

**PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS**

**BOARD APPOINTMENT SUMMARY**

**Meeting Date:** June 9, 2026  
**Department:** CareerSource Palm Beach County, Inc.

**I. EXECUTIVE BRIEF**

**Motion & Title:** Staff recommends motion to approve:

A) one (1) reappointment to the CareerSource Palm Beach County, Inc. Board of Directors (Board) for the term of July 12, 2026 through July 11, 2028; and

Appointment	Seat No.	Area of Representation	Nominated By
George Elmore	4	BU- Business Representative	Business Development Board of Palm Beach County


B) one (1) reappointment to the Board for the term July 12, 2026 through July 11, 2030.


Appointment	Seat No.	Area of Representation	Nominated By
Alyssa Freeman	5	BU- Business Representative	Marine Industries Association of Palm Beach County, Inc.

**Summary:** The Board's mission is to develop a more efficient system to prepare Floridians for high skill and high wage jobs, and to oversee Welfare Reform, School-to-Work, and Adult/Literacy educational training. On October 22, 2024, the Board of County Commissioners (BCC) approved the Interlocal Agreement Palm Beach Workforce Development Consortium (R2024-1435) (Agreement), which replaced prior Agreements. The federal Workforce Innovation and Opportunity Act requests that an emphasis be placed on Chief Executive Officers or highest level of management positions for both community and business sector appointments. The Board approved the reappointments of Mr. George Elmore and Ms. Alyssa Freeman at their April 23, 2026 meeting. Their current terms expire on July 11, 2026. Mr. George Elmore oversees investments for Hardrives Industries, Inc. Ms. Alyssa Freeman is the Executive Director at Marine Industries Association of Palm Beach County, Inc. Countywide (JBR)

**Background and Justification:** On October 22, 2024, the BCC approved the Agreement, which replaced the prior Interlocal Agreement Creating the Palm Beach Workforce Development Consortium (R2007-1220), as amended. The Agreement provides for the continuation of the Consortium, which consists of the following governmental entities: the Palm Beach County BCC, (which serves as the Local Elected Official (LEO) of the Local Workforce Development Area 21 (LWDA 21) composed of Palm Beach County); the City of Delray Beach; the City of Palm Beach Gardens; the City of South Bay; and the City of West Palm Beach. The Agreement provides that the County is designated as fiscal agent, grant recipient, and administrator of the Workforce Programs. The Agreement designates CareerSource PBC (CSPBC) as the administrative entity and Direct Provider of Services to operate and implement Workforce Programs and related programs in LWDA 21. The Agreement also provides that CSPBC staff are employees of the Consortium. The County and CSPBC entered into a Contract to Administer Grant Funds on December 16, 2014 (R2014-1894) (the Contract), which automatically renews annually, and which memorializes CSPBC's responsibility to administer Federal and State Workforce Development Programs in Palm Beach County. The Contract was amended on April 19, 2016 (R2016-0532) (First Amendment) and July 10, 2018 (R2018-0966) (Second Amendment) to conform the Contract with County contract terms and bring it into compliance with changes in State law.

- Attachments:**
1. Palm Beach County Board of County Commissioners Boards/Committees Application
  2. Resume: George Elmore and Alyssa Freeman
  3. Letter of Nomination: George Elmore and Alyssa Freeman
  4. CareerSource Palm Beach County, Inc. Board Membership Roster

**Recommended by:**  4/23/2026  
**Department Director** **Date**  
Julia Dattolo, President/CEO CareerSource Palm Beach County, Inc.

