Agenda Item: 5 D-1

PALM BEACH COUNTY **BOARD OF COUNTY COMMISSIONERS** AGENDA ITEM SUMMARY

Meeting Date:

October 7, 2008

[] Consent [] Ordinance [X] Regular [] Public Hearing

Department: Public Affairs Department

Submitted By: Public Affairs Department

EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to deny: the recommendation of the Centennial Committee that a bell be acquired for Palm Beach County's Centennial.

Summary: To commemorate the establishment of the County on July 1st, 1909, Palm Beach County is proposing a centennial celebration throughout 2009. To commemorate the Centennial with a legacy project, a permanent marker of a 37" diameter bronze bell that weighs 990 pounds is recommended by the Centennial Committee for Palm Beach County at a cost of \$25,218. Beginning in January 2009 Public Affairs would sanction events in the 38 municipalities of Palm Beach County. On July 4, 2009, the signature host event, Fourth on Flagler, will display the bell to coincide with the County's anniversary of incorporation of July 1, 1909. Funding for the bell could be taken from the Public Affairs promotional funds in the current budget in lieu of other possible needs for FY 2009. In mid-2009, a permanent stand for the bell will be designed by a local architect selected in a countywide contest. The cost for the construction of the mount is estimated at \$40,000 and would be requested from the FY 2010 budget. On-going maintenance costs may be incurred and will be determined upon the selection of the mount. Staff recommends not approving the construction of the bell due to immediate FY 2009, future FY 2010 and anticipated on-going maintenance cost of the project.

The theme, "Rediscover Palm Beach County" is available for use by established events to promote the County's Centennial. A partnership packet has been sent to municipalities, historical societies, area chambers and several existing community events. The partnership packet identifies the theme, logo and historical facts of Palm Beach County to encourage incorporation of the Centennial theme into existing events for public awareness of the County's 100th anniversary. Countywide (SF)

Background and Policy Issues: The Centennial celebration is designed to showcase the County's first century, highlight the rich history of the County, and build community spirit and teamwork. The Countywide History Committee, now known as the Centennial Committee, was established by the Board of County Commissioners on May 6, 2003 (R 2003-0658). The Committee was created to guide and advise County staff in planning and preparing activities and events to observe and celebrate The Committee recommends that the Centennial celebration planning and implementation be executed and administered by the Department of Public Affairs.

Attachments:

- 1. Centennial Plan
- 2. Bell Trailer Plan
- 3. R 2003-0658

Recommended b	ov. Tel Reerol	9/20/08
	Department Director	Date
Approved by:	(Baker)	10/1/08
	Assistant County Administrator	'Date '
	()	

II. FISCAL IMPACT ANALYSIS

Five Year Summary of Fiscal Impact:

Fiscal Years	2008	2009	2010	2011	2012
Capital Expenditures Operating Costs External Revenues Program Income (County) In-Kind Match (County)	\$ -0- -0- -0- -0-	\$25,218 -0- -0- -0- -0-	-0- -0- -0- -0-	-0- -0- -0- -0-	-0- -0- -0- -0-
NET FISCAL IMPACT	-0-	<u>\$25,218</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
# ADDITIONAL FTE POSITIONS (Cumulative)		0			

Is Item Included in Current Budget? Yes X **Budget Account No.:** Fund <u>0001</u> Depart 640 Unit 6401 Object 4801 Program: Centennial

B. Recommended Sources of Funds/Summary of Fiscal Impact:

Staff is not recommending approval due to immediate FY 2009, future FY 2010 and anticipated on-going maintenance cost of the project. Funding for the bell could be taken from the Public Affairs promotional funds in the current budget in lieu of other possible needs for FY 2009. The stand for the Bell is estimated at \$40,000 and will be requested in FY 2010. Maintenance costs are anticipated yet are undetermined at this time.

