

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2022	2023	2024	2025	2026
Capital Expenditures					
Operating Costs					
External Revenue					
Program Income (County)					
In-Kind Match (County)					
NET FISCAL IMPACT	0	0	0	0	0
No. ADDITIONAL FTE POSITIONS (Cumulative)					

Is Item Included in Current Budget?	Yes	No
Does this item include the use of federal funds?	Yes	No

Budget Account **Exp No:**
Fund _____ **Dept** _____ **Unit** _____ **Obj** _____
Rev No:
Fund _____ **Dept** _____ **Unit** _____ **Obj** _____

B. Recommended Sources of Funds/Summary of Fiscal Impact:

There is no fiscal impact associated with this item.

Departmental Fiscal Review: Unchanged

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Dev. and Control Comments:

Lisa Munte 10/20/21
 OFMB 10-27-21
 Javonius Jackson 10/27/21

Mr. J. Jacobson 10/28/21
Contract Development & Control
10-28-21 TC

B. Legal Sufficiency:

Tean-Adel Williams
Assistant County Attorney

C. Other Department Review:

Department Director

This summary is not to be used as a basis for payment.

EMBARGOED FOR RELEASE UNTIL
Tuesday, October 26, 2021 at 9 a.m. ET

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Palm Beach County Receives RWJF Culture of Health Prize For Innovative Efforts to Create a Thriving Community

*Robert Wood Johnson Foundation Recognizes Palm Beach County for Taking Residents' Lead
in Creating a Healthier Community*

West Palm Beach, Fla. (October 26, 2021) – Palm Beach County is one of 10 winners of the 2020-2021 RWJF Culture of Health Prize awarded by the Robert Wood Johnson Foundation. The Prize honors and elevates communities for working at the forefront of advancing health, opportunity, and equity.

Palm Beach County is being nationally recognized for pursuing innovative ideas and bringing partners together to rally around a shared vision of health. Palm Beach County's award-winning efforts recognized for building a culture of health include:

- **Expanding equitable access to behavioral health.** Greater reach and equity is being attained through countywide initiatives like BeWellPBC bringing together residents, providers and systems around solutions, and hyper-local efforts such as residents of "The Set," Delray Beach's historic Black community, creating partnerships with the faith community to overcome mental health stigma while respecting culture in the Haitian community.
- **Focusing on youth and being accountable for their success.** Through Birth to 22: United for Brighter Futures, Palm Beach County is promoting trauma informed care, honoring youth resident voices in its collaborative work, and encouraging a new generation of advocates to shape an even brighter future for the community.
- **Elevating resident leadership.** Maximizing the power of residents to make a direct impact on their own communities is creating change through grassroots organizations like the EJS Project in Delray Beach, which is dedicated to empowering youth. Another example is Lake Worth Beach's Wall of Unity, a resident-led transformation of a wall that once represented segregation to a new symbol of people of all races and cultures coming together to break down barriers of hate and injustice.

Palm Health Foundation, Children's Services Council of Palm Beach County and Palm Beach County Youth Services Department collaborated on the application process for the prize that shared the county's collective commitment to the social determinants of health, including Birth to 22: United for Brighter Futures, an alliance of over 300 organizations supporting the healthy growth, development and education for children prenatally through young adulthood.

"We are honored to receive this nationally recognized award," said Patrick McNamara, president and CEO of Palm Health Foundation. "We know that one of Palm Beach County's greatest strengths is how our health organizations, funders, nonprofits, and community residents collaborate and support one another in advancing health, opportunity, and equity for all."

Palm Beach County will receive a \$25,000 prize, join a network of Prize-winning communities, and have its inspiring accomplishments shared throughout the nation. The other nine winning communities are: Addison, Ill.; Alamosa County, Colo.; Chickaloon Native Village; Drew, Miss.; Howard County, Md.; National City, Calif.; Rocky Mount, N.C.; Thunder Valley Community—Oglala Lakota Nation (Oceti Sakowin Territory), and Worcester, Mass.

Palm Beach County now joins Broward County, Eatonville, and Miami-Dade County as the fourth Florida community to win the distinguished Prize.

"The 2020-2021 RWJF Culture of Health Prize winners are striving to make good health and well-being achievable for all their residents," said Richard Besser, MD, president and CEO of RWJF. "They understand the clear connection between the opportunity for health and education, jobs, and housing. They are leaning into community-led solutions that break down barriers caused by structural racism and other forms of discrimination."