**Legal Sufficiency:**  4/28/2026  
**Assistant County Attorney** **Date**

## II. REVIEW COMMENTS

### A. Other Department Review:

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Department Director



**SECTION II - continued (to be completed by applicant)**

CONTRACTUAL RELATIONSHIPS:  X  NONE  NOT APPLICABLE  (Governmental Entity)

Pursuant to Article XIII, Sec. 2 443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under sealed competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business. This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

<u>Contract/Transaction No.</u>	<u>Department/Division</u>	<u>Description of Service</u>	<u>Term</u>
Example: (R#XX-XX/PO XX)	Parks & Rec	General Maintenance	10/01/00 - 09/30/2100

**SERVING ON OTHER ADVISORY BOARDS / COMMITTEES:**

Are you currently serving on any other Advisory Boards or Committees within Palm Beach County?  YES   NO

If YES, please list:  CU - GIRL'S - SOAF - SCHOOL FIN - JTRCC - SF PBS

CODE OF ETHICS TRAINING:  X  COMPLETED DATE:  JULY 2025

All board members are required to read and complete training on Article XIII of the Palm Beach Code, the Palm Beach County Code of Ethics. Ethics training is ongoing, and pursuant to PPM CW-P 79 is required before appointment, and upon reappointment. All board members must also be familiar with the State of Florida Code of Ethics, (Chapter 112, part III of the Florida Statutes), and the Florida Sunshine Law.

Training on the Palm Beach County Code of Ethics can be found on the web at:  
<http://www.palmbeachcountyethics.com/training.htm>

Any questions and/or concerns regarding Article XIII of the Palm Beach County Code of Ethics, please visit the Commission on Ethics website [www.palmbeachcountyethics.com](http://www.palmbeachcountyethics.com) or contact us via email at [ethics@palmbeachcountyethics.com](mailto:ethics@palmbeachcountyethics.com) or (561) 233-0724.

APPLICANT'S SIGNATURE: By signing below I acknowledge that I have read, understand and agree to abide by Article XIII, The Palm Beach County Code of Ethics, and I have received the required Code of Ethics Training. By signing below, I acknowledge that I will be subject to the State of Florida and Palm Beach County Code of Ethics and the Florida Sunshine Law (Chapter 286, Florida Statutes).

(NOTE: Signature must be an actual signature or an electronic signature. A "typed" signature (name) will not be accepted)

SIGNATURE:  [Handwritten Signature]  PRINTED NAME:  George T. Elmore  DATE:  3-18-2022

**SECTION III - COMMISSIONER (OFFICE USE ONLY) DISTRICT # \_\_\_\_\_**

COMMISSIONER'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**SECTION IV - (OFFICE USE ONLY)**

APPOINTMENT MADE:  YES   NO   
 BCC MEETING: \_\_\_\_\_ DATE \_\_\_\_\_

*Pursuant to Florida's Public Records Law, this document may be reviewed and photocopied by members of the public.*

## **George T. Elmore**

George Elmore served as chairman of the board or director locally for United Way, Crisis Line, the Boy Scouts of America, WPBT, the Business Development Board, and the Palm Beach Council for the Arts, renamed the Palm Beach Cultural Council. In 1993 he was appointed by Governor Lawton Chiles to the Community Health Purchasing Alliance. Elmore was instrumental in early efforts that resulted in the Palm Beach Film Festival, the Kravis Center for the Performing Arts, and the Palm Beach County Convention Center. He pledged \$1 million to the Scripps Research Institute in 2005, earning him a place on the Scripps Council 100. "You need to put back into the community what the community has done for you," Elmore has said.

