

ADD ON

Agenda Item #: 4E3

PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: April 2, 2013      ☐ Consent    ☒ Regular  
   ☐ Ordinance    ☐ Public Hearing

Department

Submitted By: Administration

Submitted For: Administration

I. EXECUTIVE BRIEF

**Motion and Title:** **Staff requests direction on:** a request from Commissioner Shelley Vana for payment of a sponsorship fee of \$2500 to the Central Palm Beach County Chamber of Commerce for support of the 2013 Florida Green, Energy & Climate Conference/Expo, May 22-23, 2013.

**Summary:** Commissioner Vana has requested that the County participate in the 2013 Florida Green, Energy & Climate Conference/Expo as a sponsor. Sponsor benefits include an exhibitors booth, conference passes, and inclusion of the County logo on all communications relating to the conference. This annual event joins together eco businesses with green energy leaders from municipalities, counties and regional agencies throughout the State of Florida to network and to learn and discuss sustainable ways of fulfilling Florida's energy needs through the development and use of renewable energy technology. It also showcases green technologies and sustainability concepts. There is no current board policy or budget line for paid sponsorship of non-County events. If the request is approved, staff recommends one-time use of promotional funds from the Department of Public Affairs operating budget. Prior to FY 09-10, event sponsorships were funded through the Recreation Assistance Program (RAP). Countywide (MJ)

**Background and Justification:** This request was initiated and discussed by the Board of County Commissioners on March 26, 2013. Staff was directed to place the request on the April 2, 2013, Board agenda. A similar sponsorship in the same amount was provided to the Palms West Chamber of Commerce in 2009.

**Attachment:**

Conference Announcement and Schedule

Recommended By:

Department Director

Date

Approved By:

Assistant County Administrator

Date

## II. FISCAL IMPACT ANALYSIS

### A. Five Year Summary of Fiscal Impact:

Fiscal Years	2013	2014	2015	2015	2017
Capital Expenditures					
Operating Costs	\$2500				
External Revenue					
Program Income					
In-Kind Match (County)					
NET FISCAL IMPACT	\$2500				

# ADDITIONAL FTE POSITIONS (Cumulative)					
--	--	--	--	--	--

Is Item Included In Current Budget: Yes \_\_\_\_\_ No \_\_\_\_\_  
 Budget Account No.: Fund 0001 Dept. 640 Unit 6405 Obj. 4801 Program Code \_\_\_\_\_  
 Program Period: \_\_\_\_\_


### B. Recommended Sources of Funds/Summary of Fiscal Impact:

Expenditure for this purpose, if approved, would be absorbed by the Department of Public Affairs Operating Budget. No additional County funds would be required.

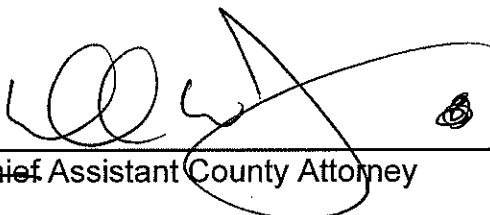
### C. Departmental Fiscal Review: \_\_\_\_\_

## III. REVIEW COMMENTS

### A. OFMB Fiscal and/or Contract Development and Control Comments:

 4/1/2013  
 \_\_\_\_\_  
 OFMB Contract Development and Control

### B. Legal Sufficiency:

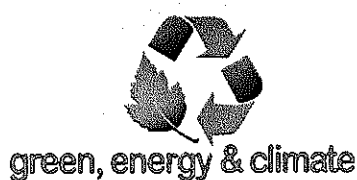
 4/1/13  
 \_\_\_\_\_  
 Chief Assistant County Attorney

### C. Other Department Review:

\_\_\_\_\_  
 Department Director

**This summary is not to be used as a basis for payment.**

[Home](#) [Expo](#) [Program](#) [Schedule](#) [100 Cities Summit](#) [Sponsorship](#) [Info](#) [Contact](#)



The Florida Green, Energy & Climate Conference/Expo...

