

**PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS**

BOARD APPOINTMENT SUMMARY

Meeting Date: November 17, 2009

Department: County Administration

Submitted by: Economic Development Office

Advisory Board: Overall Economic Development Program (OEDP) Committee

I. EXECUTIVE BRIEF

Staff recommends motion to approve: the Appointment of the following representative to the Overall Economic Development Program (OEDP) Committee for a term of four (4) years beginning on December 3, 2009 through December 2, 2013.

| <u>Nominee</u> | <u>Seat</u> | <u>Seat Requirement</u> |
|----------------|-------------|-----------------------------------|
| Roger Amidon | 29 | A Cluster Industry Representative |

Summary: On March 11, 2008, the Board of County Commissioners approved the Resolution No. R2008-0280 providing for the creation of the Overall Economic Development Program (OEDP) Committee. The OEDP Committee consists of thirty-one (31) members made up of local government officials, together with representatives of business, industry, finance, agriculture, the professions, organized labor, education, public health agencies, racial/ethnic minorities, and the unemployed and underemployed. The new appointment, Roger Amidon, Executive Director, Tourist Development Council, was recommended by the OEDP Committee on October 1, 2009. Countywide (DW)

Background and Policy Issues: The OEDP Committee reviews and makes recommendations to the Board of County Commissioners on important economic development programs, projects and issues. This advisory committee membership has 28 Seats currently filled and a diversity count of Asian: 1 (3.57%), Black: 2 (7.14%), Hispanic: 1 (3.57%), White: 22 (78.57%) and unknown: 2 (7.14%). The gender ratio (male:female) is 19:9.

Attachments:

1. Board Appointment Information Form
2. Resumé
3. OEDP Committee Representatives
4. Resolution R2008-0280

Recommended by:

Kevin Johns
Department Director

11/5/09
Date

Legal Sufficiency:

[Signature]
Assistant County Attorney

11/5/09
Date

Part I:

ROGER D. AMIDON

37 Cedar Hill Lane, Tequesta, FL 33469

(561) 723-9600

ramidon@bellsouth.net

Hospitality and Tourism Professional

A highly experienced **Hospitality and Tourism Professional** who has demonstrated the ability to lead diverse teams of executives to new levels of success in a variety of highly competitive hospitality outlets, cutting-edge markets, and fast-paced environments. Strong technical and business qualifications with an impressive track record of more than 25 years of hands-on experience in hotel, resort and destination management, strategic planning, business unit development, project and product management. Proven ability to successfully analyze an organization's critical business requirements, identify deficiencies and potential opportunities, and develop innovative and cost-effective solutions for enhancing brand competitiveness, increasing revenues, and improving customer service offerings.

COMMUNITY INVOLVEMENT/AFFILIATIONS

- ❖ PBC Convention Visitors Bureau – Chairman
- ❖ PBC Hotel/Lodging Association - President (2007-2009)
- ❖ PBC Executives Association – Board Member
- ❖ PBC Work Force Alliance- Board Member
- ❖ Northern Palm Beach County Chamber of Commerce – Board Member
- ❖ PBC Tourist Development Council – Board Member (2004-2006)
- ❖ PBC Business Development Board- Board Member (2003-2006)
- ❖ Vermont Department of Tourism-Mad River Valley Chapter (1994-1996)
- ❖ Maine Department of Tourism-Board Member (1988-1990)
- ❖ Newport, Rhode Island, CVB (1991-1993)
- ❖ Lynn University –Hospitality Management Program Liaison
- ❖ Florida Atlantic University-Hospitality Management Program Liaison
- ❖ Northwood University-Hospitality Management Program Liaison/Advisory Council
- ❖ Palm Beach Gardens 5 STAR Magnet Advisory Council
- ❖ Jupiter Community High School Culinary Magnet Advisory Council
- ❖ Jupiter Tequesta Athletic Association-Coach and Chairman of Jupiter Rugby

