

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2009	2010	2011	20012	200-
Grant Expenditures		\$175			
Operating Costs					
External Revenues					
Program Income (County)					
In-Kind Match (County)					
NET FISCAL IMPACT		\$175			
# ADDITIONAL FTE POSITIONS (Cumulative)		0			

Is Item Included In Current Budget? Yes X No
Budget Account No.: Fund 1340 Dep't. 540 Unit 5160 Object 4909
Program Reporting Category

B. Recommended Sources of Funds/Summary of Fiscal Impact:

C. Departmental Fiscal Review: John Murphy
John Murphy, Finance Manager

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Dev. and Control Comments:

Handwritten signature: *And SC*

SP 10/28/09 OFMB JS 10/31/09 CN 10/26/09

Dr. J. Jacobson 11/14/09
Contract Dev. and Control

B. Legal Sufficiency:

 11/5/09
Assistant County Attorney

C. Other Department Review:

Department Director

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Signed copy of application and samples
to follow prior to BCC meeting.

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Palm Beach County, Florida

(b) Owner's/Applicant's business address: Palm Tran 3201 Electronics Way
West Palm Beach, Florida, 33407
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 841-4200 x4210

Check the appropriate box to indicate the Owner/Applicant is a(n):
☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☒ Other: County - State of Florida

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: NA
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 59-60000785

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Public Transit Services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

men and women's clothing, hats, bags and accessories

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, brochures, news releases, labels, uniforms, business cards, letterhead. website, transit vehicles, signs, tickets and passes, promotional item such as hats, shirts, plates, glasses, cups and luggage tags

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Logo design and/or name applied by decal, printing or embroidery on the product

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 39 - Transportation and Class 25 - Clothing, footwear and head gear

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: NA

(b) Date first used in Florida: August 16, 1993

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The name "Palm Tran"; the design of a Palm Tree with 5 fronds and 3 coconuts (various colors); and
the logo containing both

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, _____, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Palm Beach County, Florida
Typed or printed name of applicant

_____, Executive Director
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Palm Beach

On this _____ day of _____, _____, Charles Cohen personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

Notary Public Signature

Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class

Palm Tran Launches The Commuter Express

Palm Tran is proud to introduce the Commuter Express Service which will connect Palm Beach and Martin Counties! This park and ride service begins at Halpatiokee Regional Park in Stuart and travels south via I-95, making stops at the West Jupiter Recreation Center, the Palm Beach Gardens Mall and ending at Palm Tran's Intermodal Transit Center, next to the West Palm Beach Tri-Rail Station.



Palm Beach, Martin County, FDOT employees and elected officials at the Commuter Express Ribbon-Cutting event held at Martin County's Halpatiokee Park. From left: Commissioner Patrick Hayes, Martin County Board of County Commissioners, Jeff Weidner, Mobility Manager, FDOT, Commissioner Chris Craft, St. Lucie County Board of County Commissioners, Commissioner Edward Ciampi, Martin County Board of County Commissioners, Ann Perrotta, Director, Martin MPO, Commissioner Susan Valliere, Martin County Board of County Commissioners, Chuck Cohen, Executive Director, Palm Tran, Jeannie Taylor, Senior Planner, Palm Tran, Commissioner Jeff Koons, Palm Beach County Board of County Commissioners.



THE LINK

LINK Changes

Palm Tran's route-deviation service, The LINK, has been modified.

The new schedule is below!

MAGENTA LINK

The Magenta Link will continue to operate on Mondays between 9:00 a.m. and 6:00 p.m., providing service from Atlantic Avenue & Jog Road to Lyons Road & Yamato Road.

PURPLE LINK

The Purple Link will continue to operate on Tuesdays between 9:00 a.m. and 5:30 p.m., providing service from Atlantic Avenue to Boynton Beach Blvd. and Military Trail via Hagen Ranch Road.

CORAL LINK

The Coral Link will continue to operate on Wednesdays between 9:05 a.m. and 5:35 p.m., providing service from Hypoluxo Road to Lake Worth Road via U.S. 1 and A1A.

LIME LINK

The Lime Link will now operate on Thursdays between 7:00 a.m. and 4:00 p.m., providing service from Nassau Square on Lake Worth Road, running south on Lyons Road to the Caridad Center. The Lime Link previously operated service on Wednesdays between 8:00 a.m. and 5:00 p.m.

Due to low ridership, service on the Red, Gold, Brown and Turquoise LINKs will be discontinued. For route information, visit www.palmtran.org or call 561-649-9838 and select option 5.