**Palms**  
 Palm Beach County Board of Commissioners  
**Chairman's Council**  
 Carver  
 Fleming Way Enterprises LLC  
 Florida Power & Light Company  
 Good Creek Rehabilitation Systems  
 HSS - Florida  
 Palm Beach  
 LRP Media Group  
 Mace & Associates  
 Nicklaus Children's Health System  
 Related Rice  
 Saha O'Rourke + Partners  
 SPCA Capital  
 Sills-Hickok Foundation  
 Suffolk Construction Company, Inc.  
 Tarm Enterprises Inc.  
 Tishman Properties, LLC  
 TPA Group, LLC  
 USFA Global  
 Vival Insurance  
 Wake World, Inc.  
 Woodford Real Estate Investors  
**Board of Advisors**  
 Bank of America  
 Capital Health - Belvidere Hospital East  
 CIBC Bank USA  
 Comcast Converg. Media  
 CareerSource Palm Beach County  
 Cleveland Clinic  
 Comcast Corporation  
 Day Pitney LLP  
 FARMCO  
 Florida Oxygen Corporation  
 Genstar  
 Hercules, Inc.  
 Independence Home Health  
 J.C. Penney  
 JP Morgan Chase  
 L3Harris Technologies  
 Leasing Monthly Group  
 MASON Development & Construction  
 Miller Construction Company  
 Mimi Construction, LLC  
 Morning Call Management  
 MDT Development LLC  
 Newby USA  
 NFP  
 Nova Southeastern University  
 Palm Beach Agriculture, LLC  
 PNC Bank  
 Pratt & Whitney, an RTX business  
 Raymond James Financial Services/Systems Financial Group, Inc.  
 RSM US LLP  
 South Florida Business Journal  
 Tampa General Hospital  
 TD Bank  
 Universal Health Services, Inc.  
 Wellington International  
 Wellington Lifestyle Partners, LLC  
 WFLA Group  
 Wharton Street Capital  
 Woodward Industrial Partners  
**Corporate Members**  
 AOT, Inc. Landmark Architects, Planners, Environmental Consultants  
 AOT  
 AIA Home-Value Rebuilders  
 Alan B. Miller Architect Center  
 Avenir & Marat, LLC  
 Atlanta  
 Aronson Bank  
 American Village Schools  
 Art & Glass Report  
 Anderson-McCoy Construction Corp.  
 Atlantic Pacific Computer  
 Aids Health Institute  
 BancSouth  
 Barr and Barr  
 Baxley Construction  
 BEC Capital Real Estate - BEC Logistics Properties  
 BOJ  
 Butler & Peacock P.A.  
 Canby, The  
 Centennial Public Board Advisors - CPA  
 CGI Companies  
 CH Enterprises, Inc.  
 CHY  
 Clearfield  
 Builders Construction & Development, Inc.  
 CAD Group  
 CIBC, Inc.  
 CIBC Bank USA  
 City Mutual Bank  
 Commercial L.P.  
 Collins International Florida, LLC  
 Coleman Associates, Inc.  
 Commercial Bank  
 CP Group  
 Coal Construction Company  
 Coast Real Properties, LLC  
 Crane, LLP  
 CS Venture Management LLC  
 D Capital Group  
 Douglas Elman - 2  
 Douglas Elman Real Estate - 1  
 DPM Construction  
 DSM Capital Partners LLC  
 Elmendorf  
 ESM Visual Plan  
 FPH Third Bank  
 Florida Health University  
 Florida Bank  
 Florida Public Utilities Company  
 Gandy Florida  
 Gilbane Building Company  
 G. Hines  
 Gink State Bank  
 Good Samaritan Medical Center  
 Greenberg, Traub, P.A.  
 Granite Service Industries  
 Habitat Builders Construction  
 Hella Logistics LLC  
 H.W. Architects of Florida LLC  
 I.T. Solutions of South Florida, Inc.  
 ICG Advisors  
 James White RUC Investment - PMA TOUR  
 JLI  
 Jones Frazier  
 Jupiter Medical Center  
 MAST Construction  
 Langston Engineering and Environmental Services, LLC  
 Laurus Capital  
 Lester, Lively Smith & Sipe, PLLC  
 Lynn University  
 M&T Bank  
 MidSouth Hospital  
 Millennium Health Centers, Inc.  
 Midea Intelligence  
 Metro International Group LLC  
 Momentum Equity Partners  
 Oxford Financial Group, L.L.C.  
 OZ Digital Consulting  
 Palm Beach Capital  
 Palm Beach State College  
 PERM Enterprises  
 PMA Tour - Corporate Classic  
 Planitree Insurance Agency  
 Pines FZ  
 Q7 Solutions  
 Ranger Construction Industries, Inc.  
 Royal Bank, Inc.  
 Regions Bank  
 Resolute Healthcare Real Estate  
 Reynolds Capital Group  
 Richard A. Bernstein Construction Group  
 S.C. Wells Construction  
 Savanta  
 SBA Communications  
 Savannah Bank  
 Shields Insurance  
 Showcase Building Group  
 Stateside Williams Stone & Co., LLC  
 Stanley USA Building, Inc.  
 Synectics Real Estate  
 TEGO Peoples Gas  
 The Boca Raton  
 The Equi Group  
 The Hall & Wellington Group  
 Tomlinson Business Solutions  
 Truist  
 Universal Group, Inc.  
 Veritas Construction  
 WFLA Company, The  
 WFLA  
 World Trade Center Palm Beach

