

3EE-6

THIS ITEM IS OVER 50 PAGES AND CAN BE VIEWED IN ADMINISTRATION

Agenda Item #: _____

PALM BEACH COUNTY

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date:	09/13/2022	<input checked="" type="checkbox"/>	Consent	<input type="checkbox"/>	Regular
		<input type="checkbox"/>	Ordinance	<input type="checkbox"/>	Public Hearing

Department

Submitted By: TOURIST DEVELOPMENT COUNCIL

Submitted For: TOURIST DEVELOPMENT COUNCIL

I. EXECUTIVE BRIEF

Motion and Title: Staff recommends motion to approve: Agreement with the Palm Beach County Sports Commission, Inc. (PBCSC) for the provision of services under the County’s Tourist Development Plan during the period of October 1, 2022, through September 30, 2027, for an amount not to exceed \$1,983,780 in contractual services, \$1,217,619 in grants, \$250,000 in special event funding, \$271,204 in county direct cost, \$3,265,768 in reserves, \$500,000 in stimulus, and \$40,800 in beach payback, for a total of \$7,529,171.

Summary: The Agreement provides for PBCSC to provide tourism marketing services under the County’s Tourist Development Plan for a five-year period, from October 1, 2022, through September 30, 2027. The current contract (R2017-1634), as amended, expires on September 30, 2022. The Agreement contains certain terms regarding County’s participation in tourism events outlined in Exhibit “K” – Sponsor Benefits Package. This Agreement has been approved by the Tourist Development Council (TDC) Finance Committee and TDC Board. Countywide (YBH)

Background and Justification: Under the Agreement, the PBCSC develops and implements an Annual Marketing Plan to promote sports tourism. All expenditures by PBCSC under the Agreement must be made in accordance with the Annual Budget included as Exhibit “A” to the Agreement from funds appropriated annually by the County. The Agreement is for five years, through September 30, 2027. As compared with the existing contract (R2017-1634), as amended, the Agreement adopts new Exhibits “A” (Annual Budget) and “K” (Sponsorship Benefits Package), updates Exhibit “E” (Performance Measures), Exhibit “G” (Salary Structure), Exhibit “H” (Organizational Chart), and Exhibit “N” (Diversity Structure) with revisions as necessary to conform to PBCSC’s budget.

Attachment: Agreement with Exhibits A through N

Recommended by: _____ **Date:** _____
Department Director

Approved By:  **Date:** 8/25/22
County Administrator

II. FISCAL IMPACT ANALYSIS

A. Five Year Summary of Fiscal Impact:

Fiscal Years	2023	2024	2025	2026	2027
Capital Expenditures					
Operating Costs	\$7,529,171	TBD	TBD	TBD	TBD
External Revenues					
Program Income (County)					
In-Kind Match (County)					
NET FISCAL IMPACT	\$7,529,171	TBD	TBD	TBD	TBD
# ADDITIONAL FTE POSITIONS (Cumulative)					

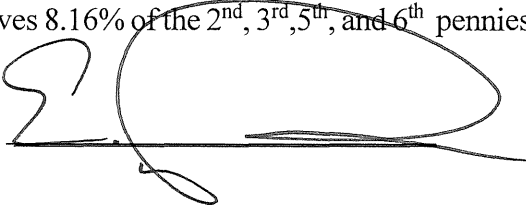
Is Item Included in Proposed Budget? Yes X No
 Does this item include the use of federal funds? Yes No X

Budget Account No.: Fund 1457 Dept 710 Unit Object
 Reporting Category

B. Recommended Sources of Funds/Summary of Fiscal Impact:


PBC Sports Commission receives 8.16% of the 2nd, 3rd, 5th, and 6th pennies of the Local Option Bed Tax .

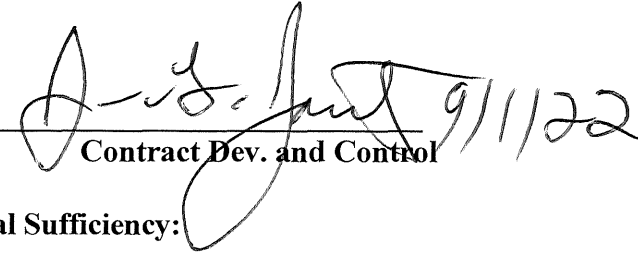
C. Department Fiscal Review:




III. REVIEW COMMENTS

A. OFMB Fiscal and/or Contract Administration Comments:


 Lisa Muter 8/26/22
 OFMB
 JP 8/26


 Contract Dev. and Control 9/1/22

B. Approved as to form and Legal Sufficiency:


 Assistant County Attorney 9/2/22

C. Approved as to Terms and Conditions:

 Department Director

This summary is not to be used as a basis for payment.