



Agenda Item #: 3 DD-1

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

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Meeting Date: 6/3/2014 Consent Regular
 Workshop Public Hearing

Department

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

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I. EXECUTIVE BRIEF

Motion and Title: Staff recommends a motion to approve:

- A) Amendments to the Agreements with (1) Third Amendment with Discover Palm Beach County, Inc., (R2012-1320) in the amount of \$1,300,000 (2) Third Amendment with the Cultural Council of Palm Beach County, Inc., (R2012-1318) in the amount of \$325,000 (3) Second Amendment with the Palm Beach County Sports Commission, Inc., (R2012-1321) in the amount of \$175,000 and (4) Second Amendment with the Palm Beach County Film & Television Commission, Inc. (R2012-1319) in the amount of \$175,000 to provide for receipt of additional bed tax funding for a marketing stimulus campaign;
- B) Budget transfer of \$2,000,000 from the TDC-1st Cent Tourism Local Option Tax Fund operating reserves to establish transfers to the (a) TDC-Tourism, (b) TDC-Cultural Arts, (c) TDC-Film and Television Commission, d) TDC-Sports Commission and e) Department of Airports to fund a marketing stimulus campaign;
- C) Budget amendment of \$1,300,000 in the Tourism Fund to recognize and appropriate the transfer from 1st Cent Tourism Local Option Fund.
- D) Budget amendment of \$325,000 in the Cultural Arts Fund to recognize and appropriate the transfer from the TDC-1st Cent Tourism Local Option Fund;
- E) Budget amendment of \$175,000 in the Sports Commission Fund to recognize and appropriate the transfer from the TDC-1st Cent Tourism Local Option Fund;
- F) Budget amendment of \$175,000 in the Film & Television Commission Fund to recognize and appropriate the transfer from the TDC-1st Cent Tourism Local Option Fund;
- G) Budget amendment of \$25,000 in Airport Capital Projects to recognize and appropriate the transfer from the TDC-1st Cent Tourism Local Option Fund.

Summary: The amendments to the County's agreements with the four TDC agencies provide for revised budgets reflecting their receipt of additional funding for a marketing stimulus campaign. Included is a budget amendment for marketing stimulus funds for Airport Capital Projects for monitors. The budget amendments and transfers reflect prior Board of County Commissioners direction to reallocate \$2 Million from operating reserves from the TDC-1st Cent Tourism Local Option Tax Fund for the marketing stimulus campaign on May 20th 2014. Countywide (DW)

Background and Justification: Each TDC Agency is currently under Continued on page 3

- Attachments:**
- 1) Contract Amendments
 - 2) Budget Amendments and Transfer
 - 3) Exhibit "A" Revised Budgets for each agency

Recommended by: [Signature] 5/30/14
 Department Director Date

Approved By: [Signature] 6/2/14
 Deputy County Administrator Date

II. FISCAL IMPACT ANALYSIS

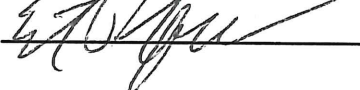
A. Five Year Summary of Fiscal Impact:

Fiscal Years	2014	2015	2016	2017	2018
Capital Expenditures	_____	_____	_____	_____	_____
Operating Costs	\$2,000,000	_____	_____	_____	_____
External Revenues	_____	_____	_____	_____	_____
Program Income (County)	_____	_____	_____	_____	_____
In-Kind Match (County)	_____	_____	_____	_____	_____
	\$2,000,000	_____	_____	_____	_____
NET FISCAL IMPACT	=====	=====	=====	=====	=====
 # ADDITIONAL FTE POSITIONS (Cumulative	_____	_____	_____	_____	_____

Is Item Included In Current Budget? Yes _____ No. X

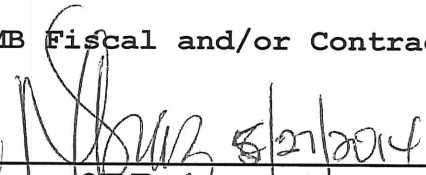
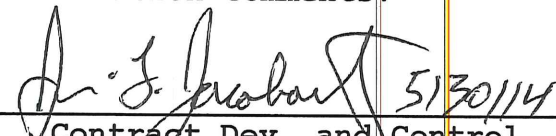
Budget Account No.: Fund_1458 Dept._710_ Org._7345_ Object_9902
Reporting Category_____

B. Recommended Sources of Funds/Summary of Fiscal Impact:
First Cent of bed tax operating reserves.

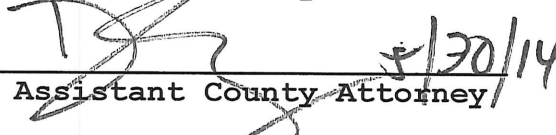
C. Department Fiscal Review: 

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:

<p><u></u> 5/27/2014 OFMB AK AM 5/27 5/28/14</p>	<p><u></u> 5/30/14 Contract Dev. and Control 5-30-14 Bl Wheeler</p>
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B. Legal Sufficiency:

 5/30/14
Assistant County Attorney

C. Other Department Review:

Department Director

This summary is not to be used as a basis for payment.

Background and Justification continued:

Page 3

contract with the County to provide services for the County's tourism promotion program in its area of expertise.

The marketing stimulus campaign's major guiding principles/strategies are: to maximize impact on primary PBI fly markets and southeast drive markets, impact spring/summer and influence fall, strong call to action online, strong ROI measurement and finally positive growth momentum.

