

**PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS**

BOARD APPOINTMENT SUMMARY

Meeting Date: FEBRUARY 7, 2017

Advisory Board: CAREERSOURCE PALM BEACH COUNTY, INC.

I. EXECUTIVE BRIEF

Motion & Title: Staff recommends motion to approve: The appointment of Robin Penny Rodgers to the CareerSource Palm Beach County, Inc. Board of Directors (Board) for the period February 7, 2017 through September 30, 2019.

Nominee/ Appointment	Seat No.	Term	Area of Representation	Nominated By
Robin Penny Rodgers	20	2/7/17-9/30/19	Private Sector	Business Development Board of Palm Beach County, Inc.

Summary: On November 18, 2014, the Board of County Commissioners (BCC) approved the Third Amendment to (R2014-1650) Interlocal Agreement creating the Palm Beach Workforce Development Consortium (R2007-1220) which establishes the current Board composition. The Agreement states that 14 private sector members are appointed by the BCC. The Workforce Innovation and Opportunity Act requests that an emphasis be placed on Chief Executive Officers or highest level of management positions for both community and business sector appointments. The CareerSource Palm Beach County, Inc. Board of Directors is comprised of a minimum of 35 members with representation established in Attachment 3. The board has 35 seats, 26 currently filled and diversity count of Caucasian: 20 (77%), African-American: 5 (19%) and Hispanic: 1 (4%). The gender ratio (female: male) is: 16:10. This nominee is a Caucasian female. Countywide (HH)

Background and Justification: On May 2, 2004, the BCC approved the Local Elected Officials Agreement (LEO) (R2004-0838) with Workforce Alliance, Inc. (WA) to implement the provisions of the Workforce Investment Act of 1998 and the Workforce Innovation Act of 2002. On July 10, 2007, the BCC approved an Interlocal Agreement (R2007-1220) creating the Palm Beach Workforce Development Consortium one of which purpose was to employ the staff of WA. On September 11, 2007, the BCC approved the First Amendment (R2007-1446) clarifying responsibilities of the Consortium and the Independent Special District. On July 22, 2008, the BCC approved Amendment No. 2 to the Interlocal Agreement (R2008-1268) authorizing the designation of a Regional Workforce Board as a One Stop Operator and Direct Provider of certain services. On November 18, 2014, the BCC approved Amendment No. 3 (R2014-1650) establishing the County as the Chief Elected Official and adding the City of West Palm Beach as a Consortium member. In December of 2014, the County and CareerSource Palm Beach County, Inc. entered into a Contract to Administer Grant Funds (R2014-1894). On April 5, 2016, the BCC approved CareerSource Palm Beach County, Inc. Workforce Innovation and Opportunity Act Local Plan for Program Years 2017-2020. On April 19, 2016 the BCC adopted a Resolution approving the CareerSource Palm Beach County, Inc. Fiscal Year 2016-2017 Budget and approved a waiver from the Statutory Individual Training Account requirement and approved a First Amendment to the Contract to Administer Grant Funds with CareerSource Palm Beach County, Inc.

Attachments:

1. Palm Beach County Board of County Commissioners Boards/Committees Application
2. Letter of Nomination Business Development Board of Palm Beach County, Inc.
3. CareerSource Palm Beach County, Inc. Board Membership Roster

Recommended by: Steve Craig 12-12-16
 Steve Craig Date
 President/CEO CareerSource Palm Beach County, Inc.

Legal Sufficiency: Debra C. Howard 12.13.16
 Assistant County Attorney Date

**PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS
BOARDS/COMMITTEES APPLICATION**

The information provided on this form will be used in considering your nomination. Please **COMPLETE SECTION II IN FULL**. Answer "none" or "not applicable" where appropriate. Please attach a biography or résumé to this form.

