



PBC DAY News

January 12-13, 2016

September 2015
Volume 14, Issue 1

Published by Palm Beach County
Board of County Commissioners
Public Affairs Department

Join Us In Promoting
Palm Beach County
Legislative Issues
In Tallahassee

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www.twitter.com/pbcday



Rendering of the new spring training site in Palm Beach County

“Palm Beach County Is Major League!”

New beginnings and a fresh start

Major league changes are coming to Palm Beach County. With construction beginning on the new spring training site, Palm Beach County is set to become the spring training home of Major League Baseball. Along with new beginnings in spring training baseball, we are also creating some major league

changes to Palm Beach County Day. Our yearly event is heading into the digital age as we make registration and room reservations easier to make and manage. Registration for Palm Beach County Day 2016 will take place online. Using Eventbrite, an event management software, you can register for Palm Beach County Day from your computer, tablet or smart phone. Just go to this link: www.pbcgov.com/pbcday, or scan the code on the registration form to register. Once we see that you have registered to attend PBC Day, the Public Affairs office will e-mail you a link and code to book your hotel room. Yes, you may book your own hotel room in the PBC Day block at either the Aloft or DoubleTree hotels in Tallahassee once you are successfully registered for the event. This year, we have an equal number of rooms at both hotels, offering you the choice to stay at whichever hotel you would prefer. For more information or for help registering, please call Public Affairs at (561) 355-2754.

PBC Day 2016 will be based at Aloft, with additional rooms and events at DoubleTree

The Aloft Hotel is the base hotel for Palm Beach County Day 2016. Join us in the hip, w xyz lounge where you can pick up your registration materials. Registration will take place only at the Aloft, however, 2016 will see the return of the Wednesday Hospitality Suite to Jacobs Lounge in the DoubleTree Hotel. Also, PBC Day registrants who stay at the DoubleTree can enjoy Wednesday morning breakfast at Jacobs. Aloft guests will have Wednesday breakfast at the Aloft. Don't miss it!



Fun Foto Booth to be Featured at Tuesday Night Hospitality Suite

From the days of Polaroid pictures, to today's digital photo booth, Fun Fotos have always been a light hearted part of Palm Beach County Day. This year, the Fun Foto Booth will be available during our Tuesday Night Hospitality Suite in the Aloft Hotel. Just follow the signs as you enter the Aloft's lobby. The Fun Foto Booth is a great way to remember to stay in touch with the individuals you've networked with in Tallahassee.



The Palm Beach County Team has a New Manager

As of August 27th, 2015, Verdenia C. Baker assumed her new role as Palm Beach County's top Administrator. As County Administrator and a Certified Government Financial Manager, Verdenia is responsible for the management of activities necessary to insure the efficient and effective operation of county government with a budget of approximately \$4 billion, 6,300+ employees and a population of over 1.3 million.

In 1987, Verdenia began her career with Palm Beach County as a Budget Analyst, and in November 2000 to August 2015 she served as Deputy County Administrator and now serves as County Administrator overseeing the daily management of county departments and agencies funded by the Board of County Commissioners. January will mark Verdenia's first Palm Beach County Day in her new role.

Tallahassee in January

Now that the legislative session will begin in January on even numbered years, Palm Beach County Day attendees will all have the opportunity to experience Tallahassee weather in the middle of winter. Taking a



look at the average temperatures during the month of January reveals that we might want to check our closet for some cold weather clothes. There is an 18 degree difference in the average low temperature between West Palm Beach and Tallahassee during January. In March of 2015, we had outstanding weather during PBC Day. With highs in the 80's, it was more than comfortable. Don't expect anything close to the 80's in January. Here are the average temperatures according the The Weather Channel:

	Tallahassee	West Palm	2015 PBC Day
Jan. average high temp.	63	74	82
Jan. average low temp.	39	57	56

If you are a Floridian who enjoys an occasional cold spell, a quick trip to Tallahassee in January might be just what you've been waiting for. However, if you prefer the weather to be warm and toasty, Tallahassee nights might be a little cold, but the fun, networking and coffee are guaranteed to be warm.

