Agenda Item #: 3U-1

# PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM SUMMARY

G	leeting Date: May 17, 2011 epartment:		[ ] Regular [ ] Workshop
Submitted by:	Information Systems Services Countywide GIS		

### I. EXECUTIVE BRIEF

### Motion and Title: Staff recommends motion to authorize:

- A) participation in the United States Postal Service County Project at no cost to the County; and
- B) delegation of signature authority to the Director of ISS or his designee for all necessary forms associated with the Postal Service Addressing Project.

### **Summary:**

The United States Postal Service has instituted a program, referred to as the County Project, to work with county and municipal addressing authorities to improve address quality in their computerized systems. The Countywide GIS Coordinator is working with various agencies on the creation and maintenance of a countywide addressing system. Countywide GIS will facilitate the technical work necessary to download the Postal Service data, identify discrepancies, and upload data back to the Postal Service site. There is at no additional cost to the County to participate, and the County will benefit by having more accurate zip-code information. In addition, the Postal Service will notify postal customers of the proper address requirement for ensuring timely delivery of their mail. Countywide (PK)

### **Background and Justification:**

In order to participate in the Postal Service project, a County Project Web Access Request Form must be completed in order to gain access to the Postal Service system. The Countywide GIS Coordinator will act as the Manager, and technical staff has been identified to complete the User Responsibility Statement necessary to complete the work. This program is an opportunity for the County and the Postal Service to work together for the mutual benefit of better quality data and more accurate address information. Accurate addresses ensure efficient delivery of services by first responders and the postal delivery, as well as supporting analysis of information based on geographic locations.

### Attachments:

- 1. Overview of U.S. Postal Service County Project
- 2. PS Form 5118
- 3. Sample Postal Service correspondence

Recommended by:	Steve Bordelon  Department Director	4/27/11 Date	
Approved by:	County Administrator	5/5/11 Date	

# II. FISCAL IMPACT ANALYSIS

Department Director

# A. Five Year Summary of Fiscal Impact

Fiscal Years	<u>2011</u>	<u>2012</u>	<u>2013</u>	2014	<u>2015</u>
Capital Expenditures Operating Costs	\$ 0 <u>0</u>	\$0 <u>0</u>	0 <u>0</u>	$0 \\ \underline{0}$	$\frac{0}{0}$
External Revenues Program Inc (County) In-Kind Match (County)	\$ 0 0 0	$\begin{array}{c} \underline{0} \\ \underline{0} \\ \underline{0} \end{array}$	$\frac{0}{0}$	$\frac{\underline{0}}{\underline{0}}$	$\frac{\underline{0}}{\underline{0}}$
NET FISCAL IMPACT	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ - 0</u>
# Additional FTE Positions (Cumulative)	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Is Item Included in Current Bud	get Y	es	No		
Budget Account Number(s): For	ınd <u></u> I	Dept U	nitOb	ject	
B. Recommended Sources of	Funds / Sumi	mary of Fisc	al Impact	'	(
C. Department Fiscal Review	: Joh	is PCB	rel	4/28/4	·
III. REVIEW COMMENTS					
A. OFMB Fiscal and/or Contra	ct Administrat	tion Commer	nts:		
OFMB	5/2/2011		Contract Ac	Iministration	513/11
B. Legal Sufficiency:	7211	-			
Poulf J Assistant County Attorn	<u>/</u> 4/// ey				
	•				
C: Other Department Review:					

# County Project

The United States Postal Service National Customer Support Center (NCSC) located in Memphis, TN is currently working with local county and municipal addressing authorities to improve address quality in both our databases by resolving addresses that differ and reviewing congressional and county code differences. This project, referred to as the County Project, has great benefits:

### **Important Links**

**County Project SOP** 

**AMS County Name Table** 

**AMS Congressional Table** 

- The service is **free**. County addressing authority may submit their file up to once a year at no cost.
- Identifies "No match" address records that do not match the Address Management System (AMS) database.
- Identifies congressional district variance records which provide the
  opportunity to identify specific records where the congressional district
  requires review by both the addressing authority and the USPS for possible
  correction.
- Identifies county variance records which provide the opportunity to identify specific records where the county data requires review by both the addressing authority and the USPS for possible correction.
- Returns all matched addresses in USPS standardized address format including the ZIP+4 ultimately reducing the mailing costs associated with Undeliverable-As-Addressed (UAA) mail.