SUMMARY OF QUALIFICATIONS

- | | | |
|--|---------------------------------------|---|
| ❖ Multi-unit operation management | ❖ Labor/Marketing cost controls | ❖ Contact/Purchasing negotiation skills |
| ❖ Project planning & systems development | ❖ Facility management | ❖ Human Resources management |
| ❖ Sales/market analysis | ❖ Risk management & inventory control | ❖ Troubleshooting & change management |
| ❖ Multimillion-dollar P&L management | ❖ Customer relations and satisfaction | |
| ❖ E-commerce | ❖ Event management & promotion | |

Attachment #

2

Page

1

of

3

PROFESSIONAL EXPERIENCE

GENERAL MANAGER (02/08- present) Palm Beach Gardens Marriott, 279 room full service hotel with 10,000SF of meeting space, Blue Fire Grille restaurant, Club Safari night club.

AREA GENERAL MANAGER (2/07 - 2008) Delray Beach Marriott, upscale beachfront resort with 260 guest rooms and a 95 room upscale Residence Inn. 14,000SF of meeting space, a 10,000SF full service spa and multiple food and beverage outlets.

AREA GENERAL MANAGER (7/03-2/07), Responsible for South Florida area including acquisition of the Boca Raton Renaissance and the Fort Lauderdale North Marriott in addition to acting GENERAL MANAGER of the Palm Beach Gardens Marriott.

EXECUTIVE DIRECTOR (7/02-7/03: Opening Team), Mangrove Bay, Jupiter, Florida. An upscale, waterfront senior-living community comprised of 263 units, a full-service restaurant, spa, health club, real estate office, and nursing facility. Condominium Association Management of upscale waterfront villas.

GENERAL MANAGER (2/00-7/02), The Sheraton at CityPlace, West Palm Beach, Florida. 349 guest rooms with 15,000 sq ft of meeting space and a full-service restaurant and lounge.

HOTEL MANAGER (11/96-2/00), Marriott Palm Beach Gardens, Palm Beach Gardens, Florida. 279 guest rooms, full-service restaurant, 10,000 sq ft of meeting space plus a high-energy night club.

VICE PRESIDENT OF LODGING (9/94-11/96), Sugarbush Ski Resort, Warren, Vermont. Responsible for management of 1100 slope-side condominium units, sales, marketing, conference center, on-site tennis center 8 har tru and 8 clay courts, health club, spa and a Robert Trent Jones, Sr. golf course with 225 members, 4 Food and Beverage outlets, Condominium Association Management of 6 associations.

DIRECTOR OF CONDOMINIUM OPERATIONS (8/92-9/94), Sunday River Ski Resort, Bethel, Maine. 680 mountainside rental units. Responsibilities included sales, housekeeping, maintenance, transportation, and capital improvements. Condominium Association Management for 8 associations. Opened an interval-ownership full-service hotel with 230 units, full service restaurant, lounge, health club, spa, tennis & golf.

MARRIOTT INTERNATIONAL (7/83-8/92)

Newport Marriott Hotel, Newport, Rhode Island (Waterfront Resort)

Portland Marriott Hotel (Opening Team), Portland, Maine (Golf Resort)

Newark Airport Marriott, Newark, New Jersey

Boston Marriott at Copley Place (Opening Team), Boston, Massachusetts

Marriott's Marco Island Resort, Marco Island, Florida (Beachfront & Golf Resort)

EDUCATION & TRAINING

- ❖ Cortland State University, Cortland, NY
- ❖ Marriott Executive Leadership/Food School
- ❖ Community Association Management
- ❖ Dale Carnegie Leadership Courses
- ❖ State Certified ALF Administrator

References

Patti Hamilton

Schumacher North Palm Beach, 3720 North Lake Boulevard, Lake Park, FL 33403 (561)373-1264

Clarence Anthony

PBS&J, 2056 Vista Parkway, Suite 100, West Palm Beach, FL 33412 (561)310-8877

Bill Upshaw

COO, Windsor Capital Group, 138 Waterview Street, Playa Del Ray, CA 90293 (310) 566-1100

