

ARTICLE 8

SIGNAGE

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ARTICLE 8

SIGNAGE

CHAPTER A GENERAL

Section 1 General

A. Purpose and Intent

The purpose of this Section is to establish standards for the placement and use of signs and other advertising consistent with State of Florida and Federal law. These standards are designed to protect the health and safety of PBC and to assist in the promotion of tourism, business, and industry. More specifically, this Section is intended to:

1. Identification

Promote and aid in the identification, location, and advertisement of goods and services, and the use of signs for free speech;

2. Aesthetics

Preserve the beauty and the unique character of PBC, protect PBC from visual blight, and provide a pleasing environmental setting and community appearance which is deemed vital to the continued economic development of PBC;

3. Land Values

Protect property values by assuring compatibility with surrounding land uses;

4. Safety

Promote general safety and protect the general public from damage or injury caused by, or partially attributed to, the distractions, hazards, and obstructions that result from improperly designed or located signs; and,

5. Compatibility

Make signs compatible with the overall design objectives of the Plan and the Managed Growth Tier System (MGTS); ensure signs are compatible with the character of adjacent architecture and neighborhoods; and, to provide the essential identity of, and direction to, facilities in the community.

B. General Design Principles

The following principles are general design guidelines that should be considered in the design of all signs. Signs which enhance a project are encouraged, and signs should make a positive contribution to the aesthetic appearance of the street or commercial area where they are located.

1. Visibility

A sign shall be conspicuous and readily distinguished from its surroundings.

2. Legibility

The size and proportion of the elements of the sign's message, including logos, letters, icons, and other graphic images, shall be selected based on the average distance and average travel speed of the viewer. Sign messages oriented towards pedestrians may be smaller than those oriented towards automobile drivers. Colors chosen for the sign text and/or graphics shall have sufficient contrast with the sign background in order to be easily read during both day and night hours.

3. Readability

A sign message should be easily recognized and designed in a clear, unambiguous, and concise manner, so that a viewer can understand or make sense of what appears on the sign. Excessive use of large areas of several colors can create competition for the eye and significantly reduce readability.

4. Architectural Compatibility

A sign (including its supporting structure, if any) shall be designed as an integral design element of a building's architecture, and shall be architecturally compatible, including color and scale, with any building to which the sign is to be attached and with surrounding structures. A sign which covers a window, or which spills over "natural" boundaries or architectural features and obliterates parts of upper floor of buildings is detrimental to visual order and may not be permitted.

5. Consistency with Area Character

A sign should be consistent with distinct area or district characteristics and incorporate common design elements such as sign materials or themes. In Traditional Development Districts (TDDs) projecting signs are encouraged and should be located and sized to be viewed by people on foot. Where signs are located in close proximity with a residential area, the signs should be designed and located so they have little or no impact on adjacent residential neighborhoods.

Figure 8.A.1.B – Visibility and Legibility



C. Applicability

The provisions of this Article shall apply to all signs in unincorporated PBC, unless exempt by Art. 8.B, Exemptions.

1. Non-Conforming Signs

Previously permitted signs that do not meet the current standards of this Code are non-conforming structures, subject to Art. 1.F.3, Non-Conforming Structure. A non-conforming sign may not be enlarged, structurally altered, or moved unless the entire sign is brought into compliance with this Section. A sign face on a non-conforming sign may be replaced but not enlarged.

2. Billboards and Off-Site Signs

There shall continue to be a prohibition on billboards and similar off-site signs, however, this prohibition does not restrict the repair, maintenance, relocation, or replacement of billboards constructed consistent with applicable codes and permit procedures prior to November 15, 1988, and included within the billboard stipulated settlement agreement and billboard survey (approved February 6, 1996). The stipulated settlement agreement referred to herein shall be the primary source of information for implementing the intent and purpose of the regulations governing billboards and similar off-site signs.

3. Conflict with Graphics and Other Provisions

Where there is a conflict between the text and a graphic in this Section, the more restrictive provision shall prevail. Where other sign or outdoor advertising regulations are in effect and are more restrictive than the provisions of this Section, the more restrictive provisions shall prevail.

4. Unless exempt, signs and supporting structures shall be installed in accordance with the Florida Building Code; [Ord. 2022-029]
5. All signs and supporting structures shall be maintained in the condition originally permitted; and, [Ord. 2022-029]
6. If a sign is removed from its supporting structure for longer than 90 days, the supporting structure shall be removed pursuant to the procedures in Art. 8.I.4, Removal of Signs in Violation of this Article. [Ord. 2022-029]

Section 2 Definitions

- A. In addition to the applicable definitions set forth under Art. 1.H, Definitions and Acronyms, the following definitions shall apply to this Article: [Ord. 2022-029]

1. **Advertising Structure** – a sign representing or directing attention to a business, commodity, service, or entertainment, conducted, sold, or offered.
2. **Alter Structurally** – in the case of a sign means to make a change in the supporting members of a structure, such as bearing walls, columns, beams, sign poles or posts, or girders, that will prolong the life of the structure.
3. **Civic and Assembly** – for the purposes of this Article shall only consist of the following uses: Assembly Institutional Nonprofit, Assembly Membership Nonprofit, College or University, Government Services,

Place of Worship, School – Elementary or Secondary, and government-owned Public Parks. [Ord. 2022-029]

4. **Conceptual Master** – a conceptual plan indicating the total number, location, and sign area of all proposed signs on a Site Plan or typical building elevation.
5. **Height** – the vertical distance measured from the lowest ground level directly beneath the sign to the highest point at the top of the sign. The ground level shall be either the natural grade or finished grade, whichever is lowest.
6. **Illumination** – a source of any artificial or reflected light, either directly from a source of light incorporated in, or directly from an artificial source. [Ord. 2022-029]
 - a. **External** – artificial light, located away from the sign, which lights the sign, the source of which may or may not be visible to persons viewing the sign from any street, sidewalk, or adjacent property. [Ord. 2022-029]
 - b. **Internal** – a light source that is concealed or contained within the sign and becomes visible in darkness through a translucent surface. Message Center signs, Digital Display signs, and signs incorporating neon lighting shall not be considered internal illumination. [Ord. 2022-029]
 - c. **Halo** – a sign using a three-dimensional message, logo, etc., which is lit in such a way as to produce a halo effect (a.k.a. backlit illumination). [Ord. 2022-029]
7. **Marquee** – a permanent structure, other than a roof or canopy, attached to, supported by, and projecting from a building and providing protection from the elements. [Ord. 2022-029]
8. **Master Sign Plan (MSP)** – a coordinated program of all signs, including exempt and temporary signs for a business, or businesses if applicable, located on a development site. The sign program shall include, but not be limited to, indications of the locations, dimensions, colors, letter styles, and sign types of all signs to be installed on a site.
9. **Non-Conforming Sign** – a sign or advertising structure or parts therein existing within the unincorporated area on the effective date of this Code which, by its height, square foot area, location, use, operating characteristics, or structural support does not conform to the requirements of this Article.
10. **Regional Facility** – a site or facility that because of its character, magnitude, events, programming, and location is a destination or attraction to users who reside in an extended geographic region. Regional facility uses shall only consist of the following: Arenas, Stadiums, Amphitheaters, Regional Public Parks, State-chartered fairgrounds, and live performance venues with a capacity of 2,000 or more.
11. **Sign** – any character, letter, figure, symbol, design, or device or combination of these used to attract attention or convey a message and which is visible to any area outside of a building. The term includes banners, pennants, streamers, moving mechanisms, and lights.
 - a. **Sign Types**
 - 1) **A-Frame or Sandwich** – a portable sign which is ordinarily in the shape of an “A” or some variation thereof that usually has no wheels nor permanent foundation.
 - 2) **Abandoned** – a sign on which is advertised a business that is no longer licensed, no longer has a CO, or is no longer doing business at that location.
 - 3) **Advertising** – a sign representing or directing attention to a business, commodity, service, or entertainment, conducted, sold, or offered.
 - 4) **Advertising Structure** – any structure erected for advertising purposes, with or without any advertisement displayed thereon, situated upon or attached to land, upon which any poster, bill, printing, painting, device, or other advertisement may be placed, posted, painted, tacked, nailed, or otherwise fastened, affixed, or displayed. “Advertising structure” does not include buildings.
 - 5) **Area** – the background area upon which the advertising surface area is placed. Where the advertising surface area is attached directly to the wall of a building that wall shall not be construed to be the background sign area unless it is an integral part of the sign. For painted wall signs, see surface area.
 - 6) **Awning or Canopy** – a type of wall sign which is placed on or integrated into fabric or other material that is an integral part of an awning or canopy.
 - 7) **Building-Mounted** – any sign mounted or erected on or against any building or façade and includes all wall signs, awning and canopy signs, and projecting signs.
 - 8) **Bulletin Board** – a sign of permanent character, but with removable letters, words, or numerals, indicating the names or persons associated with, or events conducted upon, or products or services offered upon, the premises upon which such a sign is maintained.
 - 9) **Changeable Copy** – a sign or portion thereof on which the copy or symbols change either automatically through electrical or electronic means, or manually through placement of letters

- or symbols on a panel mounted in or on a track system. The three types of Changeable Copy include: Manual Changeable Copy, Message Center, and Digital Display. [Ord. 2022-029]
- 10) **Channel Letter** – a sign consisting of fabricated or formed three-dimensional letters, individually applied to a wall, which may accommodate a light source. [Ord. 2022-029]
 - 11) **Construction** – erected on the parcel on which construction is taking place, or will take place within one year, indicating the names of the architects, engineers, landscape architects, contractors, or similar artisans, and the owners, financial supports, sponsors, and similar individuals or firms having a role or interest with respect to the structure or project.
 - 12) **Digital Display** – the portion of a sign message made up of internally illuminated components capable of changing the message periodically. Digital Display signs may include but are not limited to LCD, LED, or plasma displays. [Ord. 2022-029]
 - 13) **Directional** – any sign giving directions, instructions, or facility information and which may contain the name or logo of an establishment but no advertising copy. Directional signs intended for residential planned developments may be on or off premise such as model home complex signs.
 - 14) **Directory** – a sign intended to show the relative locations of or direction to the several commercial or industrial activities within an outdoor shopping center or multiple use industrial or business park, or multiple building residential complex.
 - 15) **Double-Faced** – a sign with two faces which are usually parallel and back to back.
 - 16) **Entrance Wall** – an identification structure located along the main access to a PBC-approved subdivision or a development. The only advertising on the structure shall be the subdivision or development name and logo.
 - 17) **Equipment** – signs incorporated into displays, machinery, or equipment by a manufacturer, distributor, or vendor that identifies or advertises only the product or service dispensed by the machine or equipment, such as signs customarily fixed to automated teller machines (ATMs), gasoline pumps, vending machines, menu boards, and umbrellas. [Ord. 2006-036] [Ord. 2008-003]
 - 18) **Face** – the surface(s) used for the display of a sign message as seen from any one direction.
 - 19) **Fixed Projecting** – any sign which is attached to a building and extends beyond the wall of the building to which it is attached.
 - 20) **Flashing** – any illuminated sign, which exhibits changes in light or color. Illuminated signs which indicate the time, temperature, weather, or other similar information shall not be considered flashing signs.
 - 21) **Freedom of Speech** – a sign communicating a message or ideas for non-commercial purposes, including political free speech and which does not constitute, among others, any of the following: construction sign, directional sign, billboard, grand opening sign, holiday sign, on-premises real estate sign, or political campaign sign.
 - 22) **Freestanding** – a detached sign which shall include any sign supported by uprights or braces placed upon or in or supported by the ground and not attached to any building.
 - 23) **Fuel Price** – a Message Center sign that only displays words for cash or credit, fuel grades, and numerals for fuel prices. [Ord. 2013-025] [Ord. 2015-031] [Ord. 2022-029]
 - 24) **Grand Opening** – a temporary sign for introduction, promotion, or announcement of a new business, store, shopping center, or office, or the announcement, introduction, or promotion of an established business or the changing of ownership. A business may have a grand opening sign when it has been closed to the public and is reopened.
 - 25) **Ground-Mounted** – any sign which is permanently erected or standing on the ground and supported from the ground by one or more poles, columns, uprights, braces, or anchors and includes all freestanding signs, monument signs, and electronic message signs. [Ord. 2014-025]
 - 26) **Holiday** – a temporary sign, for non-commercial purposes, communicating only a holiday's name and event.
 - 27) **Identification** – a sign, other than a bulletin board sign, or nameplate sign, indicating the name of the primary use, the name or address of a building, or the name of the management thereof.
 - 28) **Illegal** – any sign erected in violation of this Code.
 - 29) **Illuminated** – a sign with electrical equipment installed for illumination, either internally illuminated through its sign face by a light source contained inside the sign or externally illuminated by a light source aimed at its surface. [Ord. 2022-029]

