PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: October Department: Submitted By: Submitted For:	19, 2010 Administration Administration Administration	[] Consent [] Workshop	[X] Regular [] Public Hearing				
I. EXECUTIVE BRIEF							
Motion and Title: Staff recommends motion to approve: sending a letter to the State Board of Education expressing the County's concerns regarding the proposed sale of Barry University's WXEL FM 90.7, a public broadcast radio station.							
Summary: At the BCC meeting of October 5, 2010, the Board directed staff to look into preparing a letter to the Florida Department of Education urging rejection of the request to sell Barry University's WXEL FM 90.7, a public broadcast radio station located in Boynton Beach. The direction asked staff to review the circumstances of the sale and if appropriate, draft a letter for Board consideration. On October 14, staff met with representatives of the Community Advisory Board and the Community Broadcasting Foundation, both of which oppose the proposed sale of WXEL FM 90.7, which is contingent upon the approval of the State Board of Education and the Federal Communications Commission. The State Board of Education is set to meet on December 17, 2010, to consider the proposed sale. Staff has prepared the attached letter to the State Board of Education expressing concerns with the effect the proposed sale may have on the local nature of the station. Countywide (MJ)							
Background and Police Department of Education regarding the sale of WX regarding the proposed sa may have on the local nat	n and the City of I XEL FM 90.7. Wh ale, the attached lett	Boynton Beach, coile a number of issi	ncerns are on record ues have been raised				
Education to Ho	11, 2010 from Floridal Stand & Knight.	a Department of Ed	ucation. ucation-State Board of each to State Board of				
Recommended By:	Brun						
	Assistant County	Administrator	Date				
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Approved By:

A. Five Year Summary of	Fiscal Impa	ıct:			
Fiscal Years	2011	2012	2013	2014	2015
Capital Expenditures Operating Costs External Revenues Program Income (County In-Kind Match (County)	\$ -0- -0- -0- -0- -0-	\$0 -0- -0- -0- -0-	-0- -0- -0- -0-	-0- -0- -0- -0-	-0- -0- -0- -0-
NET FISCAL IMPACT	\$ 0	<u>-0-</u>	<u>-0-</u>	0	<u>-0-</u>
# ADDITIONAL FTE POSITIONS (Cumulative)				
Is Item Included in Currer Budget Account No.:	nt Budget? Fund Object	_ Depart: _	No <u>X</u> Unit		
B. Recommended Source	es of Funds	/Summary of	Fiscal Impact	:	
C. Departmental Fiscal F		REVIEW COM	MMENTS:		
A. OFMB Fiscal and/or C	Contract Dev	elopment an	d Control Con	iments:	
OFMB B. Legal Sufficiency: Assistant County Attorn	10/15/ 10/15/	Contract D	development an	id Control	0

This summary is not to be used as a basis for payment.

C. Other Department Review:

Department Director

Mr. T. Williard Fair, Chairman State Board of Education 325 W. Gaines Street Suite 1520 Tallahassee, FL 32399

Dear Chairman Fair:

I am writing to express the concerns of the Palm Beach County Board of County Commissioners regarding the proposed sale of WXEL FM 90.7 from Barry University to Classical South Florida, Inc. It is our understanding that the approval of this sale will be brought to the State Board of Education on December 17, 2010. Classical South Florida appears to be a subsidiary of American Public Media Group, Inc., which is a company based in Minnesota.

It is the belief of the Palm Beach County Board of County Commissioners that the local ownership and control of public radio stations such as WXEL FM 90.7 is beneficial to our constituents, as it may provide our citizens a resource for local issues. In addition, we are concerned with allegations that the proposed sale to Classical South Florida will result in the loss of jobs to local residents in Palm Beach County. For these reasons, we ask that you carefully consider the effect that the proposed sale to Classical South Florida will have on the residents of Palm Beach County.

Sincerely,

Burt Aaronson, Chairman Board of County Commissioners



FLORIDA DEPARTMENT OF EDUCATION



Dr. Eric J. Smith Commissioner of Education



STATE BOARD OF EDUCATION

T. WILLARD FAIR, Chairman

Members

DR. AKSHAY DESAI

MARK KAPLAN

ROBERTO MARTINEZ

JOHN R. PADGET

KATHLEEN SHANAHAN

SUSAN STORY

July 21, 2010

The Honorable Bob Martinez: Holland & Knight 100 North Tampa Street Suite 4100 Tampa, FL 33602

Dear Governor Martinez:

The Department has reviewed your letter dated July 6, 2010, and we appreciate the time taken to respond to our information request. I do have some comments and questions based on the information you provided. However, before I mention these I wanted to address some primary concerns the Department has with the transactions contemplated by Barry University.

While the licenses are in the name of Barry University's subsidiary, the Department is concerned that the broadcasting licenses are a public asset. Therefore, we have questions about Barry University's ability to sell these licenses in general, and use the proceeds for its private interests. When Barry University took over WXEL, it was not sold. According to our records, there was a merger at no cost other than taking on the operating obligations.

The Attorney General's office routinely examines the issue of public trusts. Therefore, we have contacted them. They are presently reviewing the question of whether a public trust was created with the broadcasting licenses. If they determine that a public trust has been created, I expect they will intervene in this matter to protect the public's interest. I think it is critical that this matter be resolved by the Attorney General before any sale takes place.

Moreover, since Barry University is a private institution the Department is also concerned with it profiting on the sale of a public asset. The State of Florida has expended far more money than Barry University to operate WXEL, yet Barry University is taking the position that it should

DEBORAH K. KEARNEY GENERAL COUNSEL

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The Honorable Bob Martinez: July 21, 2010 Page 2

retain all sales proceeds even if it means receiving millions more than it has paid to operate the radio station.

