

**7E-1**

**PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS  
BOARD APPOINTMENT SUMMARY**

Meeting Date: April 10, 2007  
Department: Public Safety Department

Submitted by: Consumer Affairs Division

Advisory Board Name: Consumer Affairs Hearing Board

**I. EXECUTIVE BRIEF**

**Motion and Title: Staff recommends motion to approve:**

**A) appointment** of two (2) new members to the Consumer Affairs Hearing Board for terms expiring December 31, 2008.

<u>Nominee</u>	<u>Seat No.</u>	<u>Requirement</u>	<u>Nominated by</u>
Pedro M. Guilarte	2	Chamber of Commerce Representative	Hispanic Chamber of Commerce Comm. Koons

**OR**

Javaid Igbal	2	Chamber of Commerce Representative	LakeWorth Chamber of Commerce
Herbert Milstein	9	Special Technical	N/A

**B) reappointment** of two (2) members to the Consumer Affairs Hearing Board for terms expiring December 31, 2008.

<u>Nominee</u>	<u>Seat No.</u>	<u>Requirement</u>	<u>Nominated by</u>
Harold Murphy	5	Mgmt/Business Expertise	N/A
Daniel Friedman	1	Attorney	N/A

**Summary:**

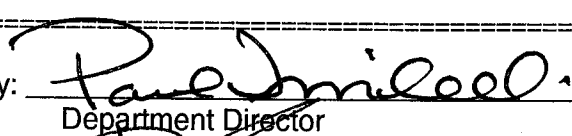
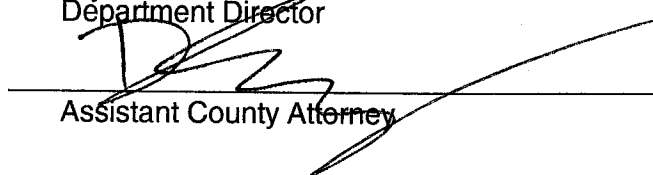
The Palm Beach County Consumer Affairs Ordinance established a Hearing Board. The nine members are selected for county-wide representation and serve two year terms for a maximum of 6 years. The board serves in both an advisory capacity to the County Commissioners and as an appeals board to hear and act on consumer concerns about unfair/deceptive business practices and appeals relating to the towing, vehicle for hire, moving and price gouging ordinances. The Hearing Board represents various trades, organizations and the general public. **NOTE:** After these four appointments, the Hearing Board still needs 2 nominees to fill all positions – 1) certified contractor, 2) person interested in consumer protection. COUNTYWIDE (DW)

**Background and Justification:**

The Board of County Commissioners created the Consumer Affairs Hearing Board in 1972. The Board carries out the required mediating, advising and adjudicating functions of the six ordinances administered by Consumer Affairs. The representation on the Consumer Affairs Board must include: a) an attorney, b) a business person (active or retired) recommended by a Chamber of Commerce, c) a resident (active or retired) with at least 5 years experience in the management of a business, d) three at-large residents interested in consumer issues and e) two persons who have expertise in technical fields relating to consumer transactions.

**Attachments:**

- Memorandum requesting nominations and background
- Board appointment forms and background materials on the candidates
- Current Consumer Affairs Hearing Board membership

Recommended by: <u></u>	Date: <u>3/5/07</u>
Legal Sufficiency: <u></u>	Date: <u>3/7/07</u>

## **II. REVIEW COMMENTS**

**Other Department Review:**

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Department Director

**This summary is not to be used as a basis for payment.**

G:\BCCAGNDA\Agenda Item CAHB 2007.doc



**Department of Public Safety  
Division of Consumer Affairs**

50 South Military Trail, Suite 201

West Palm Beach, FL 33415

Main Office: (561) 712-6600

South and West County: 1-888-852-7362

FAX: (561) 712-6610

www.pbcgov.com/consumer

**Palm Beach County  
Board of County  
Commissioners**

Addie L. Greene, Chairperson

Jeff Koons, Vice Chair

Karen T. Marcus

Warren H. Newell

Mary McCarty

Burt Aaronson

Jess R. Santamaria

**County Administrator**

Robert Weisman

*"An Equal Opportunity  
Affirmative Action Employer"*

**ATTACHMENT 1  
Page 1 of 2**

**MEMORANDUM**

Date: October 31, 2006

To: Board of County Commissioners

Thru: Paul Milelli, Director  
Public Safety Department

From: Dennis Moore, Director  
Division of Consumer Affairs

RE: **Consumer Affairs Hearing Board Reappointments or  
Appointments - COUNTY WIDE**

**Response requested by December 1, 2006**

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The Consumer Affairs Division is seeking nominations for six **at-large** positions on the Consumer Affairs Hearing Board. The positions and related information are described on the attached chart (Attachment 1). County Commissioners may nominate the following listed incumbents or any other nominees that qualify as a certified contractor, attorney, trades/technical, or citizen interested in consumer protection.