Section I (Department): (Please Print)

Board Name: R. Penny Rodgers Advisory Not Advisory
 At Large Appointment or District Appointment /District #: _____
Term of Appointment: 2.7 Years. From: 2/7/17 To: 9/30/19
Seat Requirement: Private Sector Business Seat #: 20
 *Reappointment or New Appointment

or to complete the term of _____ Due to: resignation other
Completion of term to expire on: _____

*When a person is being considered for reappointment, the number of previous disclosed voting conflicts during the previous term shall be considered by the Board of County Commissioners: 0

Section II (Applicant): (Please Print)

APPLICANT, UNLESS EXEMPTED, MUST BE A COUNTY RESIDENT

Name: RODGERS ROBIN PENNY
Last First Middle
Occupation/Affiliation: Commercial Banking -- Government Guaranteed Lender - Fifth Third Bank
Owner Employee Officer
Business Name: FIFTH THIRD BANK
Business Address: 515 NO. FLAGLER DR., SUITE 703
City & State WEST PALM BEACH, FL Zip Code: 33401
Residence Address: 1301 Lakeview Dr. E.
City & State Royal Palm Beach, FL Zip Code: 33411
Home Phone: (561) 346-5795 Business Phone: (561) 515-6753
Cell Phone: (561) 346-5795 Fax: ()
Email Address: Penny.Rodgers@53.com

Mailing Address Preference: Business Residence

Have you ever been convicted of a felony: Yes _____ No XX

If Yes, state the court, nature of offense, disposition of case and date: _____

Minority Identification Code: Male Female
 Native-American Hispanic-American Asian-American African-American Caucasian

ATTACHMENT 1

Section II Continued:

CONTRACTUAL RELATIONSHIPS: Pursuant to Article XIII, Sec. 2-443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under sealed competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. **To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business.** This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

<u>Contract/Transaction No.</u>	<u>Department/Division</u>	<u>Description of Services</u>	<u>Term</u>
<u>Example: (R#XX-XX/PO XX)</u>	<u>Parks & Recreation</u>	<u>General Maintenance</u>	<u>10/01/00-09/30/2100</u>
_____	_____	_____	_____
_____	_____	_____	_____

(Attach Additional Sheet(s), if necessary)
OR

NONE

NOT APPLICABLE/
(Governmental Entity)

ETHICS TRAINING: All board members are required to read and complete training on Article XIII, the Palm Beach County Code of Ethics, and read the State Guide to the Sunshine Amendment. **Article XIII, and the training requirement can be found on the web at: <http://www.palmbeachcountyethics.com/training.htm>.** Ethics training is on-going, and pursuant to PPM CW-P-79 is required before appointment, and upon reappointment.

By signing below I acknowledge that I have read, understand, and agree to abide by Article XIII, the Palm Beach County Code of Ethics, and I have received the required Ethics training (in the manner checked below):

X By watching the training program on the Web, DVD or VHS on October 17 20 16
 _____ By attending a live presentation given on _____, 20 _____

AND

By signing below I acknowledge that I have read, understand and agree to abide by the Guide to the Sunshine Amendment & State of Florida Code of Ethics:

*Applicant's Signature: R Penny Rodgers Printed Name: R Penny Rodgers Date: 10/17/2016

Any questions and/or concerns regarding Article XIII, the Palm Beach County Code of Ethics, please visit the Commission on Ethics website www.palmbeachcountyethics.com or contact us via email at ethics@palmbeachcountyethics.com or (561) 355-1915.

Return this FORM to:
ATTN: Sharon Brea, Contracts Manager
CareerSource Palm Beach County
3400 Belvedere Road, West Palm Beach, Florida 33406

Section III (Commissioner, if applicable):

Appointment to be made at BCC Meeting on: _____

Commissioner's Signature: _____ Date: _____

Pursuant to Florida's Public Records Law, this document may be reviewed and photocopied by members of the public.

Revised 02/01/2016

R. PENNY RODGERS
1301 Lakeview Dr. E.
Royal Palm Beach, FL 33411
OpptConsDev@aol.com / rodgersplace@aol.com
(561) 346-5795 (w) / (561) 312-3329 (m)

SMALL BUSINESS ADVOCATE AND SOLUTION PROVIDER

Combining fresh ideas and leadership abilities to deliver quality service and best in class solutions.