Bringing Together Eco Businesses With Florida Municipalities, Counties And Regional Agencies To Discuss And Showcase Sustainable Ways Of Fulfilling Florida's Energy Needs Through The Use Of Green Technology



## Navigation

[Home](#)  
[Conference Schedule](#)  
[Conference Program](#)  
[100 Cities Summit initiative](#)  
[Expo](#)  
[Sponsorship & Advertising Opportunities](#)  
[Conference Venue](#)  
[Hotel Accommodations](#)  
[Steering Committee](#)  
[Organizers](#)  
[Testimonials](#)  
[Contact Us](#)

## Conference Gallery

### 2013 Florida Green, Energy & Climate Conference/Expo

The Florida Green, Energy & Climate Conference/Expo is an exciting, yearly event that joins together eco businesses with green energy leaders from municipalities, counties, and regional agencies throughout the State of Florida. The Conference allows attendees the opportunity to network, gain new knowledge, and share ideas about sustainable ways of fulfilling Florida's energy needs through the development and use of renewable energy technology.

This is a one-of-a-kind event designed to focus on education, planning, sharing of ideas, and showcasing companies offering new green technologies. Eco businesses who attend the Conference will enjoy an excellent opportunity to engage in dialogue with Florida leaders involved in green initiatives for their areas.

General Sessions and Panels will present experts with knowledge and experience in different industries including: utility, solar, agriculture, government, design, construction, academia, technology, transportation, financial. The focus of all these sessions is to create an environmentally sustainable and "smart" Florida.

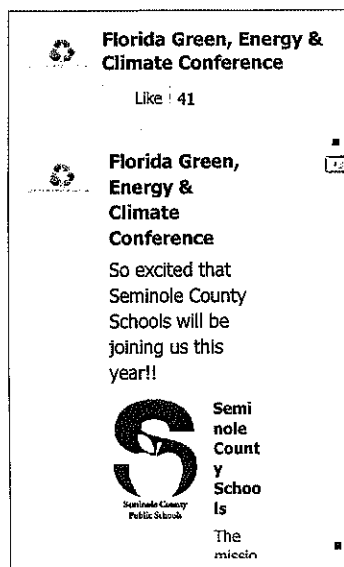
The Conference Includes the 100 Cities Summit which will provide public/private partnership presentations. These sessions will be of particular interest to the attending municipalities, counties, and regional planning agencies as they develop new ways to utilize energy more efficiently and reduce overall consumption and waste in their areas.

Activities also include time to have fun and socialize. The Conference networking event will kick off Wednesday evening as attendees will gather with peers and industry leaders over cocktails and delicious hor d'oeuvres. This gathering will be followed by an evening at City Place which is West Palm Beach's favorite night spot conveniently located across the street from the Palm Beach County Convention Center.

We hope you will join us for the Fifth Annual Florida Green, Energy & Climate Conference/Expo.



Like us on Facebook



Now is the time to make your conference reservation, book your expo hall space and plan your sponsorship.

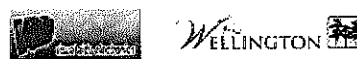
2013 Presenting Sponsors



2013 Gold Sponsors



2013 Silver Sponsors



2013 Bronze Sponsors



2013 Conference Partners



2013 Media Partners



Questions? Contact Jaene Miranda, Director, FGECC Jaene@CPBChamber.com  
Or contact Monica Kallas at GreenConference@CPBChamber.com

REGISTER TODAY!  
MAY 22 & 23, 2013

CLICK  
HERE

**Central Palm Beach County  
Chamber of Commerce**




OUR VISION: Leading the way in  
connecting businesses and communities.

**Get social**

Don't hesitate to connect with us on Facebook and  
share your comments and views.

