ADD-ON

Agenda Item #: 5B-2

PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: March 22, 2016
Department: Administration
Submitted By: Administration

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to authorize: the County Administrator or her designee to execute a funding agreement with the Palm Beach International Agricultural Summit, Inc., a not-for-profit corporation, in the amount of $15,000, and to provide in-kind services in a value not to exceed $10,000, in support of the Palm Beach International Agricultural Summit to be held on Wednesday, May 4, 2016, at the Palm Beach County Convention Center.

Summary: This authorization will allow the County Administrator or her designee to enter into a funding agreement providing financial support and in-kind services for a Summit designed to inform and educate the business community and public on the scope and impact of agricultural production in Palm Beach County. The focus of the Summit is the business of modern agriculture and its role in advancing our food security, quality of life, and economy. The Summit, hosted by the Economic Council and the Florida Chamber Foundation, will include an agro-business expo and presentations by a variety of industry leaders and officials including Adam Putnam, Florida’s Commissioner of Agriculture and Consumer Services. The financial payment and in-kind services will be used to offset Summit expenses. In-kind support provided by the County is expected to include printing, graphics and video production services. Countywide (AH)

Background and Policy Issues: Financial support for this event has been requested by the sponsoring organization and industry representatives. The event will serve a public purpose through education and promotion of an industry that is important to the economy and quality of life in Palm Beach County. Summit materials identify the industry as being responsible for cultivating 460,000 acres of land in Palm Beach County. With an estimated $1.38 billion in total agricultural sales for 2014-15, Palm Beach County leads the State of Florida, all counties east of the Mississippi River, and is one of the ten largest in the United States. Palm Beach County leads the nation in the production of sugarcane, fresh sweet corn, and sweet bell peppers. We are also the leading producer of rice, lettuce, radishes, Chinese vegetables, specialty leaf, and celery in the State of Florida.

Attachments:
1. Conference Flyer
2. Tentative Agenda

Recommended by: N/A
Department Director

Approved By: Deputy County Administrator

Date
Date
II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

<table>
<thead>
<tr>
<th>Fiscal Years</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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<tbody>
<tr>
<td>Capital Expenditures</td>
<td>___</td>
<td>___</td>
<td>___</td>
<td>___</td>
<td>___</td>
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<tr>
<td>Operating Costs</td>
<td>$25,000</td>
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<td>___</td>
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<tr>
<td>External Revenues</td>
<td>___</td>
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<td>Program Income (County)</td>
<td>___</td>
<td>___</td>
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<td>In-Kind Match (County)</td>
<td>___</td>
<td>___</td>
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<tr>
<td>NET FISCAL IMPACT</td>
<td>$25,000</td>
<td>___</td>
<td>___</td>
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No. ADDITIONAL FTE POSITIONS (Cumulative) | 0 | ___ | ___ | ___ | ___ |

Is Item Included In Current Budget? Yes X No __

Budget Account No.: Fund 0001 Department 310 Unit 1700 Object 3401

Reporting Category ___

B. Recommended Sources of Funds/Summary of Fiscal Impact:

Cooperative Extension Economic Development: $15,000 payment; $10,000 in-kind services

C. Departmental Fiscal Review:

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Dev. and Control Comments:

 Signature: OFMB 3-18-16

Signature: Contract Dev. and Control 3-18-16

B. Legal Sufficiency:

Signature: Anne 3-21-16

Assistant County Attorney

C. Other Department Review:

Signature: Department Director

REVISED 9/03
ADM FORM 01

(This summary is not to be used as a basis for payment.)
Florida agriculture has a long tradition of being a stable provider of safe and reliable food products; quality jobs and economic activity; and sustainable green spaces for environmental and conservation efforts.

Join us for a one-day summit and expo focusing on the business of modern agriculture and its role in advancing our food security, quality of life and economy.

We are pleased to welcome a variety of industry leaders, including the Honorable Adam H. Putnam, Florida’s Commissioner of Agriculture and Consumer Services; and Cory Reed, John Deere’s Senior Vice President of Intelligent Solutions.

Expert panels will delve into diverse topics from the Evolution of Farming, Food Supply and Distribution, the Blue Revolution, Ag Tech and more.

The expo floor will be filled with key stakeholders in the agriculture community, giving all attendees the opportunity to learn about agriculture one-on-one from those who know it best.

WHEN
Wednesday, May 4, 2016
from 7:30 AM to 5:00 PM

WHERE
Palm Beach County Convention Center
650 Okeechobee Boulevard
West Palm Beach, FL 33401

COST
General Admission $45.00
General Admission Sponsorship $45.00
Reserved Table of 10 $500.00
Exhibitor (Expo Floor) $599.00

Register at www.pbias.org
CONTACT: info@pbias.org
PALM BEACH INTERNATIONAL AGRICULTURAL SUMMIT

AGENDA

(Subject to change)

8:20 am - 9:10 am

Welcome: Wendy Link, Host Chair, Economic Council of Palm Beach County

Mark Wilson, Co-Host, Florida Chamber Foundation

Introduction By: Fabiola Brumley, Summit Chair, PBIAS and Palm Beach County President and Southeast Region Executive, Bank of America Merrill Lynch

HONORARY SPEAKER: Commissioner of Agriculture Adam H. Putnam

“The History, Opportunities and Challenges of Farming”

9:45 am - 10:45 am

“The Blue Revolution: How We are Overcoming our Water Challenges”

Moderator: Tommy Strowd, Director, Operations & Maintenance, Lake Worth Drainage District

Ernie Barnett, Executive Director, Florida Land Council

Temperince Morgan, Executive Director, The Nature Conservancy (FL)

Rich Budell, Managing Partner, Budell Water Group, LLC
11:45 am - 1:20 pm

"PALM BEACH TASTES" Luncheon

Introduction By: Dr. John Kelly, President, Florida Atlantic University, PBIAS Co-Chair

Luncheon Panel: "Growing Jobs"

Scott Barnhart, Associate Professor of Economics, Florida Atlantic University

Alan Hodges, Director of Economic Impact Analysis, University of Florida, Institute of Food & Agricultural Sciences

"The Economic Impacts of Agriculture"

J. Antonio Villamil, President, The Washington Economics Group

"An AgEconomic Powerhouse: The Economic Development & Foundational Role of PBC Agriculture as a top driver of Florida’s Economy"

2:20 pm - 3:20 pm

"Global Food Supply & Distribution Solutions Start Here"

Introduction By: Perry Borman, Executive Director, Food Bank of Palm Beach County

Laurie George, CEO, United Way of Palm Beach County

Surprise Speaker & National Leader on Food Insecurity Solutions

"The Grower-Food Bank Relationship: Solving our Food Insecurity Problems"

Michael Swanson PhD, Senior Vice President and Chief Agricultural Economist, Wells Fargo

"The Global Economy: Food Supply, Distribution & Nutrition Solutions Start Here"
3:35 pm - 4:35 pm

"The AgTech Revolution"

Introduction By: Dr. Ava Parker, President, Palm Beach State College, PBIAS Co-Chair

Cory Reed, Senior Vice President, Intelligent Solutions, John Deere,

"The Future of Ag is Now"

Shabtai Cohen, Ph.D., Director of the Institute of Soil, Water and Environmental Sciences at the

Agricultural Research Organization | Volcani Center, State of Israel

"Growing More with Less: The Israeli Innovations"

Fabiola Brumley, Palm Beach County President and Southeast Region Executive,

Bank of America Merrill Lynch,

"Investing in the Future of AgTech"

4:40 pm - 5:00 pm

Closing Statements