

World Social Media Day

Strategies and Tools for Leveraging
Social Media for Small Businesses

FRIDAY | JUNE 30 | 10:00 AM

50 S. MILITARY TRAIL

SUITE 1N-142

WEST PALM BEACH

TOPICS OF DISCUSSION:

- Content Creation
- Basic Campaign Knowledge
- Branding and Brand Messaging
- Building a Digital Presence
- Social Media Platforms

PRESENTED BY

TEVIN ALI, PR SPECIALIST

PALM BEACH COUNTY

YOUTH SERVICES DEPARTMENT

REGISTER HERE:

[HTTPS://SURVEY.PBCGOV.COM/S3/OEB-2023-SOCIAL-MEDIA-DAY-WORKSHOP](https://survey.pbcgov.com/s3/OEB-2023-social-media-day-workshop)

FOR DETAILS

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