Of the \$1,300,000 being transferred into the Tourism Fund \$700,000 is designated for 2 under promoted fly markets (Boston & DC), \$200,000 for Los Angeles non-stop service for Discover inbound advertising, \$200,000 for Eco Tourism and \$200,000 for incentives supporting convention center business during construction.

The \$25,000 to Airport Capital Projects will provide tourism programming through installation of LCD monitor/displays at key Palm Beach International Airport visitor arrival areas.

The \$325,000 to Cultural Arts will produce a high-impact, high-value co-op advertising campaign to lure cultural travelers from New York Metro, Boston, Philadelphia and Florida drive markets.

The funding of \$175,000 to Sports Commission will allow them to cast a wider net to attract sports tourism to Palm beach County. At the same time, provide new event opportunities outside their original 2014 budget.

Stimulus funding of \$175,000 to the Film & Television Commission will provide tourism programming and distribution using local media and production partners. Programming will focus on the quality of life and tourism assets in Palm Beach County.

The campaign was presented to and approved by the Tourist Development Council at its February meeting. On May 20th the BCC approved the expenditure of the Two Million Dollars (\$2,000,000.) from the operating reserve fund of the 1st cent of bed tax revenues to finance the campaign and approved an amendment to the TDC ordinance/plan to provide for the re-allocation.

Receipt of these additional funds by each agency will be reflected in amended annual budgets. Because the budgets are a part of their Agreement with the County, contract amendments are required to replace the current budgets with the revised ones.

**THIRD AMENDMENT TO THE AGREEMENT BETWEEN PALM BEACH COUNTY
ON BEHALF OF THE TOURIST DEVELOPMENT COUNCIL AND DISCOVER PALM
BEACH COUNTY, INC.**

THIS THIRD AMENDMENT is made and entered into this _____ day of _____, 2014, to the Agreement dated September 11, 2012, (hereinafter referred to as the "Agreement") (R2012-1320), by and between Palm Beach County, a political subdivision of the State of Florida, by and through its Board of County Commissioners (hereinafter referred to as "County"), and Discover Palm Beach County, Inc. (hereinafter referred to as "Discover").

WITNESSETH:

WHEREAS, the County and Discover entered into the Agreement whereby Discover develops and implements an annual marketing plan for the promotion of Palm Beach County tourism; and

WHEREAS, the County has now determined that there is a need to infuse additional monies into a multi-prong marketing campaign to promote Palm Beach County; and

WHEREAS, the County has identified a portion of that additional funding to be allocated to and expended by Discover in its efforts to promote, market and advertise Palm Beach County tourism under the Agreement; and

WHEREAS, the Agreement requires an amendment to provide for a revised Discover budget to reflect the receipt of the additional funding from the County; and

WHEREAS, the parties have agreed that this Amendment is in the best interest of Discover and the County's tourism promotion program.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Exhibit A of the Agreement (the annual budget) is hereby deleted in its entirety and replaced with a new Exhibit A, FY 2014 Budget, attached hereto and made a part hereof.
2. This Amendment shall become effective when executed by the parties hereto.
3. All other terms and conditions of the Agreement dated September 11, 2012, shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Third Amendment on the day and year first written above.

ATTEST:
SHARON R. BOCK
CLERK & COMPTROLLER

PALM BEACH COUNTY FLORIDA BY ITS
BOARD OF COUNTY COMMISSIONERS


By: _____
Deputy Clerk

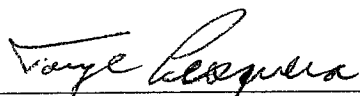
By: _____
Priscilla A. Taylor, Mayor

(SEAL)


ATTEST:

DISCOVER PALM BEACH COUNTY, INC.

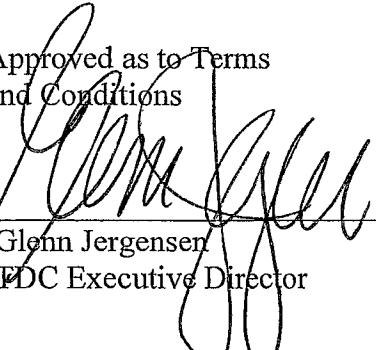
By: 
Joe Cardenas, Secretary/Treasurer

By: 
Jorge Pesquera, President and CEO

Approved as to Form
and Legal Sufficiency


Rikki Lober Bagatell
Discover Attorney

Approved as to Terms
and Conditions


Glenn Jergensen
TDC Executive Director

Approved as to Form
and Legal Sufficiency

Senior Assistant County Attorney

**THIRD AMENDMENT TO THE AGREEMENT BETWEEN PALM BEACH COUNTY
AND THE CULTURAL COUNCIL OF PALM BEACH COUNTY, INC. ON BEHALF OF
THE TOURIST DEVELOPMENT COUNCIL**

THIS THIRD AMENDMENT is made and entered into this _____ day of _____, 2014, to the Agreement dated September 11, 2012, (hereinafter referred to as the "Agreement") (R2012-1318), by and between Palm Beach County, a political subdivision of the State of Florida, by and through its Board of County Commissioners (hereinafter referred to as "County"), and the Cultural Council of Palm Beach County, Inc. (hereinafter referred to as "Cultural Council").

