

3A-5

Agenda Item #:

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: August 17, 2010 [ X ] Consent [ ] Regular [ ] Workshop [ ] Public Hearing

Department

Submitted By: Administration - Office of Small Business Assistance (OSBA)

Submitted For: Office of Small Business Assistance (OSBA), Department of Airports and Palm Tran

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to: approve payment in an amount not to exceed \$6,000.00 for participation in the Palm Beach Partners Business Matchmaker Conference & Expo to be held on September 16, 2010 at the Palm Beach County Convention Center.

Summary: The Office of Small Business Assistance, Department of Airports and Palm Tran are participating with the South Florida Water Management District, School District of Palm Beach County, the City of West Palm Beach, the Center for Technology, Enterprise & Development, Inc. (TED Center) and the Paragon Foundation, Inc., to present the 2010 Business Matchmaker Conference & Expo (a statewide conference). This is the 4th annual Matchmaker Conference & Expo held in Palm Beach County. Each participating entity will contribute \$2,000 and the county's contribution will be broken down as follows: the Office of Small Business Assistance (\$2,000), Department of Airports (\$2,000) and Palm Tran (\$2,000). Payment will be made on or before August 27, 2010 to the School District of Palm Beach County. The conference and expo will provide Small Business Enterprise owners an opportunity to collaborate with larger businesses in an effort to increase business opportunities and knowledge of programs offered by the above listed governmental partners. Countywide (TKF).

Background and Justification: On September 16, 2010 the Palm Beach Partners will present the 2010 Business Matchmaker Conference and Expo at the Palm Beach County Convention Center. This event will feature workshops and seminars that will provide information to Small Business Enterprise (SBE) owners. Additionally, one-on-one business matchmaking appointments will be made available for conference participants to meet with key staff from Palm Beach County, the South Florida Water Management District, the School District of Palm Beach County, the City of West Palm Beach, and the Paragon Foundation, Inc.

Attachments:

- 1. Overview of Business Matchmaker Conference & Expo

Recommended by: [Signature] 7/28/2010 Hazel L.K. Oxendine, Director OSBA Date

Approved By: [Signature] 8/11/10 for Verdenia C. Baker, Deputy County Administrator Date

**II. FISCAL IMPACT ANALYSIS**

**A. Five Year Summary of Fiscal Impact:**

Fiscal Years	2010	2011	2012	2013	2014
Capital Expenditures					
Operating Costs	\$6,000	_____	_____	_____	_____
External Revenues	_____	_____	_____	_____	_____
Program Income (County)	_____	_____	_____	_____	_____
In-Kind Match (County)	_____	_____	_____	_____	_____
<b>NET FISCAL IMPACT</b>	<u>\$6,000</u>	=====	=====	=====	=====
<b># ADDITIONAL FTE POSITIONS (Cumulative)</b>	_____	_____	_____	_____	_____

Is Item Included In Current Budget? Yes  No. \_\_\_\_\_

Budget Account No.:	Fund	Dept.	Unit	Object
Office of Small Business Assistance (OSBA)	0001	768	7658	4801 ✓
Department of Airports	4100	120	1110	4809 ✓
Palm Tran	1341	542	5526	4941 ✓

B. Recommended Sources of Funds/Summary of Fiscal Impact:

C. Department Fiscal Review:

**III. REVIEW COMMENTS**

A. OFMB Fiscal and/or Contract Administration Comments:

*[Handwritten signature]*  
 VA OFMB NO 8-410 POM 8/24/10  
*[Handwritten signature]*  
 Contract Dev. and Control 8/19/10

B. Approved as to form and Legal Sufficiency: 4D 8-5-10

*[Handwritten signature]*  
 Assistant County Attorney

C. Approved as to terms and conditions:

*[Handwritten signature]*  
 Allen Gray  
 Director, Office of Small Business Assistance

*[Handwritten signature]*  
 Director, Department of Airports

*[Handwritten signature]*  
 Director, Palm Tran

This summary is not to be used as a basis for payment.

# 2010 Palm Beach Partners Business Matchmaker Conference & Expo

On September 16, 2010 from 8:00 am - 8:00 pm the 2010 Business Matchmaker Conference and Expo will be held at the Palm Beach County Convention Center bringing over 400 small businesses together.

The Palm Beach Partners are the official presenters of the 2010 Business Matchmaker Conference & Expo. The Partners consist of the Palm Beach County Board of County Commissioners (Palm Beach International Airport, Palm Tran and the Office of Small Business Assistance), the School District of Palm Beach County (SDPBC), South Florida Water Management District (SFWMD), the City of West Palm Beach, the Center for Technology, Enterprise & Development, Inc. (TED Center) and the Paragon Foundation of Palm Beach County. Each entity offers technical assistance, consolidated resources and serves as small business advocates.

The goal of this conference is to bring State, County and Local Government agencies, major corporations and small businesses together to match the multitude of disciplines needed to participate on major contracts. The Palm Beach Partners will have an opportunity to increase their certification databases, and small business owners will meet with other businesses both large and small. As a result, major corporations will enhance their list of small business sub-contractors.

The 2010 Business Matchmaker Conference & Expo is the premier business conference on the Treasure Coast of Florida. Please visit <http://www.pbmatchmaker.com> for highlights, registration and sponsorship opportunities for the conference.

As an attendee to the conference you will receive access to the opening plenary session, all workshops, one-on-one government/private agency consultations, a lunch *featuring keynote speaker Kweisi Mfume*, and an evening reception.

Large companies will benefit by meeting face-to-face with small business owners who can provide goods and services that are needed to win agency bids. This benefit also extends to private sector bids and other third-party agreements.

**Attachment 1**