Strategic and growth focused finance and formal credit trained team leader with more than 30+ years with an exemplary record in planning and delivering high-quality, dependable finance and credit solutions aligned with long-term business objectives. High energy consultant with a wealth of experience in financial analysis and business process improvement. Working with students and adults to explore, identify and research careers and vocations that may or may not require a college degree, leading to fulfilling and rewarding life experiences. Career Transition Specialist supporting career changes resulting in new career paths.

STRENGTHS:

- **Teamwork:** Strong leader with demonstrated ability to work effectively with people at all levels and in all areas to support increasing shareholder value while delivering on commitment to customer service..
- **Project Management:** Strong organizational skills and attention to detail required to delivery projects to completion. Process improvement from creation to implementation.
- **Vocational and Career Coaching:** Supporting the next generation of students, both with college plans and students with disABILITIES to reach their potential in a career or vocation that will be fulfilling and rewarding
- **Client Centric:** Delivering on the mission of putting the client first. Delivering financial solutions, whether to an individual or a business owner, that are appropriate to immediate and future needs and wants.
- **Financial Analysis:** Formal training in financial services and delivery of solutions to clients. Formal credit training on a variety of credit products including; term loans, lines of credits, real estate loans and personal property loans. Strong credit administration from origination through collection and workout.

PROFESSIONAL EXPERIENCE

COMMERCIAL BANKING

FIFTH THIRD BANK

Vice President – Government Guaranteed Lending Specialist III

South Florida 2015-Present

BRANCH BANKING & TRUST (BB&T)

Vice President – Business Service Officer III, Relationship Manager

Palm Beach, FL 2011-2013

CITIBANK, NA

Vice President – Commercial Banking Relationship Manager

Palm Beach County, FL 2005 – 2011

ENTERPRISE NATIONAL BANK OF PALM BEACH, NA

Vice President – Credit Administration Manager and Special Asset Management

Palm Beach Gardens, FL 1997 – 2005

HIGHLIGHTS:

- **Business Development and Sales:** Using proven identification tools to target qualified clients and center of influencers. Created and delivered formal presentations to clients and stakeholders.
- **Client Relationship:** Delivering the best client service. Minimized client attrition below two percent (2%) YOY.
- **Business and Financial Analysis:** Serving business clients (and guarantors) with revenues from \$0 to \$50MM strategic solutions and processes that enhanced business growth.

ADDITIONAL ACCOMPLISHMENTS:

Commercial loan origination and portfolio management of commercial credit by providing commercial lending, cash management, merchant services, payroll, investment and international solutions to support the business owner's growth and strategic planning goals.

Identified over \$190MM of government guaranteed business banking and commercial lending opportunities over a two (2) year period for commercial banks. Originated over \$10.6 MM of new deposit and cash management opportunities. Through new client

acquisition and cross selling of appropriate financial solutions to portfolio clients, exceeded annual goal to increase client net revenue (CNR) of \$200K or more YOY. Recognized in 2008 and 2009 as top Relationship Manager for Florida North and for outstanding achievement in 2006.

Managed 150-200 client relationships while exceeding client service standards. Supported six (6) financial centers and area managers to support the commercial and business banking programs. Supporting 19 Commercial and Business Banking Relationship Managers with all government guaranteed loan programs.

OPPORTUNITY CONSULTING & DEVELOPMENT, INC.
CAREEROPTIONS 4U, INC.
PRESIDENT/MANAGING MEMBER

National Presence 2013 – Present
Businesses Inactive - May 2015

Working with Financial Institutions and Business Owners to Identify, Create and Implement opportunities to increase Profits and Cash Flow.

Creating process improvement solutions that support business owners in creating and implementing business planning, strategic planning, and their growth objectives to increase cash flow. Provider of services including operational cycle analysis, business financial planning, policy and procedure review/creation, investment strategies for real estate and overall process improvement analysis. Supporting entrepreneurship, working with minority business owners; minority, women owned or disabled businesses, to obtain and/or renew certifications to create additional revenue opportunities.

Business Process Outsourcing service provider to community banks and credit unions who are implementing strategies to add or enhance commercial lending departments to increase profits. Providing all credit administration support including processing, closing and loan servicing on an outsourced basis. Providing sales and credit analysis support including origination, credit analysis and deal structure and presentation assistance. Focus of compliance to risk guidelines to ensure governmental compliance.