Attendee Registration Form

Palm Beach County Day 2016

January 12-13, 2016

NEW Register online [here](#) or at www.pbcgov.com/pbcday

Please include the information required for your attendees staying in our block of rooms.

Payment must be made before rooms can be booked in our block.

Fax to: PBC Public Affairs, 561-355-3819 or e-mail to tklco@pbcgov.org

Business: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail Address: _____

Registration Fee \$150.00 per person: _____

**Registration fee must be paid by check or online before room reservation.
Cancellations must be received before December 21, 2015 in order to receive a refund.**

Limited number of rooms, Reserve Early

Public Affairs has secured a block of rooms at the Aloft and DoubleTree Hotels. Please return the attendee registration form, including the names of the attendees. There are a limited number of rooms in our group and this will be a first come first reserve basis. This year there will be a hotel code to reserve your room online with the hotel once your registration has been paid.

No rooms can reserved without paid registration.

The Aloft, our host hotel, is \$199.00 per night, and requires a two-night stay.

We also have a block of rooms at the DoubleTree, \$204.00 per night,
which also requires two-night stay.

Attendee _____ Attendee email _____

Attendee _____ Attendee email _____

Attendee _____ Attendee email _____

Attendee _____ Attendee email _____

Which Hotel - Circle One

Aloft Hotel

DoubleTree Hotel

Scan here with
your mobile device
to register online!

Payment Information: Please make checks payable to **PALM BEACH COUNTY DAY**

Send to: Palm Beach County Public Affairs
301 North Olive Avenue, Suite 1102
West Palm Beach, Florida 33401



For additional information, call Public Affairs at 355-2754 or visit our website at www.pbcgov.com/pbcday



Governor Rick Scott greets Vice Mayor Mary Lou Berger.



County Administrator Verdenia Baker with Pahoee Commissioner Allie Biggs



Assistant County Administrator Shannon LaRocque and Sherry Howard, Deputy Director of the Department of Economic Sustainability, plan their strategy for meetings at the Capitol.



Senator Maria Sachs poses with PBC Day attendees.



Meeting with Senator Jeff Clemens.



Commissioners and Firefighters begin their day in the Capitol.



Networking over lunch on the 22nd Floor.



County Attorney Denise Nieman, Assistant County Administrator Brad Merriman and Risk Management Director Nancy Bolton



Vice Mayor Mary Lou Berger and Commissioner Steven Abrams at the Tuesday Hospitality Suite



Theresa Klco, Former Commissioner Burt Aaronson and Public Affairs Director Lisa De La Rionda



Meetings with legislators are a valuable part of PBC Day.



Vice Mayor Mary Lou Berger meets with Senator Joseph Abruzzo.

Exhibit the Best of Palm Beach County



Solid Waste Authority putting the final touches on their PBC Day exhibit.

For many years at Palm Beach County Day, organizations have had the opportunity to create an exhibit in the Capitol Rotunda that promotes their organization. This is a great opportunity to get your organization's message out to the many Palm Beach County Day participants who are visiting Tallahassee. Many of these attendees to the various PBC Day events are the "movers and shakers" of the county, and most likely, decision makers. This is an ideal audience for any organization hoping to make an impact on the county as well as the lawmakers in Tallahassee. One eight foot table and two chairs are provided by Palm Beach County Public Affairs to any attendee who would like to have an exhibit in the Rotunda. The space is reserved, but call now to make sure you have a spot. Please contact PBC Public Affairs at (561) 355-4125 or e-mail castephe@pbcgov.org.



Award Winning Palm Beach County Day

The goal of Palm Beach County Day is to bring together our local community leaders, elected officials and business leaders to descend on Tallahassee at the beginning of the Legislative Session in order to present Palm Beach County's legislative priorities to the state's lawmakers. This is accomplished in many ways, not the least of which is a number of informal social events.