C. Departmental Fiscal Review:

III. REVIEW COMMENTS:

A.	OFMB Fiscal and/or Contract Dev. and Co	ontrol Comments:
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	OFMB 4125/08 CA19125/08	Contract Dev. and Control
ь	Local Cuffictures	6 , yarro 7 / 1(4/0 g

B. Legal Sufficiency:

Assistant County Attorney

C. Other Department Review:

Department Director

REVISED 10/95 ADM FORM 01

This summary is not to be used as a basis for payment.

Palm Beach County Centennial Celebration Proposed Plan

Revised 6/10/2008

To commemorate the establishment of the County on July 1st, 1909, Palm Beach County is proposing a centennial celebration during the whole of 2009. Beginning in January 2009 Public Affairs would sanction events in the 38 municipalities of Palm Beach County, and communities would be encouraged to theme already established events around the Centennial. In July 2009, the signature event would be held.

Background

In 2003, the Palm Beach County Board of County Commissioners established the Palm Beach County Centennial Committee to plan, coordinate and implement a celebration of the 100th anniversary of the founding of Palm Beach County. The 14-member committee consists of Commissioner appointees and represents a cross section of community leaders throughout Palm Beach County. Members include historians, representatives from the arts, business owners and educators.

The centennial celebration is designed to meet a number of specific objectives:

- Highlight the rich history of the County
- Showcase the County's cultural and ethnic diversity
- Educate the community about the County's history
- Build community spirit and teamwork

The Proposal

The proposed plan includes establishing community partnerships, event sponsorships, and providing support of these events via Channel 20 and other Public Affairs outlets. The Centennial Committee would assist communities by supporting and encouraging activities that celebrate our rich cultural heritage. Public Affairs Department would provide advice to the committee regarding the celebration, assist with the organization of events, provide input and review of celebration documents and serve as a clearinghouse for use of the centennial logo and promotional items.

Centennial Committee Event

Legacy Project – A Centennial Bell will be cast and delivered to the County in January 2009. The bell will be mounted on a trailer and made available to events to display. There will be a contest to design a permanent mount for the bell to be erected in late 2009. A bell dedication ceremony will be held at that time to commemorate the County's 100th birthday.

Public Affairs Responsibilities

Logo Usage

All Palm Beach County departments and County government entities would be encouraged to use the Centennial 2009 Logo as a means to promote their 2009 projects. The logo would be available to Centennial partners and official Centennial events. To become an official Centennial

event, an organization would be required to register via a partnership form either on paper or on the Centennial web site. The official slogan for the Centennial is Rediscover Palm Beach County.

Event Planning Guide

An event planning guide would be developed by Public Affairs and made available on the web site to assist organizations with tips on planning a centennial event.

Establish Partnerships

Establishing partnerships is critical to the success of the Centennial Celebration. Our partners – cultural, educational and community organizations and municipalities – will facilitate the majority of the events and activities during the year-long celebration.

Branding

The logo and its usage will identify registered Centennial events, partners and projects. The use of the logo must be consistent in all applications. This is essential in ensuring an easily recognized and unified visual identity for Palm Beach County's Centennial Celebration. A usage guide will be available on line.

Partnership Packet

A packet will be produced and mailed by Public Affairs. This packet will include an explanatory letter, partnership form, Centennial fact Sheet, logo and slogans; as well as electronic forms of the above.

Centennial Web site

A Centennial web site will be created. The website will include a listing of registered events, official events, sponsors and partners. The web site will be an essential communication tool to reach our various audiences: our partners, community organizations and residents. The site will include a calendar listing-all upcoming events; merchandise and history of the county. The site will also host photos from the many community events, contests and projects.

Press Releases/Media advisories

Press releases will be used to announce upcoming events as needed.

Community Events

Community events will serve to engage the public in the Centennial Celebration. The events will create a sense of community pride.

Centennial Bell Mobile Trailer Plan

To commemorate the establishment of the County on July 1st, 1909, Palm Beach County is proposing a centennial celebration during the whole of 2009. Beginning in January 2009 Public Affairs would sanction events in the 38 municipalities of Palm Beach County, and communities would be encouraged to theme already established events around the Centennial. In July 2009, the signature event would be held.