The following incumbents, whose terms expire December 31, 2006 are eligible for reappointment and do wish to be reappointed:

**David Friedman** - Attorney

**Harold Murphy** - Management/Business

The following incumbents, whose terms expires December 31, 2006 have completed three 2-year terms and are not eligible for reappointment:

**David Batelaan** - Certified Contractor

**Samuel Hershkowitz** - Citizen

**Edwin Rubin** - Business Consultant/Trades/Technical

**Daniel Pikula** - Recommended by Chamber of Commerce (Staff will contact the local Chambers of Commerce to solicit nominations).

**Background/Duties**

In 1972, the Board of County Commissioners created the Consumer Affairs Hearing Board. The Consumer Affairs Hearing Board's purposes are:

- To carry out the functions pertaining to alleged unfair or deceptive trade acts or practices as provided for in Ordinance 77-10.



**ATTACHMENT 1**  
**Page 2 of 2**

- To assist, advise and cooperate with the Board of County Commissioners and local, state, and federal agencies.
- To protect the interest of Palm Beach County consumers.
- To hear appeals by persons aggrieved by actions of the Consumer Affairs Division not already referred to the State Attorney for criminal prosecution.
- To hear appeals from administrative action taken against companies believed to be in violation of one of the regulatory ordinances assigned to Consumer Affairs: Towing, Vehicle for Hire, Moving and Price Gouging.
- To exercise and perform such other functions, powers and duties as may be deemed necessary or appropriate to protect and promote the welfare of Palm Beach County consumers.

Pursuant to the ordinance, all of the Board members must be citizens of the United States and qualified electors of Palm Beach County. Members of the Hearing Board cannot hold any other public office (including another county hearing board) or public employment and can not be interested financially in the profits or emoluments of any contract, work or service for the county. See Attachment 2 for a complete list of all current Hearing Board members.

Should you have a nomination for any of these open positions, please submit them to the Consumer Affairs Division by December 1, 2006 on the form attached. Staff will then develop the agenda item for submittal to the Board of County Commissioners for the first board meeting scheduled in January, 2007.

For questions or clarification, please contact Dennis Moore at 712-6605.

Attachments: Attachment 1 - Positions needing to be filled/refilled  
Attachment 2 - List and addresses of ALL current Hearing Board members

c: Vincent Bonvento, Assistant County Administrator  
Paul Milelli, Director, Public Safety Department  
Dawn Wynn, Assistant County Attorney  
Commissioner, Karen T. Marcus, District 1  
Commissioner Jeff Koons, District 2  
Commissioner Warren H. Newell, District 3  
Commissioner Mary McCarty, District 4  
Commissioner Burt Aaronson, District 5  
Commissioner Addie Greene, District 7