### The Process

- County addressing authority completes <u>PS Form 5118</u>, <u>County Project Web Access Request Form</u>, and faxes to the NCSC.
- NCSC confirms requester as official local addressing authority with local AMS office.
- NCSC processes approved applications and provides requester with access information.
- County uses the access information to upload files through the RIBBS®
  website.
- NCSC sends email notification when processed files are complete.
- County downloads files through the RIBBS website.

### What's Returned

Processed files will contain the following:

https://ribbs.usps.gov/countyproject/countyproject print.cfm

4/27/2011



- Matched, standardized addresses
- No Match list
- Congressional variances
- County variances
- Missing and Invalid Secondary files

### **Getting Started**

Send completed <u>PS Form 5118</u> to NCSC for processing. Use the access information provided after your application is processed to begin uploading files. The County Project SOP link located above under Important Links provides step by steps instructions for this process.

### **Contact Information:**

**County Project** 

Chuck Pruitt charles.d.pruitt@usps.gov (901) 681-4632

Wanda Key wanda.l.key@usps.gov (901) 681-4647

Page updated: 03/10/2011



## **County Project Web Access Request Form**

This form will be used to create a Web-based account with the National Customer Support Center (NCSC) which will be utilized to send/receive (upload/download) files for County Project to/from the RIBBS® website. Please complete this form and return via United States Postal Service® mail to the address at the bottom of this form. A representative will contact you by phone with details regarding your approved access.

A. Customer Information					
1. Name					
2. Job Title	Job Title		ber (include area	a code)	
4a. County Name	4b. State	5. Email Address			
6. Business Address		7. Corporate HQ L	ocation (if differe	ent from your Bu	siness Address)
B. Customer Computer Access Authorization					
prohibited. I understand my logon ID may be suspetion for the information listed above whenever I chadisciplinary action and/or criminal prosecution. I unlinspection Service.  Requester's Signature	ange job positions. I	agree that misuse	of a USPS® co	mnutar evetam	may recult in
Manager Responsibility Agreement Statement: of my organization. I also agree that upon terminativiting as to the disposition of the computer files an and computer files and/or data.	on or transfer of the	user I will advise	the Computer 9	Systems Secur	ity Officer in
1. Name			<del>!!!!!</del>	2. Date	·
3. Signature			4. Telepho	L one Number <i>(inc</i>	lude area code)
If you have any questions regarding this Web access request form, please cont AEC Department at 800-238-3150 or via e-mail at aec@usps.gov; otherwise, formail or fax this completed form to:			NCSC Use Only NCSC Business Affiliation		
ADDRESS QUALITY PROGRAI NATIONAL CUSTOMER SUPPO UNITED STATES POSTAL SER 6060 PRIMACY PKWY STE 101 MEMPHIS TN 38188-0001 FAX: 901-681-4582	ORT CENTER VICE		ID Assigned  Date Called C  Comments	ustomer	Initials
PS Form 5118, February 2011	Privacy Not	ice: For information	regarding our Pri	ivacy Policy visit	t www.uene.con

ATTACHMENT #2



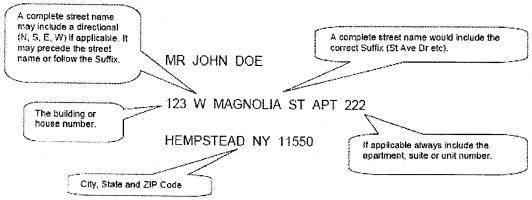
Postal Customer 812 SW 9TH STREET CIR APT 101 BOCA RATON FL 33486

Dear Valued Postal Customer,

The United States Postal Service is committed to giving you the very best service possible. That means doing everything we can to provide you with mail delivery that is both prompt and accurate.

High-speed electronic scanning equipment is employed to process over 595 million mailpieces per day. This technology is most effective when correct and complete addresses are used. As more mail is sorted by automation, the absence of a complete address may hinder our ability to deliver your mail as quickly and as efficiently as possible. By providing complete and correct addresses, you will help ensure that the delivery of your mail will be consistently prompt and accurate.

As a minimum, a complete address includes:



Our records show your complete mailing address with proper placement of all address elements is:

### 812 SW 9TH STREET CIR APT 101 BOCA RATON FL 33486

Your assistance in applying complete and correct address information to your mailpieces will go a long way in ensuring that your mail receives the timely delivery to which it is entitled.

For more information, please visit the United States Postal Service website at www.usps.com or call 305-470-0355 and ask to speak to an addressing specialist.

Thank you for using your correct address.

ATTACHMENT # 3