Agenda Item #: 3X/

PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM SUMMARY

Meeting Date: June 4, 2013		[X]	Consent Ordinance	[]	Regular Public Hearing		
Department: Submitted By:	Department of Public Safety Department of Public Safety						
Submitted For:	Division of Animal Care and Control						

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to:

- A) Approve an agreement with Merial Limited Tier 1 Shelter Partners in Protection Program to utilize Frontline and Heartgard brand products for dogs and cats that are in the care of Palm Beach County's Division of Animal Care and Control at no cost for the period retroactive to January 1, 2013 through December 31, 2013.
- B) Authorize the County Administrator or his designee to execute all future time extensions, task assignments, certifications, and other forms associated with this Agreement, and necessary minor amendments that do not change the scope of work, terms or conditions of this Agreement.

Summary: This agreement will provide the Division of Animal Care and Control (Division) with Frontline and/or Heartgard products at no cost to the County. The Division agrees to exclusively apply Frontline product for the prevention of fleas and ticks and provide Heartgard for the prevention of heartworms to all cats and dogs expected to be adopted from the shelter. The Division will display Merial's Frontline and Heartgard brand products through material provided by Merial such as marketing collateral and coupons. This program saves the Division thousands of dollars each year. **Countywide** (SF)

Background and Justification: The Division has used Frontline on all shelter animals successfully for more than 15 years. In 2012, Merial contacted the Division to inquire about participation in a pilot program for animal shelters whereby Frontline, and a partner heartworm preventative drug — Heartgard — would be issued to the shelters at no charge for adoptable animals thus, would save the Division approximately \$21,000 a year. The first agreement with Merial Limited was in 2012. Merial Limited is a world leading animal health company that provides a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. The Frontline product is used for flea and tick control in dogs and cats, and the Heartgard is used for heartworm prevention in dogs and cats. Frontline and Heartgard are a registered trademark of Merial Limited.

Attachments: 1) Merial Limi	ted – Tier 1 Shelter Partners in Protection P	rogram Agreement
Recommended by:	Viju Albullut	5/2//3
Approved By:	Department Director Separtment Director Assistant County Administrator	5/2//3 Date

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of i	-iscai iiiipact				
Fiscal Years	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Capital Expenditures Operating Costs External Revenues Program Income (County) In-Kind Match (County)					
Net Fiscal Impact	<u> V Dee</u> exti	=			
# ADDITIONAL FTE POSITIONS (Cumulative)	0	0	0	0	0
s Item Included In Current	Budget? Yes	No	<u>X</u>		
Budget Account Exp No: F Rev No: F	und Departr und Departi	ment Un	it Obj	ect ject	
The products provided save ACC approximate reduce ACC's budget of offset. C. Departmental Fiscal F	ely \$21,000 each lue to insufficient f	year, althoug unding in othe	h it is not si r areas that t	ignificant enou	ign to
A. OFMB Fiscal and/or C		COMMENTS Control Com	ments:		
OFN B. Legal Sufficiency:	5/3/3013 MB 3443 A		Contract Adi	ninistration	5/10/
Assistant Cour	5/14/13 htty Attorney				
C. Other Department Re	view:				
Department	Director	_			

This summary is not to be used as a basis for payment.

TIER 1 SHELTER PARTNERS IN PROTECTION® PROGRAM AGREEMENT

This TIER 1 SHELTER PARTNERS IN PROTECTION PROGRAM AGREEMENT (this "Agreement"), is executed as of this ______ day of _______, 2013 (the "Effective Date"), and made effective retroactive to January 1, 2013, between Merial Limited, a company limited by shares registered in England and Wales (registered number 3332751), with a registered office at P.O. Box 327 Sandringham House, Sandringham Avenue, Harlow Business Park, Harlow, Essex CM19 5QA, England, and domesticated in Delaware, USA, as Merial LLC with a place of business at 3239 Satellite Boulevard, Duluth, Georgia 30096 ("Merial") and Palm Beach County, a political subdivision of the State of Florida, with an address at 7100 Belvedere Road, West Palm Beach, FL 33411,

WITNESSETH:

WHEREAS, the Palm Beach County Division of Animal Care and Control ("Shelter") is a recognized leader in animal protection and care and provides care and adoption services for thousands of dogs and cats each year; and

WHEREAS, Shelter desires to receive Merial's FRONTLINE® and HEARTGARD® (ivermectin) brand products at no cost to provide to dogs and cats in its care (the "<u>Program</u>"); and

WHEREAS, Merial wishes to provide FRONTLINE and HEARTGARD branded products to Shelter;

NOW, THEREFORE, in consideration of the mutual agreements and promises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Obligations of Shelter

During the Term of this Agreement, Shelter agrees:

- (a) to maintain its status as a publicly supported animal care and control agency;
- (b) to maintain an onsite shelter medical clinic or have regular routine onsite visits and support from a licensed veterinarian;
- (c) that FRONTLINE and/or HEARTGARD branded products provided to Shelter are for application of single doses for each adoptable cat and dog only, and that the applicable products are to be used under the supervision of a licensed veterinarian;
- (d) that the FRONTLINE and/or HEARTGARD branded products provided to Shelter may not be sold or otherwise distributed to any third party in any manner not specifically provided for in this Agreement;
- (e) to exclusively apply FRONTLINE branded products for the prevention of fleas and ticks and/or exclusively provide HEARTGARD branded products for the prevention of heartworms to all cats and dogs expected to be adopted from the Shelter, unless the regular Shelter veterinarian determines that for

medical reasons such as an animal adverse reaction, another product must be used:

- (f) to maintain an effective pet adopter counseling program and agree to provide counsel with every dog or cat adoption that regular treatment for the prevention of fleas and heartworms should be provided to each dog and cat adopted;
- (g) to notify persons who adopt a dog or cat that FRONTLINE branded products are the flea and tick and/or HEARTGARD branded products are the heartworm preventative treatments that the Shelter gave the dog or cat prior to adoption;
- (h) to distribute FRONTLINE and/or HEARTGARD branded product coupons to every new pet adopter and to instruct pet adopters to visit their veterinarian and to bring those coupons; and
- (i) to utilize the forms delivered electronically to Shelter by Merial entitled "Merial Partners in Protection® Account Form, Shelter Contact & Account Information" and "Shelter Location Product, Partners in Protection® Shelter Account Form, Estimated Product Needs" to provide Program information to Merial or its agents.

2. Obligations of Merial

During the Term of this Agreement, Merial agrees:

- (a) to provide the Shelter with an amount of FRONTLINE branded products and/or HEARTGARD branded products that Merial deems appropriate, in its sole discretion, for use in connection with the Program;
- (b) to provide the FRONTLINE branded products and/or HEARTGARD branded products described in Section 2(a) above at no cost to the Shelter;
- (c) to provide Shelter with a new adopter brochure with shelter uniquely coded, high-value product coupons redeemable at any veterinary clinic;
- (d) to provide Shelter with onsite and web-based veterinary, clinical and caregiver staff continuing education programming, including programming that may be requested by the Shelter;
- (e) to provide sponsorship of the Shelter and/or a Shelter event, in the sole discretion of Merial, during calendar year 2013.

3. Disclaimer of Warranties

ALL WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT OF PROPRIETARY RIGHTS, ARE DISCLAIMED BY MERIAL.

4. Confidentiality

- a. Except as required by any party to complete its obligations under this Agreement, or as required by Chapter 119, Florida Statutes, each party (the "Recipient") agrees that it will not use, disclose, or publish articles concerning any confidential or proprietary information disclosed to it by or on behalf of the other party (the "Discloser") without the prior written consent of the Discloser and will hold all documents containing confidential or proprietary information in a safe and secure manner so as to prevent their inadvertent disclosure to third parties.
- b. The Recipient, to the extent allowed by Chapter 119, Florida Statutes, will respect and abide by all obligations it may have arising with respect to confidential, proprietary or trade secret information of the Discloser.
- c. Notwithstanding any other provision in this Agreement, all documents, records, reports and any other materials produced hereunder shall be subject to disclosure, inspection and audit, pursuant to the Palm Beach County Office of the Inspector General, Palm Beach County Code, Sections 2-421 2-440, as amended.
- d. The provisions of this Article 4 shall survive any termination, expiration or cancellation of this Agreement.

5. Representations and Warranties

- a. Each party represents and warrants that it has the full power and authority to enter into this Agreement and to perform all of its obligations hereunder without violating the legal or equitable rights of any third party.
- b. Each party recognizes the great value of the goodwill associated with the other party's logo and trademarks ("Marks") and acknowledges that such Marks and all rights and goodwill therein belong exclusively to the other party or its licensors. Each party represents and warrants that it will not use, in any way, the Marks or name of the other party, except solely to perform obligations as required under this Agreement, and that none of the other party's Marks shall be used in any way which could cause harm to the goodwill associated with such Marks.
- No party shall do anything to attack the title rights of the other party or its licensors, as the case may be, in the other party's Marks or attack the validity of this Agreement.

6. Ethical Conduct

Neither party shall knowingly commit any act that is or shall be an offense involving the violation of any public policy, law or regulation, or otherwise engage in any conduct that intentionally or willfully violates any public policy, law or regulation or that brings either party into public disrepute, contempt, scandal or ridicule, or which injures the successes of either party or any of its products or services. At the time of any such act or at any time after either party learns of such act, that party shall have the right, in addition to its other legal and equitable remedies, to immediately terminate this Agreement.