**OFFICERS**

**Elena E. Contreras**  
Fidelity Federal  
Bank & Trust  
Chair

**Yvette Trelles**  
Trelles Law P.A.  
Chair-Elect

**Jorge Goyanes**  
Car Clinic  
Past Chair

**Terri Rodriguez**  
Wachovia  
Treasurer

**Joyce Sullivan**  
La Palma  
Secretary

**DIRECTORS**

**Jorge Avellana**  
Hispanic Human  
Resources

**Emma del Real**  
Multilingual

**Laura R.H. Corry**  
South Florida Water  
Management District

**Carlos Datena**  
Datena Motors

**Silvia C. Garcia**  
Insurance For You, Inc

**Yolanda Patino**  
SunTrust Bank

**Julian Lago**  
Plastridge Insurance

**Theresa LePore**  
Cardinal Newman HS

**Layonel Lopez**  
Cuban American Club

**Steve Mastaler**  
Wal-Mart

**Evelyn Parkes**  
Evelyn Parkes CPA

**Pablo Ramos**  
Publix Super Markets

**Justo Rey**  
Forum Publishing /  
Sun Sentinel

**Carlton "Ricky" Wade**  
McDonald's

**Pedro Guilarte**  
President of the  
Hispanic Chamber



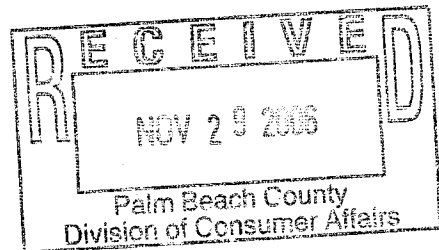
Consumer Affairs Division  
Palm Beach County  
50 South Military Trail – Suite 201  
West Palm Beach, Florida 33415

Re: Attached application for Consumer Hearing Board.

On behalf of the Hispanic Chamber of Commerce of Palm Beach County, please accept the attached Board Appointment Information Form. Our Chamber is pleased to nominate our President for the position for a person with business experience, and recommended by a Chamber of Commerce in Palm Beach County.

If you have any questions, do not hesitate to contact Pedro Guilarte directly or the Chamber.

Thank you for the opportunity to nominate a qualified individual from our Chamber.



A SPECIAL THANKS TO OUR TRUSTEE PARTNERS FOR THEIR SUPPORT

6464 Wood Lake Rd. Phone (561) 575-2878  
Jupiter, Florida 33458- Fax (561) 745-9159  
2447 E-mail pedro@guilarte.com

## Pedro M. Guilarte

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### Objective

This resume is being provided to you to help you evaluate my background and character. You are welcome to contact me if you feel I can assist you in any possible manner.

### Experience

2005 – Present **Hispanic Chamber of Commerce of Palm Beach County**

- President – In less than one year stabilized finances, grew membership by 30%, and established new member programs. Transforming the organization from a social entity to a business resource for its members. Developing strong ties to the membership and community organizations.

1994 – 2005 Independent Consultant

#### Self-employed

- Provide consulting assistance to various enterprises in the U.S. and Central America. Consulting in technical as well as contract aspects of business development. Industries have included power generation, water utilities, oil and gas exploration, transportation, logistics, real estate, and communications. Some of my clients have been established business, while others have been startup venture capital situations. In this role I performed all initial development work for what is now the largest coal plant in Central America.

1977 – 1994 **FPL Group and Florida Power & Light**  
North Palm Beach, Florida

- Senior Project Manager; International 1992-1994 : Successfully marketed independent power projects in Latin America. Established relationships with private enterprises to form joint ventures in the power generation business. Negotiated contracts with suppliers, financiers, government agencies, and joint venture partners.
- Manager Corporate Development 1985-1992 : Responsible for the implementation of strategy for entering the cable television business. Later was vice president of the subsidiary responsible for construction, operations, and eventual divestiture. FPL sold the business where it had invested \$70 million for over \$450 million after seven years under my direction.
- Supervisor: Divisions Planning and Administration 1981-1984 : Supervised group that maintained performance measures on all power transmission and distribution criteria. Developed new criteria still being used today and adopted by the Public Service Commission to evaluate critical performance. Introduced the use of personal computers to the task.

- Strategic Planning Analyst 1977-1981 : Developed computer based simulations to provide management with the tools required to evaluate the possible outcomes of alternative policies.

**Education**

1975 – 1977                      Washington University                      St. Louis, Missouri

**Master of Business Administration**

- Marketing and Finance

1970 – 1975                      Northwestern University                      Evanston, Illinois

**B.S. Industrial Engineering**

- Operations Research

1979                                      Massachusetts Inst. of Tech.                      Cambridge, Mass

**Non degree**

- System Dynamics

**Languages**

- Completely fluent in English and Spanish; verbal and written

**About me**

During my working career I have worked for a large employer, in my own small business and most recently for a community business organization. I have succeeded in achieving business goals wherever I have been. I am very much aware of human interactions in organizations, need for controls and accountability. While maintaining my own small business, it was always a challenge to keep business coming in, while working for my clients; and I did this for many years. In my current role heading a non-for profit organization catering to commerce, I find it extremely rewarding to assist other for profit and non-profit organizations reach a marketplace.

I currently do task force volunteer work for two municipalities, one non-profit organization, and one community organization.

