

PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY

5F-1

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Meeting Date: March 15, 2011 [] Consent [X] Regular
[] Ordinance [] Public Hearing

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Department: Facilities Development & Operations
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I. EXECUTIVE BRIEF

Motion and Title: Staff requests Board direction on:

- A) approving the development of a 9/11 Memorial Plaza project;
- B) approving the re-allocation of \$20,000 of 2002 Cultural and Recreation Facilities Bond public art monies to the 9/11 Memorial Plaza project; and
- C) authorizing Public Affairs and Facilities Development and Operations staff to develop a fundraising plan to include specific fund raising strategies as well as an outline of acceptable roles County staff can play in the effort.

Summary: To commemorate the tenth anniversary of the "attacks on America" which occurred on September 11, 2001, a 9/11 Memorial Plaza in Lake Lytal Park will be created as a peaceful place of reflection, remembrance and commemoration of the victims and first responders at the World Trade Center in New York, the Pentagon in Arlington, Virginia and in a field near Shanksville, Pennsylvania. In partnership with Fire Rescue, Sheriff's Office and Parks and Recreation, the County's public art program will facilitate a process by which an artist is selected to design the Memorial Plaza. The re-allocated \$20,000 will fund the design development of the memorial plaza. The completed design will be used as the primary fundraising tool to fund the construction and installation of the Memorial Plaza. In 2004, the Board approved One Million (\$1,000,000) Dollars for countywide public art projects to be sited throughout the County. Of the seven identified projects only one is not yet underway or complete, the Black Heritage Trail project ("Trail"). The Trail is envisioned as a countywide landmarking project, the sites of which are to be determined by a planning committee separate from the Public Art Committee. Various efforts have been made to identify a planning committee for the Trail but to date one has not been successfully established. Recently the Public Art Committee identified a new idea to jump start the project by re-granting the funds either through; 1) a planning grant to a local not for profit which would work with the municipalities to identify and prioritize important places of black heritage, or 2) direct re-granting to the municipalities themselves. In either scenario, it is unlikely that this project will require County funding for several years. As such, Staff is recommending that \$20,000 be re-allocated to the 9/11 Memorial Plaza. After funds are raised to cover construction and installation costs associated with the Memorial Plaza, additional funds raised will reimburse the \$20,000 to the Trail. Issues include initiating such a staff intensive project during budget cutbacks and public fundraising. (FDO Admin) Countywide/District 2 (MJ)

Background & Policy Issues: On September 11, 2010 The City of Palm Beach Gardens dedicated its completed "9.11.01 Memorial Plaza." On January 22, 2011 the Village of Wellington broke ground on its "Patriot Memorial." With Board approval of the \$20,000 re-allocation to the 9/11 Memorial Plaza, the public unveiling of the County's "9/11 Memorial Plaza" design will occur on September 11, 2011, the ten year anniversary of the "attacks on America" which occurred on September 11, 2001. An 18,000 square foot area within the centrally located Lake Lytal Park was identified by the project team for the 9/11 Memorial Plaza. In November 2002, the voters of Palm Beach County approved the passage of the Recreational and Cultural Bond Issue of which One Million (\$1,000,000) Dollars for public art projects to be sited throughout Palm Beach County. In 2004 the Board of County Commissioners approved the Public Art Committee's recommendations for specific countywide public art projects. Of the identified projects only one has not yet been completed, the The Black Heritage Trail project.

(CONTINUED ON PAGE 3)

Attachment:
Location Map

Recommended by: Army Welf 3/3/11
Department Director Date

Approved by: Cheryl 3/7/11
County Administrator Date

II. FISCAL IMPACT ANALYSIS

Five Year Summary of Fiscal Impact:

Fiscal Years	2011	2012	2013	2014	2015
Capital Expenditures	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
Operating Costs	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
External Revenues	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
Program Income (County)	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
In-Kind Match (County)	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
NET FISCAL IMPACT	<u>-0-</u> <i>see below</i>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>

ADDITIONAL FTE POSITIONS (Cumulative)

Is Item Included in Current Budget? Yes _____ No _____
 Budget Account No: Fund _____ Department _____ Unit _____ Object _____
 Reporting Category _____

B. Recommended Sources of Funds/Summary of Fiscal Impact:

*** This item itself does not encumber or expend any funds, but does re-allocate \$20,000 from one art project (Black Heritage Trail) to another (9/11 Memorial) within the remaining funds assigned to public art within the Recreation and Cultural Facilities Bond Issue. If re-allocated, the funds will be expended toward design expenses associated with the 9/11 Memorial Project. The staff recommendation also contemplates that the fundraising plan includes reimbursement of the \$20,000 to the Trail, once the funds for the installation of the 9/11 Memorial are raised. .

C. Departmental Fiscal Review:

III. REVIEW COMMENTS:

A. OFMB Fiscal and/or Contract Development & Control Comments:

[Signature] 3/4/11
 OFMB
 Contract Dev. and Control *[Signature]* 3/1/11

B. Legal Sufficiency:

[Signature]
 Assistant County Attorney

C. Other Department Review:

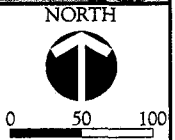
Background and Policy Issues (Cont'd)

The Black Heritage Trail (Trail) will focus on contributions of African Americans, Caribbean's and others from the African Diaspora that added significantly to the history and heritage of Palm Beach County and Florida. Stories of the people, places, objects, events, and cultural traditions will be conveyed in artist designed Trail markers through images and words. Issues of public/private land and public right-of-way will also affect Trail marker locations. If the funds are re-granted to a local not for profit organization they will work with municipalities to identify and prioritize places of black heritage within their municipalities, and they'd facilitate the gathering of historic documentation and imagery to be incorporated into Trail markers. If the funds are re-granted directly to municipalities, they will be responsible for identifying important places of black heritage within their municipalities and gather historic documentation and imagery to be incorporated into Trail markers.



PALM BEACH COUNTY
PARKS & RECREATION DEPARTMENT

911 MEMORIAL
LAKE LYTAL PARK



S. FRANKSON 12/20/20