

**PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS  
BOARD APPOINTMENT SUMMARY**

**Meeting Date:** NOVEMBER 1, 2016  
**Advisory Board:** CAREERSOURCE PALM BEACH COUNTY, INC.

**I. EXECUTIVE BRIEF**

**Motion & Title: Staff recommends motion to approve:** The appointment of Margaret Pearson to the CareerSource Palm Beach County, Inc. Board of Directors (Board) for the period November 1, 2016 through September 30, 2019.

Nominee/ Appointment	Seat No.	Term	Area of Representation	Nominated By
Margaret Pearson	5	11/1/16-9/30/19	Private Sector	Business Development Board of Palm Beach County, Inc.

**Summary:** On November 18, 2014, the Board of County Commissioners (BCC) approved the Third Amendment to (R2014-1650) Interlocal Agreement creating the Palm Beach Workforce Development Consortium (R2007-1220) which establishes the current Board composition. The Agreement states that 14 private sector members are appointed by the BCC. The Workforce Innovation and Opportunity Act requests that an emphasis be placed on Chief Executive Officers or highest level of management positions for both community and business sector appointments. The CareerSource Palm Beach County, Inc. Board of Directors is comprised of a minimum of 35 members with representation established in Attachment 3. The board has 35 seats, 25 currently filled and diversity count of Caucasian: 18 (72%), African-American: 6 (24%) and Hispanic: 1 (4%). The gender ratio (female: male) is: 16:10. This nominee is a Caucasian female. Countywide (HH)

**Background and Justification:** On May 2, 2004, the BCC approved the Local Elected Officials Agreement (LEO) (R2004-0838) with Workforce Alliance, Inc. (WA) to implement the provisions of the Workforce Investment Act of 1998 and the Workforce Innovation Act of 2002. On July 10, 2007, the BCC approved an Interlocal Agreement (R2007-1220) creating the Palm Beach Workforce Development Consortium one of which purpose was to employ the staff of WA. On September 11, 2007, the BCC approved the First Amendment (R2007-1446) clarifying responsibilities of the Consortium and the Independent Special District. On July 22, 2008, the BCC approved Amendment No. 2 to the Interlocal Agreement (R2008-1268) authorizing the designation of a Regional Workforce Board as a One Stop Operator and Direct Provider of certain services. On November 18, 2014, the BCC approved Amendment No. 3 (R2014-1650) establishing the County as the Chief Elected Official and adding the City of West Palm Beach as a Consortium member. In December of 2014, the County and CareerSource Palm Beach County, Inc. entered into a Contract to Administer Grant Funds (R2014-1894). On April 5, 2016, the BCC approved CareerSource Palm Beach County, Inc. Workforce Innovation and Opportunity Act Local Plan for Program Years 2017-2020. On April 19, 2016 the BCC adopted a Resolution approving the CareerSource Palm Beach County, Inc. Fiscal Year 2016-2017 Budget and approved a waiver from the Statutory Individual Training Account requirement and approved a First Amendment to the Contract to Administer Grant Funds with CareerSource Palm Beach County, Inc.

**Attachments:**

1. Palm Beach County Board of County Commissioners Boards/Committees Application
2. Letter of Nomination Business Development Board of Palm Beach County, Inc.
3. CareerSource Palm Beach County, Inc. Board Membership Roster

**Recommended by:** Steve Craig 10-19-16  
 Steve Craig Date  
 President/CEO CareerSource Palm Beach County, Inc.

**Legal Sufficiency:** Delene Caldwell 10-20-16  
 Assistant County Attorney Date

## II. REVIEW COMMENTS

### A. Other Department Review:

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**Department Director**

**PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS  
BOARDS/COMMITTEES APPLICATION**

The information provided on this form will be used in considering your nomination. Please **COMPLETE SECTION II IN FULL**. Answer "none" or "not applicable" where appropriate. Please attach a biography or résumé to this form.