A 37" diameter bronze bell that weighs 990 pounds will be custom cast for Palm Beach County. Public Affairs will pay the approximately \$25,218 for the bell out of the promotional activities line item. Once the bell is delivered it will be mounted on a trailer designed with the assistance of Public Affairs to haul the bell from location to location. The various events around the County who adopt a Centennial theme will be eligible to display the bell at their event. The event organizers will be responsible for the transportation and security of the bell while it is in their care (see Transportation & Security Policy).

A recommendation has not yet been made by the Centennial Advisory Board for a permanent mount for the Centennial Bell. A decision will need to be made in early 2009 to provide for funding and construction of a permanent mount.

Public Affairs will work with FDO Fleet Management to acquire a trailer or provide one already in the County inventory. This trailer will be the bell mount for the year 2009 until a permanent mount is constructed. The mount for the trailer will be constructed by Public Affairs staff with the assistance of Fleet Management. A storage location for the bell has not been decided, but one recommendation is for the bell to be housed in Yesteryear Village at the South Florida Fairgrounds. The trailer would be designed and decorated to reflect the historic nature of the bell and the era of Palm Beach County's founding.

This project is the only legacy project recommended by the Centennial Advisory Board which was appointed to help create a Centennial celebration for 2009. The original plan which was approved and recommended to the Board of County Commissioners was scaled down from several events and promotions due to recent budget cutbacks. The original plan approved had a proposed cost of over \$300,000, some of which would have come from sponsors.

Agenda Item No: 6E-2

PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

R-2003. 6658

G/K 6-0

Meeting Date:

May 6, 2003 11

Consent {x

Workshop

Regular

Public Hearing

Department:

Public Information

Submitted By:

Public Information

Submitted For:

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to adopt: a Resolution to establish a Countywide History Committee for the purpose of collecting and archiving the history of Palm Beach County.

Summary: The Countywide History Committee would serve the County by collecting and archiving the history of Palm Beach County government since its founding in 1909. Many community organizations have a common interest in documenting the County's history and the establishment of this Countywide Committee would be intended to coordinate with and augment the work of all Committees in researching, documenting, recording and archiving the County's history. Aside from the County's approaching Centennial in 2009, there are other significant historical milestones to observe such as the renovation and reopening of the Old Courthouse. The Countywide History Committee can serve as an adjunct to other community groups with similar interests, i.e. the Historical Society, the Genealogical Society, the School of the Arts Club and the Historical Resources Review Board. In nominating two members from each District, the History Committee will exceed the guideline of 11 members established in R-95-1806, however, the Board of County Commissioners may authorize exceptions to the member number policy.

Background and Justification: When approaching major anniversary celebrations, it is customary for local governments at the city and county level to establish broad-based advisory boards to guide them in their planning and preparations to ensure all community constituencies are represented and included. For example, during the start of the new millennium, the County's Millennium Committee arranged events preceding and following New Year's 2000. By establishing a Countywide History Committee with members appointed by the Board of County Commissioners, the County will lay the foundation and provide the mechanism for recording Palm Beach County history which will become an integral part of the our heritage. The Committee would also provide the means for scheduling activities and events for these major historical observances such as the reopening of the Old Courthouse and the Centennial Observation itself. To establish the Committee, it is recommended that each Board member appoint two County residents to serve on the Committee until the Committee sunsets in 2009 or is extended by action of the Board.

Attachment:

. Resolution establishing the Countywide History Committee and its Charter.

Recommended by:

Department Director

, 4/29

Approved by:

Assistant County Administrator Date

4/29/03

2963

6 E 2

Agenda Hem No: LE-2

PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

R-2003. 8658

G/K 6-0

Meeting Date:

May 6, 2003 11

Workshop

Public Hearing

Department:

Public Information

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Submitted For:

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Attachment:

Resolution establishing the Countywide History Committee and its Charter.

