Agenda Item #: 3DD-1

# PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS BOARD APPOINTMENT SUMMARY

Meeting Date:

August 22, 2023

Department:

Administration/Office of Equal Business Opportunity

**Advisory Board:** 

**Equal Business Opportunity Advisory Committee** 

#### I. EXECUTIVE BRIEF

Motion & Title: Staff recommends motion to approve: the appointment and reappointment of the following individuals to the Equal Business Opportunity Advisory Committee (EBOAC) for the seats and terms indicated below.

APPOINTMENT	SEAT	DESIGNATION	TERM	NOMINATED BY
Christine D. Roberts-Kelly	1	Certified Black Bus. Owner	8/22/23 – 8/21/26	Mayor Weiss Commissioner Barnett Commissioner Woodward Commissioner Bernard
REAPPOINTMENT	SEAT	DESIGNATION	TERM	NOMINATED BY
Lorna Anderson	15	Professional Services Organization	9/12/23 – 9/11/26	Commissioner Marino

Summary: The EBOAC is established pursuant to Section 2-80.28(f) of the Palm Beach County Code. The Committee consists of fifteen members representing one African American business owner certified as a small business by the County; one Hispanic business owner certified as a small business by the County; one white male business owner certified as a small business by the County; one business owner domiciled in Palm Beach County; one representative of a business incubator program; one representative of the Hispanic business organization; one representative of the National Association of Women in Construction; one representative of a Women's Business Organization; one certified minority contractor; one representative of the Associated General Contractors of America; one representative of the Small Business Development Center; one representative of a financial institution that assists small businesses; one representative of the Black Chamber of Commerce; and one representative of a professional services organization. (Continued on Page 3)

#### Attachments:

- 1. Board/Committee Application
- 2. Resume of Nominees
- 3. Memos to BCC dated June 1, 2023 and July 13, 2023
- 4. Current List of Board Members

Recommended by: _	Sphere	7/27/23
	Department Director	Date
Legal Sufficiency:		3/2/25
	Assistant County Attorney	Date

A. Other Department Review:	Other Department Review:			

II. REVIEW COMMENTS

#### Summary Cont'd.

On June 1, 2023 and July 13, 2023, a memo was sent to the Board of County Commissioners requesting approval of the nominations. No other nominations were received. The Committee seat terms are for three years, and the Committee reviews and evaluates the effectiveness of equal business opportunity programs within County Government. Upon approval of the new appointment and reappointment, the diversity count will be African American: 7 (46.0%), Caucasian: 6 (40.0%), and Hispanic: 2 (13.0%). The gender ratio (female: male) is: 9:6. The nominee for reappointment is Lorna Anderson; African-American female. The nominee for new appointment is Christine D. Roberts-Kelly; African-American female.

Countywide (RS).

**Background and Justification:** On October 16, 2018, the County enacted the Equal Business Opportunity Program Ordinance (EBO Ordinance), Sections 2-80.20 et seq. The EBO Ordinance repealed the County's Small Business Enterprise Program. As part of the repeal and replace, the EBO Section 2.80.28(f) of the EBO Ordinance provides for appointments to be made from specific organizations and representatives of the small business community, as specified above.

# **BOARD/COMMITTEE APPLICATION**

**ATTACHMENT 1** 

#### PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS BOARDS/COMMITTEES APPLICATION

The information provided on this form will be used in considering your nomination. Please COMPLETE SECTION II IN FULL. Answer "none" or "not applicable" where appropriate. Please attach a biography or résumé to this form.