Dave Durbin

President, Crestline Hotels & Resorts, 3950 University Drive, Suite 301, Fairfax, VA 22030 (571) 529-6100

Reis Kayser

RSC & Associates, 225 West Washington Street, Suite 1800, Chicago, IL 60606 (312) 735-4105

Sy Fine

Fine Builders, Inc., 3902 Burns Road, Suite 18, Palm Beach Gardens, FL 33410 (561) 622-1600

**PALM BEACH COUNTY
OVERALL ECONOMIC DEVELOPMENT PROGRAM (OEDP) COMMITTEE**

| Seat No. | | Term Expires |
|-----------------|--|---------------------|
| 1 | The Business Development Board of Palm Beach County, Inc. Kelly Smallridge, President | 7/15/11 |
| 2 | The Business Incubators Jane Teague, Executive Director Enterprise Development Corporation of South Florida | 2/05/11 |
| 3 | The Business Loan Fund of the Palm Beaches, Inc. John Ahrenholz, Interim Executive Director | 7/15/11 |
| 4 | The Community Redevelopment Agencies* Thuy T. Shutts, Assistant Director Westgate/Belvedere Homes CRA | 4/01/10 |
| 5 | The Economic Council Paul M. Twitty, Chief Executive/Architect Schwabb, Twitty & Hanser | 7/15/11 |
| 6 | The Equine Industry Victor T. Connor, President Connor Financial Group & South Florida Hunter Jumper Association Board Member PBC Horseman's Association | 7/15/11 |
| 7 | The Equine Industry Business Development Dean Turney, Executive Director Wellington Equestrian Alliance | 7/15/11 |
| 8 | The Florida Engineering Society Richard W. Staudinger, Civil Engineer CH2M Hill | 7/15/11 |
| 9 | The Labor Union (local) Richard D. Slaymaker AFL-CIO Treasure Coast International Brotherhood of Electrical Workers | 7/15/11 |
| 10 | The League of Cities Michael Bornstein, Town Manager Town of Lantana | 7/15/11 |
| 11 | A Local College or University David A. Luhrsen, Chairman Tec-Florida, The Executive Committee of Florida | 7/15/11 |
| 12 | The Marine Industries Association of Palm Beach County, Inc. Allison Pruitt, Executive Director | 7/12/12 |
| 13 | The PBC Agricultural Enhancement Council Donald A. Rice, Executive Director Farm Credit of South Florida, ACA | 7/12/12 |
| 14 | The PBC Film & Television Commission Chuck Elder, Film Commissioner | 7/12/12 |
| 15 | The PBC Health Department Selva Selvendran, P.E, Environment Director | 7/12/12 |

Attachment # 3

Page 1 of 2

| | | |
|----|--|---------|
| 16 | The PBC Resource Center, Inc. Paul Skyers, Executive Director | 7/12/12 |
| 17 | The PBC Sports Commission | |
| 18 | The Urban League of PBC, Inc. Patrick J. Franklin, Executive Director | 7/12/12 |
| 19 | The Port of Palm Beach Manuel Almira, Executive Director | 7/12/12 |
| 20 | The School District of PBC Kristin K. Garrison, Planning Director | 7/12/12 |
| 21 | The Glades Communities Ashley Tripp, President The Lake Okeechobee Regional Economic Alliance of the Palm Beaches, Inc. | 7/12/12 |
| 22 | The Workforce Alliance of PBC, Inc. Kathryn Schmidt, President & CEO | 7/12/12 |
| 23 | The PBC Cultural Council, Inc. Rena Blades, Executive Director | 9/30/13 |
| 24 | The PBC Department of Airports Laura Beebe, Deputy Director | 9/30/13 |
| 25 | The Florida Inland Navigation District David Roach, Executive Director | 7/15/11 |
| 26 | The World Trade Center Association Palm Beach, Inc. Al Zucaro, Attorney/Chairman | 7/15/11 |
| 27 | A North County Business Representative Roy Periana, PhD, Director of the Scripps Energy Laboratories | 7/15/11 |
| 28 | A South County Business Representative Troy M. McLellan, President & CEO Greater Boca Raton Chamber of Commerce | 7/15/11 |
| 29 | A Cluster Industry Representative | TBD |
| | The PBC Board of County Commissioners | |
| 30 | Commissioner Jeff Koons | |
| 31 | Commissioner | |