Delivering business coaching and training to assist all levels of students (special emphasis on individuals with disABILITIES) in developing college plans. Focus on each client reaching their potential in a career or vocation that will be fulfilling and rewarding. Executive and adult business coaching to encourage and create financial plans to ensure financial security from youth to retirement to death. Assisted adults in transition to create resumes and cover letters and deliver electronically to various electronic recruiting sites.

HIGHLIGHTS:

- **People, Process & Operational Experience** supporting clients finance and credit needs; credit administration support and sales/business development support, covering all levels of a client's development and growth strategies. Strong skills in preparing and delivery sales presentations to clients of all levels. Presentations are designed around client needs based analysis.
- **Financial Analysis** of individuals and businesses to identify, create and implement financial strategies to ensure cash flow for day to day living and for successful business ventures. Active Florida license for Life, Health and Annuity as well as holding an valid Florida license for certain securities including mutual funds. Licenses are held by Dayton & Sydney Financial Advisors, independent agency for AXA Financial Services.

ADDITIONAL ACCOMPLISHMENTS:

Created and implemented group and one on one training for business owners and public schools using the "***Perfect Client and Stakeholder Experience***" willing learner training program created by OCD to enhance customer service experience for all Clients (Internal and External) and Stakeholders.

Commitment to individuals and small business owners to achieve economic empowerment and growth to support economic growth in our communities. Supporting entrepreneurs in starting a business or in growing the business to increase profits and cash flow. Serving on various community boards that support the mission to provide economic growth through public education, entrepreneurship, disadvantaged business and individuals with disABILITIES.

Strategic, growth focused team member who approaches finance and credit from a business mindset and uses decisive leadership skills to drive critical projects from idea through implementation. Creating efficiencies and consistency in all areas of credit administration for community banks and credit unions. Supporting credit underwriting in a cost effective manner while providing support on complex commercial credits. Support includes pre-screening, loan structuring, loan packaging, underwriting, processing and closing, portfolio management, collections, loan workout, policy and procedure support and audit services.

CREDIT ADMINISTRATION**REAL ESTATE RECOVERY, INC.**

Asset Manager and Special Project Coordinator

Boca Raton, FL 1992 - 1997

WINTHROP STIMSON PUTNAM & ROBERTS

Paralegal/Legal Assistant

West Palm Beach, FL 1981 – 1992

DEWEY BALLANTINE PLL

Paralegal/Legal Assistant

West Palm Beach, FL 1990 – 1991

ROYAL PALM BEACH FEDERAL SAVINGS BANK

Legal Administrator; Commercial Lending Executive Assistant

West Palm Beach, FL 1988 – 1990

HIGHLIGHTS:

- **Credit Administration:** From origination through asset disposition. Created process to minimize risk to the institution through early identification, collection and workout of troubled assets.
- **Human Capital Management:** Serving credit administration employees including senior management, lenders, credit analysts, processing and closing, loan servicing and collections/workout professionals.

ADDITIONAL ACCOMPLISHMENTS:

Selected to manage a USDA-RD government guaranteed loan portfolio of more than \$25MM. Credit administration included portfolio management, early detection of risk, identification of exit strategies and workout to minimize loss to the organization. Special asset management of over 350 commercial relationships with a combined book value of \$250MM. The portfolio was composed of governmental owned and managed assets (RTC/FDIC). Selected by management to administer and resolve a single borrowing relationship with 170 income producing commercial assets.

Professional liability litigation including directors and officers litigation for more than three (3) financial institutions. Team leader in collection, marking and tracking litigation documentation.