To become an RWJF Culture of Health Prize winner, Palm Beach County had to demonstrate how it excelled in the following six criteria:

- Defining health in the broadest possible terms.
- Committing to sustainable systems changes and policy-oriented long-term solutions.
- Creating conditions that give everyone a fair and just opportunity to reach their best possible health.
- Maximizing the collective power of leaders, partners, and community members.
- Securing and making the most of available resources.
- Measuring and sharing progress and results.

"We credit this honor to our community's commitment to co-creating health solutions with residents," said Lisa Williams-Taylor, CEO of Children's Services Council of Palm Beach County. "We're working together to remove barriers and build a culture of health for all who call Palm Beach County home."

Tammy Fields, Director of the Palm Beach County Youth Services Department added, "Recognizing that health starts in families with our young people, and creates the foundation of health for a lifetime, is so important to the work we do as a community."

The Foundation will honor this year's winners, November 9-10, during a virtual RWJF Culture of Health Prize Celebration and Learning Event. During the event, representatives from the Prize communities will talk through the different ways they are leveraging their strengths and bringing

partners together to expand opportunity. The 10 new winners will also connect with their 44 fellow Prize Alumni communities.

2020-2021 RWJF Culture of Health Prize Award Ceremony **1:15 p.m.-2:30 p.m. ET**
Prize winners will be presented their certificates and offer acceptance remarks.
Please note: Event will be broadcast live at <http://rwjf.org/prize>

Prize Winner Conversations **2:45-3:30 p.m. ET & 3:45-4:30 p.m. ET**
The 2020-2021 Prize winners will discuss how they are cultivating a shared commitment to equity and working to address the full spectrum of factors that influence health and well-being. They will reflect on how they are incorporating the wisdom, voice, experience, and leadership of community residents in their efforts.
Please note: Event will be broadcast live at <http://rwjf.org/prize>

Learn about the Prize-winning work underway in Palm Beach County through a collection of videos, written profiles, and photos at www.rwjf.org/prize.

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About Palm Health Foundation
Palm Health Foundation is Palm Beach County’s community foundation for health. With the support of donors and a focus on results, the foundation builds strong community partnerships, respects diverse opinions, advocates for its most vulnerable neighbors and inspires innovative solutions to lead change for better health now and for generations to come. The foundation supports health equity for Palm Beach County residents of all backgrounds, heritage, education, incomes and states of well-being. Palm Health Foundation has invested more than \$85 million in Palm Beach County health since 2001.

About Children’s Services Council of Palm Beach County
The Council is a local, special-purpose government created by Palm Beach County voters in 1986 and reauthorized in 2014. For 35 years, it has provided leadership, funding, services and research on behalf of the county’s children so they grow up healthy, safe and strong. If you have questions related to Children’s Services Council of Palm Beach County and/or media inquiries, [please contact Shana Cooper, Public Information Officer, by clicking here.](#)

About Palm Beach County Youth Services Department
Palm Beach County Youth Services Department is a department of the Palm Beach County government established by the Board of County Commissioners in 2015 to empower youth and families to realize their full potential and be the driving force of a thriving community. The Department provides direct behavioral health services in addition to providing funding for families and community agencies serving the needs of youth and families in the community.