- 30) **Instructional** – any sign conveying instructions with respect to the premises on which it is maintained, such as the entrance or exit of a parking area, a no trespassing sign, a danger sign, and similar signs.
- 31) **Interactive** – an electronic or animated sign that reacts to the behavior of electronic signals of motor vehicle drivers. [Ord. 2022-029]
- 32) **Marquee** – a sign attached to a marquee for the purpose of identifying a use or product. If attached to a theater, performing arts center or cinema, it may also advertise films or productions. [Ord. 2008-003] [Ord. 2022-029]
- 33) **Message Center** – a type of illuminated, Changeable Copy sign that consists of electronically changing alphanumeric text, typically for fuel price display, time and temperature, Planned Unit Development or Residential Subdivision Informational signs, and athletic scoreboards. [Ord. 2022-029]
- 34) **Mobile Vendor** – signs fixed to mobile vending carts that identify or advertise the name, product, or service provided by the vendor. [Ord. 2006-036]
- 35) **Monument** – a freestanding sign not erected on one or more poles or similar structures but erected to rest on the ground or to rest on a monument base designed as an architectural unit.
- 36) **Moving** – the signs that are moved by mechanical or natural means such as wind. These signs including moving, revolving, rotating, and twirling signs. [Ord. 2008-003]
- 37) **Nameplate** – a sign indicating the name, address, profession, or occupation of an occupant or a group of occupants.
- 38) **Neon** – a sign with tubing that is internally illuminated by neon or other electrically charged gas.
- 39) **Off-Premises** – any framework for signs announcing or advertising merchandise, services, or entertainment available, sold, produced, manufactured, or furnished at a place other than the lot on which the sign is erected.
- 40) **Off-Site Directional** – a sign offering directional information to a business, location, or place located in an area different from where the sign is located.
- 41) **On-Site** – a permanent sign, identifying a business, commodity, service, or product conducted, sold, or offered on the same premises as those upon which the sign is located.
- 42) **Painted Wall** – any sign painted on any surface or roof of any building, visible from any public R-O-W.
- 43) **Parking and Directional** – on-site parking and directional signs, that do not include any advertising messages or symbols may be wall or ground mounted. [Ord. 2006-036]
- 44) **Permanent** – any sign which is intended to be, and is so constructed as to be a lasting and enduring condition remaining unchanged in character, condition beyond normal wear and tear, and in a permanent manner affixed to the ground, wall, or building; provided the sign is permitted by this Code.
- 45) **Planned Unit Development or Residential Subdivision Informational** – a ground-mounted Changeable Copy sign that is owned and maintained by a Property Owners' Association (POA) to provide notice to residents of upcoming events. [Ord. 2015-031] [Ord. 2022-029]
- 46) **Plastic** – any sign, embellishment, or sign area made of flat sheet, corrugated panels, formed or molded plastic on one or more faces.
- 47) **Point of Purchase** – any structure with characters, letters, or illustrations placed thereon, thereon, or thereunder by any method or whatsoever where the matter displayed is used for advertising on the premises, a product actually or actively offered for sale or rent thereon or therein or services rendered.
- 48) **Political Campaign** – a temporary sign, which indicates an individual, party, or issue that will be placed on the Federal, State, or Local election ballot in the subject calendar year.
- 49) **Portable** – any sign not permanently attached to the ground or other structure.
- 50) **Project Identification** – a sign placed on the perimeter of a recorded subdivision, planned development, shopping center, business office park, industrial park, or mixed-use complex at a major street or driveway entrance to identify the name of the project. Project identification signs include entrance signs.
- 51) **Projecting** – any sign viewed from directly overhead is affixed at an angle or perpendicularly to the wall of any building in such a manner to read perpendicularly or at an angle to the wall on which it is mounted and located under a canopy or cover, and usually has two message surfaces.
- 52) **Public Service Information** – any sign intending to promote items of general interest to the community, such as time, temperature, date, weather, news, or traffic information.

- 53) **Real Estate** – any sign erected by the owner, or an agent, advertising the land upon which the sign is located for rent or for sale.
- 54) **Recreational Vehicle Park** – any sign erected by the owner, or an agent, advertising the land upon which the sign is located for rent or for sale a land area under Unified Control designed and intended to accommodate short-term, overnight parking of recreational vehicles and not for permanent residential use.
- 55) **Roof** – any sign erected, constructed, and maintained wholly upon or over the roof of any building.
- 56) **Sale, Lease, and Rent** – temporary signs, which indicate that a parcel or building is currently for sale, lease, or rent.
- 57) **Single-Faced** – only one side of a double-faced sign.
- 58) **Snipe** – any sign made of any material, including paper, cardboard, wood, and metal, when such sign is tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, fences, or other objects, and the advertising matter appearing thereon is not applicable to the premises upon which the sign is located.
- 59) **Temporary Balloon-Type** – temporary display using a balloon to display a sign message for the introduction, promotion, or announcement of a new product or new business.
- 60) **Vehicular** – a sign affixed to or painted onto a transportation vehicle or trailer, for the purposes of business advertising; however, a vehicular sign shall not include signs affixed to vehicles or trailers for identification purposes or signs required by licensing Ordinances. [Ord. 2008-003]
- 61) **Wall** – any sign affixed to the building which shall not extend beyond the peak of the roof at the location of the sign. [Ord. 2008-003] [Ord. 2013-021]

CHAPTER B EXEMPTIONS

The following signs or murals shall comply with the following requirements, but shall be exempt from the review and approval process of this Code, and may be constructed or attached without a Building Permit, except as prohibited in Art. 8.C, Prohibitions. An electrical permit shall still be required for signs using electrical service. [Ord. 2005-002] [Ord. 2006-036] [Ord. 2018-002]

Section 1 Change of Ownership Signs

A temporary attachment or covering of wood, plastic, or canvas over a permanent sign may be displayed no longer than 30 days following the change of ownership or activity for which the sign is intended, or up to 90 days following issuance of a Building Permit. The sign shall be no larger than the previously permitted permanent sign. [Ord. 2006-036] [Ord. 2018-002]

Section 2 Small Signs

Small signs shall include but not be limited to the following types of temporary or permanent signage: equipment; real estate sale or rental; freedom of speech; campaign, provided they are removed within ten days after the election date; public warning; official government; and, commemorative plaques. Sign location shall comply with the provisions indicated in Art. 8.F.1, Minimum Setbacks. The size and height of the signs shall comply with the following: [Ord. 2008-003] [Ord. 2018-002]

- A. Signs located on residential parcels five acres or less in size shall not exceed eight square feet of sign face area and eight feet in height. [Ord. 2008-003] [Ord. 2018-002]
- B. Signs located on any non-residential parcel and residential parcels greater than five acres in size shall not exceed 32 square feet of sign face area and ten feet in height. [Ord. 2006-036] [Ord. 2008-003] [Ord. 2018-002]

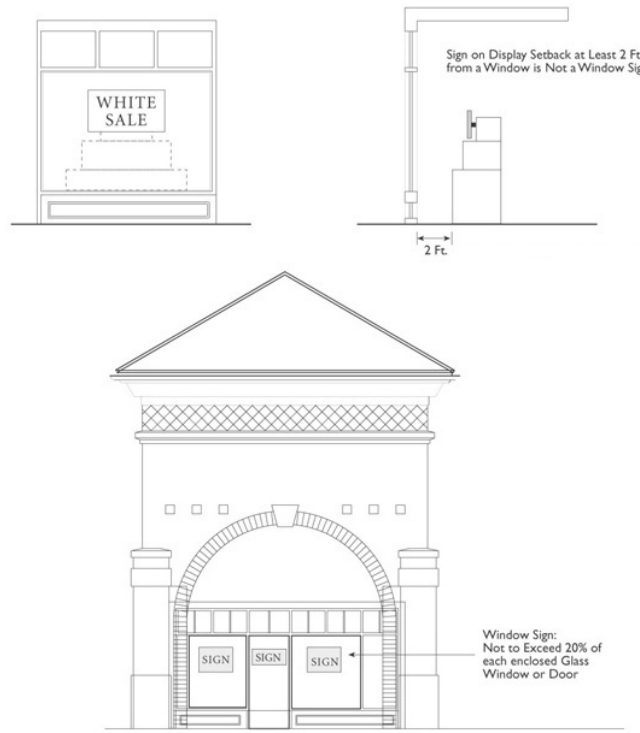
Section 3 Transportation-Related Signs

Signs on public transportation vehicles regulated or licensed by Federal, State, PBC, or municipal officials or organizations, including public buses and taxicabs; and all off-premises signs incorporated into PBC-owned, controlled, or operated bench, bus shelter, or waste receptacle attached to a bench or shelter, pursuant to the PBC contract dated August 22, 1989, as may be amended.

Section 4 Window Signs

Window signs not exceeding 20 percent coverage of each glass window or glass door to which the sign is attached. Any sign either hung within two feet of a window or attached to a display located within two feet of a window is considered a window sign. Message Center or Digital Display are prohibited for window signs. [Ord. 2022-029]

Figure 8.B.4 – Window Signs



Section 5 Ground-Mounted Signs Damaged during Natural Disaster

In the event of a natural disaster, which destroys or damages legally permitted ground-mounted signs, a temporary sign may be erected or an existing sign modified subject to the following limitations and requirements: [Ord. 2006-036]

A. Temporary Sign Certificate

A temporary sign certificate shall be issued by the Building Division in conjunction with a complete Building Permit application for the replacement of the damaged sign. This certificate will allow a temporary sign, as stated above, for a period no more than six months from the date of issuance. A copy of the temporary sign certificate shall be provided to Code Enforcement. [Ord. 2006-036]

B. Damaged Sign Face

A temporary attachment or covering of plastic, or canvas may be installed over an existing sign, which was damaged during a natural disaster. The attachment shall be no larger than the previous legally permitted permanent sign. [Ord. 2006-036]

C. Damaged Structure

A temporary sign may be installed, in place of a previously permitted sign, not more than 32 square feet in sign face area and not more than five feet in height. The temporary sign shall meet the minimum setback requirements, as stated in this Article or any Conditions of Approval, whichever is more restrictive. [Ord. 2006-036]

Section 6 Murals

Unless otherwise specified, murals approved in accordance with Art. 5.1, Murals, shall be exempt from all other standards of this Article. [Ord. 2013-021]

CHAPTER C PROHIBITIONS

The following prohibitions apply to all signs and structures, notwithstanding the provisions in Art. 8.B, Exemptions:

Section 1 Banners, Streamers, Pennants, or Inflatable Signs

Banners, streamers, pennants, inflatable signs, and other signs made of lightweight fabric, plastic, or similar material unless stated otherwise in this Article. [Ord. 2007-001] [Ord. 2007-013] [Ord. 2008-003] [Ord. 2018-002]

Section 2 Emissions

Signs that produce noise or sounds capable of being heard, excluding voice units at drive-throughs, and signs that emit visible smoke, vapor, particles, or odor.

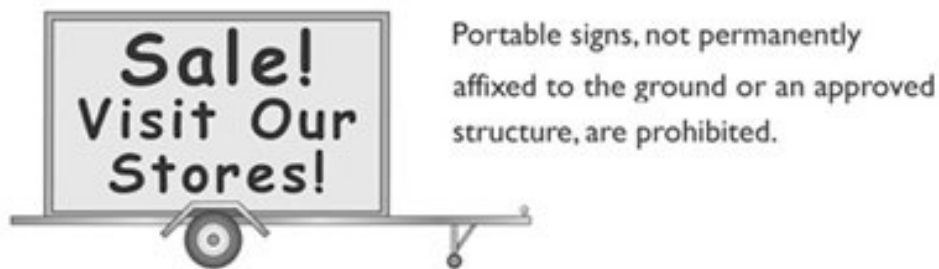
Section 3 Movement

Signs with visible moving, revolving, or rotating parts, caused by forced air, mechanical equipment, or by any other means. [Ord. 2018-002]

Section 4 Mobile Signs

Any sign not permanently attached to a wall or the ground or any other approved supporting structure, or a sign designed to be transported, such as signs transported by wheels, mobile billboards, “A-frame” or sandwich-type, sidewalk or curb signs, blank copy signs, and unanchored signs, except where otherwise stated in this Article. [Ord. 2008-003]

Figure 8.C.4 – Mobile Signs



Section 5 Motion Picture or Video

Motion picture and video mechanisms used in such a manner as to permit or allow images to be visible from any street.

Section 6 Obscenities

Signs that depict, describe, or relate to “specified sexual activities” or “specified anatomical areas” as defined in Art. 4.B.2.C.1, Adult Entertainment. [Ord. 2018-002]

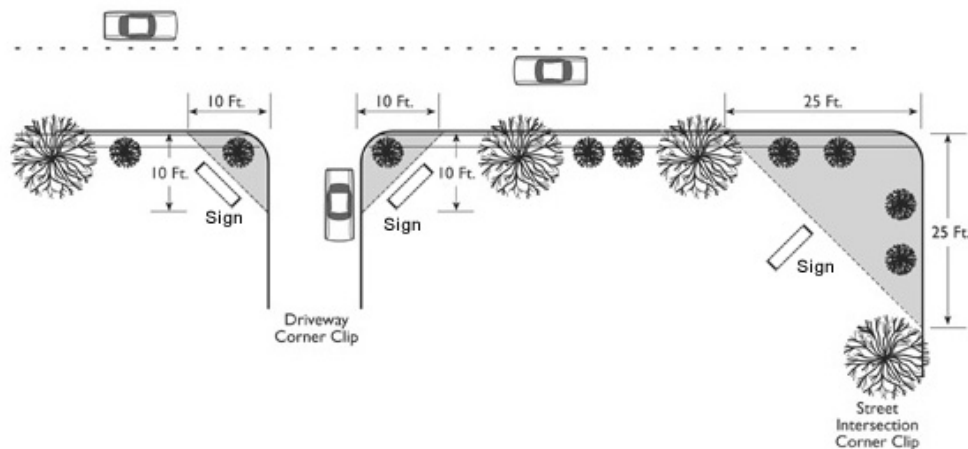
Section 7 Obstruction of Fire-Fighting Equipment

Signs erected, constructed, or maintained so as to obstruct any fire-fighting equipment; unless approved by the Fire Marshall.

Section 8 Obstructions to Driver Visibility

Signs in corner clips and safe sight distance in accordance with PBC Standards that do not meet the visibility requirements in accordance with PBC Standards. [Ord. 2018-002]

Figure 8.C.8 – Corner Clip Visibility



Section 9 Roof Signs

Signs erected above the roofline or parapet, and signs on rooftop structures, such as penthouse walls or mechanical enclosures. Signs on a sloped roof, a mansard roof, or a parapet located a minimum of six inches below the roof deck or top of the parapet are allowed, subject to the standards for building-mounted signs in Art. 8.G.1, Building-Mounted Signs.

Figure 8.C.9 – Roof Signs



Section 10 Signs Creating Traffic Hazards

Signs that may be confused with any authorized traffic sign, signal, or device; or which make use of the words "stop," "look," "danger," or any other word, phrase, symbol, or character that interferes with, misleads, or confuses vehicular drivers.