Recommended by

Department Director

County Administrator

2963

II. FISCAL IMPACT ANALYSIS

L rive Year Summary of	Fiscal Imp	act:			
Fiscal Years Tapital Expenditures Operating Costs External Revenues Program Income (County) n-Kind Match (County) NET FISCAL IMPACT	2003	20 <u>04</u>	2005	20 <u>06</u> 0	20 <u>07</u>
ADDITIONAL FTE POSITIONS (Cumulative) Item Included in Currer Budget Account No.: Reporting C	t Budget? Fund 001	Agency (No <u>XX</u> Org Objec		
I. Recommended Sout	ces of Fun	ds/Summary of	Fiscal Impac		
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	III. <u>R</u> I	EVIEW COMN	1ENTS		
. OFMB Fiscal and/or					
Legal Sufficiency: Assistant County At	4/30/0	Contract I	Dev. and Cont	rol E. Jan 41	4 <i>]29)0</i> 129103
Other Department Ro	eview:		•		
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Department Director					

II. FISCAL IMPACT ANALYSIS

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Fiscal Years Capital Expenditures Operating Costs External Revenues Program Income (County) In-Kind Match (County) NET FISCAL IMPACT	2003	2004	20 <u>05</u>	20 <u>06</u> 0	20 <u>07</u>
# ADDITIONAL FTE POSITIONS (Cumulative) Is Item Included in Curren Budget Account No.: Reporting Ca	t Budget? Fund 001	Yes O	No XX rg. Objec		
B. Recommended Sour	ces of Funds	/Summery of	Pincel I		•
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C. Departmental Fiscal	Review:				
	III. REV	TEW COMM	IENTS		
A. OFMB Fiscal and/or				:	
B. Legal Sufficiency:	14,03 100 Mgo	Contract D	ev. and Cont	Weolat 4	4/2 <i>9/03</i> 19103
Assistant County Atl	4/30 / 03 prney				
C. Other Department Re	view:				
,					
Department Director	:				
.DM FORM 01 THIS SUMMARY IS NOT T	O BE USED	AS A BASIS	FOR PAYM	ENT.)	

RESOLUTION R-2003-0658

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA CREATING THE HISTORY COMMITTEE TO COLLECT AND ARCHIVE THE HISTORY OF THE PALM BEACH COUNTY.

WHEREAS, Palm Beach County was created on April 30, 1909 and held its first County Commission meeting on July $6^{\rm th}$ of that year; and

WHEREAS, the County will observe its 100th anniversary in 2009 and will have the opportunity to participate in many other significant historical events such as the renovation and reopening of the Old Courthouse; and

WHEREAS, the County may avail itself of a broad-based advisory board to guide the process of planning and preparing for Countywide Centennial celebrations for the benefit of all constituencies and stakeholders; and

WHEREAS, the History Committee can serve to plan and arrange events and observations for celebrating the Centennial for the benefit and participation of all County residents; and

 $\label{eq:WHEREAS} \textbf{WHEREAS}, \text{ the Historical Committee would serve to collect} \\ \text{and archive the history of Palm Beach County}; \\$

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, PLORIDA, that:

Section 1. <u>Intent.</u> The Board of County Commissioners recognizes the importance and significance of collecting and archiving the history of the County which will become an integral part of our heritage.

Section 2. <u>Creation.</u> Upon adoption of this Resolution by the Board of County Commissioners, there is then created and established a Committee to be known as the History Committee ("Committee").

Section 3. <u>Duties and Functions</u>. The Committee shall advise the Board of County Commissioners as to the collection and archiving of the history of Palm Beach County.

Section 4. Membership.

A. The Committee shall consist of fourteen (14) members who shall be appointed by the Board of County Commissioners with two members representing each Commissioner's District. The length of member terms will be six years with a possible extension at the pleasure of the Board. Committee members shall be appointed pursuant to County policy for Commission District appointments.