# BDB BUSINESS DEVELOPMENT BOARD of PALM BEACH COUNTY

March 4, 2026

Ms. Julia Dattolo, President & Chief Executive Officer  
 CareerSource Palm Beach County, Inc.  
 3400 Belvedere Road  
 West Palm Beach, Florida 33406

**RE: Reappointment of Mr. George Elmore to the CareerSource Palm Beach County, Inc. Board of Directors**

Dear Ms. Dattolo:

On behalf of the Business Development Board of Palm Beach County, it is my pleasure to recommend the reappointment of George Elmore to the CareerSource Palm Beach County, Inc. Board of Directors. He continues to embody its mission of providing workforce development, job training, and employment services to the businesses and residents of Palm Beach County.

Mr. Elmore possesses a deep understanding of the issues and opportunities facing Palm Beach County, and we are confident he will remain an asset to your organization. We believe his experience, insight, and commitment make him exceptionally well-qualified to serve in this important role.

Sincerely,

*Kelly Smallridge*

Kelly Smallridge  
 President and CEO

310 EVERNIA STREET, WEST PALM BEACH, FL, 33401  
 TEL (561) 835-1008 FAX (561) 835-1160 www.bdb.org

**CAREERSOURCE PALM BEACH COUNTY, INC.  
BOARD MEMBERSHIP ROSTER**

1. Alex Dobin
2. Alyssa Freeman
3. Barbara Cipriano
4. Carla Leaty
5. Christopher Cothran
6. Commissioner Marci Woodward
7. David Gobeo
8. David Markarian
9. David Talley
10. Deana Pizzo
11. Elizabeth Rochaine
12. George Elmore
13. Jeffery Bailey
14. John Boggess
15. Libbey Webb
16. Matthew Rocco
17. Michael Burke
18. Ricky Wade
19. Timothy Dougher
20. Vivian Demille
21. Zachary Cassidy



# BOARDS/COMMITTEES APPLICATION

PALM BEACH COUNTY  
BOARD OF COUNTY COMMISSIONERS  
BOARDS/COMMITTEES APPLICATION  
301 N Olive Avenue, WPB, FL 33401  
[www.discover.pbcgov.org](http://www.discover.pbcgov.org)

The information provided on this form will be used in considering your nomination.  
(Answer "NONE" or "N/A" where appropriate.)

- APPLICANT TO COMPLETE/SUBMIT THE FOLLOWING:**  
- SECTION II  
- CONTRACTUAL RELATIONSHIPS  
- CODE OF ETHICS TRAINING  
- RESUME or BIOGRAPHY

**SECTION I** (OFFICE USE ONLY) \_\_\_\_\_ Advisory  Not Advisory

BOARD/COMMITTEE NAME: CareerSource Palm Beach County, Inc.  
TYPE OF APPOINTMENT:  AT-LARGE \_\_\_\_\_ DISTRICT # \_\_\_\_\_  
 REAPPOINTMENT \_\_\_\_\_ NEW APPOINTMENT  
TERM: 7/12/26 START DATE 7/11/30 END DATE  
LENGTH OF TERM: 4 YEARS  
SEAT #: 5  
SEAT REQUIREMENT: Business Representative