Section I (Department): (Pl	ease Print)				
Board Name: Equal B	usiness Opportunity Advisor	y Committee		Advisory [X]	Not Advisory [ ]
[X] At Large Appo	intment	or	[ ] District	Appointment /Dis	trict #:
Term of Appointment:	3 Years.	From: 8/22/20	23	To: 8/21/202	6
Seat Requirement: Ce	rtified Black Business Owne	ı.		Seat #: 1	
[ ]*Reappointment	91,		Iew Appointme		
or [ ] to complete th	ne term of	Γ	Oue to: [ ]	resignation	[ ] other
Completion of term to expir					
Section II (Applicant): (Pl	the Board of County Comease Print)  EMPTED, MUST BE A CO				
Name: Roberts-I	Kelly	Christine		D	
Last Occupation/Affiliation:	CEO/ Founder	First		Middle	
Occupation Armiation.	Owner [X]	Employee	[ ]	Officer	[ ]
Business Name:	Intention Enterprises LL	C			
Business Address:	401 Rosemary Ave				
City & State	West Palm Beach, Fl		Zip Code	33401	
Residence Address:	144 Nottingham place				
City & State	Boynton Beach, Fi			33426	
Home Phone:	)	Business Pho	ne; <u>(</u> )	E	xt.
Cell Phone: 9:	54-415-9540	Fax:	( )		
Email Address: C	hristine@intentionenterprise	s.com			
Mailing Address Preference:	[ ] Business [x] Residen	nce			
Have you ever been convicte If Yes, state the court, nature	d of a felony: Yes of offense, disposition of ca	Nox se and date:			
Minority Identification Cod	£ 3 · · · · · ·	[x]Female	erican [x]	African-American	[ ] Caucasian

Page 1 of 2

CONTRACTUAL RELATIONSHIPS: Pursuant to Article XIII, Sec. 2-443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under scaled competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business. This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

Contract/Transaction No.	Department/Division	<b>Description of Services</b>	<u>Term</u>
Example: (R#XX-XX/PO_XX)	Parks & Recreation	General Maintenance	10/01/00-09/30/2100
			and the second second
	(Attach Addition	al Sheet(s), if necessary) OR	
NONE	x	NOT APPLICABLE/ (Governmental Entity)	
Beach County Code of Ethic http://www.palmbeachcountyethi	s. Training on the Palm cs.com/training.htm. Ethics tra ment. All board members must	and complete training on Article XIII or Beach County Code of Ethics ca aining is on-going, and pursuant to PF also be familiar with the State of Flori-	n be found on the web at: PM CW-P-80 is required before
	to abide by the Paim Beach (in the manner checked below	County Code of Ethics, and acknown):	ledge that I have received the
x By wa By att	tching the training program on ending a live presentation give	the Web, DVD or VHS on5/26/ n on, 20	2023
	AND		
	owledge that I have read, un Ethics, Chapter 112, part III	derstand and agree to abide by the of the Florida Statutes:	Florida Sunshine Law and the
*Applicant's Signature	Prin	ted Name: Christine D. Roberts-Kelly	Date: 05/26/2023
Any questions and/or concerns re Ethics website <u>www.palmbeach</u> c	egarding Article XIII of the Pal	m Beach County Code of Ethics, pleas via email at ethics@palmbeachcountye	e visit the Commission on
	Megan Harp, Ad Office of Equal	this FORM to: ministrative Assistant II Business Opportunity itary Trail, Suite 202	
West Palm Beach, FL 33415 Section III (Commissioner, if a Appointment to be made		<del></del>	
Commissioner's Signature:	y, this document may be reviewed and	Date: 4/5/6	Revised 01/09/2023

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VAN-	(Attach Addition	ni Sheet(s), if necessary) OR	
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*Applicant's Signature  Any questions and/or concerns r	Ethics, Chapter 112, part III Print Cogarding Article XIII of the Pal	derstand and agree to abide by the of the Florida Statutes: ted Name: <u>Christine D. Roberts- Kelly</u> m Beach County Code of Bthics, pleas via email at <u>ethics@palmbeachcounty</u>	Date: 05/26/2023
West Palm Beach, FL 33415 Section III (Commissioner, if a Appointment to be mad	Return Megan Harp, Adi Office of Equal 50 South Mill	this FORM to: ministrative Assistant II Business Opportunity tary Trail, Suite 202	
Commissioner's Signature:	Nelfall	Date;6//3	123
Pursuant to Florida's Public Records La	w, this document may be reviewed and	photocopied by members of the public.	Revised 01/09/2023