**Section I (Department):** (Please Print)

Board Name: CareerSource Palm Beach County, Inc. Advisory  Not Advisory   
 At Large Appointment or  District Appointment /District #: \_\_\_\_\_  
 Term of Appointment: 2.11 Years, From: 1/1/16 To: 9/30/19  
 Seat Requirement: Private Sector Business Seat #: 5 (Five)  
 \*Reappointment or  New Appointment  
 or  to complete the term of \_\_\_\_\_ Due to:  resignation  other  
 Completion of term to expire on: \_\_\_\_\_

\*When a person is being considered for reappointment, the number of previous disclosed voting conflicts during the previous term shall be considered by the Board of County Commissioners: \_\_\_\_\_

**Section II (Applicant):** (Please Print)

**APPLICANT, UNLESS EXEMPTED, MUST BE A COUNTY RESIDENT**

Name: Pearson Margaret A  
Last First Middle  
 Occupation/Affiliation: M Pearson Associate Corp  
Owner  Employee  Officer   
 Business Name: M Pearson Associates Corp  
 Business Address: 1250 Old Dixie Hwy, 201  
 City & State: Lake Park, FL Zip Code: 33403  
 Residence Address: 1 Bay Harbor Rd,  
 City & State: Highland Park, FL Zip Code: 33469  
 Home Phone: ( ) Business Phone: 561-881-1984 Ext.  
 Cell Phone: 561-352-3581 Fax: 561-881-8872  
 Email Address: margaret-pearson@us.afbc.com  
 Mailing Address Preference:  Business  Residence  
 Have you ever been convicted of a felony: Yes \_\_\_\_\_ No   
 If Yes, state the court, nature of offense, disposition of case and date: \_\_\_\_\_

Minority Identification Code:  Male  Female  
 Native-American  Hispanic-American  Asian-American  African-American  Caucasian

**ATTACHMENT 1**

Section II Continued:

**CONTRACTUAL RELATIONSHIPS:** Pursuant to Article XIII, Sec. 2-443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under sealed competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business. This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

<u>Contract/Transaction No.</u>	<u>Department/Division</u>	<u>Description of Services</u>	<u>Term</u>
Example: (R#XX-XX/PO XX)	Parks & Recreation	General Maintenance	10/01/00-09/30/2100
_____	_____	_____	_____
_____	_____	_____	_____
(Attach Additional Sheet(s), if necessary) OR			
NONE	<input checked="" type="checkbox"/>	NOT APPLICABLE/ (Governmental Entity)	<input type="checkbox"/>

**ETHICS TRAINING:** All board members are required to read and complete training on Article XIII, the Palm Beach County Code of Ethics, and read the State Guide to the Sunshine Amendment, Article XIII, and the training requirement can be found on the web at: <http://www.palmbeachcountyethics.com/training.htm>. Ethics training is on-going, and pursuant to PPM CW-P-79 is required before appointment, and upon reappointment.

By signing below I acknowledge that I have read, understand, and agree to abide by Article XIII, the Palm Beach County Code of Ethics, and I have received the required Ethics training (in the manner checked below):

- By watching the training program on the Web, DVD or VHS on Subject 162016
  - By attending a live presentation given on \_\_\_\_\_, 20\_\_\_\_
- Version updated 05-12-14 Steve Callan*

**AND**

By signing below I acknowledge that I have read, understand and agree to abide by the Guide to the Sunshine Amendment & State of Florida Code of Ethics:

\*Applicant's Signature: Margaret Pearson Printed Name: Margaret Pearson Date: 9/16/16

Any questions and/or concerns regarding Article XIII, the Palm Beach County Code of Ethics, please visit the Commission on Ethics website [www.palmbeachcountyethics.com](http://www.palmbeachcountyethics.com) or contact us via email at [ethics@palmbeachcountyethics.com](mailto:ethics@palmbeachcountyethics.com) or (561) 355-1915.

Return this FORM to:  
 ATTN: Sharon Brea, Contracts Manager **561-340-1060**  
 CareerSource Palm Beach County **x 2219**  
 3400 Belvedere Road, West Palm Beach, Florida 33406

**Section III (Commissioner, if applicable):**

Appointment to be made at BCC Meeting on: \_\_\_\_\_

Commissioner's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Pursuant to Florida's Public Records Law, this document may be reviewed and photocopied by members of the public.

