

Revised

Agenda Item #: 3.M.12.

PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: May 5, 2009

Consent
 Ordinance

Regular
 Public Hearing

Department: Parks and Recreation

Submitted By: Parks and Recreation Department

Submitted For: Parks and Recreation Department

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to: **Approve** the use of County park properties in support of the Tropic Thunder 2009 World Championship Invitational Offshore Powerboat Races to be held October 20, 2009, through October 25, 2009, subject to the satisfaction of the rules and regulations of the Parks and Recreation Department and the issuance of a permit pursuant to Section 21-37 of the Palm Beach County Parks and Recreation Ordinance.

Summary: Campbell Offshore Racing, LLC would like to conduct a for-profit event, the Tropic Thunder 2009 World Championship Invitational Offshore Powerboat Races, using Burt Reynolds Park as a day dock for storage of boats between races. This for-profit event requires a special events permit. In accordance with Ordinance 04-022, all permits requested for use of reserved park/facility areas for for-profit activities require Board of County Commissioners approval. Campbell Offshore Racing, LLC will be required to meet all permit requirements and pay all fees associated with event coordination at Burt Reynolds Park and other affected properties. The permit will be scheduled for BCC approval at a later date. District 1 (AH)

Background and Justification: Palm Beach County Parks and Recreation Ordinance 04-022 outlines park utilization regulations and commercial activities allowed within the park system. In accordance with the ordinance, all permits for for-profit events must be approved by the Board of County Commissioners. Campbell Offshore Racing, LLC desires usage of Burt Reynolds Park for use as a day pit area from October 20, 2009, through October 25, 2009 for the Tropic Thunder 2009 World Championship Invitational Offshore Powerboat Races. Campbell Offshore Racing, LLC shall meet all permit requirements and pay all fees associated with event coordination. The Palm Beach County Sports Commission has endorsed the event via a \$20,000 sponsorship and estimates a possible \$3-\$5 million economic impact to Palm Beach County garnishing national attention. The special event permit requires the coordination of rules and regulations with multiple regulatory agencies, municipalities and law enforcement organizations; addresses vehicular traffic patterns, pedestrian traffic, adequate waste control and parking. The Parks and Recreation Department will utilize the permit process to minimize event impacts and maximize potential economic benefits.

Attachment: Special Event Permit Application

Recommended by:


Department Director

Date

4/27/09

Approved by:


Assistant County Administrator

Date

4/29/09

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2009	2010	2011	2012	2013
Capital Expenditures	-0-	-0-	-0-	-0-	-0-
Operating Costs	-0-	3,680	-0-	-0-	-0-
External Revenues	-0-	(10,000)	-0-	-0-	-0-
Program Income (County)	-0-	-0-	-0-	-0-	-0-
In-Kind Match (County)	-0-	-0-	-0-	-0-	-0-
NET FISCAL IMPACT	-0-	(6,320)	-0-	-0-	-0-
# ADDITIONAL FTE POSITIONS (Cumulative)	_____	0	_____	_____	_____

Is Item Included in Proposed Budget? Yes No
 Budget Account No.: Fund 0001 Department 580 Unit various
 Object 1401/Revenue Source various Program N/A

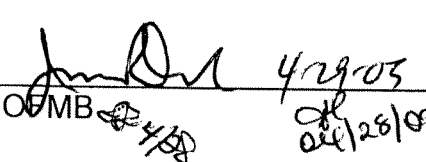
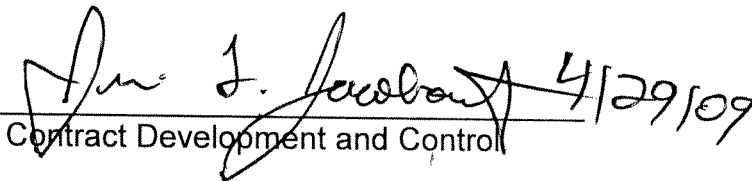
B. Recommended Sources of Funds/Summary of Fiscal Impact:

Description	Accounting Line	Revenue	Expense
Parks Program Activity Fees	0001-580-5206-4721-09	\$2,000	
Parks & Recreation Other Fees	0001-580-5206-4729-01	\$2,955	
Parks & Recreation Other Fees	0001-580-5221-4729-14	\$3,680	
Parks Parking Fees	0001-580-5225-4725-14	\$1,365	
Salaries & Wages Overtime	0001-580-5221-1401		\$3,680
Totals		\$10,000	\$3,680

C. Departmental Fiscal Review: ckopelakis

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Development and Control Comments:

 4/29/09
 OFMB ~~4/29~~ 4/28/09
 4/29/09
 Contract Development and Control

B. Legal Sufficiency:

Anne Delgant 4/30/09
 Assistant County Attorney

C. Other Department Review:

 Department Director

REVISED 10/95
 ADM FORM 01

This summary is not to be used as a basis for payment



Special Events Application
Palm Beach County Parks and Recreation

Do you wish to be contacted by vendors offering event services or products? [X] yes [] no
The Freedom of Information Act requires that this data is available to the public, upon request.