COMPLETING AN UNEXPIRED TERM? \_\_\_\_\_ YES  NO  
IF YES: DUE TO: \_\_\_\_\_ RESIGNATION \_\_\_\_\_ OTHER  
COMPLETING TERM FOR: \_\_\_\_\_  
ORIGINAL TERM EXPIRES: \_\_\_\_\_

*\*When a person is being considered for reappointment, the number of previous disclosed voting conflicts during the previous term shall be considered by the Board of County Commissioners: \_\_\_\_\_*

**SECTION II** (to be completed by applicant) **\*MUST BE A PALM BEACH COUNTY RESIDENT**

NAME: (First/Middle Initial/Last) Alyssa A. Freeman  
ADDRESS: 160 Meadowlark Dr.  
CITY: Royal Palm Beach STATE: FL ZIP: 33411  
PHONE #: 561-398-8880  
EMAIL: alyssa@marinepbc.org

BUSINESS/EMPLOYER NAME: Marine Industries Association of Palm Beach County, Inc.  
OCCUPATION: Executive Director  
ADDRESS: 1208 US Highway One, Suite B  
CITY: North Palm Beach STATE: FL ZIP: 33408

MAILING PREFERENCE: \_\_\_\_\_ RESIDENCE  BUSINESS

HAVE YOU EVER BEEN CONVICTED OF A FELONY: \_\_\_\_\_ YES  NO  
(conviction of a felony is not an automatic disqualifier from appointment)

IF YES - STATE THE COURT, NATURE OF OFFENSE, DISPOSITION OF CASE AND DATE:

\_\_\_\_\_  
\_\_\_\_\_

**SECTION II - continued (to be completed by applicant)**

CONTRACTUAL RELATIONSHIPS:  X  NONE  NOT APPLICABLE/(Governmental Entity)

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**SERVING ON OTHER ADVISORY BOARDS / COMMITTEES:**

Are you currently serving on any other Advisory Boards or Committees within Palm Beach County?  X  YES  NO

If YES, please list:  Discover the Palm Beaches

CODE OF ETHICS TRAINING:  X  COMPLETED DATE:  3/10/26


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APPLICANT'S SIGNATURE: By signing below I acknowledge that I have read, understand and agree to abide by Article XIII, The Palm Beach County Code of Ethics, and I have received the required Code of Ethics Training. By signing below, I acknowledge that I will be subject to the State of Florida and Palm Beach County Code of Ethics and the Florida Sunshine Law (Chapter 286, Florida Statutes).

(NOTE: Signature must be an actual signature or an electronic signature. A "typed" signature (name) will not be accepted.)

SIGNATURE:    PRINTED NAME:  Alyssa Freeman  DATE:  3/10/26

**SECTION III - COMMISSIONER (OFFICE USE ONLY)** DISTRICT #

COMMISSIONER'S SIGNATURE:   DATE:

**SECTION IV - (OFFICE USE ONLY)**

APPOINTMENT MADE:   YES   NO

BCC MEETING:   DATE

(This section is for the use of the County Clerk and is not to be filled out by the applicant.)

# Alyssa Freeman

Royal Palm Beach, FL | (561) 398-8880 | [alyssafreeman1101@gmail.com](mailto:alyssafreeman1101@gmail.com)  
[www.linkedin.com/in/alyssa-freeman-64572811](http://www.linkedin.com/in/alyssa-freeman-64572811)

## Board Director | Nonprofit Executive | Marine Industry Advocate

Nonprofit executive and marine industry leader with extensive experience in **organizational leadership, financial oversight, stakeholder engagement, and strategic communications**. Proven ability to guide mission-driven organizations, manage complex initiatives, and build partnerships across business, government, and nonprofit sectors. Recognized for advancing economic development, workforce initiatives, and community engagement throughout Palm Beach County.

## Executive Leadership Experience

### Executive Director

Marine Industries Association of Palm Beach County | 2019–Present

Lead the strategic direction and operations of a nonprofit trade association representing the marine industry.