DRAFT

ATTACHMENT 2
PLACEHOLDER

POWERPOINT PRESENTATION
WILL BE REPLACED ONCE
VIDEO LINK IS FINALIZED FOR SLIDE 12

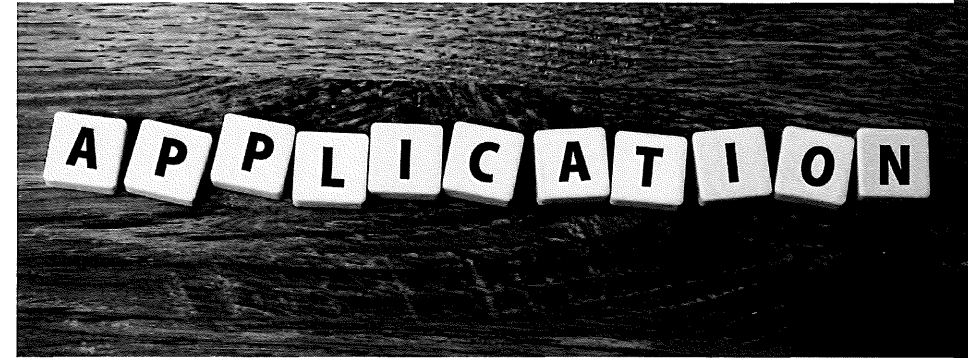
ROBERT WOOD JOHNSON FOUNDATION CULTURE OF HEALTH PRIZE



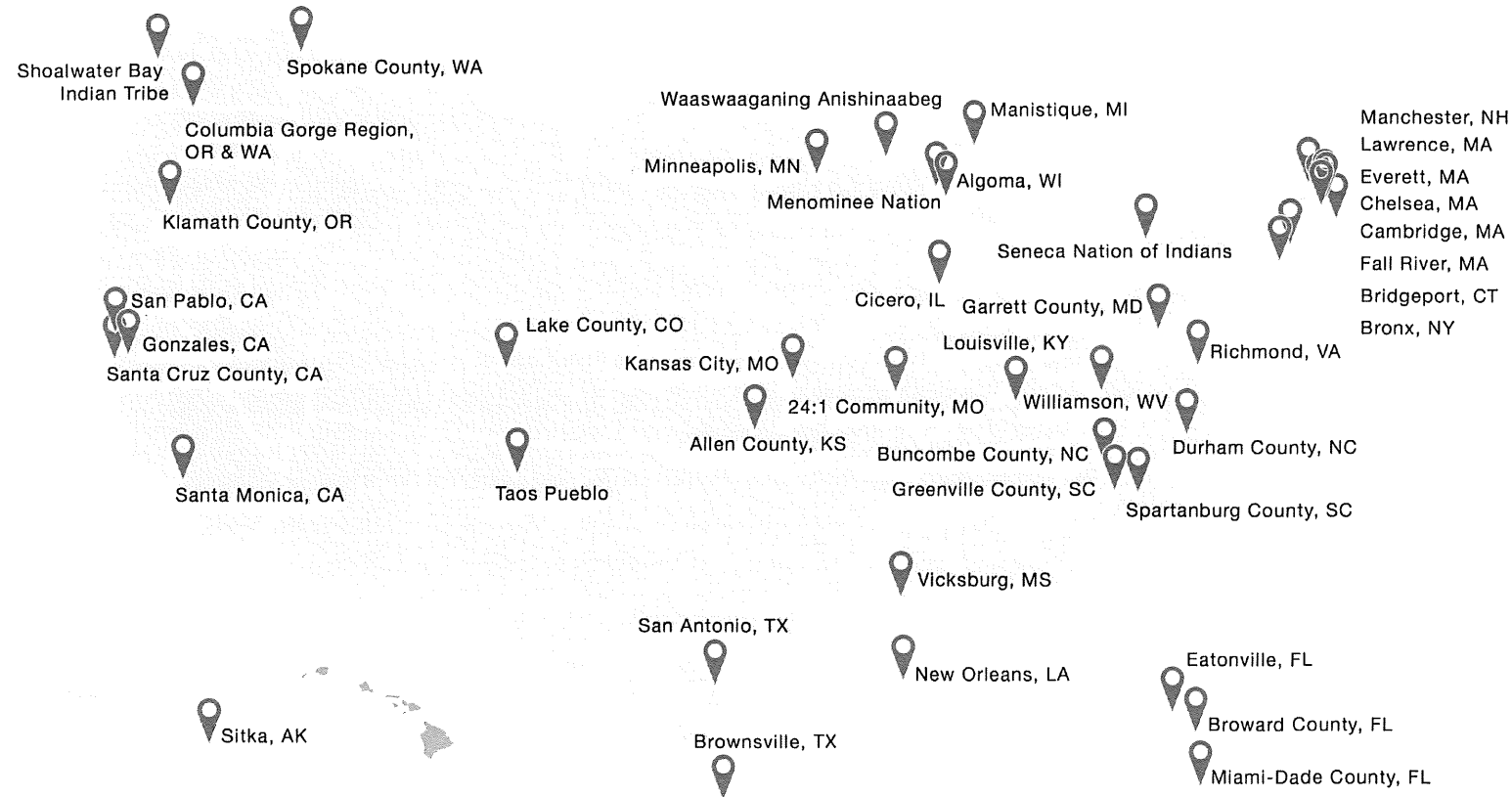
The Robert Wood Johnson Foundation is the nation's largest philanthropy dedicated solely to health. They seek to improve health and health care of all Americans. In recent years they have placed a strong emphasis on the social determinants of health.

