

AGENDA ITEM SUMMARY

☒ Consent ☐ Regular
☐ Ordinance ☐ Public Hearing

Submitted For: Public Affairs and Department of Airports


Motion and Title: **Staff recommends motion to:**

- ### Summary:

Background and Justification:

The initial cost of obtaining a trademark is \$325 plus \$300 yearly to maintain the trademark. By delegating authority to the County Administrator or designee, all forms, documents and certifications necessary to obtain trademarks on behalf of the County can be executed.

- 1) Palm Beach County logo
- 2) Palm Beach International Airport logo


Department Director

1/6/16

County/Deputy/Assistant County Administrator

County/Deputy/Assistant County Administrator Date

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2016	2017	2018	2019	2020
Capital Expenditures					
Operating Costs	<u>650</u>	<u>600</u>	<u>600</u>	<u>600</u>	<u>600</u>
External Revenues					
Program Income (County)					
In-Kind Match (County)					
NET FISCAL IMPACT	<u>650</u>	<u>600</u>	<u>600</u>	<u>600</u>	<u>600</u>
# ADDITIONAL FTE POSITIONS (Cumulative)					

Is Item Included In Current Budget? Yes X No.

Department of Airports Budget Account No.: Fund 4100 Dept. 120 Unit 1110 Object 4909
Public Affairs Budget Account No.: Fund 0001 Dept. 640 Unit 6405 Object 4909

B. Recommended Sources of Funds/Summary of Fiscal Impact:

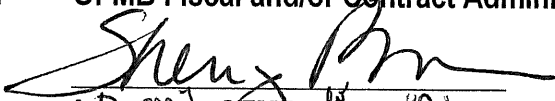
Funding for trademark license for PBIA will be provided by Department of Airports.

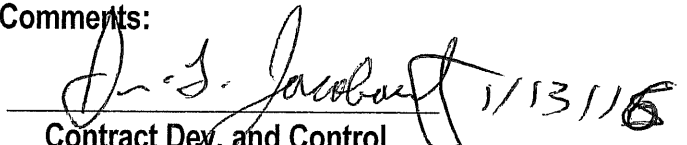
Funding for trademark license for PBC will be provided by Public Affairs Department.

C. Department Fiscal Review:

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:


OFMB
1/11/16 1/13/16


Contract Dev. and Control
1/13/16
Blwhecker 1-13-16

B. Legal Sufficiency:


Assistant County Attorney
1-15-16

C. Other Department Review:

Department Director

REVISED 9/03

ADM FORM 01

(THIS SUMMARY IS NOT TO BE USED AS A BASIS FOR PAYMENT)