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Example: (R#XX-XX/PO XX)	Parks & Recreation	General Maintenance	10/01/00-09/30/2100
	(Attach Additions	al Sheet(s), if necessary) OR	
NONE	х	NOT APPLICABLE/ (Governmental Entity)	
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By signing below I agree required Ethics training	e to abide by the Palm Beach (in the manner checked below	County Code of Ethics, and acknow'):	vledge that I have received the
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By signing below I actumed State of Florida Code of *Applicant's Signature:	Fthics, Chapter 112, part HI o	lerstand and agree to abide by the infinite the Florida Statutes:  ed Name; <u>Christine D, Roberts- Kelly</u>	
Any questions and/or concerns r Ethics website www.palmbeache	egarding Article XIII of the Paln	n Beach County Code of Ethics, pleas ia email at <u>ethics@palmbeachcountye</u>	e visit the Commission on
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West Palm Beach, FL 33415 Section III (Commissioner, if a Appointment to be mad	pplicable): e at BCC Meeting on:		
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[X] At Large Appo	ointment	or [	] District Appointment /Dist	rict #:
Term of Appointment:	3 Years.	From: 9/12/23	To: 9/11/26	
Seat Requirement: Pro	ofessional Services Organizat	ion	Seat #: 15	
[X]*Reappointmen	or or	[ ] New A	Appointment	
or [ ] to complete the	ne term of	Due	to: [ ] resignation	[ ] other
Completion of term to expi	re on:			
Section II (Applicant): (Pl APPLICANT, UNLESS EX	EMPTEĎ, MUST BE A COL	UNTY RESIDENT		
Name: Anderson Last	1	Loma First	3 C' 1 II	
Occupation/Affiliation:	Project Manager	rusi	Middle	
	Owner [ ]	Employee [	] Officer [	X]
Business Name:	Greywood Consulting Co	orp.		
Business Address:	120 S Olive Ave. Ste 402			
City & State	West Pahn Beach, FL		Zip Code: 33401	
Residence Address:	8580 Pine Cay			
City & State	West Palm Beach, FL		Zip Code: 33411	
Home Phone:		Business Phone:	( 561 ) 323-2858	Ext.
Cell Phone:	678 ) 612-2446	Fax:	_(_)	
Email Address: 10	orna.anderson@greywood.us			
Mailing Address Preference:	[X] Business [] Residen	ce		
	ed of a felony: Yese of offense. disposition of cas			
Minority Identification Co	<b>C J</b>	[X]Female	an [X] African-American	[ ] Caucasian

Page 1 of 2

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Contract/Transaction No.	Department/Division	Description of Services	Term
Example: (R#XX-XX/PO XX)	Parks & Recreation	General Maintenance	10/01/00-09/30/2100
PBCWUD Project: 20-010	Water Utilities Department	Program Mgmt & IT Support	4/1/2021- Present
	(Attach Additional S	Sheet(s), if necessary) OR	-
NONE		NOT APPLICABLE/ (Governmental Entity)	]
Ethics, and read the State Guide at: <a href="http://www.palmbeachcourrequired">http://www.palmbeachcourrequired</a> before appointment, a By signing below I acknow and agree to abide by the state of	to the Sunshine Amendment. Arting tyethics.com/training.htm. Eth und upon reappointment.  The construction of the construction	d complete training on Article XIII, the icle XIII, and the training requirem tics training is on-going, and pur stand the Sunshine Law Overview for the Florida and Palm Beach County ocked below):	ent can be found on the web suant to PPM CW-P-80 is or Advisory Board Members
-		e Web, DVD or VHS on07/12	20_23
	AND		
& State of Florida Code	of Ethics:	and and agree to abide by the Guide Printed Name: Lorna Anderson	
		each County Code of Ethics, please vi at <u>ethics@palmbeachcountyethics.co</u> r	
	Megan Harp, Admi Office of Equal Bo	is FORM to: nistrative Assistant II usiness Opportunity ry Trail, Suite 202	
Section III (Commissioner, if a Appointment to be mad	pplicable):		
Commissioner's Signature:	Maux Meux	Date: 7/13/2	3
Pursuant to Florida's Public Records La	w, this document may be reviewed and pho	į.	Revised 01/09/2023
Page 2 of 2			