SECTION 1 PLEASE PRINT OR TYPE INFORMATION - NOTE EVENT DEADLINES

Geico Presents Tropic Thunder, the 2009 OSS World Championship Invitational Offshore Races

Event Name

1) October 20 - 26, 2009
2) (3)

Event Date(s) *Provide three possible dates - Allow 3 months lead time for Non-profit & 6 months for Profit events

1) Burt Reynolds
2) (3)

Event Location (Park Preference) *Please provide three park sites

Set-up Date: Oct. 20 or 21 Set-up Time: 9:00 a.m.

Event Times: 9 a.m. - 6 p.m.

Breakdown Date: Oct. 26 Breakdown Time: 8 a.m.

521 Shelburne Lane, Sarasota, FL 34231

Main mailing address City State Zip Code
(941) 685 --- 4999 () --- (941) 685 --- 4800

Day Telephone Evening Telephone Alternate Contact if unavailable or emergency
(941) 685 --- 4999 (941) 685 --- 4999 (941) 927 --- 7229

Mobile Mobile used at event Fax
campbelloffshoreracing@gmail.com campbelloffshoreracing@gmail.com

E-mail: organization contact's e-mail web site

Mrs. Anne Campbell
Main Contact Person or Event Producer

Offshore Super Series (non-profit) 501 (C) 3 or other non-profit [X] yes [] no
Name of non-profit / Beneficiaries

Campbell Offshore Racing, LLC ** % of revenue paid to the promoter. ** % of
venue paid to non-profit.
Private Promoter Financial Information

Promoter receives revenue only after all invoices have been paid for the helicopters, cranes,
insurance, etc. Offshore Super Series receives \$50,000 for the prize purse and \$30,000 for the
licensing fee.

Name of Event Sponsors (Paid)

Name of Event Sponsors (Services Donated Only)

SECTION 2

Event Description/Purpose: World championship offshore powerboat races

Anticipated Gross Event Revenues & Projected Proceeds from event: \$ ** \$ **

Is this the first time you have permitted a pavillion or event with Palm Beach County? yes no

How will this event enhance Palm Beach County and the community: An economic impact of nearly \$4 million is anticipated. And Geico will run \$300,000 - \$500,000 of promotional advertising in FL three weeks prior to the event to promote the event and the locale. And the event will be shown on Fox Sports Net at least twice throughout the year.

**As a first-time event the anticipated revenue generated should cover the expenses. Proceeds earned by civic or charitable groups for things such as parking or water sales will be outside of the event.

SECTION 3

Type of Event:

- | | | |
|--|--|--|
| <input type="checkbox"/> Athletic event (type _____) | <input checked="" type="checkbox"/> Boating/ski/swim event | <input type="checkbox"/> Fishing event |
| <input type="checkbox"/> Art/craft show | <input type="checkbox"/> Business/education/lecture | <input type="checkbox"/> Home/garden/trade show |
| <input type="checkbox"/> Biking event (type _____) | <input type="checkbox"/> Charity benefit | <input type="checkbox"/> Parade |
| <input type="checkbox"/> Beer and/or wine festival | <input type="checkbox"/> Children's/senior event | <input type="checkbox"/> Picnic/luncheon/dinner |
| | <input type="checkbox"/> Church event | <input type="checkbox"/> Political fundraiser/rally |
| | <input type="checkbox"/> Club/convention meeting | <input type="checkbox"/> Theatre/concert performance |
| | <input type="checkbox"/> Food festival | <input type="checkbox"/> Other _____ |

SECTION 4

Paid Services (may be requested or required)

- EMT/Fire Clean-up Crew
 Police Contracted Personnel
 Security

Parks Service Requests

- Maintenance
 Field Prep
 Utilities Electric Lights Water

SECTION 5

You must provide accurate information. Failure to do so will impact fees and rental availability.

