

3EE-1

Agenda Item #:

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: 9/15/2020 [X] Consent [] Regular [] Ordinance [] Public Hearing

Department

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

I EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to Approve:

- A) budget amendments for FY2020 to provide the transfer of additional 'bed tax' stimulus funding for the Tourism Marketing Recovery Plan provided to the Beach Improvement fund 3652 and:
B) a budget amendment in Film & Television fund 1451 in the amount of \$86,200; and
C) a budget amendment in Special Projects fund 1452 in the amount of \$369,800; and
D) a budget amendment in Tourism Promotion fund 1454 in the amount of \$966,400; and
E) a budget amendment in Cultural Arts fund 1455 in the amount of \$414,400 and
F) a budget amendment in Sports Commission fund 1457 in the amount \$163,200 and
G) a budget amendment in Beach Program fund 1456 in the amount of (\$2,000,000).

Summary: The budget amendments provide for revised budgets reflecting their receipt of additional funding for the marketing stimulus to promote Palm Beach County tourism. The Marketing Stimulus Proposal for Fiscal Year 2020 funded from Beach Program 'bed tax' (\$2,000,000) was approved by the BCC on July 14th and enacted by amendment to the TDC Ordinance on August 25th. The Fiscal Year 2020 budget amendments were reviewed and approved by the TDC Finance Committee and the TDC Board. Countywide (DC)

Background and Justification: Each 'TDC agency' is currently under contract with the County to provide services for the County's tourism promotion program in its area of expertise. Recognizing the decreases in room nights and bed tax revenues because of Covid-19, the four agencies developed a strategy to stimulate the County's tourism industry with a staged approach to marketing and promotion. The FY2020 and FY2021 Marketing Stimulus Proposal and Tourism Marketing Recovery Plan was presented and approved by the TDC Board at a Special TDC meeting on May 28th. On August 25th the BCC approved the expenditure of Two Million Dollars (\$2,000,000) from Beaches bed tax revenues to finance the Tourism Marketing Recovery Plan and the amendment to the TDC ordinance to provide for the reallocation.

Attachments:

- 1. Budget Amendments

Recommended by: [Signature] Date 9/1/20
Department Director

Approved By: [Signature] Date 9/10/2020
County Administrator

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2020	2021	2022	2023	2024
Capital Expenditures	_____	_____	_____	_____	_____
Operating Costs	2,000,000	_____	_____	_____	_____
External Revenues	_____	_____	_____	_____	_____
Program Income (County)	-----	-----	-----	-----	-----
In-Kind Match (County)	-----	-----	-----	-----	-----
	2,000,000				
NET FISCAL IMPACT	=====	=====	=====	=====	=====
# ADDITIONAL FTE POSITIONS (Cumulative)	- 0-	0----	0----	0----	0-----


Is Item Included In Proposed Budget? Yes ___ No. ---X---

Does this item include the use of Federal Funds? Yes ___ NO X

Budget Account No.: Fund ___ Dept ___ U nit _____ Object ___
Reporting Category _____

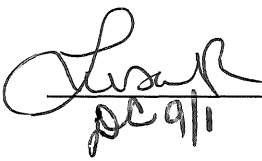
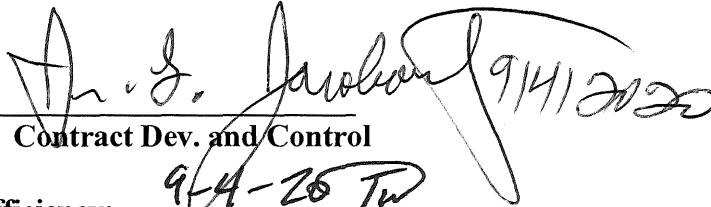
B. Recommended Sources of Funds/Summary of Fiscal Impact:

- 2nd, 3rd, 5th, and 6th pennies of the Local Option Bed Tax
- 1451 various accounts
- 1452 various accounts
- 1454 various accounts
- 1455 various accounts
- 1456 various accounts
- 1457 various accounts