# **RESUME OF NOMINEE**

## **ATTACHMENT 2**

### Christine Roberts, MBA

robertschristine@ymail.com

Boynton Beach, FL 954.415.9540

LinkedIn

#### EXECUTIVE

#### 15+ YEARS' SUCCESS LEADING OPERATIONS FROM THE END GOAL

Dynamic and knowledgeable Executive with an impressive history of leading companies towards financial success. Expert presenter, negotiator, and businessperson; able to forge solid relationships with partners and build consensus across multiple organizational levels.

#### Highlights of Expertise

Strategic Business Planning Cost Reduction and Avoidance Cash Flow Optimization

Cash Flow Optimization

Compliance, Policy and Process development

Contract Development / Negotiations

Soft skills training

Budget Administration / Management

P & L Accountability

Process Redesign / Change Management

Staff Development Programs

**Business Analytics** 

QuickBooks Desktop / Online

#### Career Experience

Intention Enterprises, LLC, Boynton Beach, FL Founder/ CEO

2020-Present

A Business services company that supports organization from inception to sustainability. Offering services in Fractional CEO/ COO / CFO advisement, high level Bookkeeping services, financial literacy consulting, Formulate Policy, Process, Procedure, HR consulting, Facilitate Training, financial Analysis.

CDRX Infusion, LLC, Boca Raton, FL

2021

#### Chief Revenue Officer

Provided consulting on financial functions of the pharmacy, conducted contracting, documented revenue cycle management process, advised on Human Resources and Payroll.

- Provide guidance to the Governing Body, via financial statements and RCM analysis.
- $\ensuremath{\square}$  Created policy and procedure to manage the accounting department.
- Researched and implemented CLIA compliant Lab.

Physical Medicine & Rehabilitation, North Palm Beach, FL Chief Operations Officer 2015-2020

Provide executive-level leadership

- Drove the company toward increasing revenue while decreasing expenses. Reduced operating costs by \$366,000 within the first six months of employment.
- Spearheaded several projects including a revamp of the company website, the development of a marketing plan, creation of an employee manual, and the startup of a new arm of the organization.
- Established business operation objectives and develop personnel management, budget and resource, and strategic plans to reach set goals.

Added a Neurorecovery program and installing a medication and DME dispensing program in the practice resulting in a 50% increase in profit, a 22% increase in medical charges, an 18% increase in medical payments, and a 56% increase of cash on hand at the end of 2016.

Navigated the practice through Covid-19 downturn (added telemedicine, applied/ received emergency funding)

#### Boca Raton Orthopedic Group, LLC, Boca Raton, FL

2013-2015

#### Interim Chief Executive Officer

Managed the financial and physical resources

- D Researched and implemented a new EMR system to ensure compliance with Medicare regulations.
- Developed and implemented plans to facilitate the growth of two additional office locations.
  Coordinated with the architect and general contractor to remodel the office space allowing the treatment of more patients.
- Recruited, interviewed, and contracted new physicians for the group. Developed a step-down-plan for physicians transitioning out.

## Innovative Healthcare Business Solutions, LLC, Boca Raton, FL

2009-2015

Controller

Performed accounts payable, payroll process and benefits administration duties for several locations.

- Created reports to summarize and forecast company business activity including the financial position in the areas of income, expenses, and earning based on past, present, and expected future operations.
- Set up, trained, and provided oversight for 32 corporate bank accounts utilizing QuickBooks.
- ☐ Managed business growth from 2 to 23 locations; oversaw benefits administration for over 200 employees.