The Culture of Health Prize started in 2013 and recognizes communities working at the forefront of advancing health, opportunity, and equity for all. It is a collaboration with the University of Wisconsin's Population Health Institute. The prize honors communities – urban, rural, tribal, large or small – that are beacons of hope and progress for healthier people, families and places.

- Fall 2020 – nearly 200 communities submitted Phase 1 application
- Dec. 2020 – 21 communities invited to move to Phase 2
- Spring 2021 – 9 Finalists selected



Past Culture of Health Prize Winners



2021 Prize Finalists

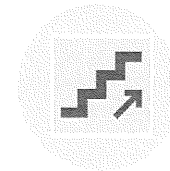
Anne Arundel County, Md.
 Bastrop County, Texas
 Freehold Borough, N.J.
 Green Bay, Wis.
 Howard County, Md.
Palm Beach County, Fla.
 Rocky Mount, N.C.
 Salinas, Calif.
 Thunder Valley Community-Oglala Lakota Nation (Oceti Sakowin Territory)

Selection Criteria

The Prize recognizes **whole** communities. Applicants must think beyond their own individual organizations and initiatives to what has been accomplished across the community.



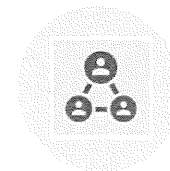
Defining Health in the
Broadest Possible Terms



Committing to Sustainable
Systems Changes and
Policy-Oriented, Long-
Term Solutions



Creating Conditions that
Give Everyone a Fair and
Just Opportunity to Reach
Their Best Possible Health



Maximizing the Collective
Power of Leaders,
Partners, and Community
Members



Securing and Making the
Most of Available
Resources



Measuring and Sharing
Progress and Results

A Unique Collaborative Community

- Community Health Improvement Plan (CHIP)
- Healthier Together
- Birth to 22
- Ten collective impact initiatives
- Trauma Sensitive Community Action Team
- Get Your Green On



COLLABORATION

Achievement 1: Equity at the Core



Creating Conditions that
Give Everyone a Fair and
Just Opportunity to Reach
Their Best Possible Health



Committing to Sustainable
Systems Changes and
Policy-Oriented, Long-Term
Solutions

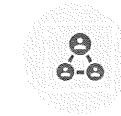
- Racial Equity Institute Training, Organizing Against Racism and Undoing Racism
- Six nonprofit CEOs and government leaders co-signing a “Commitment to Race Equity”
- Palm Beach County’s Community Services Department joining the national Government Alliance on Race and Equity on behalf of the Birth to 22 Alliance
- Mini-grants
- Digital Inclusion Project
- Florida Atlantic University’s School of Medicine health equity curriculum
- Reducing the county’s Black infant mortality rate

Achievement 2: Resident Leadership

- Shifting power dynamics to a share approach
- Healthier Lake Worth Beach
- Healthier Delray Beach
- COVID-19 response



Defining Health in the
Broadest Possible Terms



Maximizing the Collective
Power of Leaders, Partners,
and Community Members

Achievement 3: Strengthen Belonging and Civic Muscle

- BeWellPBC
- ReThink Health
- Future Leaders United for Change
- Community Conversations to create Youth Master Plan



Creating Conditions that
Give Everyone a Fair and
Just Opportunity to Reach
Their Best Possible Health

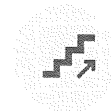


Securing and Making the
Most of Available Resources

Belonging & Civic Muscle: The special capacities of people and institutions that convey to all a sense of being part of a community (belonging) and having power (civic muscle) to influence the policies, practices, and programs that shape the world.