Attachment # 3

Page 2 of 2

RESOLUTION NO. 2008 - 0280

A RESOLUTION BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA, AMENDING RESOLUTION NO. R2007-1048, TO ALLOW MEMBERSHIP ORGANIZATIONS TO APPOINT THEIR REPRESENTIVES TO THE OVERALL ECONOMIC DEVELOPMENT PROGRAM (OEDP) COMMITTEE; TO CHANGE THE TERM OF THE COMMUNITY REDEVELOPMENT AGENCY (CRA) REPRESENTATIVES FROM A FOUR (4) YEAR TERM TO ONE (1) YEAR TERMS ON A ROTATING BASIS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in 2000, the Board determined that it was in the best interest of Palm Beach County that an advisory committee be formally established to review existing and proposed economic development programs, projects and issues, and for such an advisory committee to provide the Board of County Commissioners with recommendations regarding said matters on a timely basis; and

WHEREAS, based on that determination, the Board of County Commissioners adopted R2000-0992, establishing the Overall Economic Development Program (OEDP) Committee, which was subsequently amended by R2002-0198, R2002-2001, R2004-0935, R2005-1921 and R2007-1048; and

WHEREAS, R2004-0935 allowed a subcommittee of the OEDP to make funding recommendations directly to the Board of County Commissioners in order for the OEDP to be more efficient in its decision making and in expediting applications under Palm Beach County's incentive grant programs; and

WHEREAS, R2005-1921 increased the number of members on the OEDP Committee to twenty-five (25) members by adding the Palm Beach County Cultural Council as a member; and

WHEREAS, R2007-1048 increased the OEDP Committee membership to thirty-one (31) members by adding representatives from the Palm Beach County Department of Airports, the Florida Inland Navigation District, the World Trade Center Association Palm Beach, Inc., a North County Business, a South County Business and a Cluster Industry representative as members which would reflect the growth of the County and contribute to the future implementation of the Strategic Economic Development Plan; and

WHEREAS, the Board of County Commissioners desires to allow the membership organizations to appoint their representatives to the OEDP Committee and have determined that the various Community Redevelopment Agencies will best be represented by allowing one (1) year terms on a rotating basis for the various Community Redevelopment Agencies.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA, that:

Section 1. Creation. The Board of County Commissioners (hereafter "Board"), hereby creates and establishes a committee to be known as the Overall Economic Development Program Committee (hereafter "Committee").

Section 2. Duties and Functions. The Committee shall review and shall make recommendations to the Board with respect to:

A. Existing and proposed economic development programs, projects and issues which potentially may have an important impact on the local economy, the business community and the residents of Palm Beach County.

B. Pending and proposed new legislation relating to economic development, or pending and proposed modifications to existing programs and regulations at the local, state and federal level;

C. Applications for state, federal and foundation grant funding that may assist with economic development and redevelopment in Palm Beach County;

D. Potential changes to the Palm Beach County Comprehensive Plan which pertain to economic development, and revisions/updates to the County's Business Plan; and

E. Matters which the Board may periodically direct that the Committee review, and subsequently present the Committee's findings and recommendations for Board consideration and action.

Section 3. Advisory Only. The actions, opinions, and recommendations of the Committee shall not be final or binding on the Board and shall be advisory only, with the sole exception of the authority provided for in Section 4 below.

