

3EE-5

Agenda Item #: _____

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: 09/13/2022 [X] Consent [] Regular
[] Ordinance [] Public Hearing

Department

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to approve: Agreement with the Palm Beach County Film & Television Commission, Inc., (PBCFTC) for the provision of services under the County’s Tourist Development Plan during the period of October 1, 2022, through September 30, 2027, for an amount not to exceed \$1,212,310 in contractual services, \$160,429 in County direct costs, \$1,028,774 in reserves, \$750,000 in stimulus, and \$21,550 in beach payback for a total of \$3,173,063.

Summary: The Agreement provides for PBCFTC to provide tourism marketing services under the County’s Tourist Development Plan for a five-year period, from October 1, 2022, through September 30, 2027. The current contract (R2017-1635), as amended, expires on September 30, 2022. The Agreement provides for Fiscal Year 2023, Exhibit “A” – Annual Budget, Exhibit “F” - Performance Measures, Exhibit “H” – Salary Structure, Exhibit “J” – Organizational Chart, and Exhibit “N” – Diversity Structure. The Agreement contains certain terms regarding County’s participation in tourism events, as outlined in Exhibit “L” – Sponsorship Benefits Package. This Agreement has been approved by the Tourist Development Council (TDC) Finance Committee and TDC Board. Countywide (YBH)

Background and Justification: Under the Agreement, the PBCFTC develops and implements an Annual Marketing Plan to promote the permitting of film, television, and still photography. All expenditures by PBCFTC under the Agreement must be made in accordance with the Annual Budget included as Exhibit “A” to the Agreement from funds appropriated annually by the County. The Agreement is for five years, through September 30, 2027. As compared with the existing contract (R2017-1634), as amended, the Agreement adopts new Exhibits “A” (Annual Budget) and “L” (Sponsorship Benefits Package), updates Exhibit “F” (Performance Measures), Exhibit “H” (Salary Structure), Exhibit “J” (Organizational Chart), and Exhibit “N” (Diversity Structure) with revisions as necessary to conform to PBCFTC’s budget.

Attachment: Agreement with Exhibits A through N

Recommended by: _____ **Date:** _____
Department Director

Approved By: JR Baker **Date:** 8/25/22
County Administrator

II. FISCAL IMPACT ANALYSIS

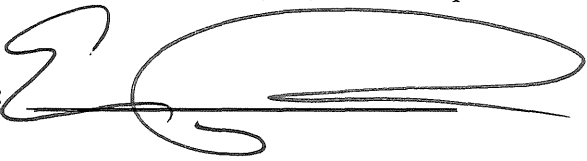
A. Five Year Summary of Fiscal Impact:

Fiscal Years	2023	2024	2025	2026	2027
Capital Expenditures					
Operating Costs	\$3,173,063	TBD	TBD	TBD	TBD
External Revenues					
Program Income (County)					
In-Kind Match (County)					
NET FISCAL IMPACT	\$3,173,063	TBD	TBD	TBD	TBD
# ADDITIONAL FTE POSITIONS (Cumulative)					

Is Item Included in Proposed Budget? Yes X No
 Does this item include the use of federal funds? Yes No X

Budget Account No.: Fund 1451 Dept 710 Unit Object
 Reporting Category

B. Recommended Sources of Funds/Summary of Fiscal Impact:
 PBC Film & Television receives 4.31% of the 2nd, 3rd, 5th, and 6th pennies of the Local Option Bed Tax .

C. Department Fiscal Review: 

III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:

 8/22/22
 JA 8/22/22 OFMB
 9/11/22
 Contract Dev. and Control

B. Approved as to form and Legal Sufficiency:

 9/2/22
 Assistant County Attorney

C. Approved as to Terms and Conditions:

 Department Director

This summary is not to be used as a basis for payment.