7. Indemnification

Merial shall indemnify, defend and hold harmless Shelter, it's officers, directors, agents, and employees from and against any and all claims, demands, actions, causes of action, fines, losses or damages whatsoever and any cost and expense related thereto, including reasonable attorney's fees, arising from the performance of this Agreement or otherwise resulting from the work, services, equipment or materials furnished to, or on behalf of Shelter, to the extent such liability results from the acts or omissions of Merial.

The provisions of this Article 7 shall survive any termination, expiration or cancellation of this Agreement.

8. Term and Termination

- (a) This Agreement shall be deemed effective from the Effective Date through and until December 31, 2013 (the "Term").
- (b) Merial may immediately terminate this Agreement should Shelter make any statement or claim regarding Merial that is not previously approved in writing by Merial and which is materially inconsistent with statements that have been approved or provided by Merial.
- (c) Merial may immediately terminate this agreement if it determines, in its sole discretion, that Shelter or any of its employees or agents has misused or sold any free product that has been delivered to Shelter pursuant to this Agreement, or if it determines, in its sole discretion, that Shelter has failed to abide by the exclusivity set forth in Section 1(e) above.
- (d) Merial may terminate this agreement if it determines, in its sole discretion, that Shelter no longer meets the qualifications for the Program pursuant to Sections 1(a), (b) or (f) above or that Shelter has failed to meet its obligations under Sections 1(c), (d), or (g) (i) above.
- (e) Termination shall not extinguish obligations and liabilities of the parties accrued prior to termination.
- (f) Shelter may terminate this Agreement without cause, by providing Merial ten (10) days written notice of its intent to terminate this Agreement and return to Merial any unused product.

9. Independent Contractor

The parties expressly intend that with regard to the provisions of this Agreement they are independent contractors, and no party hereto shall receive any other benefits besides those expressly provided for herein. Further, it is the express intent of the parties hereto that no agent, servant, contractor, or employee of one party be deemed an agent, servant, contractor, or employee of the other party. No party is granted any express or implied right or authority by the other party to assume or create any obligation or responsibility on behalf of, or in the name of, the other party, or to bind the other party in any manner whatsoever. All personnel of Shelter rendering services pursuant to the Agreement shall be employees or agents of

Shelter. Regardless of anything else contained in or implied from this Agreement, any employee of Shelter who may be performing the services herein described shall remain an employee of Shelter, subject at all times to Shelter's policies and procedures, and in no way shall such employee be deemed an employee of Merial.

10. Governing Law

This Agreement will be governed by and construed in accordance with the laws of the State of Florida, without regard to its conflicts of laws rules. Venue for any legal action shall be held in Palm Beach County, Florida.

11. Integration

This Agreement constitutes the entire understanding between the parties with respect to the subject matter hereof and supersedes all prior agreements, whether written or verbal. No waiver, modification or addition to this Agreement shall be valid unless in writing and signed by the parties. If any part of this Agreement is rendered invalid or unenforceable, such rendering shall not affect the validity or enforceability of the remainder of this Agreement.

12. Publicity

Except as may be otherwise provided herein, neither party shall release or distribute any materials or information containing the name or Marks of the other party without the prior written approval of an authorized representative of the other party, which approval shall not be unreasonably withheld. If the non-releasing party does not provide notice to the releasing party within ten (10) days of receipt of a written request to release materials, such approval shall be deemed granted.

13. Inspector General Language

Shelter has established the Office of the Inspector General in Palm Beach County Code, Section 2-421 - 2-440, as may be amended. The Inspector General's authority includes but is not limited to the power to review past, present and proposed County contracts, transactions, accounts and records, to require the production of records, and to audit, investigate, monitor, and inspect the activities of the Merial, its officers, agents, employees and lobbyists in order to ensure compliance with contract requirements and detect corruption and fraud. Failure to cooperate with the Inspector General or interfering with or impeding any shall investigation be in violation of Palm Beach County Section 2-421 - 2-440, and punished pursuant to Section 125.69, Florida Statutes, in the same manner as a second degree misdemeanor.

The remainder of this page was intentionally left blank.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the day and year first above written.

MERIAL LIMITED	
By: Sum Mull Patrick McCrenna, Territory Manager	
ATTEST: SHARON R. BOCK CLERK AND COMPTROLLER	PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS:
By: Deputy Clerk	By:Steven L. Abrams, Mayor
APPROVED AS TO TERMS AND LEGAL SUFFICIENCY	
By: Assistant County Attorney	
APPROVED AS TO TERMS AND CONDITIONS	
By: Department Director	