Achievement 4: Focus on Youth and Accountability for Success

- Birth to 22/Youth Master Plan
- Creation of Youth Services Department
- Future Leaders United for Change
- Children's Services Council
- School District of Palm Beach County
- Trauma informed care
- Annual Indicators of Child, Family and Community Risk, Well-Being and Access to Supports



Committing to Sustainable
Systems Changes and
Policy-Oriented, Long-Term
Solutions



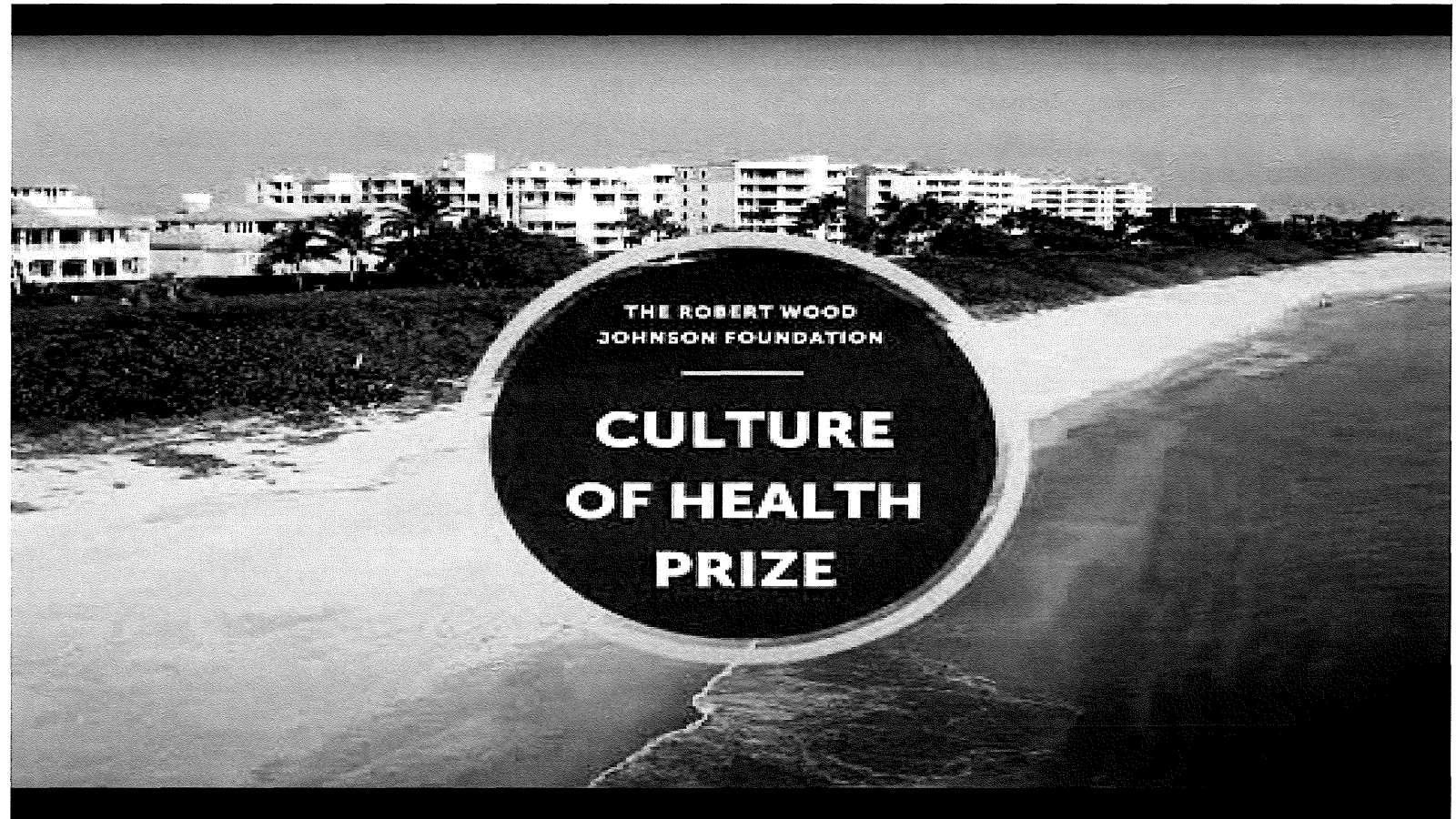
Measuring and Sharing
Progress and Results

How We Presented Palm Beach County

“The four achievements demonstrate how multiple county sectors have come together to innovatively address root causes of behavioral health through the social determinants of health with racial equity at the core.

Strategically linking racial equity to the very beginning of life through reducing infant mortality rates; continuing the thread through youth and education to improve graduation rates, recognize trauma, and reduce violence; and driving solutions and policy through encompassing stewardship, resident leadership, belonging and civic muscle are changing systems and power dynamics for the long-term.”

CoH PBC Video



<https://youtu.be/8vWjpjQSCis>



**Palm Beach
County**

**Culture of
Health Prize
Winner!**