WITNESSETH:

WHEREAS, the County and Cultural Council entered into the Agreement whereby Cultural Council develops and implements an annual marketing plan for the promotion of Palm Beach County tourism; and

WHEREAS, the County has now determined that there is a need to infuse additional monies into a multi-prong marketing campaign to promote Palm Beach County; and

WHEREAS, the County has identified a portion of that additional funding to be allocated to and expended by Cultural Council in its efforts to promote, market and advertise Palm Beach County tourism under the Agreement; and

WHEREAS, the Agreement requires an amendment to provide for a revised Cultural Council budget to reflect the receipt of the additional funding from the County; and

WHEREAS, the parties have agreed that this Amendment is in the best interest of Cultural Council and the County's tourism promotion program.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Exhibit A of the Agreement (the annual budget) is hereby deleted in its entirety and replaced with a new Exhibit A, FY 2014 Budget, attached hereto and made a part hereof.
2. This Amendment shall become effective when executed by the parties hereto.
3. All other terms and conditions of the Agreement dated September 11, 2012, shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Third Amendment on the day and year first written above.

ATTEST:
SHARON R. BOCK
CLERK & COMPTROLLER

PALM BEACH COUNTY FLORIDA BY ITS
BOARD OF COUNTY COMMISSIONERS

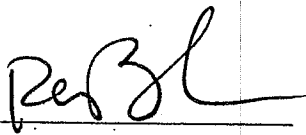
By: _____
Deputy Clerk

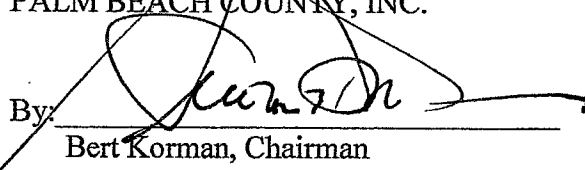
By: _____
Priscilla A. Taylor, Mayor

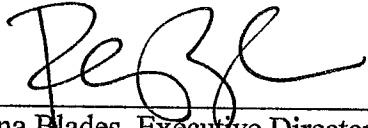
(SEAL)

ATTEST:

THE CULTURAL COUNCIL OF
PALM BEACH COUNTY, INC.

By:  _____

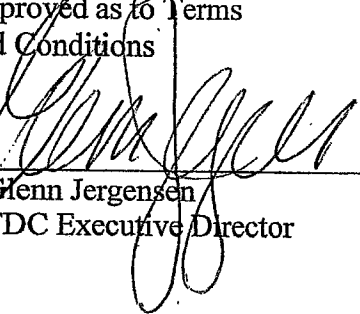
By:  _____
Bert Korman, Chairman



Rena Blades, Executive Director
The Cultural Council of Palm Beach
County, Inc.

Approved as to Terms
and Conditions

Approved as to Form
and Legal Sufficiency



Glenn Jergensen
TDC Executive Director

Senior Assistant County Attorney

**SECOND AMENDMENT TO THE AGREEMENT BETWEEN PALM BEACH COUNTY
ON BEHALF OF THE TOURIST DEVELOPMENT COUNCIL AND PALM BEACH
COUNTY SPORTS COMMISSION, INC.**

THIS SECOND AMENDMENT is made and entered into this _____ day of _____, 2014, to the Agreement dated September 11, 2012, (hereinafter referred to as the "Agreement") (R2012-1321), by and between Palm Beach County, a political subdivision of the State of Florida, by and through its Board of County Commissioners (hereinafter referred to as "County"), and Palm Beach County Sports Commission, Inc. (hereinafter referred to as "Sports").

WITNESSETH:

WHEREAS, the County and Sports entered into the Agreement whereby Sports develops and implements an annual marketing plan for the promotion of Palm Beach County tourism; and

WHEREAS, the County has now determined that there is a need to infuse additional monies into a multi-prong marketing campaign to promote Palm Beach County; and

WHEREAS, the County has identified a portion of that additional funding to be allocated to and expended by Sports in its efforts to promote, market and advertise Palm Beach County tourism under the Agreement; and

WHEREAS, the Agreement requires an amendment to provide for a revised Sports budget to reflect the receipt of the additional funding from the County; and

WHEREAS, the parties have agreed that this Amendment is in the best interest of Sports and the County's tourism promotion program.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Exhibit A of the Agreement (the annual budget) is hereby deleted in its entirety and replaced with a new Exhibit A, FY 2014 Budget, attached hereto and made a part hereof.
2. This Amendment shall become effective when executed by the parties hereto.
3. All other terms and conditions of the Agreement dated September 11, 2012, shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Amendment on the day and year first written above.

ATTEST:
SHARON R. BOCK
CLERK & COMPTROLLER

PALM BEACH COUNTY FLORIDA BY ITS
BOARD OF COUNTY COMMISSIONERS

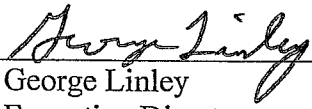
By: _____
Deputy Clerk

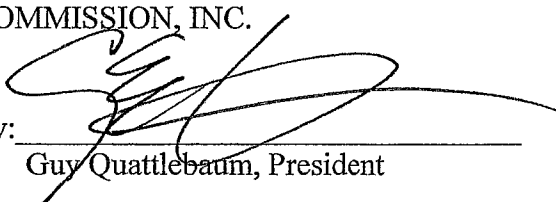
By: _____
Priscilla A. Taylor, Mayor

(SEAL)

ATTEST:

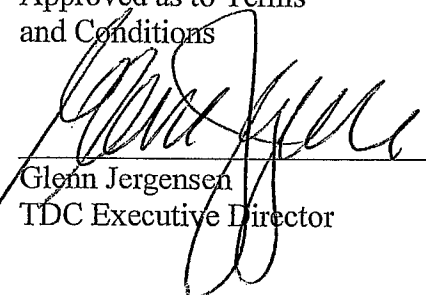
PALM BEACH COUNTY SPORTS
COMMISSION, INC.