#### Additional Experience

Finance Manager (2005-2009) • Personal Physician Care, P.A., Delray Beach, FL

#### **Education & Credentials**

#### Master's in Business Administration - Accounting

Southern New Hampshire University, Global Campus

#### Bachelor's in Business Administration - Accounting and Finance

American Intercontinental University, Global Campus: Summa Cum Laude

#### <u>Professional Development</u>

- Medical Group Management Association Lean Six Sigma Yellow Belt Certified
- D eCornell Certified Financial Management

- □ Florida Atlantic University Certified Internal Auditor
- □ Healthcare Financial Management Association- Business Intelligence Certified Specialist
- □ Sheridan Voc-Tech Center Insurance Medical Coder Certificate
- Allen Schwartz Health Careers Medical Biller Certificate

#### **Board Service**

- □ Nourished from Nature Treasurer Current
- □ OutKast Jeeperz Treasurer- Current



#### Lorna S. Anderson, PMP

West Palm Beach, FL (678) 612-2446 LornaJamesWPB@gmail.com

Principal Program Manager with expertise in analyzing data, and redesigning business processes to achieve efficient and effective business operations. Superb analytical and technical skills peaked in developing innovative solutions to successfully deliver strategic initiatives and projects on time, and within budget. Strong organization and communication skills which facilitate success in attaining commitment and teamwork. Proven track record and keen ability in managing multi-discipline project teams in the delivery of program requirements within stakeholder's mission, values and goals, while managing scope, schedule, resource, and quality constraints.

#### PROFESSIONAL SKILLS

Business Operations Management	Business/Account Governance     Management
<ul> <li>Program Design &amp; Management</li> </ul>	<ul> <li>Vendor Negotiation &amp; Management</li> </ul>
<ul> <li>Project Management Office (PMO)</li> <li>Leadership</li> </ul>	<ul> <li>Operational efficiency &amp; effectiveness consulting</li> </ul>
<ul> <li>Acquisition &amp; Divestiture Program Management</li> </ul>	<ul> <li>Outsourcing PM (Transition &amp; Transformation)</li> </ul>

#### SELECTED ACCOMPLISHMENTS

#### Program/Project Management

- Managed multi-discipline (business & IT) teams during all phases of the contract implementation process, and led the project team in defining the projects' scope of work, estimates, schedules, and resourcing plans.
- Led IT service delivery teams in the planning and (re)design of service solutions, and coordinated the activities of internal and external vendors in support of customized solutions.
- Communicated and partnered with executives to report program status/progress and to identify external business activity that might impact project deliverables and schedules.
- Monitored and reported financial expenses for program activities, including providing forecasts, base-lining budgets, and collecting and reporting costs vs. plan of record.

 Developed strategic program/project plans to achieve business and operational goals, relationship management, and global leadership across geographical boundaries to ensure global program success and overall business effectiveness.

#### **Business Process Design**

- Forged the delivery of key account business management processes that enabled
  executives to monitor client account revenue, to plan for growth, and to effectively
  govern the client accounts.
- Implemented Global Account Business Operations processes to manage financial performance (revenue and costs) and to establish business controls.
- Organized and directed business office and governance functions, processes and procedures. Initiated and led the taxation strategy planning and review that led to the discovery and recovery of missed tax receivables.
- Identified and implemented technology programs and processes that resulted in productivity gains for strategic sales teams.
- Reviewed and analyzed business account team's processes prior to IT service migrations, updated and published key process documentation for usage by support teams and for user training.

#### PROFESSIONAL EXPERIENCE

GREYWOOD CONSULTING CORPORATION, West Palm Beach, FL President / Principal PM Consultant	2016-Present
PC MALL, INC (PCM SARCOM), Atlanta, GA	2010-2015
Global Program Manager	
HEWLETT-PACKARD COMPANY, Atlanta. GA	1997-2009
Outsourcing Program Manager (August 2003 - December 2009)	
Business Operations Manager (August 2007 - November 2008)	
Senior/Global Program Manager (July 1997 - August 2003)	
EDUCATION	
Bachelor of Arts/Mathematics - University of Rochester, Rochester, NY	
CERTIFICATION	
Project Management Professional (PMP) - Project Management Institute	since 2004
SERVICE	
Palm Beach County Small Business Advisory Committee, Member	since 2018
Palm Beach Sports Gives Committee, Member	since 2018
Norton Museum Board, Member	since 2020