**Contact us**

Central Palm Beach County Chamber  
P.O. Box 1062  
Loxahatchee Groves, FL 33470  
(561) 790-6200

 email us



# Conference Schedule

Navigation

- Home
- Conference Schedule
- Conference Program
- 100 Cities Summit initiative
- Expo
- Sponsorship & Advertising Opportunities
- Conference Venue
- Hotel Accommodations
- Steering Committee
- Organizers
- Testimonials
- Contact Us

View The 2013 Schedule Below:

DAY 1 - Wednesday, May 22, 2013

7:00 a.m. to 10:00 a.m.	Conference Registration (Lobby of Ballrooms A, B, C)
7:30 a.m. to 6:00 p.m.	Expo Open (Ballrooms A,B,C and Pre-Function Area)
7:30 a.m. to 8:00 a.m.	Breakfast (Ballroom)
8:00 a.m. to 8:10 a.m.	Welcome (Ballroom): Commissioner Shelley Vana, Palm Beach County
8:10 a.m. to 8:30 a.m.	Keynote Speaker: Patrick J. Sheehan, Director, Florida Office of Energy
8:30 a.m. to 10:00 a.m.	General Session – Balanced Energy Florida
10:00 a.m. to 10:30 a.m.	Morning Break (Expo Hall)
10:30 a.m. to Noon	General Session:
	DEVELOPMENT – The Regulatory Challenges of "Getting it Done."
	Lunch Program and Palm Beach County Schools' Environmental Essay
	Presentations.
	Three 100 Cities Summit Presentations: "How to Green Your City."
	Presentation #1 – City of Fellsmere Shrimp Farm public/private partnership
	Presentation #2 – ESCO
	Presentation #3 – Accelerating Commercial PACE – How Do We Catalyze the
	Market
2:45 p.m. to 3:15 p.m.	Afternoon Break (Expo Hall)
3:15 p.m. to 4:15 p.m.	General Session – Promoting Our Assets – How Does Florida Attract Investors?
4:15 p.m. to 5:15 p.m.	Interviews with Venture Capitalists take place in north pre-function area
5:15 p.m. to 6:00 p.m.	Cocktail Reception / Networking Opportunity with Venture Capitalists (Expo
	Hall)
6:00 p.m.	Day Adjourns / Exhibits Close / Evening at City Place

DAY 2 - Thursday, May 23, 2013

7:00 a.m. to 10:00 a.m.	Conference Registration (Lobby of Ballrooms A, B, C)
7:30 a.m. to 2:00 p.m.	Expo Open (Ballrooms A,B,C and Pre-Function Area)
7:30 a.m. to 8:00 a.m.	Breakfast in (Ballroom)
8:00 a.m. to 8:10 a.m.	Welcome
8:10 a.m. to 8:30 a.m.	Keynote Speaker: To be announced.
	Three 100 Cities Summit Presentations: "How to Green Your City"
8:30 a.m. to 9:00 a.m.	Presentation #1 – City of Wellington:
	Improving Your City's Bottom Line Through Environmental Waste Disposal.
9:00 a.m. to 9:30 a.m.	Presentation #2 – Waste Management: Think Green and Grow Your Business.
9:30 a.m. to 10:00 a.m.	Presentation #3 – 21st Century Transportation Alternatives For Our State.
10:00 a.m. to 10:30 a.m.	Morning Break (Expo Hall)
10:30 a.m. to Noon	General Session – Legislative Panel Discussion
Noon to 1:00 p.m.	Lunch and Presentation: The Economic Impact of Climate Change.
1:00 p.m. to 2:00 p.m.	General Session: "Raising a Healthy Generation of Students."

2:00 p.m. Food, Nutrition and Wellness.  
Conference Adjourns / Exhibits Close

Program is subject to change.

Questions? Contact Jaene Miranda, Director, [FGECCJaene@CPBChamber.com](mailto:FGECCJaene@CPBChamber.com)  
Or contact Monica Kallas at [GreenConference@CPBChamber.com](mailto:GreenConference@CPBChamber.com)

**REGISTER TODAY!**  
MAY 22 & 23, 2013

**CLICK  
HERE**

---

#### Central Palm Beach County




OUR VISION: Leading the way in  
connecting businesses and communities.

#### Get social

Don't hesitate to connect with us on Facebook and  
share your comments and views.

#### Contact us

Central Palm Beach County Chamber  
P.O. Box 1062  
Loxahatchee Groves, FL 33470  
(561) 790-6200

 [email us](#)

---

Copyright © 2013 Florida Green, Energy & Climate Conference. All rights reserved.