**References**

Will be supplied upon request.



**PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSION  
BOARD APPOINTMENT INFORMATION FORM**

ATTACHMENT 2  
Page 5 of 9

**Part I:**

Board Name: Consumer Hearing Board

At Large Appointment or  District Appointment

Term of Appointment: \_\_\_\_\_ years. From \_\_\_\_\_ To \_\_\_\_\_

Seat Requirement: \_\_\_\_\_ Seat # \_\_\_\_\_

(Please describe education and/or experience that qualifies the nomination under the seat requirement). Businessman, Greater Lake Worth Board of Directors  
2nd Vice Chairman - Chamber of Commerce

\*\*Reappointment or  New Appointment

or  to complete the term of \_\_\_\_\_

due to:  resignation  other \_\_\_\_\_

completion of term to expire on: \_\_\_\_\_

**Part II: APPLICANT, UNLESS EXEMPTED, MUST BE A COUNTY RESIDENT**

Name: Javaid Iqbal

Occupation/Affiliation: Realtor

Business Name: Century 21, America's Choice

Business Address: 2215 North Military Trail, Ste 100

City & State: West Palm Beach FL Zip Code: 33409

Residence Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: 561-252-1407

Fax No.: 561-689-0342 E-Mail Address: Javaid@palmbeachconnection.com

Mailing Address preference:  Business Address  Residence Other or  Other:

- Minority Identification Code:**  
 IF (American Indian Female)  
 AF (Asian Female)  
 BF (Black Female)  
 HF (Hispanic Female)  
 WF (White Female)

- IM (American Indian Male)  
 AM (Asian Male)  
 BM (Black Male)  
 HM (Hispanic Male)  
 WM (White Male)

**Part III: COMMISSIONER COMMENTS**

Appointment to be made at BCC Meeting on: \_\_\_\_\_

\*When a person is being considered for re-appointment, the number and nature of previously disclosed voting conflicts shall be considered by the Board of County Commissioners.  
\_\_\_\_ Number of previously disclosed voting conflicts.

Signature \_\_\_\_\_ Date: \_\_\_\_\_  
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## CONNECTING WITH THE COMMUNITY

When you meet him, his name, Javaid (pronounced Jai-vid) goes unpronounced. He is a friendly, approachable person who never gets confused with other accents. His British accent might make you think he lives in the British Isles, but he is actually a native Floridian who loves his home in Lake Worth. When he was a teenager, he knew he had gone in the right direction, he says. "I felt an immediate connection with the area and its people. It's cosmopolitan yet tropical, and I love the friendly atmosphere and the environment surrounded by water."

### A COMMUNITY LEADER

Many years ago, Javaid, being a man of action, decided to play a proactive role in giving back to the community he thinks so highly of. One of his favorite causes is COMPASS, a community center dedicated to the varied social and health needs of the many diverse lifestyles in Palm Beach County.

As a previous board member, he was especially active in fundraising and the planning of special events. Currently, Javaid is serving as a Director of the Greater Lake Worth Chamber of Commerce. He chairs the Evening on the Avenues committee.

This outreach program takes place every first and third Friday of each month. The "EOA" features live music, arts and crafts, and food at the historic cultural arena near the library downtown. Meet him and say hello.



**JAVOID**  
I. Q. B. A. L.

### JUST JAVAID

When Javaid isn't working toward a healthier community, he likes to visit the gym and work toward a healthier body. "Weight lifting has become a passion of mine," he says. "I really enjoy a good workout - it energizes me and helps me prepare mentally for the day ahead." The one aspect of body building that Javaid especially likes is that, through his perseverance and hard work, he derives tangible, positive benefits.

### HELPING OTHERS CONNECT

Javaid is definitely the kind of person who is driven to make a positive impact. It's only fitting that his career follows this same pathway. As a successful real estate professional, Javaid is dedicated to making a difference for home sellers and buyers in the Palm Beaches. His caring nature is evident from the beginning. By taking the time to listen carefully to his clients' needs and desires, he is able to formulate a strategy that will allow them to find that perfect home or the ideal buyer for their residence. Javaid understands the area's diverse population and has a thorough knowledge of the many unique neighborhoods and the specific qualities they possess.

