

PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS

BOARD APPOINTMENT SUMMARY

Meeting Date: November 5, 2019

Department: Office of Equal Business Opportunity
Advisory Board: Equal Business Opportunity Advisory Committee

I. EXECUTIVE BRIEF

Motion & Title: Staff recommends motion to approve: appointment of the following individual to the Equal Business Opportunity Advisory Committee (EBOAC) to complete the term of the board member who resigned.

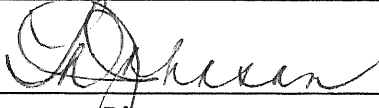
<u>APPOINTMENT</u>	<u>SEAT #</u>	<u>DESIGNATION</u>	<u>TERM</u>	<u>NOMINATED BY</u>
Jerry Steinberg	6	Business Incubator Program	11/05/2019 to 06/16/2022	Vice Mayor D. Kerner Commissioner H. Valeche Commissioner R. Weinroth

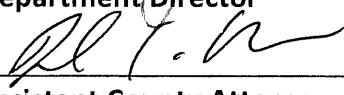
Summary: The EBOAC is established pursuant to Section 2-80.28(f) of the Palm Beach County Code. The Committee consists of fifteen members representing one African American business owner certified as a small business by the County; one Hispanic business owner certified as a small business by the County; one woman business owner certified as a small business by the County; one white male business owner certified as a small business by the County; one business owner domiciled in Palm Beach County; one representative of a business incubator program; one representative of the Hispanic business organization; one representative of the National Association of Women in Construction; one representative of a Women's Business Organization; one certified minority contractor; one representative of the Associated General Contractors of America; one representative of the Small Business Development Center; one representative of a financial institution that assists small businesses; one representative of the Black Chamber of Commerce; and one representative of a professional services organization.

Summary continued on page 3

Attachments:

1. Board/Committee Application
2. Resume of Nominees
3. Memo to BCC dated September 25, 2019
4. Current List of Board Members

Recommended by:  10/16/19
Department Director Date

Legal Sufficiency:  10/21/19
Assistant County Attorney Date

II. REVIEW COMMENTS

A. Other Department Review:

Department Director

Summary continued from page 1:

The Committee supports the nominations and a memo was sent to the Board of County Commissioners on September 26, 2019 requesting approval of the recommendation. No other nominations were received.

The Committee seat terms are for three years, and the Committee reviews and evaluates the effectiveness of equal business opportunity programs within County Government. Of the 15 members, the current diversity count is: Caucasian: 6 (40.0%), African American: 6 (40.0%), and Hispanic: 3 (20.0%). The gender ratio is (female:male) 8:7. Mr. Steinberg is a Caucasian male. **Countywide** (DB).

Background and Justification: On October 16, 2018, the County enacted the Equal Business Opportunity Program Ordinance (EBO Ordinance), Sections 2-80.20 et seq. The EBO Ordinance repealed the County's Small Business Enterprise Program. As part of the repeal and replace, the EBO Section 2.80.28(f) of the EBO Ordinance provides for appointments to be made from specific organizations and representative of the small business community, as specified above.

BOARD/COMMITTEE APPLICATION

ATTACHMENT 1

**PALM BEACH COUNTY
BOARD OF COUNTY COMMISSIONERS
BOARDS/COMMITTEES APPLICATION**

The information provided on this form will be used in considering your nomination. Please **COMPLETE SECTION II IN FULL**. Answer "none" or "not applicable" where appropriate. **Please attach a biography or résumé to this form.**

Section I (Department): (Please Print)

Board Name: Equal Business Opportunity Advisory Committee Advisory Not Advisory
 At Large Appointment or District Appointment /District #: _____
Term of Appointment: _____ Years. From: _____ To: _____
Seat Requirement: Business Incubator Program Seat #: 6
 *Reappointment or New Appointment
or to complete the term of Bonnie Horner Due to: resignation other
Completion of term to expire on: 06/17/2022

*When a person is being considered for reappointment, the number of previous disclosed voting conflicts during the previous term shall be considered by the Board of County Commissioners: _____

Section II (Applicant): (Please Print)