EDUCATION

- **COLORADO STATE UNIVERSITY**, Fort Collins, Colorado, Bachelor of Arts, Social Science, 1983
- **UNIVERSITY OF COLORADO**, Boulder, Colorado, General Studies, 1979 - 1981
- **METRO COLLEGE**, Denver, Colorado, Economics/Accounting, 1983-1985
- **OMEGA**, Financial Accounting for Bankers and Commercial Credit Fundamentals, v 2008 and 2010
- **BUSINESS SERVICE OFFICER**, Commercial Banking Program; OMEGA and BB&T credit training, v 2008, 2013
- **AMERICAN MANAGEMENT ASSOCIATION**, Managerial Skills for New & Prospective Managers

LICENSES & CERTIFICATIONS

- **FLORIDA ASSOCIATION OF NONPROFIT ORGANIZATIONS**, Certificate Nonprofit Management, October 2012
- **FLORIDA ATLANTIC UNIVERSITY**, Executive Programs, Medical Business Management Certificate, August 2010
- **FLORIDA HEALTH, LIFE & ANNUITIES**, inactive, 2015
- **FLORIDA SECURITIES, 6 & 63**, inactive, 2015
- **FLORIDA REAL ESTATE SALESPERSON**, inactive 2016

COMMUNITY ACTIVITIES

- **PALM BEACH COUNTY BUSINESS DEVELOPMENT BOARD**, Corporate Sponsor Membership, Education Committee (2013), 2010-Present
- **SCHOOL DISTRICT OF PALM BEACH COUNTY SCHOOL ADVISORY BOARD**, School Advisory Council, Royal Palm Beach High School, Chair, 2012-2014, Member, 2011 – Present
- **SCHOOL DISTRICT OF PALM BEACH COUNTY, EDUCATION FOUNDATION BOARD MEMBER**, Corporate Representative, Chaired Fund Development Committee, 2010 –2014
- **WOMEN'S BUSINESS DEVELOPMENT CENTER**, Community Representative, Board Member, 2009 – 2014, Vice Chair 2014; Strategic Planning, Board Development Co-Chair and Marketing/Programs Chair.
- **TAKE STOCK IN CHILDREN**; Mentor, September 2013 – May 2014

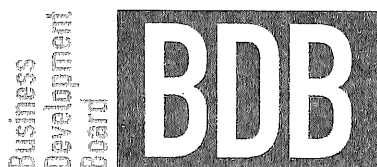
Chairman's Council
Florida Power & Light Company
LRP Publications

Board of Advisor Members

Aerojet Rocketdyne
Bank of America
BB&T
Cancer Treatment Centers of America
CareerSource Palm Beach County
Celedinas Insurance Group, A Marsh & McLennan Agency LLC
Comvest Partners
DePuy Synthes Power Tools, a Johnson & Johnson Co.
Equestrian Sport Productions, LLC
Florida Blue
Florida Crystals Corporation
GeoGlobal Partners
GL Homes
GliddenSpina + Partners
Greenberg Traurig
Gunster
Hardrives, Inc.
HCA Palm Beach Hospitals - JFK Main,
North Campus and Palms West Hospitals
Hedrick Brothers Construction Co., Inc.
J.C. White
JP Morgan Chase
MBAF
Minto Communities, LLC
NCCI
Nova Southeastern University
Palm Beach Aggregates, LLC
Palm Beach County Board of Commissioners
Palm Beach Park of Commerce
Plastridge Insurance Agency
Pratt & Whitney
Raymond James/Boynston Financial Group
RSM US LLP
South Florida Business Journal
TD Bank
United Franchise Group
Wells Fargo

Corporate Members

ADT
Aerotek
Akerman LLP
Anderson-Moore Construction Corp.
Arthur J. Gallagher
B/E Aerospace, Inc.
Baron Sign Manufacturing
BDO
Boca Raton Innovation Campus
Broad and Cassel
Caler, Donten, Levine, Cohen, Porter & Veil, P.A.
City National Bank of Florida
Coastal Construction Company of Palm Beach, Inc.
Comerica Bank
Compson Associates, Inc.
Crocker Partners
Cross Keys Capital Investment Bank
DSM Capital Partners, LLC
ESPN West Palm
Fifth Third Bank
First Citizens Bank
First Republic Bank
FLF Holdings, LLC
Florida Atlantic University
Florida Public Utilities Company
Fox Rothschild LLP
Gehring Group
Greenspoon Marder, P.A.
Haile, Shaw & Pfaffenberger, P.A.
Hi-Tech Roofing & Sheet Metal, Inc.
HITT Contracting, Inc.
Kaufman, Rossin & Co.
Kayne Anderson Real Estate Advisors
Ko-Mar Productions, Inc.
Lesser, Lesser, Landy & Smith, PLLC
Level 3 Communications, LLC
Lockheed Martin Corporation
Lynn University
NAI/Merin Hunter Codman
Office Depot
Palm Beach Marriott Singer Island Resort
Palm Beach Software Design
Palm Beach State College
PNC Bank
Red Hawk Fire & Security
The Related Companies
Regions Bank
Rendina Real Estate Development
Republic Services
Rosenbaum Mollengarden PLLC
Rybovich
Sabadell United Bank
SBA Communications Corporation
South Florida Business & Wealth Magazine
The Studio/The Planning Company
SunTrust Bank
Verdex Construction
Wellington Regional Medical Center
Wilmington Trust, N.A.
Workscapes