# **MEMOS TO BCC**

# **ATTACHMENT 3**



## Office of Equal Business Opportunity

50 South Military Trail, Suite 202 West Palm Beach, FL 33415 (561) 616-6840 www.pbcgov.com/oobo



#### Palm Beach County Board of County Commissioners

Gregg K. Weiss. Mayor

Maria Sachs, Vice Mayor

Maria G. Marino

Michael A. Barnett

Marci Woodward

Sara Baxter

Mack Bernard

#### **County Administrator**

Verdenia C. Baker

"An Equal Opportunity Affirmative Action Employer"

Official Electronic Letterhead

#### INTEROFFICE MEMORANDUM

Date:

June 1, 2023

To:

The Honorable Gregg K. Weiss, Mayor and Members of the Board of County Commissioners

From:

Tonya Davis Johnson, Director Office of Equal Business Opportunity

Re:

Equal Business Opportunity Advisory Committee

(EBOAC) Appointment

The Office of Equal Business Opportunity is pleased to submit for your consideration, the nominee listed below due to the term expiration of the incumbent.

#### Seat #

#### Seat Designation

#### <u>Nominee</u>

1

Certified Black Business Owner

Christine D. Roberts-Kelly

Attached for your review and approval, is the board nomination form and current resume for Mrs. Roberts-Kelly. Should you wish to nominate others, we ask that you provide your nomination(s) on or before June 13, 2023.

cc:

Dorritt Miller, Assistant County Administrator EBOAC Advisory Committee File



## Office of Equal Business Opportunity

50 South Military Trail, Suite 202 West Palm Beach, FL 33415 (561) 616-6840 www.pbcgov.com/oebo



#### Palm Beach County Board of County Commissioners

Gregg K. Weiss, Mayor

Maria Sachs, Vice Mayor

Maria G. Marino

Michael A. Barnett

Marci Woodward

Sara Baxter

Mack Bernard

#### County Administrator

Verdenia C. Baker

"An Equal Opportunity Affirmative Action Employer"

Official Electronic Letterhead

#### INTEROFFICE MEMORANDUM

Date:

July 13, 2023

To:

The Honorable Gregg K. Weiss, Mayor and Members of the Board of County Commissioners

From:

Tonya Davis Johnson, Director Office of Equal Business Opportunity

Re:

Equal Business Opportunity Advisory Committee

(EBOAC) Appointment

The Office of Equal Business Opportunity is pleased to submit for your consideration the following nominee for reappointment to Seat 15. The Advisory Committee is in support of the reappointment.

Seat#	Seat Designation	<u>Nominee</u>
15	Professional Services Organization	Lorna Anderson

Attached for your review and approval, is the board nomination form and current resume for Ms. Anderson. Should you wish to nominate others, we ask that you provide your nomination(s) on or before July 24, 2023.

CC:

Dorritt Miller, Assistant County Administrator EBOAC Advisory Committee File

# CURRENT LIST OF BOARD MEMBERS EQUAL BUSINESS OPPORTUNITY ADVISORY COMMITTEE

<u>Seat</u>	<u>Incumbent</u>	Seat Requirement
1	Vacant	
<u>T</u>	Vacant	Certified Black Business Owner
2	Kati L. Cassiani (H)	Certified Hispanic Business Owner
3	Doris Pastl (W)	Certified Woman Business Owner
4	Alan Gerwig (W)	Certified White Male Business Owner
5	Amy Angelo (W)	Business Owner Domiciled in PBC
6	Robert Lesko (W)	Business Incubator Program
7	Juan Pagan (H)	Hispanic Business Organization
8	Clementine Fleuranvil (B)	Nat'l Assoc. of Women in Construction
9	Denise C. Albritton (B)	Women's Business Organization
10	Javin Walker (B)	Certified Minority Contractor
11	Bob Schafer (W)	Associated General Contractors
12	Carole Hart (W)	Small Business Development Center
13	Seabron Smith (B)	Financial Institution that assists small businesses
14	Courtney McKenzie Newell (B)	Black Chamber of Commerce
15	Lorna Anderson (B)	Professional Services Organization

# **ATTACHMENT 4**