By:  _____
George Linley
Executive Director

By:  _____
Guy Quattlebaum, President

Approved as to Terms
and Conditions

Approved as to Form
and Legal Sufficiency



Glenn Jergensen
TDC Executive Director

Senior Assistant County Attorney

**SECOND AMENDMENT TO THE AGREEMENT BETWEEN PALM BEACH COUNTY
ON BEHALF OF THE TOURIST DEVELOPMENT COUNCIL AND THE PALM
BEACH COUNTY FILM AND TELEVISION COMMISSION, INC.**

THIS SECOND AMENDMENT is made and entered into this _____ day of _____, 2014, to the Agreement dated September 11, 2012, (hereinafter referred to as the "Agreement") (R2012-1319), by and between Palm Beach County, a political subdivision of the State of Florida, by and through its Board of County Commissioners (hereinafter referred to as "County"), and Palm Beach County Film and Television Commission, Inc. (hereinafter referred to as "Film and Television").

WITNESSETH:

WHEREAS, the County and Film and Television entered into the Agreement whereby Film and Television develops and implements an annual marketing plan for the promotion of Palm Beach County tourism; and

WHEREAS, the County has now determined that there is a need to infuse additional monies into a multi-prong marketing campaign to promote Palm Beach County; and

WHEREAS, the County has identified a portion of that additional funding to be allocated to and expended by Film and Television in its efforts to promote, market and advertise Palm Beach County tourism under the Agreement; and

WHEREAS, the Agreement requires an amendment to provide for a revised Film and Television budget to reflect the receipt of the additional funding from the County; and

WHEREAS, the parties have agreed that this Amendment is in the best interest of Film and Television and the County's tourism promotion program.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Exhibit A of the Agreement (the annual budget) is hereby deleted in its entirety and replaced with a new Exhibit A, FY 2014 Budget, attached hereto and made a part hereof.
2. This Amendment shall become effective when executed by the parties hereto.
3. All other terms and conditions of the Agreement dated September 11, 2012, shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Amendment on the day and year first written above.

ATTEST:
SHARON R. BOCK
CLERK & COMPTROLLER

PALM BEACH COUNTY FLORIDA BY ITS
BOARD OF COUNTY COMMISSIONERS

By: _____
Deputy Clerk

By: _____
Priscilla A. Taylor, Mayor

(SEAL)

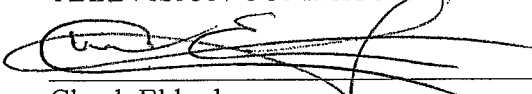
ATTEST:

PALM BEACH COUNTY FILM AND
TELEVISION COMMISSION, INC.

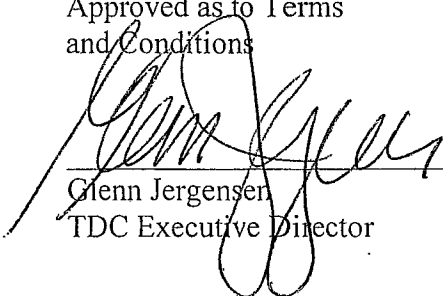
By: _____

By: 
Ken Spillias, Chair

PALM BEACH COUNTY FILM AND
TELEVISION COMMISSION, INC.


Chuck Elder
Film and Television Commissioner

Approved as to Terms
and Conditions


Glenn Jergensen
TDC Executive Director

Approved as to Form
and Legal Sufficiency

Senior Assistant County Attorney

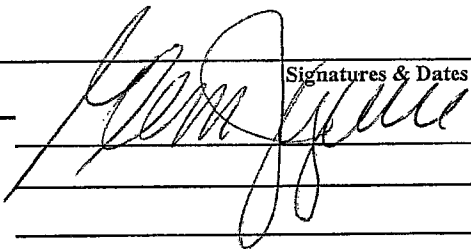
BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET TRANSFER

Fund 1458 - TDC-Ist Cent Tourist Local Option Tax

BGEX 710 043014-1341

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	EXPENDED/		REMAINING BALANCE
						ADJUSTED BUDGET	ENCUMBERED AS OF 5/2/14	
EXPENDITURES								
1458-820-7290-9083	Transfer to TDC Film Comm Fd 1451	0	0	175,000	0	200,000	0	200,000
1458-820-7290-9086	Transfer to TDC Tourism Fd 1454	0	0	1,300,000	0	1,300,000	0	1,300,000
1458-820-7290-9087	Transfer to TDC Cultural Arts Fd 1455	0	0	325,000	0	325,000	0	325,000
1458-820-7290-9089	Transfer to TDC Sports Comm Fd 1457	0	0	175,000	0	175,000	0	175,000
1458-820-7290-9222	Transfer to Airport Capital Proj Fd 4110	0	0	25,000	0	25,000	0	25,000
1458-710-7345-9902	Operating Reserves	18,682,322	17,002,513		2,000,000	15,002,513	0	15,002,513
Totals					2,000,000	2,000,000		

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION
Administration/Budget Department Approval
OFMB Department - Posted

Signatures & Dates


By Board of County Commissioners
At Meeting of
Deputy Clerk to the
Board of County Commissioners

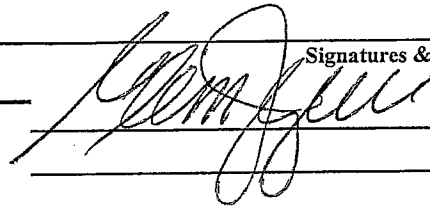
BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

