

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2009	2010	2011	2012	2013
Capital Expenditures	_____	_____	_____	_____	_____
Operating Costs	\$2000.00	_____	_____	_____	_____
External Revenues	_____	_____	_____	_____	_____
Program Income (County)	_____	_____	_____	_____	_____
In-Kind Match (County)	_____	_____	_____	_____	_____
NET FISCAL IMPACT	\$2000.00	=====	=====	=====	=====
# ADDITIONAL FTE POSITIONS (Cumulative)	_____	_____	_____	_____	_____

Is Item Included In Current Budget? Yes XXX No. _____

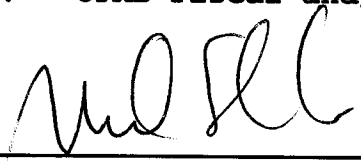

Budget Account No.: Fund 1454 Agency 710 Org. 7420 Object 3401
Reporting Category _____

B. Recommended Sources of Funds/Summary of Fiscal Impact:

C. Department Fiscal Review: _____

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:

 _____ OFMB CN 8/27/09	 _____ Contract Dev. and Control
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B. Legal Sufficiency:



 Assistant County Attorney

C. Other Department Review:

 Department Director

This summary is not to be used as a basis for payment.

**Trademark/Service Mark Application, Principal Register
TEAS Plus Application Handwritten Signature**

To the Commissioner for Trademarks:

MARK: AMERICA'S FIRST RESORT DESTINATION (Standard Characters, see mark)

The literal element of the mark consists of AMERICA'S FIRST RESORT DESTINATION.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, County of Palm Beach, a political subdivision of the state of Florida legally organized under the laws of Florida, having an address of

301 North Olive Avenue
West Palm Beach, Florida 33401
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Convention and visitors bureau services, namely, promoting business, tourism and the holding of conventions in the Palm Beach County area

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 035, the mark was first used at least as early as 01/26/2009, and first used in commerce at least as early as 02/27/2009, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Mark as used in commerce..

Specimen-1 [spec-7214946179-081759572_10166-3_Specimen.jpg]

The applicant hereby appoints J. Rodman Steele, Jr. and Gregory A. Nelson, Joseph W. Bain, Jerold I. Schneider, Mark M. Zylka, Gregory M. Lefkowitz and Karen C. Kline of NOVAK DRUCE + QUIGG LLP

Fifteenth Floor
525 Okeechobee Blvd
West Palm Beach, Florida 33401
United States

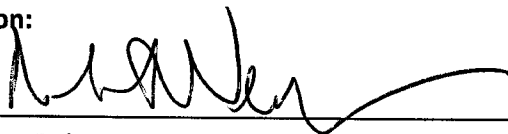
to submit this application on behalf of the applicant. The attorney docket/reference number is 10166-3.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature Section:

Signature: _____



Signatory's Name: Bob Weisman

Signatory's Position: County Administrator

Date Signed: _____

8/21/09

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page **must** include both the signature information **and** the boilerplate declaration language. Do **not** include the entire application, but do ensure that the boilerplate declaration language actually appears; *a signature by itself will not be acceptable*. If, due to browser limitations, the boilerplate declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the *one complete page* can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.