Section 11 Signs on Public Bus Shelters

Any sign placed upon a bench, bus shelter, or any waste receptacle attached to a bench or shelter, except as exempted by Art. 8.B.3, Transportation-Related Signs, and authorized by PBC or approved by Palm Tran. [Ord. 2018-002]

Section 12 Signs on Water Vessels

Any non-exempt sign painted on or attached to a vessel, for the purpose of displaying advertisements, which is docked or anchored in the coastal waterways of PBC. This restriction does not apply to vessels passing through PBC on the Intracoastal Waterway. [Ord. 2006-036]

Section 13 Snipe Signs

All off-site signs, tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, trailers, or other supporting structures, except where otherwise stated for in this Article.

Section 14 Vehicle Displays

Unless there is only one row of parking between a building and the street, motor vehicles with business names, business addresses, telephone numbers, contractor certification numbers, logos, and similar information painted or embossed on vehicle surfaces shall not park or be stored in the row of parking or any area within 25 feet of the front property line longer than four hours in a 24-hour period. This prohibition does not apply to vehicles with advertising, where the vehicles are making deliveries to that business (e.g., U.S. Postal Service, UPS, Federal Express, DHL, Airborne, etc.) or vehicles used in conjunction with a special promotion with a valid permit, vehicles with advertising signs with letters less than eight inches in height and eight square feet in area, public transportation vehicles, and vehicles in industrial zones parked in vehicle use areas.

Section 15 Message Center or Digital Display Elements

The following are prohibited elements for Message Centers or Digital Displays: [Ord. 2022-029]

- A. Message units that change copy, light, intensity, words, or graphics more times per second than allowed pursuant to Art. 8.F.5.D, Message Duration. Any change in message shall be completed instantaneously. There shall be no special effects in between messages; [Ord. 2014-025] [Ord. 2016-020] [Ord. 2017-025] [Ord. 2018-002] [Ord. 2022-029]
- B. Reflectorized lamps; [Ord. 2015-031]
- C. Lamps, light-emitting diodes, or bulbs in excess of the amount and intensity of light generated by a 30-watt incandescent lamp or 300 lumens, whichever is less; and, [Ord. 2014-025] [Ord. 2015-031]
- D. The message shall be static. There shall be no animation, flashing, scintillating lighting, movement, or varying of light intensity during the message. Messages shall not scroll, undulate, pulse, blink, expand, contract, bounce, rotate, spin, twist, or otherwise give the appearance of optical illusion or movement as it comes onto, is displayed on, or leaves the sign board. [Ord. 2014-025] [Ord. 2015-031] [Ord. 2016-020]

CHAPTER D TEMPORARY SIGNS

Signs that are intended to be used for a specific purpose for a limited time, may be permitted as set forth in this Chapter. These signs may be in ground or building mounted, banner, or balloon form. Temporary signs may be sought for those uses pursuant to Art. 4.B.11, Temporary Uses. Other temporary signs may be allowed subject to the requirements in Table 8.D.2, Temporary Sign Standards. [Ord. 2018-002]

Section 1 Approval

Temporary signs shall be approved through the ZAR process, or in the alternative, may be approved as part of a Master Sign Plan or an Alternative Sign Plan pursuant to Art. 8.E.3, Master Sign Program Plan or Art. 8.E.4, Alternative Sign Plan (ASP) of this Article as appropriate. [Ord. 2018-002]

Section 2 Signs Sought in Conjunction with Temporary Uses, and Other Temporary Signs

All temporary signs shall be permitted subject to the following Table. Additional regulations specific to residential development signs, non-residential development signs, and balloons area shall also be applied. [Ord. 2018-002]

Table 8.D.2 – Temporary Sign Standards

	Residential Properties ≤ 5 ac.	Non-Residential and Residential Properties > 5 ac.
Number of Signs per Event or Occurrence	1 (1)	1 for every 5 ac. or fraction thereof (1)
Frequency	No more than 3 times during any 12 consecutive calendar months	
Duration (2)	30-calendar days prior to the event or occurrence; Max. of 60-calendar days in total	
Removal (3)	No later than 10 days after the event or occurrence	
Max. Area	8 sq. ft.	32 sq. ft.
Max. Height	5'	10'
Min. Setback	Pursuant to Art. 8.F.1, Minimum Setbacks	
[Ord. 2018-002]		
Notes:		
1.	Temporary signs shall not be illuminated. [Ord. 2018-002]	
2.	In no event shall signs installed in conjunction with a Temporary Use exceed the time limitations allowed pursuant to Art. 4.B.11.C, Definitions and Supplementary Use Standards for Specific Uses. [Ord. 2018-002]	
3.	All temporary signs not removed within the time limit shall be removed subject to the provisions of Art. 8.I.4, Removal of Signs in Violation of this Article. [Ord. 2018-002]	

A. Residential Development

A maximum of two temporary residential development signs shall be permitted per frontage for up to three years or until 95 percent of the development has received a CO, whichever occurs later. An additional sign shall be permitted for each 660 feet of frontage in excess of 1,320 feet. [Ord. 2008-037] [Ord. 2018-002]

B. Non-Residential Development

For projects with DRO approval, no more than one temporary development sign shall be permitted, per frontage, for up to two years or until the development has received a CO. [Ord. 2018-002]

C. Balloon

Balloon signs are allowed in the CG, PO, CRE, IL, IG, or PDD Zoning Districts, subject to the standards listed in the Table below. Only cold air shall be used in the balloon. Balloons shall not be located within any required vehicular use area. [Ord. 2018-002]

Table 8.D.2.C – Balloon Sign Standards

Max. Width	30'
Max. Height	30'; 60' for balloons on top of buildings (allowed on 1 or 2-story buildings only)
Min. Separation Between Other Permitted Balloon-Type Signs	1 mile
Min. Setback from Base Building Line	15'
[Ord. 2018-002]	

1. Permit Requirements

The following information shall be provided to the Zoning Division with the application when applying for a temporary sign. No project shall be issued more than two balloon permits in any calendar year. The maximum duration of any permit shall be for ten days. There shall be a minimum of 30 days from the day the first balloon is removed before a second permit for a balloon may be issued. [Ord. 2018-002]

- a. Legal description, property control number (PCN), and address of location;
- b. Written permission of Property Owner or owner's designated Agent;
- c. Cold air balloon installation Business Tax Receipt; [Ord. 2007-013]
- d. Evidence of installer's liability and property damage insurance;
- e. Site Plan or survey showing location of balloon and centerline of adjacent R-O-W demonstrating compliance with these regulations; and,
- f. A photograph of the balloon.

2. Prohibitions in the WCRAO

Balloon-type signs are prohibited in the WCRAO. [Ord. 2006-004]

CHAPTER E PROCEDURES FOR SIGNAGE

All signs, except signs exempted by Art. 8.B, Exemptions, shall receive a Building Permit prior to construction, erection, attachment, or placement from PBC. Non-exempt signs not erected or repaired pursuant to a valid permit are considered illegal. No sign shall be structurally altered, enlarged, or relocated except in conformity with this Article. The repair or changing of movable parts, sign copy, display, or graphic material is not deemed an alteration.

Section 1 Required Permits and Approvals

All development requiring DRO, ZC, or BCC approvals, shall submit an approved MSP pursuant to this Chapter. [Ord. 2005-002]

Section 2 Required Tag

- A. Every sign for which a Building Permit is required shall be plainly marked with the corresponding permit number issued for the sign. The permit number shall be marked on permanent material with a contrasting color in numbers at least one inch in height.
- B. Tags shall be displayed on signs or at the base of the structure in a visible location. Tags for freestanding signs must be located on the structure between one and three feet above grade. [Ord. 2005-041]
- C. The absence of the required tag shall be evidence that the sign is in violation of this Article.

Section 3 Master Sign Program Plan

A. Purpose and Intent

The purpose and intent of a MSP is to provide a unified record of signs and to promote coordinated signage for all development subject to DRO, ZC, BCC approval, or architectural review. A MSP also may be required as a Condition of Approval. The MSP shall demonstrate how the intent of this Section is met in whole or in part, in regard to the following objectives:

1. Improves the safety and welfare of the general public by minimizing distractions, hazards, and obstructions from sign design or placement;
2. Provides for sign design or placement appropriate with the MGTS tier in which the signs are located;
3. Incorporates sign design and placement related to architectural and landscape features on site; and,
4. Incorporates sign design, scale, and placement oriented to pedestrian traffic.

B. Submittals

1. Preliminary Master Sign Plan (PMSP)

A PMSP shall be submitted to the Zoning Division at the time of initial application, and shall be subject to the same review and approval process as the development itself. The initial PMSP shall include the total number of all proposed signs or sign types, the location of sign types on a plan, and general building elevations, drawings, sketches of generic sign types, a computation of the total allowable sign area for each sign and sign type (the sign budget), the height of each sign, and the proposed location of each sign on a plan or general building elevations. A PMSP shall also describe proposed public artwork that would be exempt from sign area calculations. Subsequent Development Orders for Zoning approval or Building Permits, submitted following the initial approval of a development without a Final

Master Sign Plan, shall only be required to submit signage information related to the affected area. [Ord. 2009-040]

2. Final Master Sign Plan (FMSP)

A FMSP shall be reviewed and approved, approved with conditions, or denied at Final DRO. The specific requirements for the FMSP shall be prepared pursuant to the requirements in the Technical Manual. In addition, the DRO shall make the following determinations: [Ord. 2009-040]

- a. The proposed signs are compatible in style and character with any building to which the sign is to be attached, any surrounding structures, and any adjoining signage on the site; [Ord. 2009-040]
- b. Future tenants will be provided adequate opportunities to construct, erect, or maintain a sign for identification; and, [Ord. 2009-040]
- c. Directional signage and building addressing is adequate for pedestrian and vehicular circulation and emergency vehicle access. [Ord. 2009-040]

C. Conditions of Approval

The DRO, ZC, or BCC, may impose conditions necessary to carry out the intent of the MSP while still permitting each sign user opportunities for effective identification and communication. These conditions may include reductions in the allowable number of signs, total sign face area, location of signs, and types of signs allowed.

Section 4 Alternative Sign Plan (ASP)

An Applicant may demonstrate the intent of this Section provision can be exceeded, in whole or in part, through an ASP. The ASP shall be prepared in accordance with the design principles set forth below and shall clearly detail the modifications being requested from the provisions of this Section and how they enhance the design principles.

A. Design Principles

To qualify for consideration, an ASP shall demonstrate compliance with the following principles:

1. Innovative use of materials and design techniques in response to unique characteristics of the specific MGTS tier and site;
2. Placement of sign preserves or incorporates existing native vegetation;
3. Integrates architectural features and pedestrian facilities in a manner compatible with the tier in which the development is located. In the U/S Tier and in TDDs, this may include pedestrian-oriented signage;
4. Consistency with approved neighborhood plans, studies, area plans, or special planning or design studies; and,
5. Preservation of historic signs based on the following criteria:
 - a. signs 40 years or older;
 - b. signs which are particularly unique in character, design, or history; or,
 - c. signs that are part of the historic character of a building, business, or district.

B. Applicability

An ASP may be submitted for any of the following:

1. PDDs;
2. TDDs; or,
3. Conditional Uses. [Ord. 2017-007]

C. Allowable Modifications to Standards

Subject to approval, an ASP may provide for the following modifications to the standards of this Section:

1. Transfer up to 20 percent of the total sign area allowed for building-mounted signs to another sign type;
2. Decrease the minimum separation required for signs within properties under common ownership;
3. Transfer freestanding sign area to building-mounted signs;
4. Adjust the standards of this Section to allow for the preservation of historic signs; and,
5. Vary the geometry and rules used in the measurement of sign area to allow for creative and unique sign shapes.

D. Submittals and Approvals

In addition to the requirements of a MSP, an ASP shall be submitted in conjunction with a Zoning application, subject to the following requirements:

1. Submittal Requirements

The ASP shall be submitted with a supplemental application and justification form to include project information, specific Code references, and proposed alternatives. The ASP shall require approval of the requested deviations from the requirements of this Section by the ZC or BCC and may be subject to Conditions of Approval.

CHAPTER F GENERAL PROVISIONS FOR ALL SIGN TYPES

This Section establishes the physical standards and requirements applicable to all signs and the districts in which they are located. More detailed standards applicable to specific types of signs follow this Section.

Section 1 Minimum Setbacks

Unless otherwise specified in this Section, signs shall be set back as follows:

A. Temporary Signs

Five feet from the property line.

B. Permanent Signs

Five feet from the base building line. If the PBC Engineer waives the requirement that the setback be measured from the base building line, the setback shall be measured from the property line.

C. WCRAO Exemption

Properties fronting on Okeechobee Boulevard, Military Trail, Congress Avenue, and Belvedere Road are excluded from the five-foot minimum setback, for properties that have been altered by eminent domain takings for R-O-W expansions. [Ord. 2006-004]

Section 2 Computation of Maximum Sign Area

The methodology for computing the sign area for all sign types shall be as follows:

A. Single-Faced Signs

Single-faced signs shall measure the sign area to include the entire area within a single continuous perimeter composed of squares or rectangles that enclose the extreme limits of all sign elements including, but not limited to, sign structures or borders, written copy, logos, symbols, illustrations, and contrasting colored background and materials, unless stated otherwise herein. Supporting structures such as poles, sign bases, decorative elements, details, or columns are not included in the sign area calculation provided no lettering or graphics except for addresses or required tags. [Ord. 2006-036]

1. Channel Letters, Including Neon Channel Letters and Individual Letters

20 percent may be added to the calculation of the maximum area of a sign comprised solely of channel letters or neon channel letters or other individual freestanding letters, for developments that require a MSP. [Ord. 2005-002]

B. Double-Faced Signs

Double-faced signs shall be counted as a single-faced sign. Where the faces are not equal in size, the larger sign face shall be used as the basis for calculating sign area.

C. Multi-Faced Signs

Signs with three or more sign faces, or signs with two sign faces with a distance greater than three feet apart or an interior angle greater than 45 degrees, shall calculate the sign area as the sum of all the sign faces.

D. Three-Dimensional Signs

Signs that consist of, or have attached to them, one or more three-dimensional objects (i.e., balls, cubes, clusters of objects, sculptures, or statue-like trademarks), shall have a sign area of the sum of all areas using the four vertical sides of the smallest cube that will encompass the sign.