Fund 1454 - TDC-Tourism

BGRV 710 043014-555
BGEX 710 043014-1342
EXPENDED/

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	ENCUMBERED 5/2/2014	REMAINING BALANCE
REVENUES								
800-7200-8314	Transfer from TDC 1st Cent Fd 1458	0	0	1,300,000	0	1,300,000		
Total Receipts and Balances		11,513,146	12,066,995	1,300,000	0	13,366,995		
EXPENDITURES								
710-7423-3401	Other Contractual Services	0	6,818	1,100,000		1,106,818	0	1,106,818
710-7422-4805	Advertising- Tourist Dev	0	0	200,000	0	200,000	0	200,000
Total Appropriations & Expenditures		11,513,146	12,066,995	1,300,000	0	13,366,995		

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION
Administration/Budget Department Approval
OFMB Department - Posted

Signatures & Dates


By Board of County Commissioners
At Meeting of
Deputy Clerk to the
Board of County Commissioners

Discover Palm Beach County

Exhibit A

FY 2014 Line Item/Program Budget

	Actual FY 2011	Actual FY 2012	Adopted Budget FY 2013	Modified Budget FY 2013	Forecast FY 2013	Budget FY 2014
Personnel Expense						
Wages & Salaries	2,350,503	2,559,820	2,849,005	2,849,005	2,849,005	2,851,900
Payroll Taxes	200,360	200,415	228,130	228,130	228,130	228,636
Employee Benefits	660,078	614,347	804,953	804,953	804,953	840,157
Total Personnel Expenses	3,210,940	3,374,582	3,882,088	3,882,088	3,882,088	3,920,693
Marketing & Promotion Expense						
Travel & Entertainment	128,139	220,694	153,061	153,061	227,598	163,278
Trade Show Participation	157,808	312,942	186,625	186,625	215,583	177,065
Destination Reviews	60,045	132,656	78,300	78,300	184,250	147,000
Sales Missions / Media Missions	127,002	176,096	186,940	186,940	256,859	207,790
Event Hosting within PBC	80,175	95,925	104,987	104,987	260,441	279,000
Advertising, Traditional / Online Media	2,277,754	3,646,154	3,006,071	3,006,071	2,559,564	2,632,303
Contracted Marketing Services	274,570	427,277	477,397	477,397	576,075	753,676
Tourism Sponsorships / Grants	75,827	116,310	210,000	210,000	75,000	95,000
Advertising, Website (CVB)	79,617	140,651	158,866	158,866	67,440	76,096
Advertising, Printed marketing Collateral	140,004	83,541	100,000	100,000	168,604	160,000
Promotional Items	18,337	44,934	26,000	26,000	8,000	5,000
Research	38,026	28,178	93,830	93,830	86,367	46,100
Fulfillment	30,836	112,666	70,413	70,413	70,413	115,003
Other Promotional Activities	551	-	-	-	-	-
Total Marketing & Promotion Expense	3,488,691	5,538,023	4,852,491	4,852,491	4,756,196	4,857,311
Administrative & General Operations						
Dues & Subscriptions	51,452	82,756	48,577	48,577	57,582	41,286
Data Processing / Computer	38,377	12,881	69,560	69,560	78,226	72,670
Office Equipment & Fixtures, Computer Hardware	91,573	119,261	91,500	91,500	92,100	25,100
Professional Seminars & Conferences	46,581	31,025	62,530	62,530	73,881	43,689
Insurance	33,147	44,328	41,657	41,657	42,419	43,538
Professional Services	77,904	103,214	144,276	144,276	112,804	119,342
Office Supplies	19,684	23,362	20,688	20,688	21,889	43,450
Non- Colateral Printing / Photocopying	30,057	24,303	39,389	39,389	37,469	32,539
Rent / Utilities	2,146	3,609	3,600	3,600	3,600	4,000
Telecommunications	49,638	53,403	106,770	106,770	83,490	83,860
Postage	54,054	54,546	78,910	78,910	77,022	23,890
Bank Fees	6,426	5,704	8,668	8,668	8,545	8,355
Miscellaneous	10,887	6,163	-	-	-	17,200
Total Administrative & General Operations	511,926	564,557	716,126	716,126	689,027	558,919
Total CVB Other Contractual Services	7,211,558	9,477,162	9,450,705	9,450,705	9,327,311	9,336,923
Marketing Stimulus/Investment Plan	178,995	41,509	-	-	-	1,306,818
County Direct						
Other Contractual Services	-	3,000	-	-	-	-
Moving Expense	1,739	-	-	-	-	-
Telecommunication	24,541	7,655	-	-	-	-
Rent	374,759	291,920	300,000	300,000	300,000	291,920
Coop Advertising	39,923	-	75,000	75,000	75,000	75,000
IG Fee	7,763	13,075	13,656	13,656	13,656	14,339
Total County Direct	448,725	315,650	388,656	388,656	388,656	381,259
Transfers Out - Special Projects	-	15,000	-	-	-	-
Total Expense	7,839,278	9,849,321	9,839,361	9,839,361	9,715,967	11,025,000
CVB - Reserves	3,953,912	2,736,722	1,038,976	1,165,990	2,101,473	1,605,006
Overall Expense Budget	11,793,190	12,586,043	10,878,337	11,005,351	11,817,440	12,630,006

4/17/2014H:\CVB BUDGET FY 2014\CVB FY14 Exhibit A revised airlift 3-11-14

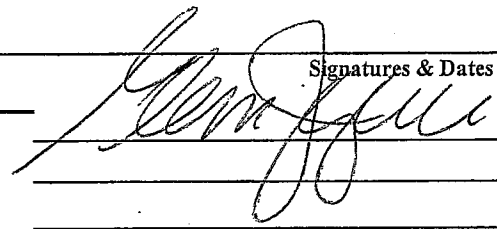
BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