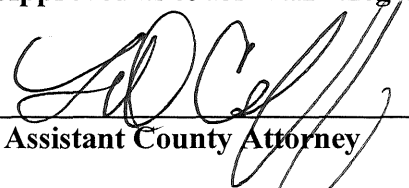
C. Department Fiscal Review: 

III. REVIEW COMMENTS

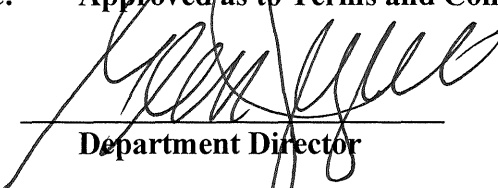
A. OFMB Fiscal and/or Contract Administration Comments:

 9/13/2020
 PC 9/11
 OEMB 8/9/20
 2/20/20
 Contract Dev. and Control
 9-4-20 TW
 9/14/2020

B. Approved as to form and Legal Sufficiency:


 Assistant County Attorney

C. Approved as to Terms and Conditions:


 Department Director

This summary is not to be used as a basis for payment.

2020 - 1055

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 3652 - Beach Improvement

BGRV 381 083120-562
BGEX 381 083120-1883

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/31/2020	REMAINING BALANCE
REVENUES								
800-9100-8088	Tourist Development Tax	6,951,770	6,911,673	0	4,195,597	2,716,076		
Total Receipts and Balances		33,671,302	44,992,759	0	4,195,597	40,797,162		
EXPENDITURES								
381-M051-4630	Beach/Dune Restore/Renourish	409,265	405,757	0	100,000	305,757	0	305,757
381-M041-4630	Beach/Dune Restore/Renourish	825,809	795,900	0	500,000	295,900	0	295,900
381-M045-4630	Beach/Dune Restore/Renourish	3,244,714	14,705,264	0	173,000	14,532,264	128,823	14,403,441
381-M053-4630	Bcach/Dune Restore/Renourish	3,380,000	3,416,599	0	1,030,000	2,386,599	227,113	2,159,486
381-M039-4630	Beach/Dune Restore/Renourish	249,918	244,874	0	100,000	144,874	0	144,874
381-M015-4630	Beach/Dune Restore/Renourish	1,999,000	1,907,437	0	250,000	1,657,437	0	1,657,437
381-M034-4630	Beach/Dune Restore/Renourish	1,488,079	1,460,915	0	1,000,000	460,915	0	460,915
381-M035-4630	Beach/Dune Restore/Renourish	1,625,000	1,625,000	0	993,000	632,000	0	632,000
381-M016-4630	Beach/Dune Restore/Renourish	164,356	164,355	0	49,597	114,758	0	114,758
Total Appropriations & Expenditures		33,671,302	44,992,759	0	4,195,597	40,797,162		

Signatures & Dates

By Board of County Commissioners

Office of Financial Management & Budget

INITIATING DEPARTMENT/DIVISION

Administration/Budget Department Approval

OFMB Department - Posted

Deborah Brown 9-1-2020
[Signature] 9/15/20

At Meeting of 9/15/20

Deputy Clerk to the

Board of County Commissioners

2020 - 1049

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1451 - TDC- Film Commission

BGRV 083120-556
BGEX 083120-1878

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
<u>REVENUES</u>								
1451-800-7240-8088	Transfer In Beaches	0	0	86,200		86,200	0	
Total Receipts and Balances		2,340,587	1,859,298	86,200	0	1,945,498		
<u>EXPENDITURES</u>								
1451-710-7241-3401	Other Contractual Services	0	0	86,200		86,200	0	
Total Appropriations & Expenditures		2,340,587	1,859,298	86,200	0	1,945,498		

Signatures & Dates

By Board of County Commissioners

At Meeting of 9/15/20

Office of Financial Management & Budget

INITIATING DEPARTMENT/DIVISION

Administration/Budget Department Approval

OFMB Department - Posted

[Handwritten Signature] 9/11/20 *[Handwritten Signature]* 9/13/20

Deputy Clerk to the
Board of County Commissioners

2020 - 1050

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1452 - TDC- Special Projects