APPLICANT, UNLESS EXEMPTED, MUST BE A COUNTY RESIDENT

Name: Steinberg Jerry H
Last First Middle
Occupation/Affiliation: Score District 455
Owner Employee Officer
Business Name: SCORE Palm Beach
Business Address: 500 S. Australian Avenue Suite #115
City & State Palm Beach, Florida Zip Code: 33401
Residence Address: 5574 Witney Drive, Unit 2
City & State Delray Beach, FL Zip Code: 33484
Home Phone: 904-891-6400 Business Phone: 561-833-1672
Cell Phone: same Fax: (561) 833-1470
Email Address: Jerry.steinberg@scorevolunteer.com

Mailing Address Preference: Business Residence

Have you ever been convicted of a felony: Yes _____ No X

If Yes, state the court, nature of offense, disposition of case and date: _____

Minority Identification Code: Male Female
 Native-American Hispanic-American Asian-American African-American Caucasian

Section II Continued:

CONTRACTUAL RELATIONSHIPS: Pursuant to Article XIII, Sec. 2-443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under sealed competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. **To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business.** This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

<u>Contract/Transaction No.</u>	<u>Department/Division</u>	<u>Description of Services</u>	<u>Term</u>
<u>Example: (R#XX-XX/PO XX)</u>	<u>Parks & Recreation</u>	<u>General Maintenance</u>	<u>10/01/00-09/30/2100</u>
_____	_____	_____	_____
_____	_____	_____	_____

(Attach Additional Sheet(s), if necessary)
OR

NONE



NOT APPLICABLE/
(Governmental Entity)



ETHICS TRAINING: All board members are required to read and complete training on Article XIII, the Palm Beach County Code of Ethics, and read the State Guide to the Sunshine Amendment. **Article XIII, and the training requirement can be found on the web at: <http://www.palmbeachcountyethics.com/training.htm>.** Ethics training is on-going, and pursuant to PPM CW-P-79 is required before appointment, and upon reappointment.

By signing below I acknowledge that I have read, understand, and agree to abide by Article XIII, the Palm Beach County Code of Ethics, and I have received the required Ethics training (in the manner checked below):

By watching the training program on the Web, DVD or VHS on 9/24 2019
 By attending a live presentation given on _____, 20____

AND

By signing below I acknowledge that I have read, understand and agree to abide by the Guide to the Sunshine Amendment & State of Florida Code of Ethics:

*Applicant's Signature: J. Steinberg Printed Name: Jerry Steinberg Date: 9/24/2019

Any questions and/or concerns regarding Article XIII, the Palm Beach County Code of Ethics, please visit the Commission on Ethics website www.palmbeachcountyethics.com or contact us via email at ethics@palmbeachcountyethics.com or (561) 355-1915.

Return this FORM to:
 Michelle Han, Administrative Secretary
 Office of Equal Business Opportunity
 50 South Military Trail, Suite 202
 West Palm Beach, FL 33415

Section III (Commissioner, if applicable):

Appointment to be made at BCC Meeting on: _____

Commissioner's Signature: [Signature]

Date: 10.4.19

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Name: Steinberg Jerry H
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Occupation/Affiliation: Score District 455
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Business Name: SCORE Palm Beach

Business Address: 500 S. Australian Avenue Suite #115

City & State: Palm Beach, Florida Zip Code: 33401

Residence Address: 5574 Witney Drive, Unit 2

City & State: Delray Beach, FL Zip Code: 33484

Home Phone: 904-891-6400 Business Phone: 561-833-1672

Cell Phone: same Fax: (561) 833-1470

Email Address: Jerry.steinberg@scorevolunteer.com

Mailing Address Preference: Business Residence

Have you ever been convicted of a felony: Yes _____ No X

If Yes, state the court, nature of offense, disposition of case and date: _____

Minority Identification Code: Male Female
 Native-American Hispanic-American Asian-American African-American Caucasian

Section II Continued:

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*Applicant's Signature: Jerry Steinberg Printed Name: Jerry Steinberg Date: 9/24/2019

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Appointment to be made at BCC Meeting on:

Commissioner's Signature: Hal R. Valicich Date: 10/12/19

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_____	_____	_____	_____
_____	_____	_____	_____
(Attach Additional Sheet(s), if necessary) OR			
NONE	<input checked="" type="checkbox"/>	NOT APPLICABLE/ (Governmental Entity)	<input type="checkbox"/>

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AND

By signing below I acknowledge that I have read, understand and agree to abide by the Guide to the Sunshine Amendment & State of Florida Code of Ethics:

