

Agenda Item #: 300-1

**PALM BEACH COUNTY**

**BOARD OF COUNTY COMMISSIONERS**

**AGENDA ITEM SUMMARY**

Meeting Date: 04/05/2022  Consent  Regular  
 Ordinance  Public Hearing

**Department**

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

**I. EXECUTIVE BRIEF**

**Motion and Title:** Staff recommends motion to receive and file: Three (3) fully executed Palm Beach County FY2021 Grant Agreements managed by the Palm Beach County Sports Commission, Inc on behalf of the Palm Beach County Tourist Development Council (TDC) with:

- A. Championship Tournaments, LLC, for the promotion of the Development Player League Winter Showcase, held from January 6 - 9, 2022, for the term July 6, 2021 – April 9, 2022. This grantee was approved by the TDC on October 6, 2021, in the amount of \$50,000;
- B. Eiger Marketing Group, LLC, for the promotion of the Gainbridge LPGA at Boca Rio, held from January 24 – 30, 2022, for the term July 24, 2021 – April 30, 2022. This grantee was approved by the TDC on October 6, 2021, in the amount of \$30,000;
- C. American Bicycle Association Company, for the promotion of the USA BMX Sunshine State Nationals, held from January 14-16, 2022, for the term July 14, 2021 – April 16, 2022. This grantee was approved by the TDC on October 6, 2021, in the amount of \$25,000;

**Summary:** In accordance with County PPM CW-O-051, all delegated contracts/agreements/grants must be submitted by the initiating Department as a Receive and File agenda item. On June 7, 1994, the Board of County Commissioners adopted resolution (R94-702) authorizing the Executive Director of the Tourist Development Council to enter into grant agreements with Category G (Sports) grantees after they have been approved by the Tourist Development Council. Combined, these agreements generated a total of 10,288 room nights, and also funded events which promoted sports tourism in Palm Beach County. Districts 1,2,4,7 (YH)

**Background and Justification:** The Sports Commission Agreement (Resolution 94-207) was adopted by the Board to streamline the process of promoting, marketing, and increasing sports tourism to Palm Beach County. The Board granted the Director of the Tourist Development Council authority to execute Category G Agreements. The grant agreement has been executed on behalf of the Board by the Executive Director of the Tourist Development Council in accordance with the authority delegated by the Board and is now being submitted to the Board to receive and file.

**Attachment:**

- 1. Championship Tournaments LLC, Agreement
- 2. Eiger Marketing Group, LLC, Agreement
- 3. American Bicycle Association Company, Agreement

Recommended by: [Signature] Date: 3/4/2022  
Department Director

Approved By: [Signature] Date: 3/18/22  
County Administrator

**II. FISCAL IMPACT ANALYSIS**

**A. Five Year Summary of Fiscal Impact:**

Fiscal Years	2022	2023	2024	2025	2026
Capital Expenditures					
Operating Costs	105,000				
External Revenues					
Program Income (County)					
In-Kind Match (County)					
<b>NET FISCAL IMPACT</b>	<b>105,000</b>				
# ADDITIONAL FTE POSITIONS (Cumulative)					

Is Item Included in Current Budget? Yes X No         
 Does this item include the use of federal funds? Yes        No X

Budget Account No.: Fund 1457 Dept 710 Unit 7331 Object 8201  
 Reporting Category       

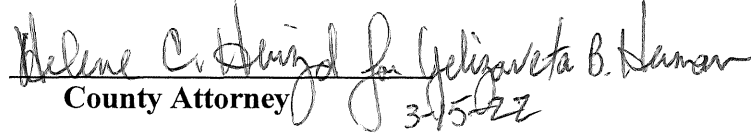
**B. Recommended Sources of Funds/Summary of Fiscal Impact:**  
 Second, third, fifth, and sixth penny bed tax funding.

**C. Department Fiscal Review:** 

**III. REVIEW COMMENTS**

**A. OFMB Fiscal and/or Contract Administration Comments:**

 3/9/22  
 OFMB  
 3/8/22  
 3/14/22  
 Contract Dev. and Control  
 3-14-22 TW

**B. Approved as to form and Legal Sufficiency:**  
  
 County Attorney 3-15-22

**C. Approved as to Terms and Conditions:**

\_\_\_\_\_  
 Department Director

This summary is not to be used as a basis for payment.