



# PALM BEACH COUNTY DAY

*What A Ride!*

**January 9-10, 2024**

## SPONSORSHIP LEVEL PACKAGES

**\$1,500   \$3,500   \$4,500   \$7,500**

**ROADWAY   RAILWAY   WATERWAY   SKYWAY**

Name recognition on printed PBC Day event materials: newsletter, program, etc.				
Website presence on PBC Day website				
Opportunity to provide promotional materials in registrant gift bag				
Opportunity to exhibit in the Capitol Rotunda				
Lodging priorities at the Double Tree Hotel	<i>2 rooms</i>	<i>2 rooms</i>	<i>3 rooms</i>	<i>4 rooms</i>
Registration & event tickets	<i>2 tickets</i>	<i>2 tickets</i>	<i>3 tickets</i>	<i>4 tickets</i>
Organization name displayed on digital screen at PBC Day events				
Social media posts on multiple Palm Beach County platforms	<i>1 group post</i>	<i>1 individual post &amp; 1 group post</i>	<i>2 individual posts &amp; 1 group post</i>	<i>3 individual posts &amp; 1 group post</i>
Messaging in the Eventify app during PBC Day	<i>1 message</i>	<i>1 message</i>	<i>1 message</i>	<i>2 messages</i>
Logo displayed in the Eventify app on the Sponsors page				
Company description in the Eventify app	<i>50 words</i>	<i>75 words</i>	<i>100 words</i>	<i>150 words</i>
Eventify app advertisement			<i>Side menu ad</i>	<i>Inline menu ad</i>
Ad advertisement feature in the PBC Day event publication		<i>¼ page ad</i>	<i>½ page ad</i>	<i>Full-page ad</i>
Promotional photo op during the reception				
Customized takeaway sponsor gift				
Highlighted in post event video feature				

*If you're interested in a sponsorship opportunity, please call [561-355-4125](tel:561-355-4125) or email [castephe@pbcgov.org](mailto:castephe@pbcgov.org).*