3A-2 Agenda Item #:

#### **PALM BEACH COUNTY**

#### **BOARD OF COUNTY COMMISSIONERS**

#### **AGENDA ITEM SUMMARY**

Meeting Date:	July 21, 2009	[X] Consent [ ] Workshop	[ ]	Regular Public Hearing		
Department						
Submitted By:	Administration - Office of Small Business Assistance (OSBA)					
Submitted For:	-	mall Business Assistance (OSB nt of Airports and Palm Tran	<u>8A),</u>			

#### I. EXECUTIVE BRIEF

**Motion and Title: Staff recommends motion to:** approve payment in an amount not to exceed \$6,000.00 for participation in the Palm Beach Partners Business Matchmaker Conference & Expo to be held on August 4, 2009 in the Palm Beach County South County Civic Center.

**Summary:** The Office of Small Business Assistance, Department of Airports and Palm Tran are participating with the South Florida Water Management District, School District of Palm Beach County, the City of West Palm Beach, the Center for Technology, Enterprise & Development, Inc. (TED Center) and the Paragon Foundation, Inc., to present the 2009 Business Matchmaker Conference & Expo (a statewide conference). This is the 3<sup>rd</sup> annual Matchmaker Conference & Expo held in Palm Beach County. Each participating entity will contribute \$2,000 plus inkind and/or fund related contracts directly, and the county's contribution will be broken down as follows: the Office of Small Business Assistance (\$2,000), Department of Airports (\$2,000) and Palm Tran (\$2,000). Payment will be made to the Palm Beach Partners Business Matchmaker Conference & Expo. The conference and expo will provide Small Business Enterprise owners an opportunity to collaborate with larger businesses in an effort to increase business opportunitities and knowledge of programs offered by the above listed governmental partners. Countywide (TKF).

**Background and Justification:** On August 4, 2009, the Palm Beach Partners will present the 2009 Business Matchmaker Conference and Expo at the Palm Beach County South County Civic Center. This event will feature workshops and seminars that will provide information to Small Business Enterprise (SBE) owners. Additionally, one-on-one business matchmaking appointments will be made available for conference participants to meet with key staff from Palm Beach County, the South Florida Water Management District, the School District of Palm Beach County, the City of West Palm Beach, the Paragon Foundation, Inc., and members of the Small Business Enterprise Banking Consortium.

#### Attachments:

1. Overview of Business Matchmaker Conference & Expo

Recommended by:

Hazel L.K. Oxendine, Director OSBA

Approved By:

Verdenia C. Baker, Deputy County Administrator

Date

## II. FISCAL IMPACT ANALYSIS

### A. Five Year Summary of Fiscal Impact:

Fiscal Years	2009	2010	2011	2012	2013	
Capital Expenditures Operating Costs	<u>\$6,000</u>					
External Revenues Program Income (County)	·					
In-Kind Match (County)						
NET FISCAL IMPACT	<u>\$6,000</u>					
# ADDITIONAL FTE POSITIONS (Cumulative)	<u> </u>			_		
Is Item Included In Current Bu	dget? Y	es <u>X</u> No				
Dudget Assesset No.	-		Dant	1 lm:4	Ohio	-4

Budget Account No.:	Fund	Dept.	Unit	Object	
Office of Small					
Business Assistance (OSBA)	0001	768	7658	4801	
Department of Airports	4100	120	1110	4809	
Palm Tran	1341	542	5526	4941	

- B. Recommended Sources of Funds/Summary of Fiscal Impact:
- C. Department Fiscal Review:

## III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:

| OFMB | OFMB | CN | 1/09 | Contract Dev. and Control |
| B. Approved as to form and Legal Sufficiency:

Assistant County Attorney

Approved as to terms and conditions:

Director Office of Small Business Assistance

Director, Department of Airports

Director Palm Tran

This summary is not to be used as a basis for payment.

# 2009 PALM BEACH PARTNERS BUSINESS MATCHMAKER CONFERENCE & EXPO

# Overview

On August 4, 2009 from 9:30 a.m. - 3:30 p.m., the 2009 Palm Beach Partners Business Matchmaker Conference will be held at the South County Civic Center brining over 300 small businesses together with certifying agencies and large businesses all to conduct future business.

Palm Beach Partners is the official presenter of the 2009 Business Matchmaker Conference. Palm Beach Partners consists of the School District of Palm Beach County (SDPBC), South Florida Water Management District (SFWMD), Palm Beach County Government (Palm Beach International Airport, Palm Tran and the Office of Small Business Assistance), The City of West Palm Beach, the Center for Technology, Enterprise & Development (TED Center), and The Paragon Foundation. Palm Beach Partners requests your presence at the Business Matchmaker Conference.

Palm Beach Partners exists to enhance opportunities, strengthen and grow Small Businesses. Palm Beach Partners operates under an Inter-local Agreement that provides a streamlined unified certification process. Each entity offers technical assistance, consolidated resources and serves as small business advocates. This year due to the state of the economy, the partners agreed to significantly reduce the ticket price by 75% to \$25.

The goal of this conference is to bring State, County, and Local Government Agencies, major corporations and small businesses together to match the multitude of disciplines needed to participate on major contracts. Palm Beach Partners will have an opportunity to increase their certification databases, and small businesses owners will meet with other businesses both large and small. As a result, major corporations will enhance their list of small business sub-contractors.

The 2009 Palm Beach Partners Business Matchmaker Conference is the premier business conference on the Treasure Coast of Florida. As an attendee to the conference you will receive access to the opening plenary session, all workshops, one-on-one Government / Private Agency consultation, on-site agency certification, a lunch, and business resource expo.

# **ATTACHMENT 1**