BGRV 083120-557
BGEX 083120-1879

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
REVENUES								
1452-800-7499-8088	Transfer In Beaches	0	0	369,800		369,800	0	
Total Receipts and Balances		3,357,786	3,445,847	369,800	0	3,815,647		
EXPENDITURES								
1452-710-7475-9902	Operating Reserves	2,949,657	3,037,718	369,800		3,407,518	0	
Total Appropriations & Expenditures		3,357,786	3,445,847	369,800	0	3,815,647		

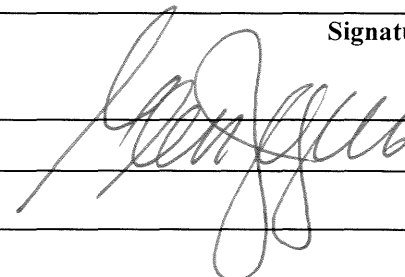
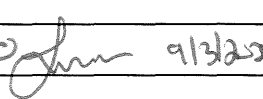
Signatures & Dates

By Board of County Commissioners
At Meeting of 9/15/20

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION

Administration/Budget Department Approval

OFMB Department - Posted

 9/1/20
 9/3/20

Deputy Clerk to the
Board of County Commissioners

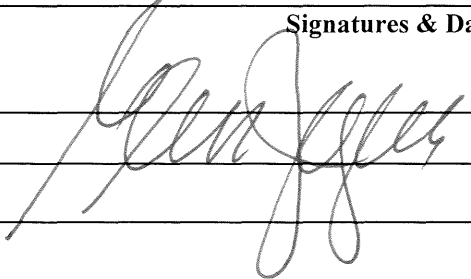
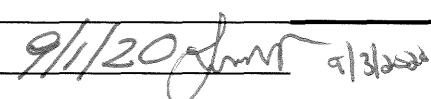
2020 - 1051

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1454 - TDC- Tourism

BGRV 083120-558
BGEX 083120-1880

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
REVENUES								
1454-800-7200-8088	Transfer In Beaches	0	0	966,400		966,400	0	
Total Receipts and Balances		22,614,821	16,571,682	966,400	0	17,538,082		
EXPENDITURES								
1454-710-7241-3401	Other Contractual Services	0	0	966,400		966,400	0	
Total Appropriations & Expenditures		22,614,821	16,571,682	966,400	0	17,538,082		

Office of Financial Management & Budget	Signatures & Dates	By Board of County Commissioners
INITIATING DEPARTMENT/DIVISION		At Meeting of 9/15/20
Administration/Budget Department Approval	9/1/20 	Deputy Clerk to the
OFMB Department - Posted		Board of County Commissioners

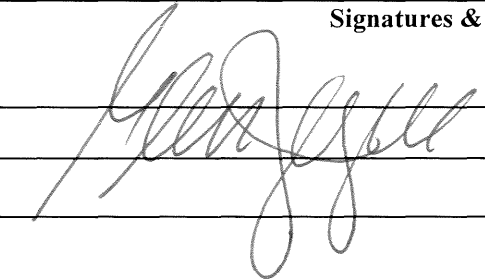
2020 - 1052

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1455 - TDC- Cultural Arts

BGRV 083120-559
BGEX 083120-1881

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
<u>REVENUES</u>								
1455-800-7200-8088	Transfer In Beaches	0	0	414,400		414,400	0	
Total Receipts and Balances		9,169,130	7,206,668	414,400	0	7,621,068		
<u>EXPENDITURES</u>								
1455-710-7241-3401	Other Contractual Services	0	0	414,400		414,400	0	
Total Appropriations & Expenditures		9,169,130	7,206,668	414,400	0	7,621,068		