Revised 02/01/2016

**MARGARET C. PEARSON**  
**District Sales Coordinator President's Club Member**  
**Aflac Florida South American Family Life Assurance Company of Columbus**  
**1250 Old Dixie Hwy. Suite 201, Lake Park, FL. 33403**

*"I partner with many different kinds of clients – from CEOs to small business owners, from CFOs to Human Resource managers – with a singular goal in mind: to improve employee benefit plans while helping our client companies to increase their bottom lines." Margaret C. Pearson*

**Margaret C. Pearson** is a veteran Corporate Communications and Investor Relations professional who has served a number of major South Florida companies during her 20-year career, including Wackenhut Corrections Corporation; Del Monte Fresh Produce Company; Kos Pharmaceuticals, Inc.; and InPhyNet Medical Management, Inc. Margaret is comfortable in all business environments, and she offers a unique perspective on the strategic challenges facing small companies and large corporations at a time of rising pressure to increase employee benefits while cutting costs.

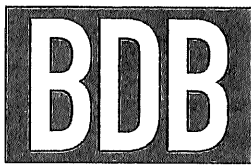
Margaret is a 1981 graduate of Spring Hill College, a Jesuit college in Mobile, Ala. A third-generation Floridian, Margaret co-founded the South Florida Chapter of the National Investor Relations Institute. She is married and resides in Tequesta, Fla. with her husband Bob, an international commercial charter pilot, and their two sons, Brian and Nolan.

**Chairman's Council**  
 Florida Power & Light Company  
 LRP Publications

**Board of Advisor Members**  
 Aerojet Rocketdyne  
 Bank of America  
 BB&T  
 Cancer Treatment Centers of America  
 CareerSource Palm Beach County  
 Celedinas Insurance Group, A Marsh & McLennan Agency LLC  
 Comvest Partners  
 DePuy Synthes Power Tools, a Johnson & Johnson Co.  
 Equestrian Sport Productions, LLC  
 Florida Blue  
 Florida Crystals Corporation  
 GeoGlobal Partners  
 GL Homes  
 GliddenSpina + Partners  
 Greenberg Traurig  
 Gunster  
 Hardrives, Inc.  
 HCA Palm Beach Hospitals - JFK Main,  
 North Campus and Palms West Hospitals  
 Hedrick Brothers Construction Co., Inc.  
 J.C. White  
 JP Morgan Chase  
 MBAF  
 Minto Communities, LLC  
 NCCI  
 Nova Southeastern University  
 Palm Beach Aggregates, LLC  
 Palm Beach County Board of Commissioners  
 Palm Beach Park of Commerce  
 Plastring Insurance Agency  
 Pratt & Whitney  
 Raymond James/Boynon Financial Group  
 RSM US LLP  
 South Florida Business Journal  
 Suffolk Construction Company  
 TD Bank  
 United Franchise Group  
 Wells Fargo & Company

**Corporate Members**  
 ADT  
 Aerotek  
 Akerman LLP  
 Anderson-Moore Construction Corp.  
 Arthur J. Gallagher  
 B/E Aerospace, Inc.  
 Baron Sign Manufacturing  
 BDO  
 Boca Corporate Center & Campus  
 Broad and Cassel  
 Caler, Denton, Levine, Cohen, Porter & Veil, P.A.  
 City National Bank of Florida  
 Coastal Construction Company of Palm Beach, Inc.  
 Comerica Bank  
 Compson Associates, Inc.  
 Crocker Partners  
 Cross Keys Capital Investment Bank  
 Ernst & Young LLP  
 ESPN West Palm  
 Fifth Third Bank  
 First Citizens Bank  
 FLF Holdings, LLC  
 Florida Atlantic University  
 Florida Public Utilities Company  
 Fox Rothschild LLP  
 Gehring Group  
 Goldman Sachs  
 Greenspoon Marder, P.A.  
 Halle, Shaw & Pfaffenberger, P.A.  
 Hi-Tech Roofing & Sheet Metal, Inc.  
 HITT Contracting, Inc.  
 Index Investment Group  
 Kaufman, Rossin & Co.  
 Kayne Anderson Real Estate Advisors  
 Ko-Mar Productions, Inc.  
 Lesser, Lesser, Landy & Smith, PLLC  
 Level 3 Communications, LLC  
 Lockheed Martin Corporation  
 Locust Traxx  
 Lynn University  
 NAI/Merin Hunter Codman  
 Office Depot  
 Palm Beach Marriott Singer Island Resort  
 Palm Beach State College  
 PNC Bank  
 Red Hawk Fire & Security  
 The Related Companies  
 Rendina Real Estate Development  
 Republic Services  
 Rosenbaum Mollengarden PLLC  
 Sabadell United Bank  
 SBA Communications Corporation  
 Sisca Construction Services, LLC  
 South Florida Business & Wealth Magazine  
 SunTrust Bank  
 The Studio/The Planning Company  
 Verdex Construction  
 Wellington Regional Medical Center  
 Wilmington Trust, N.A.  
 Workscapes