Fund 1455 - TDC-Cultural Arts

BGRV 710 043014-556
BGEX 710 043014-1343
EXPENDED/

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	ENCUMBERED 5/2/2014	REMAINING BALANCE
<u>REVENUES</u>								
800-7200-8314	Transfer from TDC 1st Cent Fd 1458	0	0	325,000	0	325,000		
Total Receipts and Balances		5,464,232	5,654,477	325,000	0	5,979,477		
<u>EXPENDITURES</u>								
710-7423-3401	Other Contractual Services	0	0	325,000	0	325,000	0	325,000
Total Appropriations & Expenditures		5,464,232	5,654,477	325,000	0	5,979,477		

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION
Administration/Budget Department Approval
OFMB Department - Posted

Signatures & Dates


By Board of County Commissioners
At Meeting of
Deputy Clerk to the
Board of County Commissioners

CULTURAL COUNCIL OF PALM BEACH, INC.

Exhibit A

FY 2014 PROGRAM BUDGET

Program	Actual FY 2011	Actual FY 2012	Adopted Budget FY2013	Modified Budget FY 2013	Forecast FY 2013	Proposed Budget FY 2014
Salaries & Related						
Salary and Wages	416,678	440,036	491,348	491,348	491,348	519,118
PR Taxes & Benefits	95,734	97,669	140,771	140,771	140,771	142,764
Contract Staff	3,981	0	0	0	0	
Total Staffing	516,393	537,705	632,119	632,119	632,119	661,882
Marketing and Related						
Advertising	35,217	79,623	261,990	261,990	261,990	230,000
Agency Services/Web Design	9,328	21,789	30,000	30,000	30,000	50,000
Events, Meetings & Conferences	5,120	10,247	5,000	5,000	5,000	15,000
Freight & Delivery	13,328	18,217	30,000	30,000	30,000	31,000
Postage	1,650	1,783	7,500	7,500	7,500	3,000
Printing	42,669	58,679	60,380	60,380	60,380	67,000
Surveys & Studies	1,500	3,767	3,000	3,000	3,000	28,000
Travel	12,158	9,960	12,000	12,000	12,000	15,000
Video/Radio & Other	10,900	14,435	20,000	20,000	20,000	20,000
Total Marketing & Related	131,870	218,499	429,870	429,870	429,870	459,000
General & Administrative						
Equipment Rental	5,838	5,382	8,500	8,500	8,500	6,000
Membership & Subscriptions	26,054	40,409	33,000	33,000	33,000	36,000
Outside Professional Services	23,970	34,780	25,000	25,000	25,000	27,250
Repairs & Maintenance	3,095	2,687	3,551	3,551	3,551	2,750
Supplies	12,165	17,505	13,920	13,920	13,920	15,000
Equipment	16,513	15,379	30,000	30,000	30,000	20,000
IT Service	1,568	17,088	12,000	12,000	12,000	13,000
Telephone/Internet	16,141	12,942	13,000	13,000	13,000	13,500
Insurance	5,684	6,866	7,250	7,250	7,250	7,250
Other Office Expense	5,644	4,411	6,750	6,750	6,750	6,750
Building Overhead	39,417	41,664	42,230	42,230	42,230	42,230
Total General & Administrative	156,089	199,113	195,201	195,201	195,201	189,730
Total TDC Contract Expense	804,352	955,318	1,257,190	1,257,190	1,257,190	1,310,612
Marketing Stimulus/Investment Plan						325,000
County Direct						
Category B Grants	1,612,472	2,064,892	2,453,000	2,453,000	2,453,000	2,925,000
Category C II Grants	222,600	280,000	322,000	322,000	322,000	385,000
TDC Chargeoff	102,444	93,830	164,978	164,978	133,867	147,170
Tax Collector Fees	50,250	54,313	56,584	56,584	59,325	61,752
Inspector General Fee	3,380	4,877	10,000	10,000	10,000	6,393
Total County Direct	1,991,146	2,497,912	3,006,562	3,006,562	2,978,192	3,525,315
Transfers Out- Special Projects		5,000				
Total Expenses	2,795,498	3,458,230	4,263,752	4,263,752	4,235,382	4,835,927
Reserves	1,381,861	1,770,287	800,898	1,128,327	1,522,623	818,550
Total Cultural Council	4,177,359	5,228,517	5,064,650	5,392,079	5,758,005	5,979,477

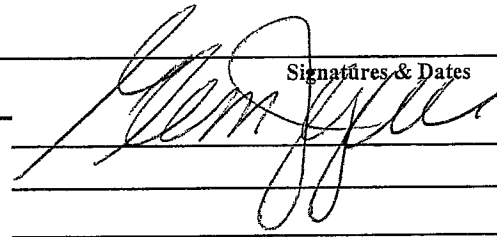
BOARD OF COUNTY COMMISSIONERS
 PALM BEACH COUNTY, FLORIDA
 BUDGET AMENDMENT

Fund 1457 - TDC-Sports Commission

BGRV 710 043014-557
 BGEX 710 043014-1344
 EXPENDED/

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	ENCUMBERED 5/2/2014	REMAINING BALANCE
<u>REVENUES</u>								
800-7331-8314	Transfer from TDC 1st Cent Fd 1458	0	0	175,000	0	175,000		
Total Receipts and Balances		1,821,939	1,874,323	175,000	0	2,049,323		
<u>EXPENDITURES</u>								
710-7423-3401	Other Contractual Services	0	0	45,000		45,000	0	45,000
710-7423-8201	Contributions-Non-Govts Agnces	0	0	130,000		130,000	0	130,000
Total Appropriations & Expenditures		1,821,939	1,874,323	175,000		2,049,323		