<p>Office of Financial Management & Budget INITIATING DEPARTMENT/DIVISION Administration/Budget Department Approval OFMB Department - Posted</p>	<p>Signatures & Dates</p>  <p>9/1/20</p>	<p>By Board of County Commissioners At Meeting of 9/15/20 Deputy Clerk to the Board of County Commissioners</p>
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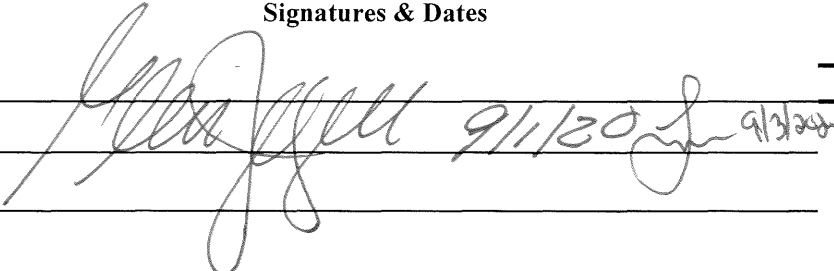
2020 - 1054

BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1457 - TDC- Sports Commission

BGRV 083120-560
BGEX 083120-1882

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
<u>REVENUES</u>								
1457-800-7331-8088	Transfer In Beaches	0	0	163,200		163,200	0	
Total Receipts and Balances		5,051,945	5,361,579	163,200	0	5,524,779		
<u>EXPENDITURES</u>								
1457-710-7241-3401	Other Contractual Services	0	0	163,200		163,200	0	
Total Appropriations & Expenditures		5,051,945	5,361,579	163,200	0	5,524,779		

<p>Office of Financial Management & Budget INITIATING DEPARTMENT/DIVISION Administration/Budget Department Approval OFMB Department - Posted</p>	<p>Signatures & Dates</p>  <p>9/11/20 9/13/20</p>	<p>By Board of County Commissioners At Meeting of 9/15/20 Deputy Clerk to the Board of County Commissioners</p>
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2020 - 1053

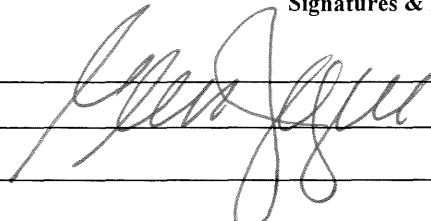
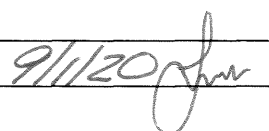
BOARD OF COUNTY COMMISSIONERS
PALM BEACH COUNTY, FLORIDA
BUDGET AMENDMENT

FUND 1456 - TDC- Beach Program

BGRV 083120-561
BGEX 083120-1884

ACCT.NUMBER	ACCOUNT NAME	ORIGINAL BUDGET	CURRENT BUDGET	INCREASE	DECREASE	ADJUSTED BUDGET	EXPENDED/ ENCUMBERED 8/28/2020	REMAINING BALANCE
REVENUES								
1456-800-7330-1212	Tourist Development Tax	6,939,991	6,939,991	0	2,195,597	4,939,991	0	
Total Receipts and Balances		7,257,087	7,216,990	0	2,195,597	5,021,393		
EXPENDITURES								
1456-820-7290-9084	Transfer Out- Spec. Projects	0	0	369,800		369,800	0	
1456-820-7290-9083	Transfer Out Film Commission	0	0	86,200		86,200	0	
1456-820-7290-9086	Transfer Out Discover	0	0	966,400		966,400	0	
1456-820-7290-9087	Transfer Out Cultural Arts	0	0	414,400		414,400	0	
1456-820-7290-9089	Transfer Out Sports Commission	0	0	163,200		163,200	0	
1456-820-7290-9190	Transfers Out Beach Imp. Fund 3652	6,951,770	6,911,673		4,195,597	2,716,076	2,172,428	
Total Appropriations & Expenditures		7,257,087	7,216,990	2,000,000	4,195,597	5,021,393		

Office of Financial Management & Budget
INITIATING DEPARTMENT/DIVISION
Administration/Budget Department Approval
OFMB Department - Posted

Signatures & Dates
 9/1/20
 9/15/2020

By Board of County Commissioners
At Meeting of 9/15/20
Deputy Clerk to the
Board of County Commissioners