Figure 8.F.2.D – Measurement of Sign Area

Sign Area = Height x Width

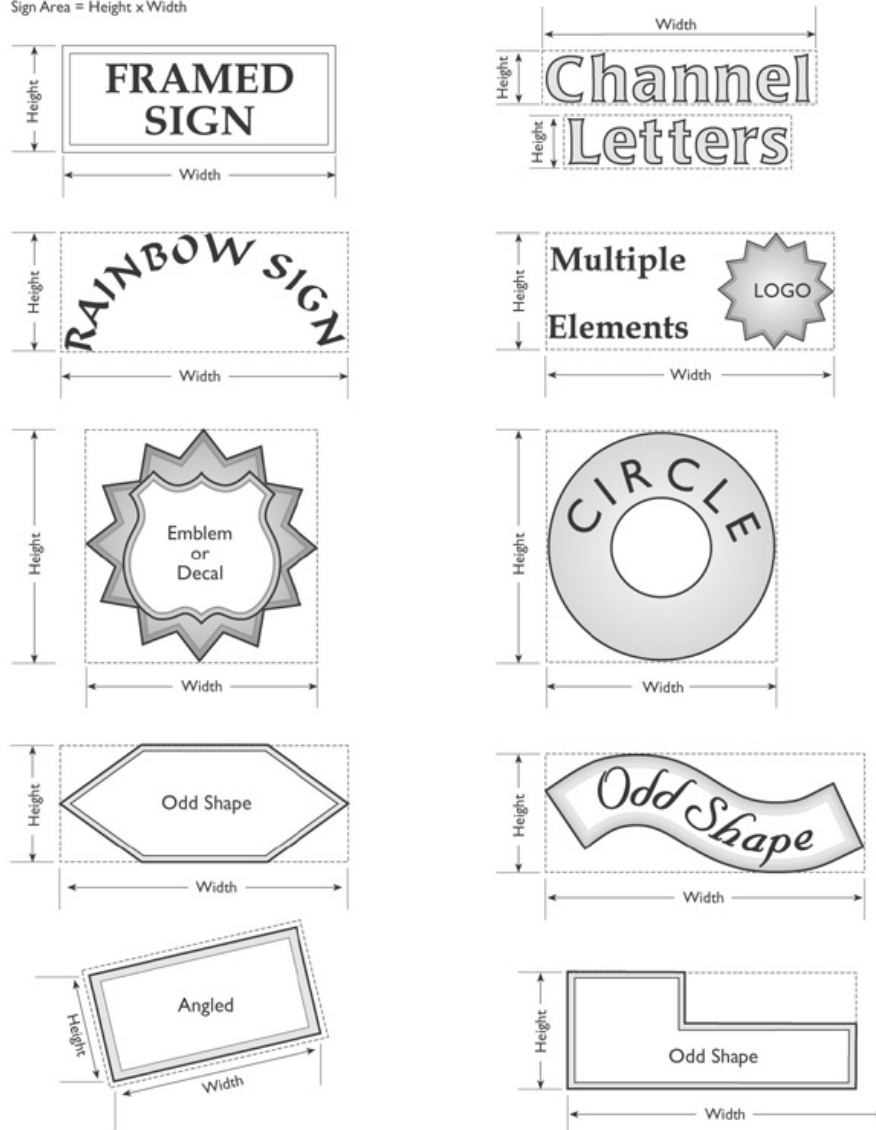


Figure 8.F.2.D – Measurement of Double-Faced Signs

Total Sign Area = Face A or Face B, whichever is larger

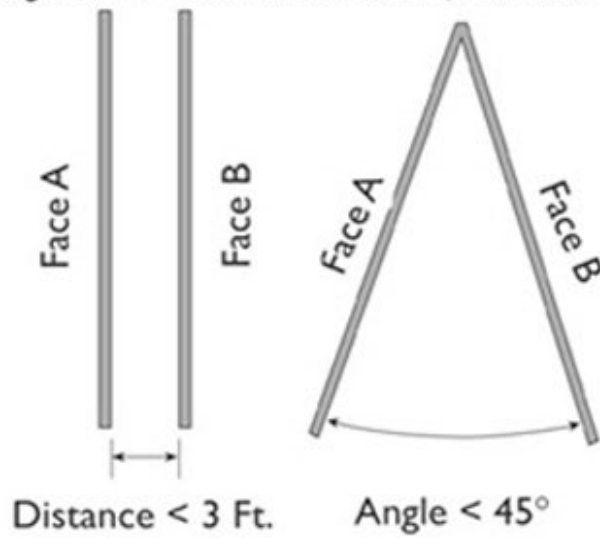


Figure 8.F.2.D – Measurement of Multi-Faced Signs

Total Sign Area = Sum of All Sign-Faces

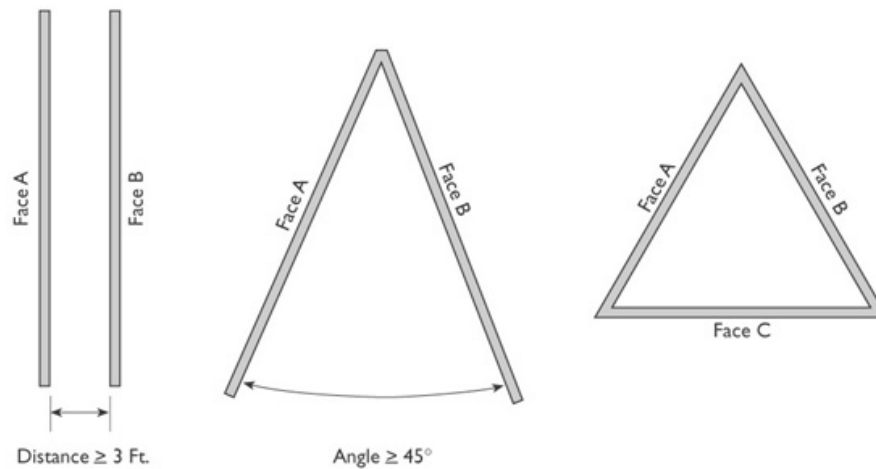
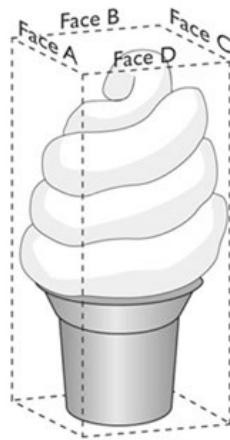


Figure 8.F.2.D – Measurement of Three-Dimensional Signs

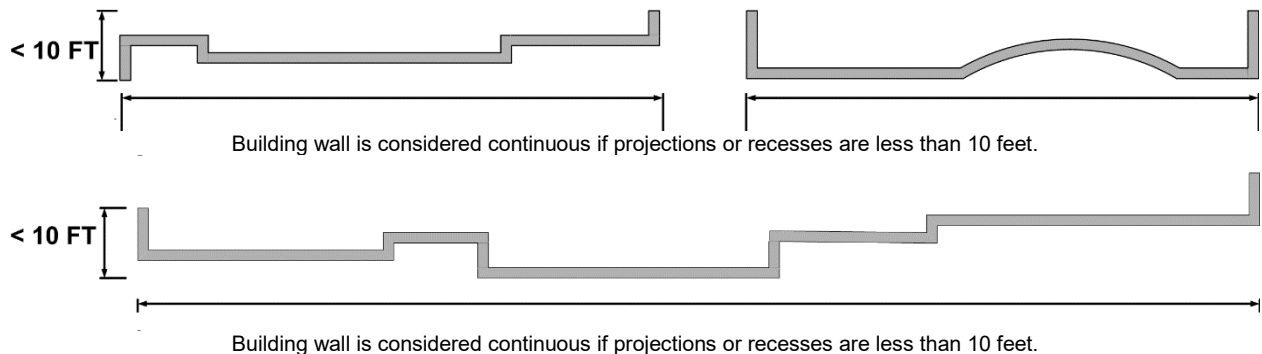
Total Sign Area = Sum of All Sign Faces of Smallest Cube



Section 3 Building Wall

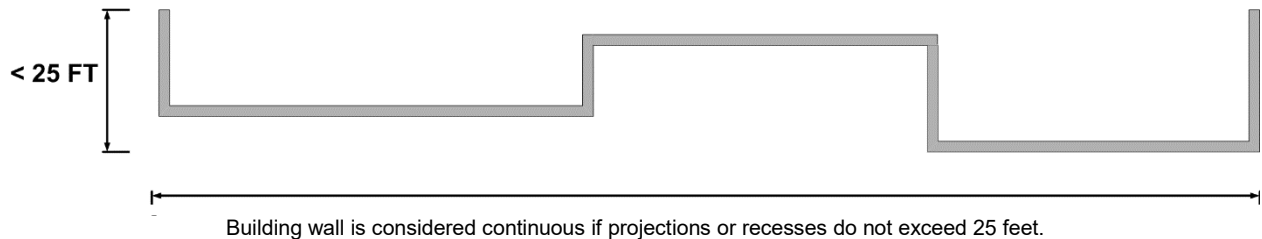
For the purpose of this Section, a building's wall is considered continuous if projections or recesses in a building wall do not exceed ten feet in any direction. For the purpose of Art. 5.C.1.I, Large Scale Commercial Development, a building's wall is considered continuous if projections or recesses in a building do not exceed 25 feet. [Ord. 2009-040] [Ord. 2012-027]

Figure 8.F.3 – Building Wall



[Ord. 2012-027]

Figure 8.F.3 – Building Wall for Large Scale Commercial Development



[Ord. 2009-040] [Ord. 2012-027]

Section 4 Materials

Paper, cardboard, or other material subject to rapid deterioration shall be limited to signs displayed for no more than 30 days.

Section 5 Illumination

Signs, other than temporary signs, may be illuminated subject to the following standards: [Ord. 2018-002]

A. General Requirements

1. Ground-mounted and building-mounted signs adjacent to a residential zoning district or residential use shall be illuminated only during hours when the establishment is open for business; [Ord. 2017-025]
2. External lighting shall be properly shielded to prevent glare on adjacent streets or properties; [Ord. 2017-025]
3. Illumination shall be constant and shall not consist of flashing, animated, or changing lights, except for permitted change of message for Message Centers or Digital Displays; and, [Ord. 2014-025] [Ord. 2017-025] [Ord. 2018-002] [Ord. 2022-029]
4. Message Centers or Digital Displays shall be exempt from AGR, Exurban, Rural, or Glades Tier prohibitions on internally illuminated signage. [Ord. 2017-025] [Ord. 2022-029]

B. Specific Requirements by Tier

1. U/S Tier Requirements

- a. Signs may be illuminated by silhouette, internal, and external lighting, except where located in or oriented towards the NRM or NG Sub-areas of the WCRAO; and [Ord. 2006-004] [Ord. 2022-029]
- b. Neon signs are allowed in the U/S Tier, except where located in or oriented towards the NRM or NG Sub-areas of the WCRAO, as part of a wall sign or window sign only. The sign area for a neon sign shall not exceed eight square feet. [Ord. 2006-004]

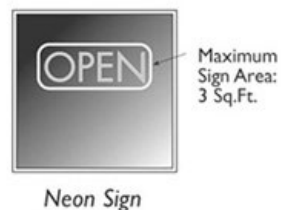
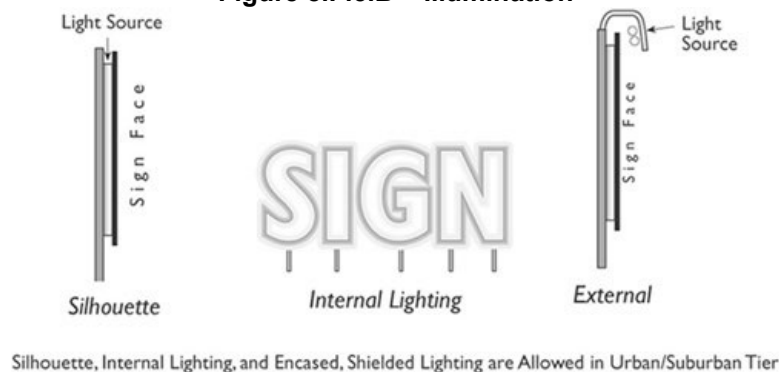
2. AGR Tier Requirements

- a. Signs may be illuminated by external or silhouette lighting only, with exception to the following: [Ord. 2017-025]
 - 1) Message Centers or Digital Displays subject to Art. 8.F.7, Message Center and Digital Display; and [Ord. 2017-025] [Ord. 2022-029]
 - 2) Signs on properties with a commercial future land use designation. [Ord. 2017-025]
- b. All sign lighting is restricted to the hours of operation of the entity or establishment with which the sign is associated.
- c. Neon signs are allowed as a window sign only. The sign area shall not exceed six square feet.

3. Exurban, Rural, and Glades Tier Requirements

- a. Signs may be illuminated by external lighting only, with the exception of permitted Message Centers or Digital Displays subject to Art. 8.F.7, Message Center and Digital Display. [Ord. 2017-025] [Ord. 2022-029]
- b. All sign lighting is restricted to the hours of operation of the entity or establishment with which the sign is associated.