Office of Financial Management & Budget
 INITIATING DEPARTMENT/DIVISION
 Administration/Budget Department Approval
 OFMB Department - Posted

Signatures & Dates


By Board of County Commissioners
 At Meeting of
 Deputy Clerk to the
 Board of County Commissioners

**Palm Beach County Sports Commission
FY 2014 Budget Exhibit A**

Contract Operating Expenses	FY 11 Actual	FY 12 Actual	FY 13 Budget	FY 13 Modified Budget	FY 13 Forecast	FY 14 Budget
Professional Services	8,950	0	5,000	5,000	5,000	5,000
Travel & Per Diem	6,890	9,590	10,479	10,479	10,479	12,000
Travel - Mileage	3,191	3,710	2,400	2,400	2,400	3,900
Communication Services	1,026	1,330	2,500	2,500	2,500	1,800
Postage	1,594	1,663	2,100	2,100	2,100	1,800
Rent - Office Equipment	5,552	6,016	6,000	6,000	6,000	8,100
Rent - Facility/Board Meetings	244	78	900	900	900	600
Rent - Storage	2,718	3,164	3,300	3,300	3,300	3,300
Repair & Maintenance - Equipment	3,781	5,442	4,200	4,200	4,200	6,000
Printing & Binding	3,590	1,873	3,600	3,600	3,600	3,000
Sales Entertainment	532	2,108	1,200	1,200	1,200	1,800
Advertising	15,957	22,162	35,000	35,000	35,000	42,000
Consumer & Trade Show	0	6,108	2,400	2,400	2,400	3,000
Familiarization Tours	0	1,608	600	600	600	1,800
Promotional Items	1,422	1,954	2,100	2,100	2,100	2,100
Business Development	13,205	16,561	25,374	25,374	25,374	27,000
Audit & Tax	12,350	12,350	13,500	13,500	13,500	13,500
Bank Fees	795	1,053	1,200	1,200	1,200	1,200
Contract Labor	1,500	0	2,400	2,400	2,400	3,900
Educational	0	0	900	900	900	900
Employee Benefits	64,473	83,492	107,673	107,673	107,673	105,093
Insurance Expense	14,048	16,319	15,400	15,400	15,400	17,750
Legal	52	0	1,200	1,200	1,200	1,200
Gross Pay	346,525	349,375	401,820	401,820	401,820	436,647
Payroll Taxes	29,633	31,375	38,920	38,920	38,920	37,205
Promotional Memberships	2,670	2,180	3,000	3,000	3,000	3,000
Registration Fees	1,886	3,426	2,100	2,100	2,100	3,600
DP Network	7,926	7,340	9,600	9,600	9,600	9,600
Inspector General Fee	0	0	1,831	1,831	1,831	0
Office Supplies	4,510	3,993	4,800	4,800	4,800	4,200
Office Furniture & Equipment	803	2,937	1,200	1,200	1,200	1,200
DP Software & Accessories	5,338	8,791	6,000	6,000	6,000	6,000
Purchased Water	426	374	480	480	480	480
Books, Publications & Subscriptions	631	1,274	900	900	900	900
Dues & Memberships	1,560	960	1,800	1,800	1,800	1,800
DP Equipment	4,340	10,453	3,000	3,000	3,000	6,000
Telephone Equipment	0	7,217	0	0	0	900
Total Contract Operating Expenses	568,118	626,276	724,877	724,877	724,877	778,275
Marketing/Stimulus						
Mrkt Stim./Invest. Other Contractual Services	0	0	0	0	0	45,000
Mrkt Stim./Invest.-Contri.-Non-Govts Agncs	0	0	0	0	0	130,000
Total Marketing/Stimulus	0	0	0	0	0	175,000
County Direct						
TDC Chargeoff	31,877	29,156	51,304	51,304	41,629	45,766
Moving Expense	2,564	0	0	0	0	0
Communication Services	5,294	2,834	0	0	0	0
Rent	109,688	85,634	85,890	85,890	85,634	85,634
Tax Collector Commissions	15,626	16,890	17,596	17,596	18,448	19,203
Inspector General Fee	1,201	1,753	1,900	1,900	1,900	1,995
Telephone Move	400	0	0	0	0	0
Grants	238,100	306,366	382,000	432,000	432,000	410,000
Total Direct County Expenses	404,750	442,633	538,690	588,690	579,611	562,598
Transfers Out - Special Projects	0	15,000	0	0	0	0
Total Expense	972,868	1,083,909	1,263,567	1,313,567	1,304,488	1,515,873
Total Sports Commission Reserve	547,930	659,779	485,741	483,837	595,758	533,450
Total Sports Commission Available Funds	1,520,798	1,743,688	1,749,308	1,797,404	1,900,246	2,049,323

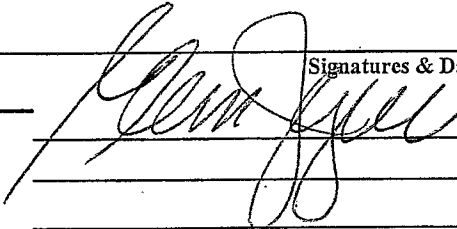
BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