Section 4. Authority. An OEDP Subcommittee made up of members from the OEDP Committee shall have the authority to recommend business projects in the County's annual Development Regions Grant Program and Economic Set-Aside Program for contract approval by the Board. The OEDP Subcommittee shall have the authority to approve business projects and any project changes including substitute business projects, within the approved budgeted allocation and terms of the contract for Development Regions Grant Program contracts that have been approved by the Board and upon recommendations provided by the Economic Development Office.

Section 5. Assistance. The Committee may request information, advice or assistance from any department or agency of Palm Beach County, or regional, state, federal or local governments in furtherance of its duties and functions. The Palm Beach County Economic Development Office shall provide administrative support.

Section 6. Number of Members. The limit on the number of members on the Committee shall be thirty-one (31) members.

Section 7. Membership.

A. The Committee shall be comprised of the following members:

Two (2) members shall be recommended by:

* The Board of County Commissioners.

One (1) member shall be recommended by:

- 1 The Business Development Board of Palm Beach County, Inc.
- 2 The Business Incubators.
- 3 The Business Loan Fund of the Palm Beaches, Inc.
- 4 Community Redevelopment Agencies in Palm Beach County.
- 5 The Economic Council of Palm Beach County, Inc.
- 6 The Equine Industry.
- 7 The Equine Industry Business Development Board.
- 8 The Florida Engineering Society.
- 9 A (local) Labor union.
- 10 The League of Cities.

11. A Local college or university.
12. The Marine Industries Association of Palm Beach County, Inc.
13. The Palm Beach County Agricultural Enhancement Council, Inc.
14. The Palm Beach County Film & Television Commission.
15. The Palm Beach County Health Department (Environmental Division).
16. The Palm Beach County Resource Center, Inc.
17. The Palm Beach County Sports Commission, Inc.
18. The Palm Beach County Urban League.
19. The Port of Palm Beach.
20. The School District of Palm Beach County.
21. The Glades Communities.
22. The Workforce Alliance of Palm Beach County, Inc.
23. Palm Beach County Cultural Council, Inc.
24. The Palm Beach County Department of Airports
25. The Florida Inland Navigation District
26. The World Trade Center Association Palm Beach, Inc.
27. A North County Business Representative
28. A South County Business Representative
29. A Cluster Industry Representative

B. With the exception of Paragraph 12 herein, appointment of new members to fill vacancies on the Committee brought about by resignation of a member shall be made upon recommendation of the affected membership organization. Representatives from membership groups identified as the Business Incubators, the Equine Industry, a local Labor Union, a local College or University, the Glades Communities, a North County Business, a South County Business and a Cluster Industry, will be recommended by the Committee for appointment by the Board. Should the composition of the Committee change based on resignation of a listed entity, the Board may approve a substitute agency unless the conditions stated in Section 13 occur.

Section 8. Board Appointments. The appointees shall be notified that the failure to submit a Statement of Financial Interests and an Acknowledgment of Receipt of the County's Code of Ethics within 30 days of receipt shall result in an invalidation of the appointment.

Section 9. Maximum Number of Boards. The maximum number of advisory boards, committees and commissions that an individual appointed by the Board of County Commissioners may serve on at one time shall be three (3), except that no individual may serve on more than one (1) board, committee or commission if doing so would violate Article II, Section 5(a) of the Florida Constitution, which prohibits dual office holding.

Section 10. Residency Requirement. All Committee members must be residents of Palm Beach County at the time of appointment and while serving on the Committee.

Attachment # 4

Page 3 of 5

Section 11. Term of Members. There shall be no limit on the number of terms an individual may serve. The terms will be four (4) years for all members except that CRA representatives will be appointed for one (1) year terms on a rotating basis.

Section 12. Removal for Lack of Attendance. Members shall be automatically removed for lack of attendance. Lack of attendance is defined as a failure to attend three (3) consecutive meetings or a failure to attend at least two-thirds of the regularly scheduled meetings during a calendar year. Participation for less than three fourths of a meeting shall be the same as a failure to attend a meeting

Section 13. Qualification as a Candidate. When entities do not replace their current membership with a Chairman, Senior Executive or a designated representative, the Economic Development Office is hereby granted the authority to remove the Seat from the OEDP Membership roster. Committee members shall not be prohibited from qualifying as a candidate for elected office.