Figure 8.F.5.B – Illumination



Neon Signs are Allowed in the Urban/Suburban Tier as Part of a Wall or Window Sign Only

C. Brightness

Message Center and Digital Display are subject to the following brightness limitations: [Ord. 2022-029]

1. Each sign shall have a light sensing device that automatically adjusts brightness as ambient light conditions change in order to ensure that the message meets the standard for maximum brightness; [Ord. 2014-025]
2. The maximum brightness shall be 0.2 foot-candles above ambient light measured 150 feet perpendicular from the sign face area from a height of six feet. No sign shall display light of such intensity to cause glare or otherwise impair the vision of a driver, or interferes with the effectiveness of an official traffic sign, signal, or device; and, [Ord. 2014-025]
3. The sign shall be equipped with a default mechanism or setting that will cause the sign to turn off or show a full black or similar image if a visible malfunction or failure occurs. [Ord. 2014-025] [Ord. 2015-031] [Ord. 2018-002]

D. Message Duration

The minimum duration time for each message displayed on a Message Center or Digital Display is based upon the adjacent roadway speed limit. The message duration time shall be no less than the following: [Ord. 2022-029]

1. Roadways with speed limits less than 45 miles per hour – minimum 12 seconds. [Ord. 2022-029]
2. Roadways with speed limits greater than or equal to 45 miles per hour – minimum eight seconds. [Ord. 2022-029]

E. Types of Illumination

1. External

Externally illuminated signs, where permitted, are subject to the following regulations: [Ord. 2022-029]

- a. The source of the light must be concealed by translucent covers. [Ord. 2022-029]
- b. External illumination shall be by a steady, stationary light source, shielded and directed solely at the sign. The light source must be static in color. [Ord. 2022-029]

2. Internal

Internally illuminated signs are subject to the following regulations: [Ord. 2022-029]

- a. Internal illumination, including neon lighting, must be static in intensity and color. [Ord. 2022-029]
- b. Message Centers and Digital Displays are permitted pursuant to Art. 8.F.7, Message Center and Digital Display. [Ord. 2022-029]

Section 6 Manual Changeable Copy

Manual Changeable Copy is permitted only when integrated into a freestanding, Marquee, or portable sign. Manual Changeable Copy shall cover no more than 50 percent of the total sign area, except for the following uses which are exempt from this restriction: all public and civic uses, Theaters and Performance Venues, fuel price signs, and signs that flash the time and temperature subject to Art. 8.F.7, Message Center and Digital Display. [Ord. 2014-025] [Ord. 2017-007] [Ord. 2022-029]

Section 7 Message Center and Digital Display

Message Center and Digital Display may be integrated into a ground-mounted freestanding sign, outparcel identification sign, or a building-mounted Marquee sign. In addition to the illumination requirements of Art. 8.F.5. Illumination, the following regulations apply: [Ord. 2022-029]

A. Uses

1. Regional facilities, as defined in Art. 8.A.2.A.10, Regional Facility, within the CG, CRE, PO, or IL Zoning District or in a non-residential planned development. [Ord. 2022-029]
2. Civic and Assembly facilities, as defined in Art. 8.A.2.A.3, Civic and Assembly in all zoning districts. [Ord. 2022-029]

B. Approval Process

1. If a Master Sign Plan (MSP) is required, the details of the Message Center and Digital Display shall be depicted on the MSP. [Ord. 2022-029]
2. If a MSP is not required, the Message Center or Digital Display shall be permitted through the Building Permit process and procedures. [Ord. 2022-029]
3. If the proposed Message Center or Digital Display of the sign is greater than 50 percent of the sign area, it shall be subject to a Class A Conditional Use, excluding PO Deviations. [Ord. 2022-029]

C. Height

Shall be limited to the height of the specific sign type in which the Message Center or Digital Display is integrated. [Ord. 2022-029]

D. Area

1. The Message Center or Digital Display shall not exceed 50 percent of the total sign area for any one ground-mounted freestanding sign, outparcel identification sign, or building-mounted Marquee sign, unless approved as a Class A Conditional Use, excluding PO Deviations. [Ord. 2022-029]
2. Message Centers or Digital Displays that are integrated into marquees shall comply with Art. 8.G.1.D, Marquee Signs. [Ord. 2022-029]

E. Message Display

1. No sign may contain text which flashes, pulsates, moves, or scrolls. [Ord. 2022-029]
2. Each complete message must fit on one screen. [Ord. 2022-029]
3. The content of the sign must transition by changing instantly (e.g., no fade-out or fade-in). [Ord. 2022-029]

F. Location

1. Signs less than 100 feet from a residential zoning district, undeveloped property with a residential FLU designation, or residential use shall be limited to a Manual Changeable Copy sign. [Ord. 2022-029]
2. Signs shall not be located adjacent to a Local Residential Street or a Residential Access Street. [Ord. 2022-029]
3. Signs with a Message Center or Digital Display area greater than 50 percent of the total sign area shall not be located within 1,000 feet of a signalized intersection or sign that integrates a Message Center or Digital Display. [Ord. 2022-029]
4. Signs that integrate a Digital Display are prohibited in the WCRAO unless the WCRA provides written support for the sign. [Ord. 2006-004] [Ord. 2014-025] [Ord. 2015-031] [Ord. 2022-029]
5. Maximum number of signs per frontage: one. [Ord. 2022-029]

G. Setbacks

1. The setback for a sign that integrates a Message Center shall be the setback for the specific sign type in which the Message Center is integrated. [Ord. 2022-029]
2. Setbacks for signs that integrate a Digital Display are as follows: [Ord. 2022-029]
 - a. Front: 15 feet [Ord. 2022-029]
 - b. Side and Rear: 30 feet [Ord. 2022-029]
 - c. Side Street: 15 feet [Ord. 2022-029]

- H. The addition of any Digital Display to a non-conforming sign is prohibited. [Ord. 2022-029]

Section 8 Abandoned Signs

Sign faces with commercial messages shall be removed within 60 days after the activity, product, business, service, or other use which was being advertised has ceased or vacated the premises. Any commercial message not removed or replaced with a site-related message within this time may be removed pursuant to the removal procedures set forth in Art. 8.I.4, Removal of Signs in Violation of this Article.

Section 9 Substitution of Sign Message

Any sign authorized by this Article may contain non-commercial copy in lieu of any other copy.

Section 10 Encroachment into Public Street or Sidewalk

Any sign projecting over a public street or sidewalk requires approval of the Department of Engineering and Public Works (DEPW) or other applicable Agency.

Section 11 Required Address Signs

One address sign, between eight and 12 inches in height, is required for each freestanding building, and at least one address sign if a parcel has freestanding signs, subject to the following provisions: [Ord. 2005-002]

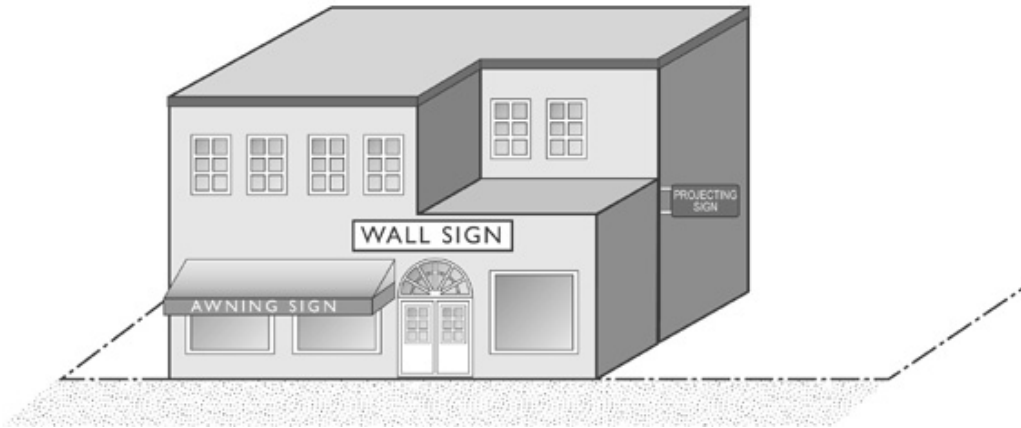
- A. Where a multi-tenant building has a freestanding sign, the building address shall be posted on that sign in a contrasting color with letters of sufficient size to be plainly visible and legible from the roadway;
- B. Where a building has multiple addresses, the address range shall be posted;
- C. Numbers posted on signs shall be in a contrasting color and shall be proportionate to the total sign area. Address numbers shall not be included in the sign face measurement; and,
- D. Where multiple address signs are provided in a development, they shall be of uniform size and color.

CHAPTER G STANDARDS FOR SPECIFIC SIGN TYPES

Section 1 Building-Mounted Signs

Building-mounted signs consist of wall signs, awning and canopy signs, projecting signs, and Marquee signs. There is no limit on the maximum number of wall signs and awning and canopy signs provided that the total size of all such signs does not exceed the total maximum signage area permitted for wall signs. Projecting signs over a pedestrian sidewalk and not under a canopy, awning, or arcade, and Marquee signs are not included in the maximum sign area calculation for building-mounted signs.

Figure 8.G.1 – Building-Mounted Sign Types



A. Wall Signs

Wall signs, including signs mounted on a mansard roof or parapet, are subject to the standards in Table 8.G.1.A, Wall Sign Standards. No wall sign may cover wholly or partially any required wall opening.

Table 8.G.1.A – Wall Sign Standards

	U/S Tier	AGR Tier	Exurban, Rural, and Glades Tiers
Max. Sign Area (per Linear Foot of the Wall to Which the Sign Is Attached)	1.0 sq. ft. along any one side of the building (1)	0.75 sq. ft. along any one side of the building (1)	0.5 sq. ft. along any one side of the building (1)
	0.5 sq. ft. along any of the remaining sides of the building or 0.25 sq. ft. for walls adjacent to a residential zoning district or use (3)		
Min. Wall Sign per Tenant Space (4)	24 sq. ft.	24 sq. ft.	24 sq. ft.
Min. Horizontal and Vertical Separation between Signs	3'	3'	3'
Max. Projection from Surface of Building (2)	24"	24"	24"
Min. Vertical Separation between Sign and Roofline	6"	6"	6"
Min. Horizontal Separation between Sign and Wall Edge	6"	6"	6"
[Ord. 2005-002] [Ord. 2009-040] [Ord. 2010-022] [Ord. 2012-027] [Ord. 2013-021] [Ord. 2014-031] [Ord. 2017-007]			
Notes:			
1.	For projects that are not subject to a MSP approval under Art. 8.E.3, Master Sign Program Plan, the maximum wall sign area for the storefront shall be one and one-half times the length of the storefront wall, building bay, or tenant space occupied by the retail business. This provision shall not apply to Freestanding ATMs or Unmanned Retail Structures. [Ord. 2005-002] [Ord. 2013-021] [Ord. 2017-007]		
2.	Signs that project more than 24 inches are considered projecting signs, subject to Art. 8.G.1.C, Projecting Signs.		
3.	This provision does not apply to a building separated from residential by a 110-foot R-O-W; buildings completely screened from view from another building of similar height; or, a Civic Pod, a Recreation Pod, or open space greater than 110 feet in width. [Ord. 2012-027]		
4.	This standard shall not apply to Freestanding ATMs or Unmanned Retail Structures, which shall be limited to "Max. Sign Area" standards above. [Ord. 2013-021] [Ord. 2017-007]		

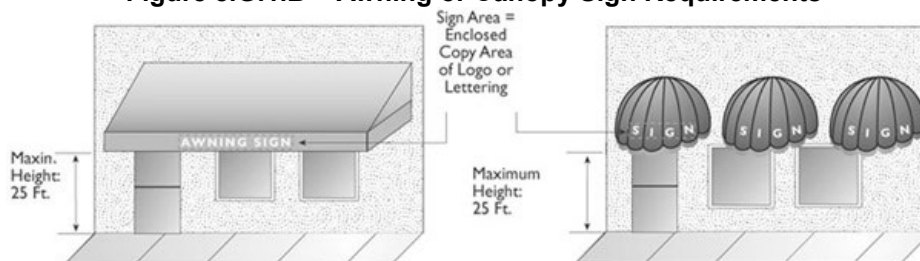
B. Awning and Canopy Signs Standards

Awning and canopy signs are included in the maximum allowable signage area for wall signs. Awning and canopy signs are permitted on the ground floor of buildings and shall be made of durable, long-lasting fabric and designed to fit the storefront. Awning and canopy signs shall be subject to the standards in Table 8.G.1.B, Awning and Canopy Signs Standards. [Ord. 2006-004]

Table 8.G.1.B – Awning and Canopy Sign Standards

Max. Sign Area	24 sq. ft.
Max. Height	25' above grade

Figure 8.G.1.B – Awning or Canopy Sign Requirements



1. WCRA Overlay

Awning signs shall be prohibited in the NRM, NG, and NC Sub-areas of the WCRAO. [Ord. 2006-004]

2. Gas Station Canopies

No more than two canopy signs per station may be allowed in addition to the maximum allowable signage area for wall signs. Gas station canopy signs shall not exceed 18 inches in height. [Ord. 2006-004]

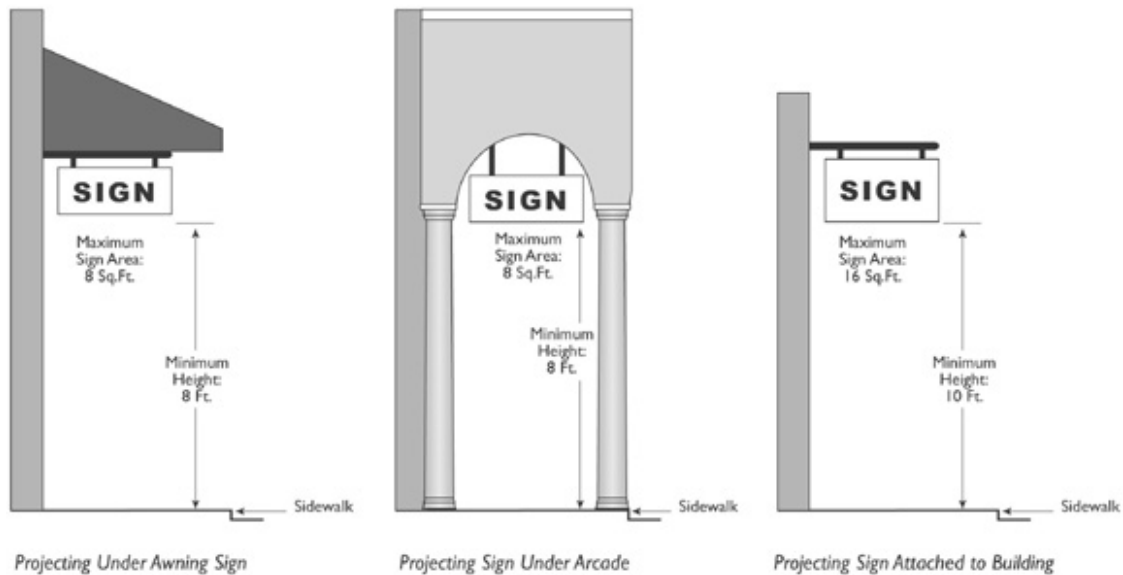
C. Projecting Signs

Projecting signs under canopies or covers in conjunction with pedestrian walkways are not included in the maximum allowable signage area for wall signs; however are subject to the standards in Table 8.G.1.C. Projecting Signs Standards, shall be placed perpendicular to the building façade, and not project above the roofline. Projecting signs over a public sidewalk are included in the maximum allowable signage for wall signs. Projecting signs may include banners provided the sign and sign area conforms to the standards in Table 8.G.1.C, Projecting Sign Standards. [Ord. 2005-002]