EFFECTIVE OCTOBER 11, 2009

The following changes have been approved by the Palm Tran Service Board (PTSB) and will go into effect on October 11, 2009.

Route 44 will increase peak hour service with 30 minute frequency.

Route 70 will change the routing to the Atlantic Ave. entrance of Lakes of Delray via Jog and Linton.

LATER THIS YEAR

Routes 40 and 52 will begin using a new Wellington Park and Ride near the Mall at Wellington Green.

Please note: There will be no bus service on the following holidays:

Thanksgiving Day - November 26, 2009
Christmas Day - December 25, 2009

Palm Tran's Administrative offices will be closed:

Columbus Day - October 12
Veteran's Day - November 11
Thanksgiving Holidays - November 26 & 27
Christmas Holidays - December 24 & 25

PTSB MEETING

Would you like to share your opinion on Palm Tran's services?

Attend a meeting of the Palm Tran Service Board.

Meetings are held at 1:30 p.m. on the 1st, 3rd, 5th, 7th, 9th, and 11th of each month at the:

Clayton Hutchinson Agricultural Center

559 North Military Trail, West Palm Beach, FL 33415

Any changes to the location of the meeting will be announced in advance.

ONROUTE

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Palm Tran

CONNECTION





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Administrative Offices

3201 Electronics Way
West palm beach, FL 33407-4618

Customer Service

561-841 4BUS (4287)
1-877-930-4287 (Toll Free)

7 Days a Week

Mon.-Fri. 6 am - 7 pm
Sat. & Sun. 8 am - 6 pm

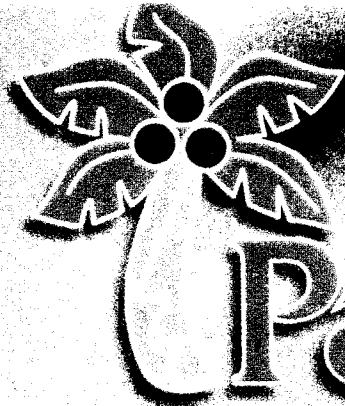
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PALM TRAN

Fast Facts



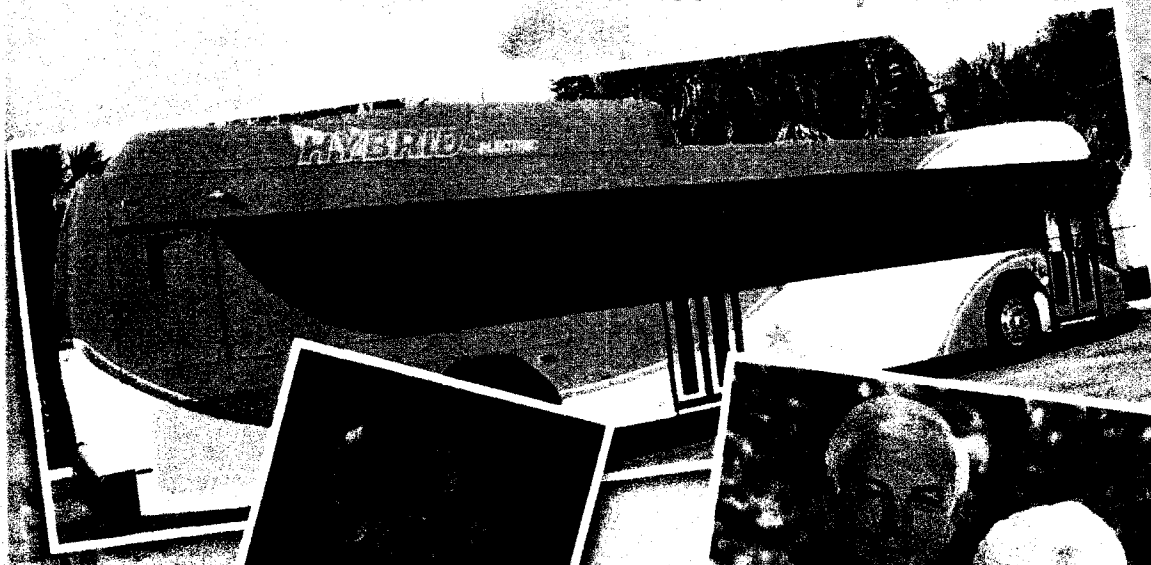
Palm Tran



Effective May 2009

Palm Tran

Public Transportation



Palm Tran Service Guide

YOUR PALM BEACH COUNTY TRANSPORTATION GUIDE
UPDATED BUS ROUTES & SCHEDULES

