Agenda Item Over 50 Pages Can Be Viewed in Minutes

Agenda Item <u>#3.W.1</u>

PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: August 20, 2019	[X]Consent [] Ordinance	[] Regular [] Public Hearing
Department: Public Affairs		
<u>l. E</u>)	CECUTIVE BRIEF	
Motion and Title: Staff recommendation Agreement with the U.S. Census Burethe 2020 Census logo® for promotion	eau, U.S. Departmen	ove: the Trademark License t of Commerce for the use of If of Palm Beach County.
Summary: The U.S. Census Bureau use its 2020 Census logo® on promot the county's web pages, added to new other similar promotional items. County	tional materials. The vsletters, brochures.	census logo will be placed on
Background and Justification (or Paconstitution mandates that an apportion be carried out every 10 years. The U.S States. More than \$675 billion per year support to states, counties and communication breakdowns by sex, age, race and other works and other vital programs.	onment of representa S. Census counts event Ir is distributed in fede Unities based on pop	atives among the states must ery resident in the United eral funds, grants and ulation totals and
Attachments: 1. Trademark License Agree 2. United States 2020 Cens	eement (2 copies) sus Brand Guidelines	s (ver. 2.0)
Recommended by: Department Direct	de Puil	7/31/19 Date
Approved By: Assistant County	Administrator	8/9/19

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2019	2020	2021	2022	2023
Capital					
Expenditures					
Operating Costs					
External					
Revenues					
Program					
Income(County)					
In-Kind					
Match(County					
NET FISCAL	*	0	0	0	0
IMPACT				_	,
#ADDITIONAL	0	0	0	0	0
FTE				_	Ĭ
POSITIONS					
(CUMULATIVE					

External					
Revenues					
rogram					
ncome(County)					
n-Kind					
Match(County					
ET FISCAL	*	0	0	0	0
MPACT					
ADDITIONAL	0	0	0	0	0
TE					
OSITIONS					
UMULATIVE					
Item Included in	Current Budget?	V.	n NaV		
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	ade the use of least	iai iunus! 1 e	s No <u>X</u>		
ıdget Account N	o:				
und	Dept	Unit			
. Departmental l	Fiscal Review:				
	III. I	REVIEW COMN	MENTS:		
A. OFMB Fisc	al and/or Contrac	ct Dev. and Cont	rol Comments:	\wedge	
OFN	BR SIZIN	Co	ntract Dev. & C	de Jarole	mul
B. Legal Suffic	ciency		-1.11.	yu .	
anne Assistant C	Delyant 8	-8-19			

Assistant County Attorney Other Department Review C. **Department Director**