Table 8.G.1.C – Projecting Sign Standards

	Under Awnings, Canopies, or Arcades	Other Locations
Max. Sign Area	8 sq. ft.	16 sq. ft.
Min. Height	8'	10'
Max. Height	N/A	20'
Min. Setback	N/A	5'

Figure 8.G.1.C – Projecting and Under Awning Sign Standards



D. Marquee Signs

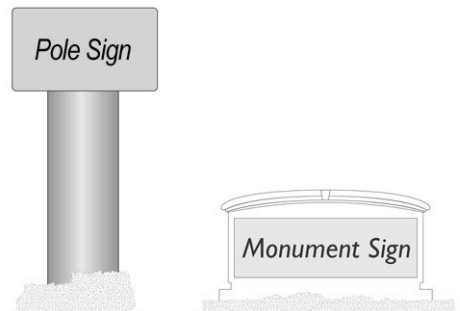
Marquee signs are allowed for theaters, stadiums, auditoriums, and similar uses subject to Class A Conditional Use approval. Marquee signs are not subject to wall sign area limits, but the maximum sign area shall not exceed one square foot for each foot of building wall. Marquee signs may be Changeable Copy. [Ord. 2012-027] [Ord. 2014-025] [Ord. 2018-002] [Ord. 2022-029]

1. Marquee signs shall be located only above the principal public entrance of a building facing a public street or parking lot. [Ord. 2022-029]
2. No Marquee sign shall be wider than the entrance it serves, plus two feet on each side thereof. [Ord. 2022-029]
3. No Marquee sign shall extend within three feet of the curb of a drive aisle or street. [Ord. 2022-029]
4. **Sign Height**
 - a. No portion of a Marquee sign shall extend vertically above the eave line. [Ord. 2022-029]
 - b. The lowest edge of the Marquee sign shall be at least ten feet above the finished grade. [Ord. 2022-029]

Section 2 Ground-Mounted Signs

Ground-mounted signs consist of freestanding signs such as monument signs, outparcel identification signs, and entrance signs.

Figure 8.G.2 – Ground-Mounted Sign Types



A. Freestanding Signs

Freestanding signs are subject to the standards in Table 8.G.2.A, Freestanding Sign Standards, and Table 8.G.2.A, Freestanding Signs Maximum Heights.

1. Prohibitions

Freestanding signs shall be prohibited in the NRM, NG, and NC Sub-areas of the WCRAO. [Ord. 2006-004]

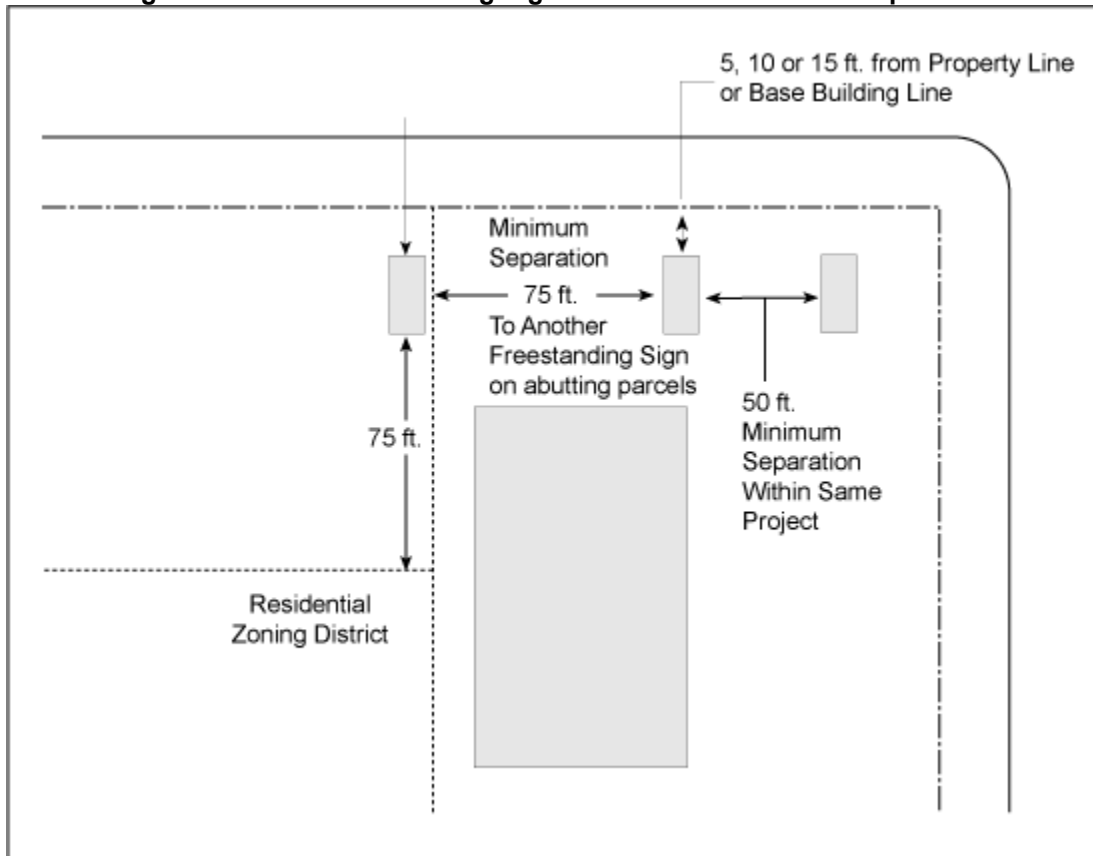
2. Minimum Separations

Freestanding signs shall have a minimum separation of 75 feet from a residential zoning district or freestanding signs on abutting parcels. Freestanding signs in the same project, shall have a minimum separation of 50 feet.

Table 8.G.2.A – Freestanding Sign Standards

	U/S Tier	AGR Tier	Exurban, Rural, and Glades Tiers
Max. Number (per Project Frontage)	3 (1)	2 (2)	1 (with min. 150' frontage)
Max. Sign Area (per Lineal Foot of Frontage)	1 sq. ft.	0.75 sq. ft.	0.5 sq. ft.
Max. Sign Area (per Individual Sign)	200 sq. ft.	150 sq. ft.	100 sq. ft.
Min. Setback (3)	5'	10'	15'
[Ord. 2005-002] [Ord. 2006-036] [Ord. 2010-022] [Ord. 2014-031]			
Notes:			
1.	Number per frontage based on the frontage of the entire project or development (one sign per 200 feet or less, two signs per 201 to 300 feet, three signs maximum per 301 feet or greater in U/S Tier only).		
2.	Number per frontage based on the frontage of the entire project or development (one sign per 200 feet or less, two signs per 201 feet or more in the AGR Tier only).		
3.	Freestanding signs shall have a minimum setback of 75 feet from a residential zoning district.		

Figure 8.G.2.A – Freestanding Sign Minimum Setback and Separation



[Ord. 2005-002]

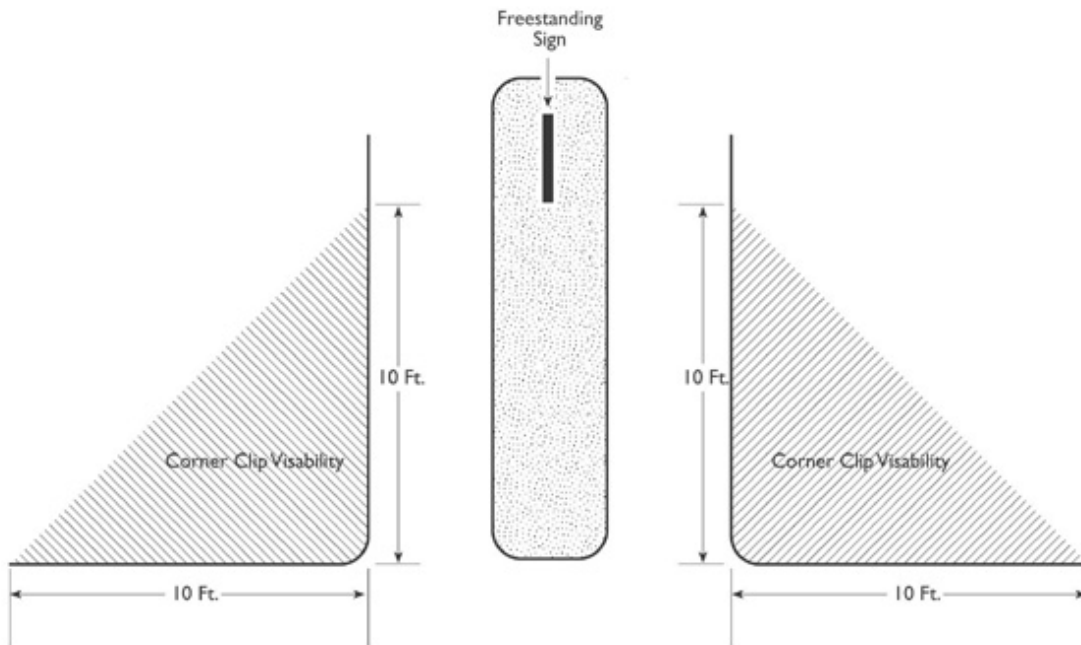
Table 8.G.2.A – Freestanding Signs Maximum Heights

R-O-W Width	Max. Height					
	C/C		C/R		R	
	S	PDD	S	PDD	S	PDD
≥ 110'	20	15	15	12	10	10
≥ 80', or < 110'	15	10	10	8	8	8
< 80'	10	8	8	6	6	6
[Ord. 2007-013] [Ord. 2011-016]						
Key:						
C/C	Commercial, industrial, or non-residentially zoned parcels adjacent to commercial, industrial, or non-residentially zoned parcels					
C/R	Commercial, industrial, or non-residentially zoned parcels adjacent to any residentially zoned parcel					
R	Residentially zoned parcel					
S	Standard Zoning District					
PDD	Planned Development District					

3. Limitations in Median

Freestanding signs erected in a median within a driveway to a development shall not be located in corner clips or safe sight distance unless they are less than 30 inches high and shall be set back a minimum of five feet from the face of curb, or from the edge of adjacent pavement where no curb exists. Signs that overhang a driveway shall be a minimum of 13.5 feet above the adjacent pavement. [Ord. 2018-002]

Figure 8.G.2.A – Limitation In Median



4. Relationship of Sign Base to Sign Width

The total width of the sign base for signs shall be at least 30 percent of the width of the sign.

B. Outparcel Identification Signs

One freestanding outparcel identification sign may be allowed for each outparcel, subject to the standards in Table 8.G.2.B, Freestanding Outparcel Identification Signs, in addition to freestanding signs for PDDs and TDDs. This sign is excluded from the standards of Table 8.G.2.A, Freestanding Sign Standards. [Ord. 2005-002]

Table 8.G.2.B – Freestanding Outparcel Identification Signs

	U/S Tier	AGR Tier	Exurban, Rural, and Glades Tiers
Max. Number	1 per outparcel		
Max. Sign Area	20 sq. ft.		
Max. Height	6'		
Min. Separation	30'		
Min. Setback	5'	10'	15'
[Ord. 2005-002]			

1. Relationship of Sign Base to Sign Width

The total width of the sign base for signs shall be at least 30 percent of the width of the sign.

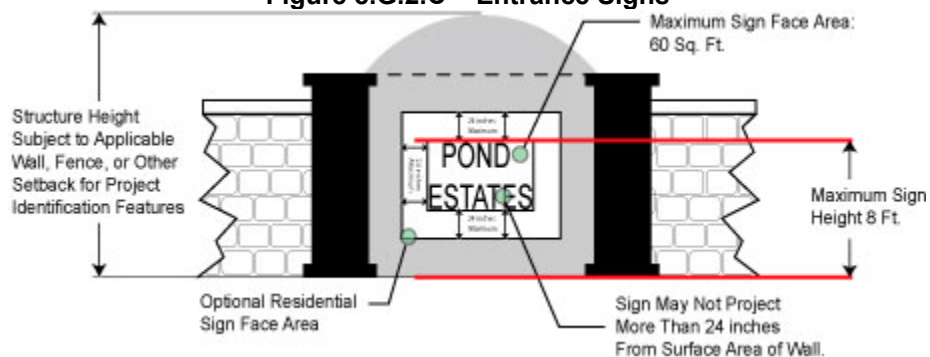
C. Entrance Signs

Entrance signs shall be permitted for the purpose of identifying a development, subject to the standards in Table 8.G.2.C, Entrance Sign Standards. [Ord. 2006-036]

Table 8.G.2.C – Entrance Sign Standards

Max. Number	2 signs per entrance
Max. Sign Face Area Per Sign	60 sq. ft.
Additional Residential Sign Face Area Option	If a decorative background element such as tile, stucco, or other building material or color is used, the maximum sign face area for such decorative treatment may be expanded 24 inches measured from the sign face area in each cardinal direction.
Max. Height	8'
Additional Residential Height Option	The maximum sign height, excluding the height of the structure to which the sign is attached may be increased up to ten feet for a R-O-W greater than 80 feet or equal to 110 feet in width, or 12 feet for a R-O-W greater than 110 feet, subject to a 25-foot setback or the district setback, whichever is greater. (1)
Max. Projection	24" from surface of wall
Location	Attached to a wall, fence, or project identification feature located at or within 100 feet of the entrance to a development.
Sign Copy and Graphics	Shall be limited to the name and address of the development.
[Ord. 2006-036]	
Notes:	
1.	The maximum sign height, excluding the height of the structure to which the sign is attached may be increased up to 20 feet for signs fronting on the Rural Parkway in the AGR Zoning District. [Ord. 2006-036]

Figure 8.G.2.C – Entrance Signs



[Ord. 2006-036]

Section 3 Other Sign Types

The following signs are permitted subject to their own specific maximum allowable sign area and standards.

