

MINUTES
BIOSCIENCE LAND PROTECTION ADVISORY BOARD
CITY OF RIVIERA BEACH UTILITIES CONFERENCE ROOM
600 WEST BLUE HERON BLVD
FEBRUARY 21, 2008 MEETING MINUTES
1:30 PM

1. **ROLL CALL**

Commissioner Karen T. Marcus, Palm Beach County Commission
Commissioner Addie Greene, Chair, Palm Beach County Commission
Mayor Joe Russo, City of Palm Beach Gardens
Councilwoman Norma Duncombe, City of Riviera Beach
Vice Mayor Ed Daly, Town of Lake Park
Mayor William Albury, Town of Mangonia Park
John R. Smith, Governor's Office Appointee

Absent

Councilman David Levy, City of Palm Beach Gardens
Mayor Karen Golonka, Town of Jupiter
Councilor Robert Friedman, Town of Jupiter
Mayor Paul Castro, Town of Lake Park
Councilman Cedrick Thomas, City of Riviera Beach
Councilwoman Peggy Cook, Town of Mangonia Park
Jenni Garrison, Governor's Office Appointee

2. **APPROVAL OF JANUARY 17, 2008 MINUTES**

Commissioner Addie Greene made a motion to approve the January 17, 2008 meeting minutes. Motion seconded by Vice Mayor Daly and passed unanimously.

3. **COMPREHENSIVE PLAN STATUS**

Town of Mangonia Park-Mayor Albury stated he had good news and as of close of business on Friday, the Town's Comprehensive Plan process was completed. He explained the overlay exists for the Town of Mangonia Park.

City of Riviera Beach-Jerrell Harris, principal planner for the city of Riviera Beach, said they were in the process of doing all of their comprehensive plan updates and were looking at the overlay district as well as the possible amendments to the Comprehensive Plan. The City's Planning and Zoning Board meets on the fourth Thursday of every month to consider all updates to the plan. Commissioner Marcus requested the City provided the Advisory Board with a schedule of all meetings coming up. Mr. Harris stated the last meeting would be the end of July and the city expects to have everything done by then. He expects the amendment to be transmitted by August. Commissioner Marcus confirmed the Council will be transmitting in August which was confirmed by Mr. Harris. Shannon LaRocque, Palm Beach County, asked if the staff needed copies of the interlocal agreement between the county and the City of Riviera Beach. Mr. Harris indicated that would be helpful. Commissioner Marcus welcomed Mayor Masters to the meeting.

Town of Lake Park Community Development Director, Patrick Sullivan said the Town was still on the same schedule as last month's report. First reading of the ordinance will be in March and subsequently transmitted to the Department of Community Affairs. The Town is hoping for completion by the end of the year, hopefully in July.

4. **SCRIPPS UPDATE**-Shannon LaRocque

Ms. LaRocque stated everything was going well. She indicated that staff was about to start discussions with Scripps on the ribbon cutting event. She also reported that developments on the Briger parcel was going well and that they were starting meetings with Treasure Coast Regional Planning Council and the City of Palm Beach Gardens on the planning aspect. She indicated that they were ahead of schedule and thought they might have submittal in October on the DRI. Commissioner Marcus said Dr. Lerner would be in town the third week in April.

5. **BRANDING/MARKETING SUBCOMMITTEE UPDATE**-Lisa De La Rionda

Lisa De La Rionda, Director of Palm Beach County Public Affairs, updated the Board on possible examples for letterhead used to produce agenda and any related correspondence for the Advisory Board. She noted the sub-committee had looked at various options that were considered and distributed samples of various looks to the Advisory Board. She indicated that the sub-committee continued with the look that was identified using icons that were currently in place on the website. The Advisory Board discussed the various drafts.

Patty Doherty, member of the public, made comments on her background in graphic design and advertising and stated that she has been an advocate for Scripps Florida since the beginning. Ms. Doherty felt the designs being reviewed was a good effort but stressed cautious. She felt the bioscience/biotech in Florida would become very competitive and that the Advisory Board needed to stand out. She felt the design needed to look more professional and that a collaborative effort with the industry should take place. She suggested the Board call upon the national award winning talent in the county to help. A group called the National Advertising Federation of the Palm Beaches. Ms. Doherty requested she be given the opportunity to present ideas to them and bring back 5 or 6 different ideas for the Advisory Board to review.

Commissioner Marcus noted that the Advisory Board was trying to identify themselves and that they do not have money to pay anyone for design fees. She indicated that it would have to be completely a volunteer effort. Ms. DeLaRionda suggested Ms. Doherty's group make a presentation to the sub-committee and they would be happy to bring that forward to the Advisory Board.

Mayor Albury made a motion requesting the Sub-Committee work with the Federation on possible designs. Councilwoman Duncombe seconded the motion which passed unanimously. It was requested Ms. DeLaRionda work with the Federation and return in 60 days (May meeting) with an update.

6. **UPDATE FROM BUSINESS DEVELOPMENT BOARD**-Kelly Smallridge

There was no update at this time.

7. **UPDATE STATE FUNDING CORP.** Jenni Garrison

There was no update at this time. Commissioner Marcus shared that Ms. Garrison would e-mail the committee when she has additional information.

8. **NEW BUSINESS**

Ms. LaRocque suggested a data base be created of all properties in the overlay so from a management perspective when you have to make a decision when projects come forward they have the tools to use to make decisions. She indicated that she would be willing to work with the “power keepers” of that information if that was the desire of the board. The Advisory Board indicated their approval.

9. **PUBLIC COMMENT**

There were no additional public comments.

10. **NEXT MEETING**

Commissioner Marcus announced the next meeting was March 20, 2008 at the Town of Mangonia Park. She also indicated that due to Dr. Lerner’s availability, the April meeting would be held on April 10th at the PBCC-Eissey Campus where a tour of the new facilities will be held. Ms. DeLaRionda stated she would wrap in a bioscience segment on Channel 20 at this meeting.

The Advisory Board thanked Councilwoman Duncombe and the City of Riviera Beach for hosting this meeting and for providing lunch.

Mayor Russo brought up Palm County Day and asked if the Advisory Board was going to have any discussions with the State about refunding the Innovation fund. Ms. LoRocque stated there were discussions being conducted currently for \$100 million for next year. Commissioner Marcus stated they were trying to get them to recognize communities that have already made investments so those communities don’t have to make the matching commitment. Commissioner Marcus said she spoke with Dr. Lerner who has spoken to the Governor.

Ms. LaRocque mentioned that Max Planck had a science travel exhibit which travels around the world and that they were very interested in bringing it to Palm Beach County for a six months period. She noted that she looked at the Convention Center as a possible site, but the cost was approximately \$600,000. The Advisory Board briefly discussed other sites such as the fairgrounds. Everyone agreed that the exhibit would raise awareness to the community. Ms. LaRocque indicated that they would need 25,000 square feet to make the exhibit a reality and that Max Planck would pay all the shipping costs to bring it here. Various sites locations were offered as possible choices. Ms. LaRocque indicated she would look into them. They briefly discussed the funding issue for a location and the potential costs for the use of the convention center and suggested it should be brought to the Tourist Development Council for discussion.

She also announced that there was an International Bioscience Conference at The Breakers in October. She indicated that there was an opportunity to be a key sponsor of the conference for \$25,000. She advised the Advisory Board that she told Kelly Smallridge of the Business Development Board to pursue private donations and that the county might be able to provide matching dollars. She felt it was an opportunity that shouldn’t be turned down. Key international bioscientists would be there.

11. **MEETING ADJOURNED**

Meeting adjourned at 2:05 p.m.