Fund 1451 - TDC-Film Commission

BGRV 710 043014-558
BGEX 710 043014-1345
EXPENDED/

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	ENCUMBERED 5/2/2014	REMAINING BALANCE
REVENUES								
800-7240-8314	Transfer from TDC 1st Cent Fd 1458	0	0	175,000	0	175,000		
Total Receipts and Balances		1,074,599	1,097,109	175,000	0	1,272,109		
EXPENDITURES								
710-7423-3401	Other Contractual Services	0	0	175,000	0	175,000	0	175,000
Total Appropriations & Expenditures		1,074,599	1,097,109	175,000	0	1,272,109		

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION
Administration/Budget Department Approval
OFMB Department - Posted

Signatures & Dates


By Board of County Commissioners
At Meeting of
Deputy Clerk to the
Board of County Commissioners

PALM BEACH COUNTY

Tourist Development Council

Film Television Commission

Exhibit A

	FY 2011	FY 2012	FY 2013	FY 2013	FY 2013	FY 2014
	Actual	Actual	Budget	Modified Budget	Forecast	Budget
CONTRACTUAL EXP.						
TRAVEL - MILEAGE	1,991	2,085	4,000	4,000	3,000	3,000
COMMUNICATION SERVICES	3,315	8,536	9,500	9,500	9,500	9,500
PRINTING & BINDING OUTSIDE	5,259	3,924	5,000	5,000	4,000	4,000
PUBLIC RELATIONS/WEBSITE	0	965	10,508	10,508	2,000	20,000
SALES & PROMOTION	12,330	7,595	20,000	20,000	15,000	20,000
ADVERTISING	12,264	14,665	25,000	25,000	15,000	20,000
CONSUMER & TRADE SHOWS	3,412	4,144	7,000	7,000	4,500	7,000
FAM TOUR	0	0	2,000	2,000	2,000	2,000
PROMOTIONAL ITEMS	0	0	6,000	6,000	6,000	4,000
ADMINISTRATIVE EXPENSE						
Legal	0	0	500	500	0	500
Ins (GL, Auto, D&O, WC, Crime)	9,670	4,722	8,000	8,000	6,000	8,000
Audit/990 Tax Prep	7,500	7,600	10,000	10,000	10,000	10,000
Gross Salary & O/T	276,327	271,699	310,569	310,569	310,569	402,216
Payroll Taxes	19,094	19,863	23,144	23,144	23,144	30,384
Contract Labor	0	31,391	11,883	11,883	11,883	1,500
Employee Benfits	67,633	50,763	78,240	78,240	78,240	87,195
Other Admin	15,696	15,809	19,664	19,664	17,000	18,258
FULFILLMENT	1,101	523	2,000	2,000	1,000	2,000
COLLATERAL	222	7,382	2,000	2,000	2,000	2,000
NETWORK EXPENSE	0	7,800	9,000	9,000	9,000	9,000
OFFICE SUPPLIES	1,289	3,007	2,000	2,000	3,000	2,000
OFFICE FURNITURE	0	448	4,000	4,000	4,000	4,000
DP SOFTWARE & ACC	249	1,734	500	500	500	1,000
BOOKS, PUBL. & SUBSCRIB.	158	283	500	500	500	500
DUES & MEMBERSHIPS	780	1,230	2,500	2,500	1,500	2,500
MACHINERY & EQUIPMENT	6,080	11,255	12,000	12,000	4,000	5,000
CONTRACTUAL EXP.	444,370	477,423	585,508	585,508	543,336	675,553
Marketing Stimulus/Investment Plan	0	0	0	0	0	175,000
COUNTY DIRECT EXPENDITURES						
TDC CHARGE-OFF INDIRECT	17,853	16,332	28,730	28,730	23,312	25,629
COMMUNICATION SERVICES	4,215	1,664	0	0	0	0
COMMUNICATION / SUNCOM	52	60	0	0	0	0
RENT	57,672	45,026	45,030	45,030	45,030	45,025
TAX COLLECTOR COMMISSION	8,751	9,459	9,854	9,854	10,331	10,754
INSPECTOR GENERAL	536	946	1,000	1,000	1,000	1,020
COUNTY DIRECT	89,079	73,487	84,614	84,614	79,673	82,428
TRANSFERS OUT - SPECIAL PROJECTS	0	15,000	0	0	0	0
TOTAL OPERATING EXPENSE	533,449	565,910	670,122	670,122	623,009	757,981
RESERVES	216,492	317,823	233,692	276,848	388,423	339,128
OVERALL BUDGET TOTAL	749,941	883,733	903,814	946,970	1,011,432	1,272,109

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

Fund 4110 - Airport Renewal & Replacement Fund

BGRV 710 043014-558
BGEX 710 043014-1345

ACCT. NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED -5/5/2014	REMAINING BALANCE
<u>REVENUES</u>								
800-9100-8314	Transfer from TDC Ist Cent Fd 1458	0	0	25,000	0	25,000		
Total Receipts and Balances		4,969,180	4,910,456	25,000	0	4,935,456		
<u>EXPENDITURES</u>								
121-A035-6401	Machinery and Equipment	1,525,182	1,482,970	25,000	0	1,507,970	277,936	1,230,034
Total Appropriations & Expenditures		4,969,180	4,910,456	25,000	0	4,935,456		

<p>Office of Financial Management & Budget INITIATING DEPARTMENT/DIVISION Administration/Budget Department Approval OFMB Department - Posted</p>	<p>Signatures & Dates <i>[Signature]</i> 5/5/14</p>	<p>By Board of County Commissioners At Meeting of Deputy Clerk to the Board of County Commissioners</p>
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