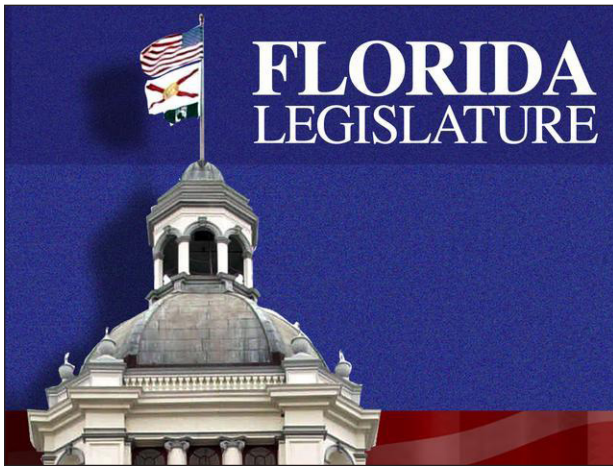


Over the years, these events as well as the overall efforts each year to bring home more state funds has received a number of awards

from organizations across the state as well as on the national level. Organizations such as The City-County Communications and Marketing Association, The Public Relations Society of America and The Florida Festivals and Events Association have all recognized Palm Beach County Day on numerous occasions.



When you attend Palm Beach County Day, you are not only promoting Palm Beach County's legislative agenda, but you are taking part in an award winning event recognized for accomplishing its goals strategically and with creativity and style.



2015 Legislative Summary

In one of the most dramatic legislative sessions in Florida history, the House and Senate's battle over Medicaid expansion weighed heavily on the budget process. The Senate argued that expanding Medicaid was the best solution for providing coverage to Florida's uninsured population, as well as mitigating the state's loss of Low Income Pool (LIP) funding. The House and Governor Scott vigorously opposed expansion and demanded that the federal government continue providing the LIP funds. The federal government announced last year that the funding was going to expire in 2015. Those funds are provided to hospitals and clinics that care and treat uninsured and under insured patients to reimburse some of their expenses. In the coming year, that

would have meant a loss to Florida hospitals of up to \$1.3 billion.

With the House and Senate's respective budgets \$4 billion and one Medicaid plan apart, the impasse was too great to resolve before the regular session concluded. The House adjourned sine die without warning days before the end of the regular session, and the Senate, without the ability to conduct legislative business with the House, adjourned with an empty rotunda.

Since the legislature is constitutionally mandated to produce a budget by July 1st, a special session was called for in June, during which a compromise needed to be reached. Ultimately, the three-week special session saw the legislature negotiate and pass a budget that did not expand Medicaid but did compromise on LIP funding. The legislature allocated \$400 million in general funds to reimburse hospitals, which will draw down \$600 million in federal matching funds. This compromise meant, however, that Governor Scott did not get the full tax cut package he sought. Next year, with the federal LIP funding dropping even further, the legislature will face yet another complication in constructing the budget.



Representative Mark Pafford meets with PBC Day officials and attendees.



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County Administrator
 Verdenia C. Baker

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 Printed by the Graphics Division

Save the Date

January 12-13, 2016

Planning is underway for PBC Day 2016
 Please visit <http://www.pbcgov.com/pbcday>
 for up-to-date information.

Proposed Schedule

Tuesday, January 12, 2016

4:00 p.m. - 8:00 p.m. Registration at Aloft hotel
 8:00 p.m. - 10:00 p.m. Hospitality Suite in W XYZ Lounge at Aloft

Wednesday, January 13, 2016

7:30 a.m. - 10:00 a.m. Registration at Aloft hotel
 7:30 a.m. - 9:30 a.m. Breakfast at Aloft and at the DoubleTree
 8:00 a.m. - 3:30 p.m. Exhibits in the Capitol Rotunda
 Noon - 1:30 p.m. PBC Day Luncheon on 22nd Floor of Capitol
 8:00 p.m. - 10:00 p.m. Hospitality Suite in Jacob's Lounge at the DoubleTree