Section 14. County Employee Eligibility To Serve. County employees, other than Commissioner Aides, may not be appointed to the Committee. Employees of other units of local government may not represent their respective governments on the Committee.

Section 15. Organization and Meetings. Members of the Committee shall establish the place, time, and dates for meetings, and shall adopt rules of organization and procedure as may be required. The Committee shall appoint a Chairman who shall be a Palm Beach County Board of County Commissioner, and a Vice Chairman; may establish subcommittees for specific subjects or tasks; and may invite participation on the subcommittees by non-members in order to obtain input from other sectors of the public interested in economic development issues.

Section 16. Quorum for Conduct of Meeting. A quorum must be present for the conduct of all Committee meetings. A majority of the members appointed shall constitute a quorum. All meetings shall be governed by Robert's Rules of Order.

Section 17. Annual Report. The Committee shall submit an annual report to the Palm Beach County Board of County Commissioners by February of each year for the previous calendar year.

Section 18. Reimbursement of Expenses. There shall be no reimbursement of any expenses incurred by any member of the Committee in the course of fulfilling responsibilities or activities which are Committee-related. No funds have been budgeted by the Board to reimburse such expenses.

Section 19. Sunshine Law. The Committee shall comply with the Sunshine Law. Reasonable public notice of all Committee meetings shall be provided. All meetings of the Committee, and any of its subcommittees, shall be open to the public at all times, duly advertised and otherwise comply with all applicable requirements of the "Government-in-the-Sunshine" and "Public Records" laws of the State of Florida. Minutes shall be taken at each meeting.

Section 20. County Code of Ethics. Committee members shall be governed by the applicable provisions of the Palm Beach County Ethics Code set forth in Resolution No. R94-693, and any amendments thereto; and all applicable state and federal laws.

Section 21. Conflict with Federal or State Law or County Charter. Any statutory or Charter provisions in conflict with this Resolution shall prevail.

Section 22. Effective Date. The provisions of this Resolution shall be effective upon adoption.

The foregoing Resolution was offered by Commissioner Jeff Koons who moved its adoption. The Motion was seconded by Commissioner Marcus, and upon being put to a vote, the Motion passed as follows:

Attachment # 4

Page 4 of 5

| | | |
|------------|--|------------|
| District 7 | Commissioner Addie L. Greene, Chairperson | <u>Aye</u> |
| District 2 | Commissioner John F. Koons, Vice Chairperson | <u>Aye</u> |
| District 1 | Commissioner Karen T. Marcus | <u>Aye</u> |
| District 3 | Commissioner Robert J. Kanjian | <u>Aye</u> |
| District 4 | Commissioner Mary McCarty | <u>Aye</u> |
| District 5 | Commissioner Burt Aaronson | <u>Aye</u> |
| District 6 | Commissioner Jess R. Santamaria | <u>Aye</u> |

The Chairperson thereupon declared the Resolution duly passed and adopted this 11th day of March, 2008.

PALM BEACH COUNTY, FLORIDA,
BY ITS BOARD OF COUNTY
COMMISSIONERS

SHARON R. BOCK, CLERK &
COMPTROLLER

By

Sharon R. Bock
Deputy Clerk

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY

By

[Signature]
County Attorney

H:\WPDATA\Resolutions\OEDP_MAR11_2008 - Final Copy.doc

STATE OF FLORIDA, COUNTY OF PALM BEACH
I, SHARON R. BOCK, Clerk & Comptroller, certify
this to be a true and correct copy of the original
filed in my office on MAR 11 2008
dated at West Palm Beach, FL on 3-11-2008
By: *Sharon R. Bock*
Deputy Clerk

Attachment # 4

Page 5 of 5