

SB-1

Agenda Item #: _____

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date:	12/03/2019	<input type="checkbox"/>	Consent	<input checked="" type="checkbox"/>	Regular
		<input type="checkbox"/>	Ordinance	<input type="checkbox"/>	Public Hearing

Department

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

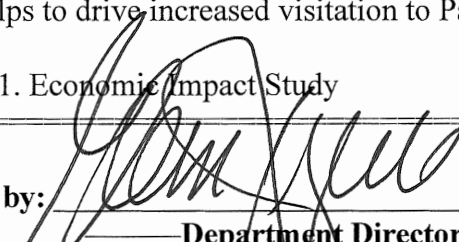
I. EXECUTIVE BRIEF

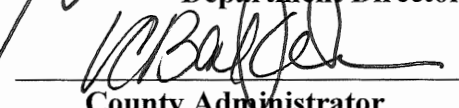
Motion and Title: Staff recommends motion to receive and file: The research study conducted by Downs & St. Germain commissioned by the Palm Beach County Sports Commission (Sports Commission) to measure the 2019 economic impact that Major League Baseball (MLB) had on Palm Beach County. This study was commissioned and paid for by the Sports Commission with tourist development funds approved in FY2019 annual budget.

Summary: The research group of Downs & St. Germain submitted a report on the economic impact that MLB had on Palm Beach County during the 2019 Spring Training Season. This report found that the four teams (Miami Marlins, St. Louis Cardinals, Washington Nationals, and Houston Astros) combined drew an attendance of 270,857 of which 54% or 146,263 attendees traveled from outside of Palm Beach County, occupying 53,800 hotel room nights. The overall economic impact from the two stadiums was \$70.1 million, with visitation impact of \$51.0 million and \$19.1 million in team spending. FITTEAM Ballpark of the Palm Beaches created \$37,599,300 of economic impact while Roger Dean Stadium generated \$32,546,200 of economic impact. Palm Beach County is the only County to accommodate four (4) MLB teams, two (2) of which competed against each other in the 2019 World Series. This World Series performance is expected to drive a higher number of visitors to our ballparks in 2020 as the FITTEAM Ballpark of the Palm Beaches is host to both the Houston Astros and the Washington Nationals. In addition to MLB some of the largest amateur baseball tournaments are taking place at FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium creating year-round activity. (DC)(Countywide)

Background and Policy Issues: On September 26, 2019, the Board approved a second Amendment to the Agreement (R-2017-1634) with Palm Beach County Sports Commission, Inc. for the provision of services under the County's Tourist Development Plan to promote sports related tourism to Palm Beach County. The Sports Commission procures an annual study on the economic impact of MLB in Palm Beach County. This study helps to drive decisions regarding FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium. The success of these venues helps to drive increased visitation to Palm Beach County.

Attachments: 1. Economic Impact Study

Recommended by:  **Date** 11/12/19
Department Director

Approved By:  **Date** 11/18/19
County Administrator

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2019	2020	2021	2022	2023
Capital Expenditures	_____	_____	_____	_____	_____
Operating Costs	_____	_____	_____	_____	_____
External Revenues	_____	_____	_____	_____	_____
Program Income (County)	-----	-----	-----	-----	-----
In-Kind Match (County)	-----	-----	-----	-----	-----
NET FISCAL IMPACT	=====	=====	=====	=====	=====
# ADDITIONAL FTE POSITIONS (Cumulative)	- 0-	0----	0----	0----	0-----
Is Item Included In Proposed Budget?	Yes _____		No.		

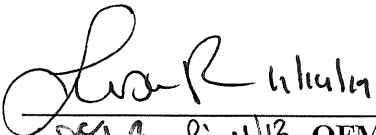
Budget Account No.: Fund _____ Dept _____ Unit _____ Object _____
Reporting Category _____

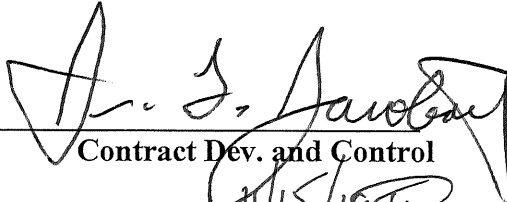
B. Recommended Sources of Funds/Summary of Fiscal Impact:

C. Department Fiscal Review: _____

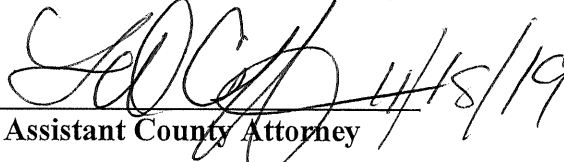
III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:


 Lisa R. Huhler
 11/13 & 11/13 OFMB


 J. J. Sawbert
 Contract Dev. and Control
 11/15/19

B. Approved as to form and Legal Sufficiency:


 Assistant County Attorney
 11/15/19

C. Approved as to Terms and Conditions:

Department Director