A. Mobile Signs

A-frame-type signs are allowed at business entrances on arcaded sidewalks in the U/S Tier and in front of commercial or mixed-use buildings in TDDs. [Ord. 2022-029]

B. PUD or Residential Subdivision Informational Signs

A PUD or Residential Subdivision Informational sign shall be permitted through the Building Permit process and procedures. [Ord. 2015-031] [Ord. 2022-029]

1. Type: a ground-mounted sign, monument-style only, with Message Center; [Ord. 2015-031] [Ord. 2022-029]
2. Height: maximum six feet; [Ord. 2015-031]
3. Maximum sign face area per side: 24 square feet; [Ord. 2015-031]
4. Shall not be located within 100 feet of any residential structure or lot line, unless approved as a Type 1 Waiver where it is demonstrated that the sign is either oriented away from, or screened from view of the affected residential uses; [Ord. 2015-031]
5. Shall not be visible from outside of the PUD or residential subdivision, including any public roadways that bisect the development; and, [Ord. 2015-031] [Ord. 2022-029]
6. Shall not advertise any information, services, or activities relating to any product or commercial activity external to the development. [Ord. 2015-031] [Ord. 2022-029]

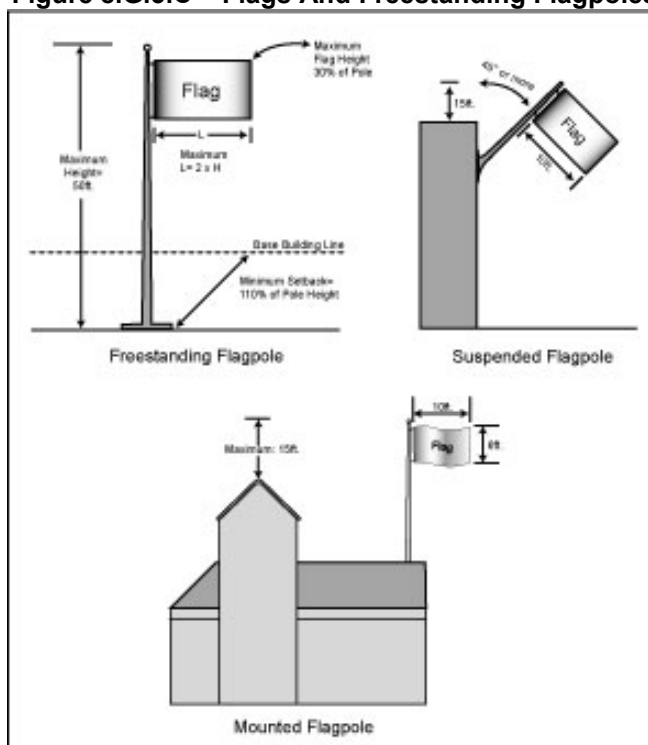
C. Flags and Freestanding Flagpoles

Flags and flagpoles are subject to the standards in Table 8.G.3.C, Flag and Flagpole Standards. Flagpoles and related structures designed to display a flag require a Building Permit. [Ord. 2008-003]

Table 8.G.3.C – Flag and Flagpole Standards

Flags	
Max. Number	3 flags per parcel
Max. Ratio of Length to Height	2 to 1
Freestanding Flagpoles	
Max. Flagpole Height	50'
Max. Flag Height	30% of total flagpole height
Min. Setback	110% of pole height
Wall-Mounted or Suspended Flagpoles	
Max. Height	15' above the highest point of the building or structure
Max. Flag Size	6' by 10'
[Ord. 2005-002]	

Figure 8.G.3.C – Flags And Freestanding Flagpoles



[Ord. 2005-002] [Ord. 2006-036]

D. On-Site Directional Signs

Directional signage within developments and subdivisions shall be for communicating directions and facility information including on-site services. Directional signage shall contain no advertising copy other than the project logos, and shall be of a similar type and style throughout the development. Directional signs shall be subject to the standards in Table 8.G.3.D, On-Site Directional Sign Standards.

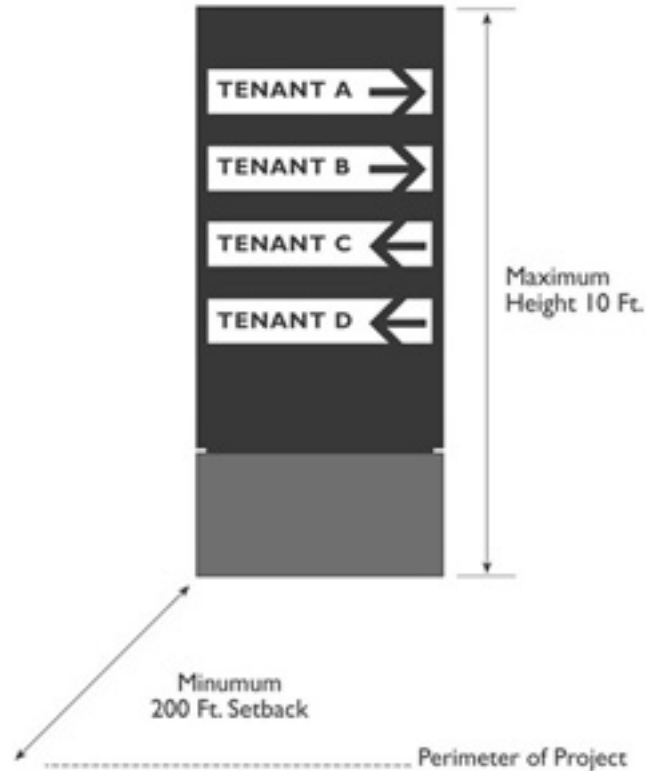
Table 8.G.3.D – On-Site Directional Signs Standards

	Residential Zoning Districts	Non-Residential Zoning Districts
Max. Number	N/A	4 per parcel
Max. Sign Area per Sign	24 sq. ft.	20 sq. ft.
Max. Height	7'	10'

1. Large Developments

Developments with more than 250,000 square feet, 1,500 dwelling units, 2,200 feet frontage, or having a combination of these uses that exceed these thresholds on a proportional basis¹, may be allowed an unlimited number of direction signs up to ten feet in height, provided all signs are a minimum of 200 feet from the perimeter of the project.

Figure 8.G.3.D – Multiple Direction Signs



E. Project Identification Signs

Project identification signs are allowed for residential projects for the purpose of identifying the limits of the project. Project identification signs shall be subject to the standards in Table 8.G.3.E, Project Identification Sign Standards, and the following:

1. Project identification signs shall be attached to a buffer wall or project identification feature.
2. Project identification signs shall contain no advertising copy other than the project name or logo.
3. Project identification signs shall be permitted at the project corners only.

Table 8.G.3.E – Project Identification Sign Standards

Max. Number	2 signs per road frontage with PUD access
Max. Sign Area per Sign	24 sq. ft.
Additional Residential Sign Face Area Option	If a decorative background element such as tile, stucco, or other building material or color is used, the maximum sign face area for such decorative treatment may be expanded 24 inches measured from the sign face area in each cardinal direction.
Max. Height	U/S Tier: 8' AGR Tier: 6' Exurban, Rural, and Glades Tiers: 6'
Min. Setback from Base Building Line	U/S Tier: 5' AGR Tier: 10' Exurban, Rural, and Glades Tiers: 15'
[Ord. 2006-036]	

¹ If half of the total floor area in a mixed-use development is non-residential, then the proportional threshold is 125,000. Similarly, if half of the total floor area is residential, then the proportional threshold is 750 units.

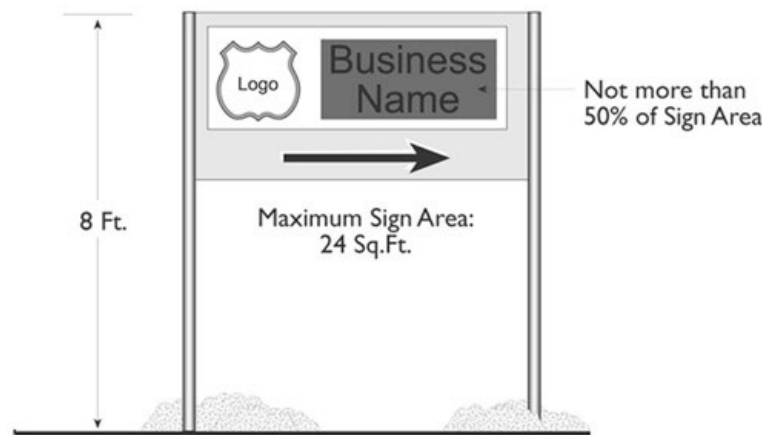
CHAPTER H OFF-SITE SIGNS

Off-site signs are allowed subject to the following standards.

Section 1 Off-Site Directional Signs Standards

Off-site, freestanding directional signs are allowed to communicate directional information, provided they meet the following requirements and the standards in Table 8.H.1, Off-Site Directional Sign Standards. Off-Site directional signs are permitted only for parcels that have access to, but no frontage on Arterial or Collector Streets.

Figure 8.H.1 – Off-Site Directional Sign



- A. Structure Type**
Off-site directional signs shall be completely independent, freestanding structures and not attached to any other structure, nor shall any structure, including other signs, be attached to an off-site sign.
- B. Locations**
Off-site directional signs shall be located in the following areas:
 1. On a parcel abutting the parcel identified on the directional sign;
 2. On a parcel subject to a recorded document insuring ingress and egress to the parcel identified on the directional sign;
 3. On a parcel adjacent to an Arterial or Collector Street;
 4. Within 50 feet of the point of ingress;
 5. A minimum of five feet from all base building lines; and,
 6. Not in a public R-O-W or public easement.

Table 8.H.1 – Off-Site Directional Sign Standards

Max. Number	1 per parcel for each access or frontage
Max. Sign Area per Sign	24 sq. ft.
Max. Height	U/S Tier: 8' AGR Tier: 6' Exurban, Rural, and Glades Tiers: 4'

Section 2 Billboards

- A. Purpose and Intent**
It is the purpose and intent of the BCC to restrict billboards and similar off-site signs in order to improve the aesthetic appearance of unincorporated PBC and minimize the visual and aesthetic degradation caused by these structures and to achieve the goal of an aesthetically improved built environment. It is the purpose and intent of this Section to leave the regulations that were adopted consistent with the billboard stipulated settlement agreement in place after the expiration of the agreement. Existing billboards with valid billboard registrations permits may be relocated or replaced subject to the requirements of this Section. No new billboards are permitted in unincorporated Palm Beach County other than those relocated or replaced pursuant to this Section. [Ord. 2016-016]

B. WCRAO Prohibitions

Billboard signs are prohibited in the WCRAO unless existing as of January 10, 2004 and the subject of a valid billboard registration issued pursuant to this Section. Billboards may not be relocated within the WCRAO. [Ord. 2006-004] [Ord. 2016-016]

C. Annual Billboard Registration Renewal

The 1998 billboard inventory of registered billboards is required to be renewed annually by the respective owner(s) in compliance with the terms of this Section. [Ord. 2016-016]

1. Renewals for billboard registrations shall be submitted by the billboard owners at least 60 days prior to expiration date of the existing registration. The owners have the responsibility to notify the County of any billboards that have been annexed or are otherwise removed from the registration list in a format acceptable to the Zoning Director. [Ord. 2016-016]
2. PBC may establish a fee by Resolution in the Official Schedule of Fees to be charged for the renewal of each registered billboard. This fee may be increased by the BCC from time to time. [Ord. 2016-016]
3. Billboard registration shall be transferable if ownership of the billboard or billboard company changes. [Ord. 2016-016]
4. This billboard registration system shall not require "tagging" of the billboard structure by the owner. [Ord. 2016-016]

5. Violations

- a. If a registration holder fails to submit fees required by this Section prior to or upon the annual expiration date, PZB shall: [Ord. 2016-016]
 - 1) Immediately issue a notice of violation as specified below; and
 - 2) Suspend acceptance of any new applications for Special Permit for demolition, relocation, replacement, or maintenance of billboards from the same registration holder. No new Special Permit applications shall be accepted from the same registration holder until final resolution of any disputes arising from the PZB's actions. [Ord. 2016-016]
- b. In the event that disputes arise regarding the amount of annual license fees charged, the registration holder may establish an escrow account into which he/she shall pay an amount equal to that portion of fees and other charges assessed by PZB which is in dispute. PZB shall be named as the beneficiary of the escrow account. This escrow account shall be established prior to the annual expiration date and shall remain in effect until final resolution of the dispute. Affected billboards shall continue to be treated as illegal signs; however, as long as the escrow account remains in effect, they shall not be removed as provided in this Subsection. [Ord. 2016-016]
- c. The notice of violation in accordance with Art. 10.B.1.A, Issuance of Notice of Violation shall be sent by certified mail, return receipt requested. At a minimum, it shall:
 - 1) Indicate the total amount of annual fees due.
 - 2) Indicate that the registration holder has 30 days from the date of mailing in which to pay the total fee due. [Ord. 2016-016]
 - 3) Assess an additional delinquency fee equal to 25 percent of the amount due.
 - 4) Inform the registration holder that failure to pay all required fees within the time allowed shall constitute a violation of this Section and his/her billboard shall thereupon be considered to be illegal. [Ord. 2016-016]
 - 5) Inform the registration holder of the process established by this Article for the removal of illegal signs. [Ord. 2016-016]
 - 6) Inform the registration holder of his right to appeal the action of PZB, as provided in this Subsection. [Ord. 2016-016]
- d. A copy of the notice of violation may also be prominently affixed to each billboard. [Ord. 2016-016]

