PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

WORKSHOP SUMMARY

Submitted By: Department of Airports

I. EXECUTIVE BRIEF

Title: Proposed Changes to Ground Transportation at the Palm Beach International Airport

Summary: Ground transportation services at the Palm Beach International Airport (PBI) are provided primarily on an on-demand or prearranged basis by taxis and sedans and by transportation network companies (TNCs) such as Uber and Lyft. Staff is recommending a number of changes to the current ground transportation model used at PBI, including: (1) installing an automatic vehicle identification (AVI) system that will allow ground transportation fees to be charged at a uniform rate on a per trip basis for both on-demand and pre-arranged trips; (2) contracting with a company to manage ground transportation services at PBI; and (3), awarding up to three ground transportation concession agreements for the provision of on-demand taxi and sedan ground transportation services. <u>Countywide</u> (AH)

Background and Policy Issues: On-demand services at PBI are currently provided under an Airport Ground Transportation Concession Agreement with WHC WPB, LLC (R-2015-0776, as amended), which is scheduled to expire on September 30, 2020. The concessionaire is responsible for providing for on-demand taxi, sedan and shared-ride services to arriving passengers at PBI. The concession model provides for payment of a concession fee to the County based on the number of deplaned passengers. The concessionaire is responsible for all costs associated with the provision of services, including staffing and dispatching services. Ground transportation companies desiring to pick up passengers at PBI on a prearranged basis pay a flat annual fee of \$50 per vehicle. TNCs currently pay a fee of \$2.50 per pick up. After analyzing the various alternatives of providing ground transportation services, the Department of Airports (DOA) is recommending changing the on-demand system from a single-operator concession model to a system where the County would select a third-party ground transportation system manager (GTSM) to manage all aspects of the ground transportation system, including dispatching for on-demand service, management of the AVI system for on-demand and pre-arranged trips, and management of ground transportation staging areas at PBI. The same per-trip fee amount would be paid by all operators, whether on-demand, prearranged or TNC. A request for proposals (RFP) would be issued for selection of the GTSM manager, and a separate RFP would be issued to select up to three ground transportation companies to provide vehicles for the provision of on-demand taxi and sedan ground transportation services. Prearranged operators would operate essentially unchanged, but would pay a per-trip fee versus a flat-rate decal. DOA staff provided direct notice of the proposed changes to industry stakeholders and held a public meeting on January 29, 2020. Feedback from the stakeholders has been generally supportive, and DOA is continuing to solicit input from the industry to incorporate in the upcoming RFPs.

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| Recommended By: | Department Director | Date |
| Approved By: | 1 Opater | 2/18/20 |
| | County Administrator | Date |

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

| Fiscal Years | <u>2020</u> | <u>2021</u> | <u>2022</u> | <u>2023</u> | <u>2024</u> | | |
|---|-------------|-------------|-------------|-------------|-------------|--|--|
| Capital Expenditures Operating Costs Operating Revenues Program Income (County) In-Kind Match (County) | ~ | | | | | | |
| NET FISCAL IMPACT | \$-0 | \$-0 | \$-0 | | | | |
| # ADDITIONAL FTE POSITIONS (Cumulative) | | | | | | | |
| Is Item Included in Current Budget? Yes <u>X</u> No Does this item include the use of federal funds? Yes No <u>X</u> | | | | | | | |
| Budget Account No: Fund Department Unit RSource Reporting Category | | | | | | | |
| B. Recommended Sources of Funds/Summary of Fiscal Impact: | | | | | | | |
| No fiscal impact. | Cold | | | | | | |
| C. Departmental Fiscal Review: WIMMULLUM CM | | | | | | | |

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Development and Control Comments:

OFMB (The) 2/11

B. Legal Sufficiency:

<u>Anne delfant 12-13</u>.2020 Assistant County Attorney

C. Other Department Review:

Department Director

REVISED 11/17

(THIS SUMMARY IS NOT TO BE USED AS A BASIS FOR PAYMENT)

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Contract Dev. and Control 2/12/2020 Th