## Your Real Estate Connection

From experience, Javaid realizes that communication is the key to his clients' success and peace of mind. He ensures that his clients are updated throughout each stage of their transaction. By keeping them informed, they remain relaxed and ready to make important decisions when the time comes. "My clients know that I am available to help them," he says. "I will accommodate my schedule to meet their needs." With the help of an assistant to track each phase of every transaction, Javaid is freed up to give more one-to-one personal attention to his clients.

As a longtime resident, Javaid brings extensive knowledge of the local ever-changing market. Sellers benefit from his innate ability to showcase a home. By providing tips and insights on how to improve the showing quality and curb appeal of your home, you are able to maximize your potential profit.

### A COMMUNITY SPIRIT

When you're ready to make a move in the Palm Beaches, you should contact the caring professional who is completely focused on protecting and watching over your best interests at all times. Just call Javaid at **305.826.0761** for your Real Estate Connection.



When he isn't working toward a healthier community, he likes to visit the gym and work toward a healthier body.



When you're ready to make a move in the Palm Beaches, you should contact the caring professional who is completely focused on protecting and watching over your best interests at all times.



**LEADING  
THE WAY**

There is one person in the Palm Beaches area whose spirit in the community shines brightly. Whether Javaid is volunteering to help many people or he is working in his career to focus on the goals of just one person, his mission is still the same - helping others.

As a successful real estate professional, Javaid is earning a solid reputation as someone you can count on for the best results. He combines his longtime knowledge of the local area, its varied lifestyles and its complex market with a business - savvy approach to help home buyers find that perfect home to suit their unique needs or sellers to find the ideal buyer for their residence. When you are considering making a move in Palm Beach, contact the one professional who will be as dedicated to helping you achieve your goals as he is to supporting the goals of the community.

*Javaid is Your Real Estate Connection.*

**JAVAID  
I Q B A L**

**JAVAID**  
I Q B A L  
YOUR COMMUNITY CONNECTION

*The Right Information Can  
Save You Money on Your Next Move!*

**Home Sellers:**

If you are selling a home in the Palm Beaches, call Javaid today for his free report, "29 Essential Tips That Get Homes Sold Fast (And For Top Dollar)." This valuable information is available at no obligation to you and can make a big difference as you prepare to sell your home.

**Home Buyers:**

If you are interested in buying a home in the Palm Beaches, call Javaid today to get a free copy of his report, "Home Buyers: How To Avoid Paying Too Much." This valuable guide will help you be informed before making decisions on your real estate investment. Call Javaid today:

Call Javaid directly at:

**561-282-5631**

Web site:

[www.goJavaid.com](http://www.goJavaid.com)



America's Choice



2215 N. Military Trail, Suite 100, West Palm Beach, FL 33409

**A SENSE  
OF DIRECTION**

*How One Local  
Community Spirit  
Toward a Positive Future*

PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSION  
BOARD APPOINTMENT INFORMATION FORM

ATTACHMENT 2  
Page 8 of 9

Part I:

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At Large Appointment    or     District Appointment

Term of Appointment: \_\_\_\_\_ years. From \_\_\_\_\_ To \_\_\_\_\_

Seat Requirement: \_\_\_\_\_ Seat # \_\_\_\_\_

(Please describe education and/or experience that qualifies the nomination under the seat requirement).

Special Technical - Contractor, Home Improvement, Real Estate, Pilot

\*\*Reappointment    or     New Appointment

or  to complete the term of \_\_\_\_\_

due to:     resignation     other \_\_\_\_\_

completion of term to expire on: \_\_\_\_\_

**Part II: APPLICANT, UNLESS EXEMPTED, MUST BE A COUNTY RESIDENT**

Name: Harbert Milstein

Occupation/Affiliation: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Residence Address: 1379 London Lane

City & State: Boca Raton FL Zip Code: 33433

Home Phone: 561 391 9551 Business Phone: \_\_\_\_\_

Fax No.: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Mailing Address preference:  Business Address     Residence Other or  Other:

Minority Identification Code:

- |  |   |
|--|---|
| <input type="checkbox"/> IF (American Indian Female) | <input type="checkbox"/> IM (American Indian Male)  |
| <input type="checkbox"/> AF (Asian Female)           | <input type="checkbox"/> AM (Asian Male)            |
| <input type="checkbox"/> BF (Black Female)           | <input type="checkbox"/> BM (Black Male)            |
| <input type="checkbox"/> HF (Hispanic Female)        | <input type="checkbox"/> HM (Hispanic Male)         |
| <input type="checkbox"/> WF (White Female)           | <input checked="" type="checkbox"/> WM (White Male) |

Part III: COMMISSIONER COMMENTS

Appointment to be made at BCC Meeting on: \_\_\_\_\_

\*When a person is being considered for re-appointment, the number and nature of previously disclosed voting conflicts shall be considered by the Board of County Commissioners.  
\_\_\_\_ Number of previously disclosed voting conflicts.