- Oversee **\$1M+ annual operating budget** while maintaining strong fiscal stewardship and organizational growth
- Partner with Board of Directors on **strategic initiatives, industry advocacy, and member engagement**
- Direct **communications, marketing, and public relations strategy** to strengthen industry visibility
- Lead major regional industry events and community initiatives supporting economic impact
- Represent the organization with **government officials, industry leaders, and community partners**

## Board & Community Leadership

Board Member/Vice President — Junior Achievement of the Palm Beaches & Treasure Coast (2020–Present)

Board Member/Incoming Chair — CareerSource Palm Beach County (2020–Present)

Board Member — Barky Pines Animal Rescue & Sanctuary (2020–Present)

Treasurer/Board Member — Florida Fishing Academy (2014–2020)  
Chair — Palm Beach Holiday Boat Parade (2012–Present)  
Board Member — Royal Palm Beach Recreation Advisory Board (2022–2023)  
Member — Leadership Palm Beach County, Class of 2020  
Committee Member — South Florida Fair, Beyond the Fair Young Professionals (2020–2024)

## **Awards & Recognition**

Young Professional of the Year — Palm Beach North Chamber of Commerce (2025)  
Palm Beach 100: Most Influential Business Leaders — Palm Beach Illustrated (2020, 2021)  
Women Making Waves — *Boating Industry Magazine* (2021)  
Leadership Excellence Award Nominee — Leadership Palm Beach County (2022)

## **Education**

**MBA, Organizational Leadership** — University of Arizona Global Campus  
**BA, Communication (Public Relations)** — Oakland University



*MIAPBC is a not-for-profit organization created to promote and protect the sound growth of the marine industry in Palm Beach County for the benefit and education of its members, the community, and the environment.*

**BOARD OF DIRECTORS**

Austin Burkett  
President  
E. J. Schrader Mattress Company,  
Inc.

Tamra FitzGerald  
Vice President  
Venue Marketing Group

Raymond Graziotto  
Secretary  
Seven Kings Holdings

Janet Zimmerman  
Treasurer  
Florida Inland Navigation District

Mark Bolchoz  
Bolchoz Marine Advisors Inc

John Ciabattari  
Ferreira Construction Co., Inc.

Ryan Daniello  
Barnacle Busters

Mallory Doremus  
Palmdale Oil Company

George Gentile  
2GHO

Rick Kozell  
Law Office of Rick Kozell

Martin Murphy  
JAMCO, Inc.

Doug West  
Alliance Marine

**STAFF**

Alyssa Freeman  
Executive Director

Paola Pineros  
Marketing & Membership Manager

Stephanie Button  
Administrative Manager

Rena Blades  
Director of Community Outreach  
and Government Affairs. PBI&S

**March 10, 2026**

**Ms. Julia Dattolo, President & Chief Executive Officer  
CareerSource Palm Beach County, Inc.  
3400 Belvedere Road  
West Palm Beach, Florida 33406**

**RE: Reappointment of Ms. Alyssa Freeman to the CareerSource Palm Beach County, Inc. Board of Directors**

**Dear Ms. Dattolo:**

On behalf of the Marine Industries Association of Palm Beach County, it is my pleasure to recommend the reappointment of Alyssa Freeman to the CareerSource Palm Beach County, Inc. Board of Directors. She continues to embody its mission of providing workforce development, job training, and employment services to the businesses and residents of Palm Beach County.

Ms. Freeman possesses a deep understanding of the issues and opportunities facing Palm Beach County, and we are confident she will remain an asset to your organization. We believe her experience, insight, and commitment make her exceptionally well-qualified to serve in this important role.

**Sincerely,**

**Austin Burkett, Board President**

**CAREERSOURCE PALM BEACH COUNTY, INC.  
BOARD MEMBERSHIP ROSTER**

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18. Ricky Wade
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21. Zachary Cassidy