Palm Beach County's
Economic Development Resource

December 9, 2016

Mr. Steve Craig, President/Chief Executive Officer
CareerSource Palm Beach County
3400 Belvedere Road
West Palm Beach, Florida 33406

RE: Nomination of Robin Penny CareerSource Board of Directors

Dear Mr. Craig:

On behalf of the Business Development Board of Palm Beach County, Inc. I am recommending Ms. Robin Penny Rodgers appointment to serve on the CareerSource Palm Beach County Board of Directors.

Ms. Rodgers is extremely knowledgeable of the issues and concerns of Palm Beach County and we feel he will be an asset to your organization. It is our belief CareerSource Palm Beach County will benefit greatly from her knowledge and experience. Her record of service speaks to her commitment to Palm Beach County and its residents. We believe she is a qualified appointment to this important leadership role.

Sincerely,

Ms. Kelly Smallridge
President/CEO

ATTACHMENT 2

310 EVERNIA STREET, WEST PALM BEACH, FL, 33401
TEL (561) 835-1008 FAX (561) 835-1160 www.bdb.org

**CAREERSOURCE PALM BEACH COUNTY, INC.
BOARD MEMBERSHIP ROSTER**

BOARD MEMBER NAME	NOMINATING ORGANIZATION
1. Ava Parker	Palm Beach State College
2. Brian Hirsch	Florida Department of Education
3. Christopher G. Cothran	Business Development Board of Palm Beach County, Inc.
4. David H. Talley	Business Development Board of Palm Beach County, Inc.
5. Dennis Miles	Florida Department of Children and Families
6. Dorothy Ellington	Delray Beach Housing Authority
7. Dwight Mattingly	Palm Beach / Treasure Coast AFL/CIO
8. Genifer Jones Johnson	Palm Beach Vocational Institute
9. George T. Elmore	Business Development Board of Palm Beach County, Inc.
10. Jacqueline M. Medford	Northern Palm Beach County Chamber of Commerce
11. Javin Walker	Consortium City of South Bay
12. John Boggess	SouthTech Charter Academy, Inc.
13. Kelly Smallridge	Business Development Board of Palm Beach County, Inc.
14. Kenneth Kirby	Consortium City of Palm Beach Gardens
15. Kevin Caracciolo	Consortium City of West Palm Beach
16. Kimberly Lea	Keiser University
17. Laurie George	Chamber of Commerce of the Palm Beaches
18. Lois Monroe	Farmworker Coordinating Council of Palm Beach, Inc.
19. Margaret Pearson	Business Development Board of Palm Beach County, Inc.
20. Mark H. Bryan	Consortium City of Delray Beach
21. Mel Coleman	Business Development Board of Palm Beach County, Inc.
22. Richard Radcliffe	Palm Beach County League of Cities, Inc.
23. Robert Avossa	School Board of Palm Beach County
24. Robin Penny Rodgers**	Business Development Board of Palm Beach County, Inc.
25. Roger Hudspeth II	Palm Beach / Treasure Coast AFL/CIO
26. Troy McLellan	Greater Boca Raton Chamber of Commerce

**To be approved February 7, 2017 by the Palm Beach County Board of County Commissioners

ATTACHMENT 3