D. Demolition, Relocation, Replacement, or Maintenance of Billboards

Billboard maintenance requiring Building Permits, and billboard demolition, relocation, or replacement shall be subject to the provisions indicated below: [Ord. 2016-016]

1. Submittal Process

A billboard company shall submit an application for a Special Permit to the Zoning Division requesting its intent for demolition, relocation, replacement, or maintenance of a billboard in the format acceptable to the Zoning Director. The application shall be submitted at least 30 days prior to the requested date for the Special Permit. Each Special Permit application shall include the registration issued in 1998 that is associated with the subject billboard. [Ord. 2016-016]

2. Demolition

- a. For each billboard demolition Special Permit issued by the Zoning Division, the billboard owner shall also submit an application to the Building Division requesting a demolition permit. The application shall include the Zoning Division's demolition Special Permit. Upon demolition of the

billboard, a Certificate of Completion of demolition issued by the Building Division shall act as the verification of the demolition. A copy of the Certificate of Completion shall be submitted to the Zoning Division. [Ord. 2005-002] [Ord. 2016-016]

- b. Each billboard demolished subject to this Section may be relocated. The combination of a proof of billboard registration from the Zoning Division, a billboard demolition Special Permit from the Zoning Division, and a Certificate of Completion of demolition from the Building Division shall be required prior to submitting application for a billboard relocation Special Permit. [Ord. 2005-002] [Ord. 2016-016]
- c. A billboard relocation Special Permit application shall be submitted within four years from the issuance of the Certificate of Completion of demolition from the Building Division. The relocation of the billboard shall be confirmed with a Building Division Certificate of Completion submitted to the Zoning Division no later than the end of the fifth year. Failure of the Applicant to submit to the Zoning Division the Certificate of Completion from the Building Division for the relocation of the billboard by the end of the fifth year, or by date specified in a Condition of Approval in the Special Permit, shall result in the relocation Special Permit becoming null and void. [Ord. 2005-002] [Ord. 2016-016]

3. Relocation

- a. A billboard relocation Special Permit shall allow construction of a billboard with the same or lesser number of faces as contained on the demolished billboard. Two relocated single face, single billboard structures may be combined into a new two-face billboard structure. [Ord. 2016-016]
- b. A relocated billboard may be constructed only within the following Comprehensive Plan land use categories: "CH" (Commercial High), "CL" (Commercial Low), or "I" (Industrial).
- c. Within the CH, CL, and I future land use Plan categories, a relocated billboard may only be located within the following zoning districts: CG, CC, IL, IG, MUPD, and PIPD.
- d. Any billboard proposed for relocation within a Conditional Use, planned development, or similar project with an approved signage plan shall obtain approval for the relocation from the BCC, which shall retain the same discretion it exercised when granting the original development approval. If the billboard relocation requires modification of a signage plan that does not require BCC approval, the relocation shall be approved by the DRO, subject to the requirements of this Section. [Ord. 2016-016]
- e. Relocation of a billboard to a PDD shall comply with the height and setback requirements for structures approved on the Master Plan. If modification of signage located within a PDD does not require BCC approval, such modification of signage shall be approved by the DRO.
- f. A relocated billboard shall not be relocated on property assigned a residential, agricultural, or conservation zoning designation. For the purposes of this Section, residential, agricultural, and conservation zoning districts are the corresponding zoning districts to the residential, agricultural, or conservation FLU designations as indicated in Art. 3.A.3, Zoning District Consistency with the Future Land Use Atlas (FLUA) of the ULDC. For purposes of this Section, Traditional Development Districts are considered residential districts. Billboards may not be relocated to property assigned a Traditional Development District. Billboards may not be relocated to the Residential, Recreation, and Civic Pods of a PIPD. [Ord. 2016-016]
- g. All relocated billboards shall be located within an area containing a front dimension containing at least 500 linear feet. This linear dimension may include property abutting a public R-O-W.
- h. The height of any relocated billboard shall not exceed 40 feet above finished grade, excluding temporary embellishments.
- i. A relocated billboard shall comply with the setbacks listed below:
 - 1) Front: the lesser of 15 feet or the required district setback.
 - 2) Side: the lesser of the billboard's previous setback or the required district setback.
 - 3) Rear: the lesser of the billboard's previous setback or the required district setback.
 - 4) Side corner: the lesser of the billboard's previous setback or the required district setback. If applicable, the required district side corner setback may be reduced to 15 feet when the specific lot configuration makes relocation of the sign structure impossible based on application of the required district setback.
- j. A relocated billboard shall not be constructed within a lateral distance of at least 250 feet of any residential zoning district located on the same side of the street. The lateral distance shall be measured along the street R-O-W, and shall include public R-O-W. This requirement shall supersede any other setback requirements established by this Section.

- k. When a relocated billboard will be placed on a public R-O-W which:
 - 1) is designated by PBC for an ultimate width of 120 feet less, and
 - 2) abuts a residential zoning district across the street, then a residential “clear zone” shall be established.
- l. The “clear zone” shall extend at least 170 feet from the front setback of the billboard. The “clear zone” shall be the public R-O-W. Any portion of the “clear zone” located within the abutting residential district shall not contain any existing or proposed residential use.
- m. When a relocated billboard will be placed on a public R-O-W which:
 - 1) is designated by PBC for an ultimate width of more than 120 feet but less than 170 feet; and
 - 2) abuts a residential zoning district across the street;
 - 3) then a residential “clear zone” shall be established;
 - 4) the “clear zone” shall extend at least 170 feet from the front setback of the billboard. The “clear zone” shall include the public R-O-W. Any portion of the “clear zone” located within the abutting residential district shall not contain any existing or proposed residential use.
- n. When a relocated billboard will be placed on a public R-O-W which:
 - 1) is designated by PBC for an ultimate width of more than 170 feet; and
 - 2) abuts a residential zoning district across the street, then a residential “clear zone” is not required.
- o. For the purposes of this Section, a residential “clear zone” may include such uses as landscaping, perimeter buffers, vegetation preservation areas, drainage facilities, roads, recreational areas, and similar non-residential uses.
- p. A relocated billboard shall not be placed within 120 feet of any residential zoning district located across from, but not directly abutting, a public R-O-W. For the purposes of this Section, the 120-foot distance shall be measured from the rear of the billboard to the nearest point of the residential zoning district.
- q. For relocated billboards, the setback shall be measured from the property line.
- r. A billboard shall not be relocated to a site on a road with a R-O-W width of less than 80 feet.
- s. A minimum separation of at least 500 feet from any other existing or relocated billboard that is not on the same structure must be maintained.

4. Replacement

A replacement for an existing billboard may be constructed consistent with the provisions of this Section.

- a. Shall be located within the permitted billboard location.
- b. A replacement billboard shall remain on the same side of the public R-O-W.
- c. Existing billboard or the setbacks provided by the zoning district.
- d. For replacement billboards, the front setback shall be measured from the property line.
- e. A replacement billboard may be constructed at the same or lesser height of the existing billboard.
- f. The sign face or faces of the replacement billboard shall not exceed the size of the sign face or faces of the existing billboard.
- g. A replacement billboard shall contain the same number, or lesser number, of sign faces as the existing billboard.
- h. When an existing billboard is located on property that is being or has been acquired for public road R-O-W purposes, the billboard location criteria of this Section may be waived subject to approval of a Type 1 Waiver. The DRO may approve the Type 1 Waiver for billboard location criteria when the width of the R-O-W to be acquired will not allow billboard replacement consistent with the intent of this Section. [Ord. 2012-027]

1) Supplemental Billboard Regulations

- a) Roof-mounted billboards are prohibited.
- b) Billboards shall not be relocated to a site on a road with a R-O-W width of less than 80 feet.
- c) Billboard illumination shall be directed only towards the billboard face.
- d) Billboards with valid registration shall be legal, conforming structures, and may be repaired and maintained as provided by the applicable Building Codes of PBC. [Ord. 2016-016]
- e) Registered billboards may be sold, transferred, or exchanged. [Ord. 2016-016]

E. Repair and Maintenance of Billboards

All billboards shall be maintained in good repair. Repair and maintenance of billboards shall be exempt from the limitations of Art. 1.F, Non-Conformities. Repair and maintenance of billboards shall not include any improvement which increases the height, size, or number of billboard faces. Temporary embellishments may be included as part of normal maintenance and repair of billboards.

F. Effect of Annexation

1. Any billboard that is annexed shall not be eligible for relocation into the unincorporated area. [Ord. 2016-016]
2. Any registered billboard that is annexed shall be void upon annexation. [Ord. 2016-016]

G. Appeals

Appeals of any decision by the Zoning Director or Building Director regarding interpretation or implementation of this Section shall be made to a Hearing Officer in accordance with Art. 2.A.14, Appeal of the ULDC. [Ord. 2016-016]

CHAPTER I ADMINISTRATION AND ENFORCEMENT

Section 1 Zoning Division Review

The Zoning Division shall complete its review of all final approvals required by this Article within 30 days from the date of a fully completed application for a Building Permit, as determined by the Zoning Division, that has been submitted for Zoning Division review. For the purposes of this Article, final approval shall mean approval from the Zoning Division issued in conjunction with a Building Permit for the ultimate placement and construction of a sign. The Zoning Division shall either approve or deny the application within this review period. Upon expiration of this review period, the Applicant may demand the required approval and proceed with the Building Permit approval process as though the Zoning Division approval required under this Article has been granted. If a Building Permit is issued, the Applicant may display the sign until the Zoning Division either grants the required approval, or notifies the Applicant of a denial of the application and states the reasons for the denial.

Section 2 Enforcement

PBC may enforce the provisions of this Article by all means available to it including but not limited to enforcement proceedings before the PBC Code Enforcement Special Masters pursuant to Art. 10, Enforcement, imposition of fines under Art. 10.B.3, Administrative Fines; Costs; Liens, and initiation of any civil or administrative proceeding to prevent, restrain, or abate any act prohibited by the Article.

Section 3 Persons Responsible for Compliance

Persons who will be charged with violations of this Article are:

- A. The owner, agent, lessee, tenant, contractor, or any other person using the land, building, or premises where such violation has been committed or exists; and
- B. Any person who knowingly commits, takes part, or assists in such violation.

Section 4 Removal of Signs in Violation of this Article

Any sign, banner, or sign structure not constructed or located in conformance with this Code is an illegal sign and is subject to the following procedure for notification, removal, and storage:

A. Tagged Notice

If a sign is erected, constructed, or located in violation of this Code, PBC shall attach a notice to the sign stating the violation and any corrective measures needed to bring the sign into compliance with this Article. The notice shall further specify that the sign may be removed after ten days have lapsed from the date the tagged notice was placed on the sign, if the specified corrective measures have not been taken.

B. Storage and Removal

If corrective measures have not been complied with after ten days of placement of the tag on the sign, PZB may remove and store the sign in an appropriate storage facility at the expense of the sign owner. The storage period shall be for at least 30 days.

C. Mailed Notice

Upon removal and storage of the sign by PZB, a Notice of Violation and Removal and Storage shall be sent directly to the named owner of the sign, if the owner's address can be readily ascertained from the sign or the address where the sign was located. The notice shall also provide information as to where the sign is stored, how the sign may be reclaimed, and the owner's right to appeal.

D. Return or Destruction

Any sign which has been removed from private property pursuant to the above provisions may be claimed by and returned to the Property Owner. Release of any sign shall be by written authorization of the Director of Code Enforcement upon proof of ownership and payment of a sum appropriate to compensate PBC for the expense of locating, tagging, mailing notice, removing, and storing the sign. Any sign that remains

unclaimed after 30 days from the date of removal shall become the property of PBC and may be disposed of in any manner deemed appropriate by PBC.

E. Destruction and Unpaid Fees

Destruction of the illegal sign shall not extinguish any claim for payment of unpaid fees. Any cost associated with removal of an illegal sign, including cost of collecting unpaid permit, may also be assessed to the sign owner. No new sign permit application will be accepted from the owner of an illegal sign until all fees and costs associated with removal and storage of any illegal sign(s) are paid.

F. Illegal Signs in Public R-O-W

Illegal signs in the public R-O-W may be immediately removed by PBC. Such signs need not be stored and may be immediately disposed of in any manner deemed appropriate by PBC. However, if the approximate value of the sign or other structure is determined to be greater than 500 dollars and the sign bears the name of the owner, the sign owner shall be notified and the sign shall be removed, stored, or returned, as the case may be, in accordance with the procedures in this Section. [Ord. 2008-003]

Section 5 Appeals

An aggrieved Person has the right to immediately appeal a denial of an application for a permit or other approval required by this Article, or any notice of intent to remove or destroy a sign in violation of this Article, to the Circuit Court in the 15th Judicial Circuit of the State of Florida. Any such appeal to the Circuit Court shall be filed within 30 days of the mailing of the written notice of a denial of a permit or other approval contemplated by this Article, or within 30 days of the mailing of a notice of violation and removal and storage issued pursuant to this Article.

Amendment History:

[Ord. 2003-067; January 1, 2004] [Ord. 2005-002; February 2, 2005] [Ord. 2005-041; September 1, 2005] [Ord. 2006-004; March 1, 2006] [Ord. 2006-036; August 29, 2006] [Ord. 2007-001; January 31, 2007] [Ord. 2007-013; September 4, 2007] [Ord. 2008-003; January 30, 2008] [Ord. 2008-037; September 4, 2008] [Ord. 2009-040; October 28, 2009] [Ord. 2010-022; September 1, 2010] [Ord. 2011-016; September 6, 2011] [Ord. 2012-027; August 31, 2012] [Ord. 2013-021; August 30, 2013] [Ord. 2014-025; September 3, 2014] [Ord. 2014-031; July 7, 2015]; [Ord. 2015-031; September 3, 2015] [Ord. 2016-016; February 2, 2016] [Ord. 2016-020; March 24, 2016] [Ord. 2017-002; January 31, 2017] [Ord. 2017-007; March 2, 2017] [Ord. 2017-025; August 28, 2017] [Ord. 2018-002; February 1, 2018] [Ord. 2022-029; November 2, 2022]