Signature \_\_\_\_\_ Date: \_\_\_\_\_  
brdapptinfo.2001.wpd

**Herbert Milstein**  
**7379 London Lane**  
**Boca Raton, FL 33433**  
**561-391-9551**

#### **BACKGROUND**

**Married 56 years, two children, one grandchild. Moved to and have lived at above address since 1980.**

#### **SCHOOLING**

**Albany Academy, Albany High School, Antioch College, US Army Officers Candidate School, Florida Atlantic University (Legal Asst.)**

#### **LICENSES**

**Real Estate**  
**Insurance**  
**Mortgage Broker**  
**Home Improvement**  
**Contractor**  
**Private Pilot**

**All of the above required some type of schooling and examination**

#### **WORK EXPERIENCE**

**Have spent most of my time in the sales and marketing area. Have owned and operated numerous businesses including a chain of 22 retail outlets. In addition to my own businesses, I have been employed by a multi-national import/export company, the largest office furniture company in Washington, D.C., and a local management firm.**

#### **VOLUNTEER WORK**

**Thornhill Estates Homeowners Association**  
**Boca Del Mar Improvement Association**  
**COPS Program of the Palm Beach County Sheriff's Office**  
**Palm Beach County Consumer Affairs Division**  
**Safe Place Program of the Children's Home Society**  
**Florida Bar Association, Local and State**  
**Wing Leader, South Florida Wing, Angel Flight SE**  
**Seniors vs Crime Project of the Attorney General's Office**

**Board of County Commissioners  
CONSUMER AFFAIRS HEARING BOARD  
As of February, 2007**

ATTACHMENT 3  
Page 1 of 2

NAME & ADDRESS	CATEGORY	Race/ Sex	FIRST APPOINTED / Current Term	Re- appointed	TERM EXPIRES
<b>VACANT</b>	<b>Certified Contractor</b>				
<b>Cott, Ted</b> Public Relations & Consulting 6768 10 <sup>th</sup> Avenue North, S-105 Lake Worth, FL 33467 (561) 432-1417 (o) (561) 313-0058 (c)	Citizen/ Resident	W/M	3/20/2004 2	2/7/2006	12/31/07
<b>Friedman, David</b> Attorney Weiss & Handler 2255 Glades Road, Ste. 218A Boca Raton, FL 33431 (561) 487-1954 (h) (561) 734-8008 (o) (561) 997-5280 (f) E-Mail: <a href="mailto:dfk@weisandhandlerpa.com">dfk@weisandhandlerpa.com</a>	Attorney	W/M	2/25/2003 2	3/15/2005	12/31/06
<b>VACANT</b>	<b>Citizen/ Resident</b>				
<b>Murphy, Harold</b> Tow Truck Operator 6907 Southern Blvd. West Palm Beach, 33413 471-1869 (o) 662-0025 (c) 686-8307 - FAX E-Mail: <a href="mailto:dirtyh911@aol.com">dirtyh911@aol.com</a>	Management/ Business skills - 5 years or more	W/M	4/2/2002 2	3/15/2005	12/31/06
<b>Newberry, Arthur F.</b> Business Owner 3103 Grandiflora Drive Greenacres, FL 33467 (561) 304-4420 (h) (561) 644-8712 (c)	Special Technical	W/ M			12/31/07
<b>VACANT</b>	<b>Chamber of Commerce</b>				

NAME & ADDRESS	CATEGORY	Race/ Sex	FIRST APPOINTED / Current Term	Re- appointed	
<b>VACANT</b>	<b>Special Technical</b>				
<b>Shapkin, Philip</b> Citizen/Resident 252 Southampton C Century Village West Palm Beach, FL 33417 (561) 686-2086 (h)	Citizen/ Resident	W/M	2/07/2006 1		12/31/07