*Applicant's Signature: *Jerry Steinberg* Printed Name: Jerry Steinberg Date: 9/24/2019

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Section III (Commissioner, if applicable):

Appointment to be made at BCC Meeting on:

Commissioner's Signature: *R. Weneath* ¹⁵ Date: 10/8/19

RESUME OF NOMINEE

ATTACHMENT 2

PROFILE – JERRY STEINBERG

Mr. Steinberg spent 48 years in the business community in various senior sales & marketing management positions for both Fortune 100 and family-owned businesses, including one he started and operated successfully for over 4 years. He spent 7 years living & working abroad in both England & Brazil while working for Cummins Engine Company, and traveled internationally extensively for over 15 years while working for both Cummins and Waukesha Engine, a Division of Dresser Industries.

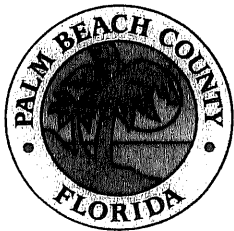
He has twice raised equity capital to start new businesses, once as an acquisition, and the other to start his own equipment export sales company, headquartered in Southeast Florida.

Jerry retired in 2009 after 17 years as the Executive Vice President of Industrial Power Systems, Inc. , a Jacksonville, FL. Based designer & manufacturer of electrical controls for the power generation industry.

Jerry complete his Bachelor of Science degree in Management & Industrial Psychology from the University of Illinois where he graduated with Honors He has served on the Board of Directors of an international trade association, and currently serves as the Vice Chair of the West Palm Beach, Fl. Score Chapter where he provides mentoring to entrepreneurial business clients looking to start new businesses or turn a struggling business around.


MEMO TO BCC

ATTACHMENT 3



INTEROFFICE MEMORANDUM

Office of
Equal Business Opportunity
50 South Military Trail, Suite 202
West Palm Beach, FL 33415
(561) 616-6840
www.pbcgov.com/oebo

Date: September 26, 2019
To: Mayor and Members of the Board of
County Commissioners
From: Tonya Davis Johnson, Director 
Office of Equal Business Opportunity
Re: Equal Business Opportunity Advisory Committee
(EBOAC) Appointment



**Palm Beach County
Board of County
Commissioners**

- Mack Bernard, Mayor
- Dave Kerner, Vice Mayor
- Hal R. Valeche
- Gregg K. Weiss
- Robert S. Weinroth
- Mary Lou Berger
- Melissa McKinlay

County Administrator

Verdenia C. Baker


The incumbent for Seat 6, Bonnie Horner, has indicated that she can no longer serve due to personal reasons. The Office of Equal Business Opportunity is pleased to submit for your consideration:

<u>Seat #</u>	<u>Seat Designation</u>	<u>Nominee</u>
6	Palm Beach Score	Jerry Steinberg

Attached for your review and approval, is the board nomination form and current resume for Mr. Steinberg. Should you wish to nominate others, we ask that you provide your nomination(s) on or before October 11, 2019.

cc: Jon Van Arnam, Deputy County Administrator
EBOAC Advisory Committee File

"An Equal Opportunity
Affirmative Action Employer"

 printed on sustainable
and recycled paper

CURRENT LIST OF BOARD MEMBERS EQUAL BUSINESS OPPORTUNITY ADVISORY COMMITTEE

<u>Seat</u>	<u>Incumbent</u>	<u>Seat Requirement</u>
1	John Elliott (B)	Certified African American Business Owner
2	Aida Veronica Vidal (H)	Certified Hispanic Business Owner
3	Doris Pastl (W)	Certified Woman Business Owner
4	Robert Geoff Waite (W)	Certified White Male Business Owner
5	Amy Angelo (W)	Business Owner Domiciled in PBC
6	Jerry Steinberg (W)	Business Incubator Program
7	Juan Pagan (H)	Hispanic Business Organization
8	Lillian Reyes (H)	Nat'l Assoc. of Women in Construction
9	Denise Albritton (B)	Women's Business Organization
10	Javin Walker (B)	Certified Minority Contractor
11	Scott Johnson (W)	Associated General Contractors
12	Carole Hart (W)	Small Business Development Center
13	Seabron Smith (B)	Financial Institution that assists small businesses
14	Courtney McKenzie Newell (B)	Black Chamber of Commerce
15	Lorna Anderson (B)	Professional Services Organization

ATTACHMENT 4