The Department also believes it is in the public interest to keep the radio and TV licenses in the control of one entity. This issue is exacerbated when the radio license is taken over by an out-of-state public broadcaster, rather than transferring both licenses to a local community-backed organization. The Department has not been given sufficient assurances that the radio station will have local control.

In your letter, you state that the Board of Trustees of Classical South Florida, Inc. are residents of South Florida, and that an Advisory Board will be composed of residents of the WXEL listening area. However, it is unclear how this structure will give sufficient control to the residents of the WXEL listening area. I would like to see the documents that dictate how appointments to the Board of Trustees and Advisory Boards are made and what powers they have. Furthermore, if Classical South Florida, Inc. is controlled by an out-of-state company what assurances do we have that WXEL will have sufficient local decision making? The Department will need to further review this issue and would appreciate any additional comments that you could provide.

We realize that Barry University would like to transfer the radio station as quickly as possible. However, as the administrator of the state's public broadcasting system, the Department of Education has an obligation to ensure that public funds are maintained for public purposes.

The issues addressed above are critical to our overall review of your requested approval. However, we also have some very specific issues concerning the expenses that Barry University attributes to its operation of WXEL. Therefore, even if we could be convinced to approve the proposed transfer in principle, we would also need a clear understanding of the actual unreimbursed funds expended by Barry University to operate WXEL so that we can compare it to the state's investment in WXEL.

For example, the Department is looking for more details concerning the costs incurred by Barry University, as noted in your letters, and supporting documentation. Specifically, we would like copies of the underlying loan documentation and the payment history of the loan. If this documentation demonstrates that the loan has been paid back to Barry University then I do not believe it should be listed as an expense.

In your letter, you also listed over \$1.7 million dollars in expenses, which is the amount Barry University claimed it could have earned if it did not pay expenses of WXEL. The lost investment value of any contributions to WXEL does not appear to us to be a legitimate expense. Barry University wanted to operate WXEL and understood it would incur costs. Moreover, Barry University received value from operating WXEL which should offset this claimed expense. However, the Department is willing to receive any further information that would support treating this item as an expense.

The Honorable Bob Martinez: July 21, 2010 Page 3

Barry University also lists over \$1.8 million as an "Initial Cash Contribution." The Department would like to see documentation supporting the actual expenditure of such funds. In addition, we would need verification that the contribution was never paid back.

Furthermore, Barry University did not distinguish its expenses between the radio and TV stations. Therefore, it is possible that most of the \$4,050,000 sales price received by Barry University would be profit. The Department would like to see documentation demonstrating the actual unreimbursed expenses of Barry University related to the radio station.

Finally, if Barry University is planning to retain the TV station, then we would like to know where the radio station plans to broadcast. As you know, the current broadcasting station is owned by the State of Florida and we have not charged Barry University any rent. Is it the intent of the purchaser of the radio station to identify alternate broadcasting facilities?

If you have any questions, please do not hesitate to contact me.

Sincerely,

Steven S. Ferst

Deputy General Counsel

The City of Boynton Beach



OFFICE OF THE CITY COMMISSION
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Vice Mayor Marlene Ross
Commissioner William Orlove
Commissioner Steven Holzman
Commissioner Woodrow Hay
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September 8, 2010

Mr. T. Willard Fair. Chairman State Board of Education 325 W. Gaines Street Suite 1520 Tallahassee, Florida 32399

Dear Mr. Fair:

In a letter dated June 22, 2010, the City Commission of the City of Boynton Beach, Florida ("City") provided our thoughts and issues regarding the pending sale of WXEL 90.7 FM, a public radio station with offices and a broadcast tower in the City, to Classical South Florida, a subsidiary of American Public Media.

Since that letter was sent. Doug Evans, President of Classical South Florida, addressed the City on August 3, 2010 regarding the organization's plans for the radio station. His presentation left the City with the following comments:

Local programming – Classical South Florida's own website demonstrates the lack of local programming that they currently provide for the community. When Mr. Evans addressed the City, the majority of programs featured on the website were produced by other companies. American Public Media, the station's parent organization; and simulcasts. One program provided local programming a five-minute listing of local events. Area residents enjoy the broad programming that WXEL provides, including locally produced programs on the arts, finance, music and special events. There is concern within the community that local programming will cease at WXEL.

Local board participation — Mr. Evans admitted that four of the nine Classical South Florida trustees live in Minnesota. Community residents have expressed concern that a board not fully based in WXEL's service area will not have the best interest of the local Boynton Beach community. A lack of total participation and involvement from a South Florida-based board could diminish or decimate local programming at WXEL.

Employment for current staffers -- Mr. Evans could not confirm whether or not the current staffing levels will be maintained. Many of the employees of WXEL live in the Boynton Beach community. Any loss of jobs in the area, especially in this economic climate, will have immediate and lasting adverse effects on the City and surrounding community.

With concern in the community over the pending sale: we ask that the Board give serious consideration to the issues being raised. The City is concerned that the pending sale will result in a loss of a local voice heard throughout a five county area of Florida without any comparable replacement. The City is also concerned that WXEL's studios, deeded by the City for the purpose of a "non-profit educational and/or public broadcasting or communications system." may be transformed to a purpose not intended by past and current City leaders.

As leaders of the City, we are compelled to advocate for our residents who are deeply concerned regarding the pending sale of WXEL 90.7 FM. Although the City is not advocating for or against the pending sale, we are compelled to relay the concerns that have been brought to our attention. We trust the Board will give due consideration to these concerns when it considers the request for approval. Please let the City know if there is further information you need regarding this matter.

City of Boynton Beach

By its Mayor

Jose Rodriguez

Mayor