

PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

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Meeting Date: June 29, 2010

Consent       Regular  
 Public Hearing

Department:

Submitted By: **ADMINISTRATION**

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I. EXECUTIVE BRIEF

**Motion and Title: Staff recommends motion to receive and file:** Resolution of the Board of Directors of Discover Palm Beach County, Inc. (CVB) requesting that a search for new office space in downtown West Palm Beach be commenced immediately by CVB subject to County approval or, alternatively, that the County promptly seek new office space in downtown West Palm Beach, so that CVB can move upon expiration of the current lease.

Summary: N/A

Background and Justification: N/A

Attachments: Original Document

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Recommended By: Patty Andle      6/17/10  
Agenda Coordinator      Date

Approved By: [Signature]      6/17/10  
Assistant County Administrator      Date



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RECEIVED JUN 15 2010

June 15, 2010

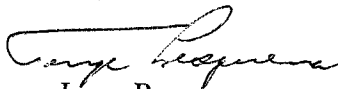
Mr. Robert Weisman, County Administrator  
Palm Beach County  
301 North Olive Avenue  
11<sup>th</sup> Floor  
West Palm Beach, FL 33401

Dear Mr. Weisman,

Attached is a copy of the resolution that was approved unanimously at the CVB Board and discussed at the TDC Board meeting last week.

The CVB is looking forward to working with County Administration and the TDC in realizing this goal.

Regards,



Jorge Pesquera  
President & CEO  
Palm Beach County Convention & Visitors Bureau

**RESOLUTION OF THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC. ("CVB") REQUESTING THAT A SEARCH FOR NEW OFFICE SPACE IN DOWNTOWN WEST PALM BEACH BE COMMENCED IMMEDIATELY BY CVB SUBJECT TO COUNTY APPROVAL OR, ALTERNATIVELY, THAT THE COUNTY PROMPTLY SEEK NEW OFFICE SPACE IN DOWNTOWN WEST PALM BEACH, SO THAT CVB CAN MOVE UPON EXPIRATION OF THE CURRENT LEASE**

**WHEREAS**, the office of CVB is currently located on Palm Beach Lakes Boulevard; and

**WHEREAS**, Palm Beach County's lease on the existing CVB office is set to expire in the summer of 2011; and

**WHEREAS**, the CVB, as the largest agency under the TDC, desires to be located in downtown West Palm Beach near government centers and other important entities and venues such as the Convention Center, Kravis Center, City of West Palm Beach, Town of Palm Beach, Palm Beach County Administration and Commissioners, Business Development Board, Chambers of Commerce, etc.; and

**WHEREAS**, there has been some suggestion that CVB consider relocating to the Palm Beach County facilities east of the airport at Southern Boulevard or, in the main government complex facility in West Palm Beach, however, those facilities could not be available any sooner than 3-5 years, if at all; and

**WHEREAS**, the current rent at the existing location is considerably above market, and the need to move and take advantage of operational and organizational efficiencies is now; and

**WHEREAS**, CVB has estimated based on current favorable market rates that it can save taxpayers an estimated \$200,000 annually compared to its current rental rates, which money can be used to market Palm Beach County as a tourist destination at a time when maximum resources need to be allocated for such efforts:

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC.**, gathered together at a regular meeting of the Directors on June 8, 2010, that an aggressive search be commenced immediately for office space in downtown West Palm Beach with a target move-in date of July of 2011;

**BE IT FURTHER RESOLVED BY THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC.** that CVB, through a board appointed committee and staff, and working in conjunction with TDC, take the lead in locating and selecting such space; which may include the TDC and applicable TDC agencies, subject, or course, to TDC and County approval;

**BE IT FURTHER RESOLVED BY THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC.** that if TDC wants the selection of space to be handled by the PBC Property and Real Estate Management Department, that said Department notify the Board of County Commissioners at one of its meetings in June of its intent to issue a Request for Proposal

("RFP") for office space in downtown West Palm Beach and issue said RFP as soon as possible this summer with a timeline and goal to have office space under contract by February 1, 2011, unless there is a more expeditious way of handling this matter such as site specific or single source arrangements;

**BE IT FURTHER RESOLVED BY THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC.** that the officers and staff of the CVB are hereby authorized and directed to implement and carry out the recommendations and suggestions contained in this Resolution;

**BE IT FURTHER RESOLVED BY THE BOARD OF DIRECTORS OF DISCOVER PALM BEACH COUNTY, INC.** that a certified copy of this Resolution shall be sent to the Board of County Commissioners, County Administrator, Tourist Development Council and the Property and Real Estate Management Department.

The foregoing Resolution was unanimously adopted by the Board of Directors of Discover Palm Beach County, Inc., at its regular Meeting on the 8th day of June, 2010.

**DISCOVER PALM BEACH COUNTY, INC.**

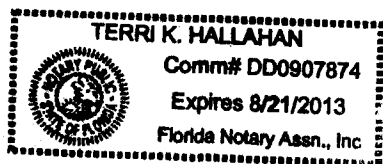
Attest:

By: Victoria Chouris  
Victoria Chouris, Sec./Treas.

By: Roy Assad  
Roy Assad, Chair

STATE OF FLORIDA  
COUNTY OF Palm Beach

On this 11 day of June, 2010, I attest that the preceding or attached document is a true, exact, complete, and unaltered photocopy made by me of Resolution of the Board of Directors of Discover Palm Beach County, Inc. presented to me by the document's custodian, Elizabeth Marion, Assistant to President & CEO, Discover Palm Beach County, Inc. and, to the best of my knowledge, that the photocopied document is neither a public record nor a publicly recordable document, certified copies of which are available from an official source other than a notary public.



(NOTARY SEAL)

2  
Terri Hallahan  
(Official Notary Signature)  
(Name of Notary Typed, Printed, or Stamped)