ACTIVITY DETAILS:

- Alcoholic Beverages yes no
Alcohol Sales yes no
Donation/Admission Fee yes no
Entry or Registration Fee yes no
Fireworks(Special Permit Only) yes no
Food/Beverage Sales yes no (possibly)

EQUIPMENT:

- Audio yes no
Barricades / Cones yes no
Coffee Pot yes no
Dumpsters/Port-O-Lets yes no
Fencing yes no
Freezer/Refrigerator yes no

Rated Event	<input type="checkbox"/> VAS <input checked="" type="checkbox"/> no	Generator	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Live Music	<input type="checkbox"/> <input checked="" type="checkbox"/> no	Grill / Cook Tents	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Merchandise Sales	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	Ice Machine	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Non-Mechanical		Lighting	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Amusement Activities	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	Projection/Visual	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Hobby Rides	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	Stage	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Raffle	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	Stage Length ___ Width ___ Height ___	
RV	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	Tables/Chairs	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Street Closing	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	Tents	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Ticket Sales	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	Tent(s) Quantity <u>4</u> Size <u>10</u> x <u>10</u>	
Unarmed Security	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	Tent(s) Quantity ___ Size ___ x ___	
Vendors	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	___(add separate sheet if needed)	

Estimated attendance: 750 each day minimum 1500 each day maximum, 30 each day volunteers

Sporting event attendance: 150 participants 20,000 spectators

Event is open to public yes no

Event is only open to members yes no

Is there an admission charge yes no

If yes, how much? \$ ___ Adult \$ ___ Child \$ ___ Advanced sales (if applicable)

SECTION 6

How will you promote your event TV radio newspaper ad posters invitations?

If your event is open to the public and you plan to promote it on TV, radio and/or the newspapers, please detail which stations, publications, and the estimated number of times in which your ad will run?

Local TV station will be WPBF. Currently talking to several radio stations about carrying the race live and doing pre-event promotion. Also will be saturating the area with TV and radio and print ads three weeks prior to the event.

Palm Beach County maintains the number 963-6755 as a public event information line. Would you like your event date, location and contact information or event website recorded for public access? yes no.

Event Website: TBD

SECTION 7

Any organization or individual that holds an event/picnic on County property that does not abide by the authorized use, rules and regulations, or that causes additional costs to the County may lose all or a portion of its security deposit. A minimum of \$50 will be deducted from the security deposit for any occurrence. Any amount due over and above the security deposit will be billed directly to the organization/individual and must be paid upon receipt. Examples of situations that may require the loss of a security deposit, loss of permit privileges and/or event cancellation include, but are not limited to the following: **property damage, non-routine maintenance, failure to follow park rules and regulations, failure to provide accurate information or the additional need for crowd control.**

Within 30 days of the event conclusion or upon completion of all financial, clean-up and permit obligations to the County, the security deposit or remainder thereof will be returned to the Permittee. Events canceled less than 5 days of the event date are subject to loss of the \$100.00 booking fee and / or facility rental fees.

INSURANCE INDEMINIFICATION: The Permittee shall indemnify, defend and save harmless Palm Beach County from any and all injuries (including death), property damage and other claims, liabilities, losses and causes of action arising out of any negligent act or omission by Palm Beach County and the Permittee during the use of facilities described on the front of this form by Permittee or those acting under the authority of the Permittee, including participants and spectators in connection with the Permittee's activities in and on the site.

By my signature, I agree to comply with all rules, regulations, laws and ordinances of Palm Beach County and the Parks and Recreation Department in regard to the rental and/or use of facilities and agree to the indemnification above. THANK YOU FOR YOUR COOPERATION.

Signed: Laurenne Campbell 2/6/08 (941) 685-4999
Organization or event representative Date Telephone - best to reach you



IMPORTANT—You must submit the following:

Please check if included:

- \$100.00 Booking Fee
- FL State Tax Exempt Certification must accompany payment

Make checks payable to: Palm Beach County Board of County Commissioners or PBC BOCC

Please retain a copy of this application for your records and hand deliver, fax, or mail application with inserts to:

Tom Landy - Special Events Coordinator
Palm Beach County Parks and Recreation
700 6th Avenue South
Lake Worth, Florida 33461

Telephone: 561-966-7047
Fax: 561-242-6988
E-mail: tlandy@pbcgov.com

We look forward to assisting you with your event!