Business  
Development  
Board



Palm Beach County's  
Economic Development Resource

September 14, 2016

ATTN: Mr. Steve Craig, President & Chief Executive Officer  
 CareerSource Palm Beach County  
 3400 Belvedere Road  
 West Palm Beach, Florida 33406

RE: Nomination of Ms. Margaret Pearson To The  
 CareerSource Palm Beach County Board of Directors

Dear Mr. Craig:

On behalf of the Business Development Board of Palm Beach County, Inc. I am recommending Ms. Margaret Pearson's appointment to serve on the CareerSource Palm Beach County Board of Directors.

Ms. Pearson is extremely knowledgeable of the issues and concerns of Palm Beach County and we feel she will be an asset to your organization. It is our belief CareerSource Palm Beach County will benefit greatly from her knowledge and experience. Her record of service speaks to her commitment to Palm Beach County and its residents. We believe she is a qualified appointment to this important leadership role.

Sincerely,

Gary Hines  
 Senior Vice President, Administration  
 Business Development Board of Palm Beach County, Inc.

**ATTACHMENT 2**

310 EVERNIA STREET, WEST PALM BEACH, FL, 33401  
 TEL (561) 835-1008 FAX (561) 835-1160 www.bdb.org

**CAREERSOURCE PALM BEACH COUNTY, INC.  
BOARD MEMBERSHIP ROSTER**

BOARD MEMBER NAME	NOMINATING ORGANIZATION
1. Ava Parker	Palm Beach State College
2. Brian Hirsch	Florida Department of Education
3. Christopher G. Cothran	Business Development Board of Palm Beach County, Inc.
4. Commissioner Priscilla Taylor	Chief Elected Local Official and Consortium Palm Beach County
5. David H. Talley	Business Development Board of Palm Beach County, Inc.
6. Dennis Miles	Florida Department of Children and Families
7. Dorothy Ellington	Delray Beach Housing Authority
8. Dwight Mattingly	Palm Beach / Treasure Coast AFL/CIO
9. Edmund N. Rosario	Cornerstone Solutions/Job Corps South Florida
10. Genifer Jones Johnson	Palm Beach Vocational Institute
11. George T. Elmore	Economic Council of Palm Beach County
12. Jacqueline M. Medford	Northern Palm Beach County Chamber of Commerce
13. Javin Walker	Consortium City of South Bay
14. Kelly Smallridge	Business Development Board of Palm Beach County, Inc.
15. Kenneth Kirby	Consortium City of Palm Beach Gardens
16. Kevin Caracciolo	Consortium City of West Palm Beach
17. Kimberly K. Lea	Keiser University
18. Laurie George	Chamber of Commerce of the Palm Beaches
19. Lois Monroe	Farmworker Coordinating Council of Palm Beach, Inc.
20. Margaret Pearson**	Business Development Board of Palm Beach County, Inc.
21. Mark H. Bryan	Consortium City of Delray Beach
22. Mel Coleman	Business Development Board of Palm Beach County, Inc.
23. Richard Radcliffe	Palm Beach County League of Cities, Inc.
24. Robert Avossa	School Board of Palm Beach County
25. Roger Hudspeth II	Palm Beach / Treasure Coast AFL/CIO
26. Troy McLellan	Greater Boca Raton Chamber of Commerce

\*\*To be approved November 1, 2016 by the Palm Beach County Board of County Commissioners.

**ATTACHMENT 3**