RESOLUTION R-2003-0658

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WHEREAS, the County will observe its 100th anniversary in 2009 and will have the opportunity to participate in many other significant historical events such as the renovation and reopening of the Old Courthouse; and

whereas, the County may avail itself of a broad-based advisory board to guide the process of planning and preparing for Countywide Centennial celebrations for the benefit of all constituencies and stakeholders; and

WHEREAS, the History Committee can serve to plan and arrange events and observations for celebrating the Centennial for the benefit and participation of all County residents; and

WHEREAS, the Historical Committee would serve to collect and archive the history of Palm Beach County;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA, that:

Section 1. <u>Intent.</u> The Board of County Commissioners recognizes the importance and significance of collecting and archiving the history of the County which will become an integral part of our heritage.

Section 2. <u>Creation</u>. Upon adoption of this Resolution by the Board of County Commissioners, there is then created and established a Committee to be known as the History Committee ("Committee").

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A. The Committee shall consist of fourteen (14) members who shall be appointed by the Board of County Commissioners with two members representing each Commissioner's District. The length of member terms will be six years with a possible extension at the pleasure of the Board. Committee members shall be appointed pursuant to County policy for Commission District appointments.

B. Appointment of replacement members to fill vacancies in the Committee created by resignation, termination, removal, or any other reason shall be made by the Board of County Commissioners as recommended by the Commissioner who was responsible for recommending the original appointment. Members and the Committee are subject to the provisions of R-95-1806, as amended by R-2002-1606.

Section 5. Meetings and Organization. The Committee shall establish a time and place for holding meetings as may be necessary and shall adopt such rules of organization and procedure as may be required. The Committee may appoint or elect a Chairman and Vice Chairman, may establish sub-committees for specific subjects or tasks, and may invite participation in the sub-committees by non-members in order to obtain input from other sectors of the public. All meetings of the Committee and any of its sub-committees shall be open to the public, duly advertised and otherwise comply with all applicable requirements of Florida's "Government in the Sunshine" and "Public Records" laws.

Section 6. <u>Committee Advisory Capacity Only.</u> The actions, decisions and recommendations of the Committee shall not be final or binding on the Board of County Commissioners but shall be offered in an advisory capacity only.

Section 7. <u>Sunset</u>. The Committee shall expire six (6) years from the date of passage hereof without further action of the Board of County Commissioners, unless otherwise extended.

Section 8. Severability. If any section, sentence, clause, phrase, or word of this Resolution is, for any reason, held by the Court to be unconstitutional, inoperative, or void, such holding shall not affect the remainder of this Resolution.

Section 9. <u>Conflict with Pederal or State Law or County Ordinance</u>. Any statutory or Ordinance provisions in conflict with this Resolution shall prevail to the extent of such conflict.

(The remainder of this page has been intentionally left blank)

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Section 9. <u>Conflict with Pederal or State Law or County Ordinance</u>. Any statutory or Ordinance provisions in conflict with this Resolution shall prevail to the extent of such conflict.

(The remainder of this page has been intentionally left blank)

The foregoing resolution was offered by Commissioner Greene who moved its adoption. The motion was seconded by Commissioner Koons and upon being put to a vote, the vote was passed as follows:

KAREN T. MARCUS, Chair

TONY MASILCTTI, Vice Chairman - Absent

JEFF KOONS - Aye

WARREN H. NEWELL - Aye

MARY MCCARTY - Aye

BURT AARONSON - Aye

ADDIE L. GREENE - Aye

The Chair thereupon declared the resolution duly passed and adopted this $\underline{6}$ day of $\underline{\text{May}}$, 2003.

PALM BEACH COUNTY, FLORIDA, BY ITS BOARD OF COUNTY COMMISSIONERS

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY

Dorothy Wilken, Clerk

Assistant County Attorney

1: Dinda C. Heck

COUNTY FLORIDA

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KAREN T. MARCUS, Chair - Aye
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JEFF KOONS - Aye
WARREN H. NEWELL - Aye
MARY MCCARTY - Aye
BURT AARONSON - Aye
ADDIE L. GREENE - Aye

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PALM BEACH COUNTY, FLORIDA, BY ITS BOARD OF COUNTY COMMISSIONERS

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY

Dorothy Wilken, Clerk

Assistant County Attorney

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COUNTY